



VOICES OF CULTURE

Structured Dialogue between the European Commission and the cultural sector

BRAINSTORMING SESSION

Developing the Entrepreneurial and Innovation potential of the Cultural and Creative Sectors

Address: Universität der Künste Berlin, Hardenbergstr. 33, 10623 Berlin (room 110, first floor)

THURSDAY 25 FEBRUARY 2016

From 9:15 *Arrival, registration, coffee*

9:30 – 10:00 **Welcome and introduction** by Dorota Nigge, DG Education and Culture, Cultural and creative sectors & EU 2020 strategy
Introduction of the team

10:00- 11:00 **The Voices of Culture in the room**
Participants to tell a story they would like to share to the group (max. 2 minutes)

11:00-11:15 *Coffee break*

11:15-11:45 **Framing the session**
Brief presentation of the summary results of the group and discussing the ways of working

11:45- 13:00 **Focus groups**
First group discussion on different aspects of entrepreneurship, innovation, policy responses, etc.
The precise topics and format of discussion proposed for sub-groups are to be validated/discussed by the group.

13:00 -14:00 *Lunch*

14:00- 17:00 **Focus groups**
Continuation of the sub-group discussions

17:00-18:30 **Plenary session**
Discussion of the results of the focus groups and preliminary exchange on the draft of the brainstorming report

18:30 *End of the day*

20:30 *Optional Collective dinner*

FRIDAY 26 FEBRUARY 2016

- 9:00-9:30** **Plenary session**
Refreshing the discussions and results of the previous day
- 9:30-11:30** **Synthesizing results in focus groups**
Deepening the discussion and the results on certain areas
- 11:30-11:45* *Coffee break*
- 11:45-12:15** **The drafting team**
Participants to decide the best way to proceed with the final drafting of the brainstorming report
- 12:15-13:00** **Conclusions and Next steps**
Conclusions of the Brainstorming Session and practicalities regarding the Dialogue Meeting, 26 April 2016
- 13:00* *End of the day*