



האקדמיה ע"ש פולונסקי
The Polonsky Academy
الأكاديمية على اسم بولونسكي



PUBLIC EVENT

Within the framework of the International Seminar

Utopias: The Glorious Pasts and Unknown Futures of a Worldly Ideal

Greetings: **Prof. Shai Lavi**, Director, The Van Leer Jerusalem Institute

Prof. Gabriel Motzkin, In honor of Dr. Polonsky

Dr. Leonard Polonsky

KEYNOTE LECTURE

THREE EISENSTEIN UTOPIAS

Naum Kleiman Former Director of the Moscow Film Museum and of the Eisenstein Centre

Eisenstein's activity as a film director and a theorist of art was connected to many aesthetic, psychological, and social ideas. One of these was the hope to change the spectator's attitude to life through art, transforming a slave into a free, active, and (self) responsible citizen. Another was awakening the personal sense of harmony through harmony in the structure of the piece of art, which he saw as connected to the image of paradise and the subconscious memory of the mother's womb. The third was a social utopia: the dream of a classless peaceful society based on the democratic cooperation of the people with scientific, economic, public, and state structures.

Naum Kleiman is a cinema historian, film critic, and filmmaker. The founding director of the Moscow Film Museum, he also served as director of the Eisenstein Centre, and was a member of the juries of film festivals in Venice, Berlin, Leipzig, Toronto, Paris, Locarno, Istanbul, Dushanbe, Tehran, and Tbilisi. A leading expert on the work of Sergei Eisenstein, he has written *Eisenstein on Paper*, *Graphic Art of Sergei Eisenstein*, a cycle of articles on cinema theory and history *Formula of a Finale*, and the script of the TV film *Master's House*. He was active in reconstructing many of Eisenstein's texts (such as *Montage*, *Method*, and *YO Memories*) and films (*Battleship Potemkin*, *October*, *Bezhin Meadow*, *The General Line*).

THURSDAY | MARCH 8, 2018 | 18:00-19:30

AT THE VAN LEER JERUSALEM INSTITUTE

ADMISSION IS FREE

The Van Leer Jerusalem Institute, 43 Jabotinsky St., Jerusalem www.vanleer.org.il Tel. 02-5605222

Parking is not available at the Institute (metered parking is available on the neighboring streets).

Photographs taken at the event will be posted on the Institute's website and on social networks.