

LEARN GERMAN



BENEFITS AND FACTS



GOETHE
INSTITUT

WHY LEARN GERMAN?

STANDING OUT FROM THE CROWD

Leading universities such as University College London require a foreign language GCSE or National 5 exam as part of their admissions policy. Potential employers too are looking closely at the skills of applicants and choosing those with something extra, such as German language.

It's not as hard as you think! German and English share a lot of similar words. Do some of the following ring any bells?
Haus, Hand, Name, Wind, Foto, Gras, Maus

Whatever plans you may have for the future, knowing German can offer a range of skills that will increase your options both professionally and privately.

Distinguish yourself by learning German and you'll be the one to connect with millions of German speakers around the world.

SOME FACTS

- There are **more than 100 million German speakers** in the world, not only in Germany, but also in countries such as Austria, Switzerland, parts of France and Italy, Liechtenstein, Luxemburg, Denmark and Belgium!
- German is the **most widely spoken language in Europe**. 18% of European Union residents speak German as their native language and 14% of all Europeans can speak German as a second language. In many European countries like Poland, the Czech Republic or Hungary and in tourist centres like Turkey, Spain, Italy or Greece, many people understand German better than English!
- German is also the **most commonly used language on the Internet after English**. And Germany has the world's most websites per capita.



THE LANGUAGE FOR EMPLOYMENT

OPPORTUNITIES TO STUDY OR WORK IN GERMANY

Germany awards a generous number of scholarships and other support to study in Germany. This attracts many students from abroad to study at German universities or benefit from highly skilled vocational technical training facilities.

SCIENCE AND RESEARCH

German is the second most commonly used scientific language. With more than 25,000 scientists working in Germany, it is the third largest contributor to research and development and offers research fellowships to scientists from abroad.

THE GLOBAL CAREER

Knowledge of German increases job opportunities with German and foreign companies in the U.K. and abroad. Proficiency in German helps functioning productively for an employer with global business connections.

SOME FACTS

- After the U.S., Germany is the UK's **most important trading partner**.
- For firms that need employees with languages other than English, major European languages continue to be those most in demand, **led by German (37%)**.
- More numbers about German's role in business:



No. 1 European business language after English.



<https://www.cbi.org.uk/articles/education-and-learning-for-the-modern-world/>



<https://www.independent.co.uk/news/education/education-news/top-language-skills-german-french-english-brexit-a8861971.html>

CULTURE AND HISTORY

BETTER UNDERSTANDING

German is amongst the ten most commonly spoken languages in the world, with the largest number of native speakers in the European Union. Worldwide, one fifth of all annual book publications are in German. Knowledge of German therefore offers you extended access to information.

German offers an insight into a different way of life and into the hopes and dreams of people in German speaking countries.

LITERATURE, THEATRE AND PHILOSOPHY

German is the language of Schiller, Goethe, Kafka, Kant, Hegel and Brecht – to name but a few. Speaking German opens up new horizons and allows you to enjoy and understand the cultures of German speaking countries more direct.

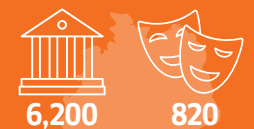
MUSIC AND FILM

Listen and understand what they sing and say: Lyrics by the German punk rock band *Die Toten Hosen* or in Wagner's or Mozart's operas. It's definitely more fun than reading supertitles.

Watch acclaimed movies by directors Wim Wenders, Rainer Werner Fassbinder or Volker Schlöndorff.

SOME FACTS

- **18% of all books published in the world are in German.** The German company Bertelsmann is the world's largest book publisher, and the Frankfurter Book Fair is the world's largest book fair.
- There are more than **480 music festivals in Germany** each year the "**Berlinale**" is one of the most important international film-festivals.
- Germany is home to **6,200 museums** (630 of them art museums), **820 theatres** (including musical theatres and opera houses), **130 professional orchestras**, and **8,800 libraries**.



If you think that German is the right fit for you, the Goethe-Institut London and Glasgow will support you on every step of the way. From practice opportunities and language courses, cultural workshops and events to exchange projects with our extensive network of other educational organisations around the world, we provide a variety of options to help you reach your language goals in a fun and effective way.

Scan the QR codes for more information on what learning German and the Goethe-Institut can offer you.



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