

Goethe-Institut Thessaloniki

in cooperation with Goethe-Institut Sofia, Goethe-Institut Bucharest, the School of Economic Sciences of the Faculty of Law, Economic and Political Sciences at the Aristotle University of Thessaloniki, the Faculty of Philosophy at Sofia University and the Thessaloniki EUNIC Cluster are pleased to announce

AN OPEN CALL FOR PARTICIPATION IN THE CULTURAL MANAGEMENT ACADEMY THESSALONIKI 2017

The 2017 Cultural Management Academy program will be held simultaneously in Thessaloniki, Sofia and Bucharest, with a joint online learning platform and on-site events. The program is developed in collaboration with the School of Economic Sciences of the Faculty of Law, Economic and Political Sciences at the Aristotle University of Thessaloniki and the Thessaloniki EUNIC Cluster.

The Cultural Management Academy program includes the following:

1. One-week intensive educational course in Thessaloniki with lectures, seminars, discussions and field trips with local and international professionals from the creative sector
2. An online education platform with individual and group assignments.
3. An international conference held in Sofia with guest speakers on cultural management. During the conference, CMA participants will have the opportunity to present a personal academic paper.
4. An Idea Camp, a networking meeting, bringing together all participants from Thessaloniki, Sofia and Bucharest during the international conference.
5. Upon successful completion of the Cultural Management Academy, Goethe-Institute will fund on competitive basis 6 start-up collaborative international projects with a 2.500 euros grant to fund their implementation.

Why to apply?

The general theme of the program is 'Innovation in Creative Industries & Cultural Organizations'. The course will engage aspiring cultural managers in understanding what innovation in creative industries is and how to achieve it inside cultural organizations in a lean, practice-based and easily replicable learning framework. The CMA will help participants acquire new skills to support their creative projects and initiatives by examining the relationships and tensions between the artistic mission and the economic aspect of an organization's work. After completing the course, they will be able to develop ideas into sustainable business projects, to identify and communicate with their target markets and audiences and to sharpen their skills in leadership and teamwork.

They will be offered an excellent opportunity to build up their cross-border international network with the other CMA participants in Sofia and Bucharest, to build their portfolio as speakers at international academic conference and published authors. Additionally, they will have the chance not only to develop a new collaborative international project but to receive funding to implement it.

What to expect?

An intensive one-week on-site course in Thessaloniki with Greek and international lecturers and practitioners.

A great group of like-minded professionals from Greece, Bulgaria and Romania.

Individual and group work, peer-to-peer learning, online support and personal mentoring.

Schedule

26 – 30 June	One-week of intensive on-site training at Thessaloniki Goethe Institute
10 – 20 July	Call for abstracts to be developed into papers for the international conference
July - August	Online learning and individual assignments
28 – 30 September	International conference, networking events and Idea Camp to facilitate the development of collaborative cross-border projects
October	Call for proposals for collaborative projects to be funded
October - December	Follow-up implementations of selected projects

Who can apply?

Cultural sector professionals, including literature, design, music, theater, film, architecture
Curators, museum and gallery managers, librarians, music promoters and programmers
Representatives of relevant city administrations, foundations, community centers, NGOs
Graduates in the area of cultural management
Graduates of another area with work experience in the cultural field
Professionals with junior management experience in cultural or youth initiatives through volunteering or professional work

Successful candidates should be fluent in English.

Tuition: 200 EUROS, which includes:

- the 5-day intensive course
- 3-day international conference and networking events;
- training materials;
- access to online learning;
- expert assessment of individual work;
- mentoring/consultations with local professionals;
- opportunity to be a speaker at the international academic conference and to publish your paper;
- participation in an Idea Camp;
- opportunity to develop a new collaborative cross-border project and receive funding of 2,500 EURO for it.
- Lunch meals during the 5-day intensive course
- Travel arrangements, housing and meals during the 3-day international conference in Sofia, Bulgaria

How to apply?

- Expression of interest (max 300 words) setting out your motivation and a project you would like to develop further and to possibly find partners for through the academy
- Up-to-date Curriculum Vitae
- Additional materials such as portfolio, links etc. (if applicable)

Please note that the package of documents should not exceed the size of 7 MB.

All documents should be submitted via e-mail at cma.thessaloniki@goethe.de before Friday 19th of May 2017

A maximum of 20 candidates will be selected by the project team with representatives of Goethe-Institute and the program curator. Selected candidates will be informed by May 26, 2017.