



# Tibeb be Adebabay

## The Art Side of Addis Abeba

### ABOUT THE PROJECT

Addis Abeba is a creative city, full of ideas, encounters and beauty. The project “Tibeb be Adebabay” brings art to public spaces of the city and into the people’s daily lives. Be part of a short film in Megenagna, try playing the saxophone in Piazza, or write and read literature in Merkato – at 10 different cultural SUKs, you can discover the Art Side of Addis Abeba and experience your own creativity.

For three weeks, the artists will move around the city in kiosks designed by architect Fasil Giorghis. Their projects cover a wide range of arts: photography, film, painting, music, gamification, architecture, literature and printing. Everybody – children, youth, elders or families – can join and be part of the performances.

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### THE SUKS

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# 1. MOVIES ON THE RUN – DO YOU SPEAK CINEMA?

Film

## ABOUT THE SUK:

Cinema is a language that crosses borders and cultures. It's an art form that is appealing for the masses and a powerful tool to shape a society if wisely used. In Ethiopia, we are blessed with untold stories, undiscovered locations, rich culture and a very curious audience that loves movies in its own language. Though the local film industry is thriving to create a cinema culture, still, there is a lot to be done. Film schools and cinemas that show a variety of films are missing. In addition, there is almost no celebration of cinema in Addis Ababa unlike other cities abroad. Through this Suk, we want to create such a celebration of movies while introducing art house/world cinema for the curious visitors. The programme consists of three aspects: filmmaking, casting, and movies. Visitors are able to direct, shoot and act on a super short films that can be made around the Suk. We offer camera and sound gear, edit the films, screen them on a TV the next day and make them available for the participants. We also give advice for young aspiring filmmakers. Furthermore, we take pictures of visitors who are interested

in acting and pass their contact details to casting agencies and other production companies. Last but not least, there are screenings of short films, recommendations for movies and books about cinema and filmmaking as well as a number of classical films available at the Suk.

## ABOUT THE CURATOR:

Hiwot Admasu Getaneh is a filmmaker who mostly directs and writes, but also produces movies sometimes. Her kind of cinema is what is called indie or art house. She was introduced to that kind of cinema at the Blue Nile Film and Television Academy. Afterwards, she attended a number of workshops and trainings in Berlin, Toronto, Cannes, Durban, Locarno, Luxor and other places around the world. Her first short film "New Eyes", premiered in the prestigious Venice Film Festival. It also showed at international film festivals in Toronto, Rotterdam, Seattle and Durban, among others in Europe, Africa and the US. Currently, Hiwot is working on her first feature film 'the Captive'.

## TEAM MEMBERS:

Leul Shoaferaw, Michael Berhanu

*"In Ethiopia, we are blessed with untold stories, undiscovered locations, rich culture and a very curious audience"*

# 2. GAMIFY ADDIS – BRING BACK THE FUN IN THE LEARNING, LOVING AND LIVING EXPERIENCE

Gamification

## ABOUT THE SUK:

GamifyAddis is a traveler's experience by a group of fun lovers who go by the name Chewata Awaqis to bring joy to people's doors. The Suk will showcase both local and foreign games, so people can interact and experience fun. It also aims to spread awareness about gamification and how people can apply this topic to their day to day activities so they can end up with a better, happier life. The Suk includes analogue, digital and physical gaming experiences as well as live life gamification. The special focus is on a new game called "Masked Abs" that tries to portray art as everyone's hidden strength if explored well. Masked Abs – the gamified version of *Tibeb be Adebabay* – is designed to motivate visitors to explore their artsy souls via nine different artists' works.

## ABOUT THE CURATORS:

Chewata Awaqi is an international team of architects, urban planners, IT specialists, software engineers, graphic artists and gamification experts who got together for the purpose of gamifying different realms of life such as work, education and relationships through playful experiences. Together with the Goethe-Institut, they recently created Addis Abeba's first location based game "Battle of the Times".



## TEAM MEMBERS:

Bethlehem Anteneh, Brook Getachew, Bruck Sewnet, Dagmawi Bedilu, Eyosias Kassahun, Mohammed Jemal (1), Mohammed Jemal (2), Nahom Teklu, Nathnael Moges, Yonathan Seyoum



## THE SUKS

The idea of "Tibeb de Adebabay - The Art Side of Addis" is to bring the arts to public spaces and involve the people of Addis Ababa into the performances. In order to allow the artists to come to their audience, they need a kind of movable studio, a flexible shelter that provides everything for their artistic intervention.

For this aim, we found Ethiopian designer Fasil Giorgis' creation to be the perfect fit: a geometric mobile kiosk, designed to be used by street merchants to move their goods to various markets.

For Tibeb de Adebabay, the merchants are our artists, and instead of goods, they move foto and film equipment, painting materials, music instruments, games, literature and much more to the public squares of Addis Ababa.

## 5. THE LITTLE CREATIVE CENTER – LET US CREATE, ENJOY AND LEARN

*Creative Arts*

### ABOUT THE SUK:

The Little Creative Center (LCC) provides a free space within and around the Suk for children and youth to materialize their ideas and express their feelings in different artistic fields. In the Little Creative Center we engage in different art forms like: painting, photography, performance art/ theatre, singing and dancing, together with interested residents from the condominium. The LCC accommodates any artistic activity that might emerge during this timeframe. We produce and display the works (in progress) to the public during the day and in the evenings there are film screenings. The Suk will be stationed within the public spaces of two Condominium compounds named Balderas and Karako-

re for a duration of one week in each location.

### ABOUT THE CURATOR:

Mulugeta Gebrekidan is a visual artist based in Addis Ababa, Ethiopia. He graduated in painting from the Addis Ababa University's Alle School of Fine Arts and Design. Mulugeta has participated in exhibitions, residency programs, festivals and workshops in Africa, Europe and the US. For his artistic expression he uses multiple mediums, like photography, video and performance art in public spaces, evoking dialogue on social issues.

### TEAM MEMBERS:

Heran Tadesse, Yosef WeldeAmanuel, Yohannes Mulat



## 6. LET US EXCHANGE – BRING A BOOK, GET ANOTHER ONE

*Literature*

### ABOUT THE SUK:

At the literature suk, everybody is welcome – children, youth, elders, families – to read and write together, tell stories, have fun and exchange books. People can exercise their creative writing skills by producing stories together. Furthermore, there is time to write letters to each other – an activity that often takes the backseat in times of digital media and communication. Another part of the suk is the exchange of books. Books are not captives of shelves, but treasures that should be shared with others. Lastly, there is time to read stories and poems, both self-written or by recognized authors.

With this suk, we want to foster the reading habit in our community and bring people and families together to share their feelings, exchange books and ideas and motivate each other to write.

### ABOUT THE CURATOR:

Aster Bedane is a playwright, film director and actress. She has written children books and theatre plays as well as journalistic pieces. Aster holds a Master Degree from AAU in Theatre and Development. She is based in Addis Ababa

### TEAM MEMBERS:

Anteneh Kebede

## 7. PHOTO QUECH QUECH – COME GET YOUR PHOTOS TAKEN!

### Photography

#### ABOUT THE SUK:

Photography practice is recently growing in Ethiopia, but many locals still find it uncomfortable to see professionals moving around the city with a camera on their neck. The photography project “Foto Quech Quech” offers the passerby in Addis Ababa free photography portraits and lessons on how to take better camera phone images. The portraits are taken at different locations i.e Piassa, Arat Kilo, Bole, Megenagna and train stations with different backgrounds. We print the photographs on location and give them to the visitors for free. Finally, the images will be exhibited at the Goethe-Institut. Through this process, the photo project is aimed to contribute to a community that doesn't feel vulnerable before a camera.

#### ABOUT THE CURATORS:

Maheder Haileselassie is a photographer who is mainly interested in telling stories and documenting changes in her country. Zelalem Gizachew is a photographer, computer programmer and public health professional. They are both based in Addis Ababa.

#### TEAM MEMBERS:

Abel Assefa, Anteneh Grima, Brook Getachew, Eyerusalem Adugna, Eyoel kefyalew, Fikirte Mengesha, Meseret Argaw, Sara Bushra, Yohannes Balcha

*“Photography practice is recently growing in Ethiopia, but many locals still find it uncomfortable to see professionals moving around the city with a camera on their neck.”*

## 8. MUSIC – BE PART OF IT!

### Music



#### ABOUT THE SUK:

students and teachers of Addis Ababa's Jazzamba School of Music will take turns in group and solo performances and invite visitors to try and play any of the instruments. For four days of performance, the musicians will play and give short overviews of their instruments, such as drums, saxophone, guitar, bass and keyboards. People from the audience, especially non-musicians, get the chance of playing together and experience being part of a band.

#### CURATORS:

Jazz Amba School of Music Charity was originally established as African Jazz School of Music in 2008 and was re-founded as a charity in 2015 after the Jazz Amba Club located in Taytu Hotel in Addis Abeba, burned down. Since the beginning, the school has been a unique project by competent musicians giving free education in Ethiopian traditional and modern music. They make quality music education available to young musicians, producing outstanding artists, and forming a cultural bridge for Ethiopia with the rest of the world. Currently, there are 91 students enrolled in the school's programmes. Their scholarships as well as salaries for teachers, instruments and other materials are provided by several partners and fundraising activities.

#### TEAM MEMBERS:

Yonas Getachew, Abiy Woldemariam, Miraf Tekle, Esubalew Adamu, Serawit Fikru as well as staff and students of Jazz Amba School of Music Charity.

## 9. PRINTING – COME COLOR WITH US!

*Fine Arts*

### **ABOUT THE SUK:**

The Suk aims at making its visitors' world brighter with the harmony of color. Visitors can be the artists themselves and try their creativity in the fields of painting, live sketches or silkscreen printing. Especially printing is an underestimated form of art. By using prints on properties such as household items or clothing, the suk will bring printing into the people's daily lives.

### **CURATORS:**

The suk is curated by a group of students from Alle School of Fine Arts and Design. As a joint project, the group consists of painters, print makers and designers from different departments of the school. Together, they have already participated in different community paintings and street art in Addis Abeba, for example on roads around the stadium.



### **TEAM MEMBERS:**

Engdaye Lemma, Saron Gezahegn, Haileab Kassa, Makida Dereje, Behailu Bezabih, Fikir Mesfin, Feven Assegnaw, Tiemar Tegene, Rahwa Gebreli-banos, Yosef Birhanu, Gebreyesus Asmare, Feven Michael

## 10. TIBEB GIRLS – WHO IS YOUR HERO?

*Education*



### **ABOUT THE SUK:**

How are girls and women represented in the media? How often are girls and women thought of as heroes? Regarding superheroes in particular, the dominant image in many people's minds continues to associate power with masculinity. The suk "Tibeb Girls" dismantles such stereotypes and aims at engaging children, youth and others in a conversation about gender equality through the lens of comics. The artists present an animation series about 3 superhero adolescent girls. In addition, participants can write about their heroes and display their thoughts on cards for the public to read. A photographer will take pictures of the participants posing as superheroes. Young theatrical performers will portray selected female and male public heroes. The conclusion will display pictures in a final exhibition at the Goethe-Institut.

### **ABOUT THE CURATOR:**

Bruktawit Tigabu is Co-founder and CEO of Whiz Kids Workshop, a social enterprise that is dedicated to inform, guide, and enlighten children and youth through educational media. Bruktawit co-created "Tsehai Loves Learning," the first educational children's television program in the country, reaching an estimated 5 million children through TV and up to 20 million listeners through radio broadcast. Bruktawit created three more TV series for young people including *Tibeb Girls*, an animation series about three Ethiopian, adolescent superheroes taking the audience on a fun, imaginative and educational journey as they eagerly step up to understand and resolve the struggles girls face every day. Bruktawit was named a Rolex Young Laureate in 2010 for her efforts to reduce the child mortality rate in Ethiopia through public health messaging. Bruktawit was rated #45 on Fast Company's 100 Most Creative People In Business for 2012.

**TEAM MEMBERS:** Meaza Tekle, Fikirte Addis, Bekalu Alemayehu, Eyob Asmare, Marta Derso, Frewini Gebremedihin, Genet Tigabu, Biltsgna Teshome, Shewalemahu Eshete, Meseret Wodajo

# PROGRAMME

## 1. Movies on the Run

*(Hiwot Admasu)*

June 1,2 (Thu-Fri): Jemmo  
June 3,4 (Sat-Sun): Mexico  
June 5,6 (Mon-Tue): Megenagna  
June 7,8 (Wed-Thu): Bole Med/m

## 2. Gamify Addis

*(Chewata Awaqi)*

May 29,30 (Mon-Tue): Piazza  
June 4 (Sun): Merkato  
June 5,6 (Mon-Tue): Bole / Med/m  
June 8 (Thu): Meskel Square

## 3. Ketema Suk – Scale of Addis

*(Maheder Gebremedhin)*

May 20, 21, 22 (Sat-Mon): Merkato  
May 25, 26, 27 (Thu-Sat): Meskel Square  
May 29, 30, 31 (Mon-Wed): Near Bole  
Bridge  
June 1,2 (Thu-Fri): Mexico  
June 3,4 (Sat-Sun): Megenagna  
June 8, 9 (Thu-Fri): Jemmo

## 4. Form Space and Order

*(EiABC Students)*

May 21,22 (Sun-Mon): Megenagna  
May 28 (Sun): Piazza  
June 4 (Sun): Bole Med/m  
June 9 (Fri): Meskel Square

## 5. The Little Creative Center

*(Mulugeta Gebrekidan)*

May 20 – May 25 (Sat-Thu): Karakore  
May 27- June 1 (Sat – Thu): Balderas

## 6. Bring a Book, Get Another One

*(Aster Bedane)*

May 22,23 (Mo-Tue): 4/5/6 Kilo  
May 25,26 (Thu-Fri): Biherawi  
May 30,31 (Tue-Wed): Jemmo

## 7. Foto Quech Quech

*(Maheder Hailseselassie, Zelalem Gizachew)*

May 23 (Tue): Merkato  
May 27 (Sat): Piazza  
May 28 (Sun): Biherawi  
June 5 (Mon): Merkato  
June 9 (Fri): Bole Medh.

## 8. Music– Be part of it!

*(Jazz Amba School of Music)*

May 20 (Sat): Megenagna  
May 26 (Fri): Piazza  
June 3 (Sat): Merkato  
June 5 (Mon): Mexcio  
June 7 (Wed): Meskel Square

## 9. Printing– Come Colour With Us!

*(Alle School Students)*

May 20, 21 (Sat-Sun): 4/5/6 Kilo  
May 23 (Tue): Megenagna  
May 25 (Thu): Piazza  
May 27 (Sat): Biherawi

## 10. Tibeb Girls: Who is Your Hero?

*(Brukty Tigabu)*

June 7-9 (Wed – Fri): Biherawi