

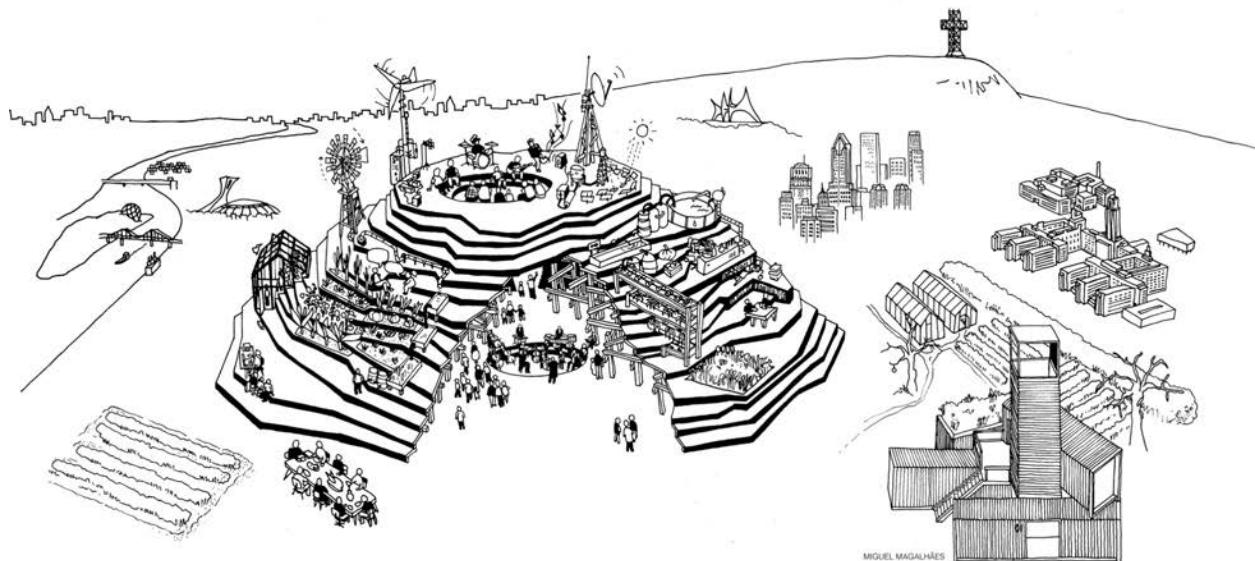
## PRESS RELEASE

# MONT RÉEL !

## A Gathering Place for the Multitude of Urban Cultures to Meet

June 26 – July 15, 2017

Campus MIL, Outremont, Montréal



Constructlab: Mont Réel, 2017, located on Campus MIL

**June 15, 2017 - This summer, a collectively-built mountain, *Mont Réel*, will emerge in Montréal, providing a gathering place for the surrounding communities and an in-situ laboratory to experiment with urban (bio)diversity. Initiated by the Goethe-Institut Montreal in partnership with the Consulate général de France à Québec and the Université de Montréal, this French-German collaboration brings together architects, designers, cultural mediators and artists from Germany, France and Québec.**

Located on the future science campus of l'UdeM, the Campus MIL, *Mont Réel* is an urban installation inspired by Mount Royal Park, an early colonial symbol that with time became a natural landmark where people gather, play, do sports and enjoy nature. A place where we find the profane terrestrial and democratic practices of a *real* mountain.

*Mont Réel* is a wooden structure conceived and designed by the artist collective **Constructlab**, under the artistic direction of Berlin-based founder **Alexander Römer**. Constructlab follows a collaborative construction practice working on ephemeral and permanent projects, where the project's conception and construction are brought together, where the designer builds and continues to design on site.

*Mont Réel* is a process-driven, experimental urban art project that will unfold over the course of three weeks. Within this period, **Constructlab** will collaborate with the **French associations De l'aire (Elisa Dumay, Greg Gilg)**, a cultural and urban mediation platform, and **AgrafMobile (Malte Martin, Costanza Matteucci)**, a visual arts association. Furthermore, Montreal sound artists, musicians and performance artists **Jen Reimer and Max Stein, Dina Cindric, Florence Blain and Mélanie Binette** will join the project as artistic collaborators and workshop tutors.

**Between June 26 and July 15, 2017** the group of architects, designers, cultural mediators and multidisciplinary artists will work together with 20 international participants and local communities **in a collaborative workshop**. Participants will learn wood construction methods, explore themes of transitory urban spaces, develop a graphic identity for the site and simply live and create together. **The public is invited to join the group on site, and to engage in different workshop formats and artistic interventions.**

A schedule of all public activities will be published soon on:

<http://Goethe.de/montreal/en> (English), <http://Goethe.de/montreal> (French) and <http://www.goethe.de/montreal/de> (German).

**SAVE THE DATE: On Saturday, July 15, *Mont Réel* will be officially inaugurated – more info to come.**

#### **PROJECT SUPPORT:**

*Mont Réel* is part of “**Germany@Canada 2017 - Partners from Immigration to Innovation**”, a special cultural program presented by the Goethe-Institut and the German Embassy highlighting the German-Canadian friendship in honour of Canada's sesquicentennial year.

The first major French-German collaboration in Québec, *Mont Réel* received funding from the **Fonds culturel franco-allemand**.

*Mont Réel* also received support from the **Conseil des arts et des lettres du Québec**.

The structure *Mont Réel* received generous support from many Québécois companies specialized in forest products and wood construction. These companies mobilized around this project to help promote Québec forest products. We particularly wish to thank our main sponsors who helped make this project possible: **Conseil de l'industrie forestière du Québec, Cecobois, Structure Fusion, Nordic Structures, EACOM, Forex, Charpentes Montmorency, Art Massif, Les Constructions FGP, Groupe Rémabec, Groupe Crête, Uniboard Canada and KWP**.

#### **PARTICIPATING ARTISTS**

Constructlab: <http://www.constructlab.net/>

De l'aire: <http://www.delaire.eu/>

AgrafMobile: <http://www.agrafmobile.net/>

Jen Reimer and Max Stein: <http://reimerstein.com/>

Dina Cindric: <http://www.mondaynightchoir.com/>

Florence Blain: Montreal based musician and actress

Mélanie Binette: <http://www.theatrenullepart.com/>

#### **PROJECT PARTNERS**

Goethe-Institut Montreal: <https://www.goethe.de/montreal>

Consulat général de France à Québec : <https://quebec.consulfrance.org/>  
Université de Montréal : <http://www.umontreal.ca/>

**PRESS CONTACT GOETHE-INSTITUT:**

Mélanie Mingotaud  
Communications Mingotwo  
514 582 5272  
Melanie@mingo2.ca

**PROJECT PARTNERS**



**PROJECT SUPPORT**



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