

## Official Rules Photo Contest 'Elsewhere'

### 1. Contest

- 1.1. Participation in the 2017 Photo Contest the Goethe-Institut Boston is open to all US-Americans. It is possible online and free of charge for the participants.
- 1.2. The Photo Contest 'Elsewhere' ends September 15, 2017 at 11:59 pm.

### 2. Eligibility

- 2.1. By participating, participants expressly agree to these Official Rules.
- 2.2. All persons taking part in the photo contest who provide their contact information are eligible to participate. Each participant can participate only once.

#### 3. Entries

- 3.1 Each participant may send us a maximum of <u>three</u> fotos as <u>digital files</u>. Participants with more than three entries will not be considered.
- 3.2 All digital files must be in .jpg or .tif format.
- 3.3 All digital files must have a resolution of at least 300 dpi, and must be at least 11 inches wide and 14 inches tall (if a vertical image) or 14 inches wide and 11 inches tall (if a horizontal image).
- 3.4 Each entry must be sent together with the full name, postal address and phone number of the participant.
- 3.5 Only minor changes to the original photograph are permitted, such as cropping, minor burning, dodging and/of color correction. All other changes may disqualify the photograph from the contest.
- 3.6 Participants have full responsibility of taking into consideration any copyright restrictions that may apply for the content of their photographs.
- 3.7 The photograph must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

# 4. Jury

The judging consists of three rounds.

- 4.1 In round one, staff members of the Goethe-Institut Boston will select up to 25 finalists from all eligible submissions, based on the following criteria: relevance to the given topic, originality and aesthetics. All finalists' submissions will be posted on our Instagram profile on September 18.
- 4.2 In round two, viewers of our Instagram profile decide the winner of the Fans' Choice Award. The deadline for voting on Instagram is September 22, 2:00 pm.
- 4.3 In round three, an expert jury chaired by Gary van Zante, the curator of architecture and design of the MIT Museum will select the prize-winning pictures. The winners will be announced on September 22 at the "Elsewhere-Party" at the Goethe-Institut Boston.

#### 5. Prizes

5.1. Following prizes will be given to the winners:

1st Prize: An exclusive discount package for our language courses worth USD 400,- or a USD 400,- cash prize

2nd Prize: A USD 100,- framing voucher

3rd - 5<sup>th</sup> prize: Star cook Tim Mälzer's cooking book 'Heimat'

Fans' Choice: A gourmet food basket with delicious treats from the German countryside

- 5.2. The winners will be raffled at the Pax East Event on March 12, 2017 at 3:00 PM. The winners will be contacted by the Goethe-Institut Boston personally, via email or phone until after the event.
- 5.3. No cash substitution for prizes is permitted.
- 5.4. Entitlement to a prize cannot be transferred.

#### 6. Data Protection and Consent to Publication

The Goethe-Institut complies with statutory data protection regulations. Participants agree to the storage, processing, sharing and publication by the Goethe-Institut of the data they supply in the context of participating in the competition.

Data will not be disclosed to third parties for other purposes. Participants are free at any time to retrieve information concerning which of their data the Goethe-Institut has stored.

# 7. Disclaimer

Participants may at any time revoke their consent to such data being stored and published and consequently withdraw their participation in the competition. The relevant address for such purposes is: kerstin.haemmerling@goethe.de.