

Kassandra Production

 MNIPRESENCE

We value your privacy

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CONTACT

Kassandra Production/Annika B. Lewis
Valdemarsgade 1 | DK-8000 Aarhus C | Denmark
Tel: + 45 21 63 46 59 | Email: info@kassandra-production.dk
www.kassandra-production.dk

THE ART PROJECT

OmniPresence is an art project created to dig into central questions of privacy, freedom and control in our digital age. The project is a strange hybrid of intervention art, performance installation, awareness campaign and mobile crypto party.

The original performance project unfolded as:

An interactive boot camp in and around a mobile performance space: the OmniBus.

A performance installation / urban intervention pointing to politics of power, fear and control in public space.

A free online webinar at www.omni-presence.dk.

Virtual storytelling about the corporate identity as OmniPresence Consulting.

A 5-minute independent film, based on the live performance.

A script available to the public for free.

ORIGINAL CAST

OmniPresence was first performed in Aarhus and Copenhagen, Denmark in May-June 2017.

The performance material and script was created in a devised process between Annika B. Lewis, Kristofer Krarup and Anne Hübertz Brekne.

Idea and mis-en-scène: Annika B. Lewis
Performers: Annika B. Lewis and Kristofer Krarup
Dramaturge: Anne Hübertz Brekne
Set designer: Filippa Berglund
Music and video: Anders Krøyer and Jens Mønsted, guest appearance Steen Dongo
Internet architect: Jonas Smedegaard
Web design: Siri Reiter and Jonas Smedegaard
Lighting consultant: Morten Ladefoged
PR and marketing: Jakob D.A. Nicolaisen and Anne Hübertz Brekne
Stage hand: Jimmi Nørgaard
Set construction: Lumen
Costumes: Bodil Buenaventzen and Lone Øvig
Production manager: Karen Nordentoft

Produced by Kassandra Production in co-production with Bora Bora and in collaboration with Musikhuset Aarhus, IT University of Copenhagen, Goethe-Institut Washington DC, Performing Arts Platform, CAVI, CPH STAGE and others.

Supported by:

SCENE 1: REGISTRATION / Exterior

The OmniBus - a surveillance van of a somewhat obscure appearance – is parked at a public square. The exterior is equipped with antennas, security cameras, a satellite dish, a peephole in the side door, and an awning over a small table with flyers and other information about the boot camp.

Tech crew is sitting in the front seat of the van with monitors, streaming devices, sound equipment etc.

Two security consultants invite the audience into the van to a boot camp in digital self-defense - a mobile crypto-party! They meet the audience outside the OmniBus where they audiences are asked to register and accept privacy policy. They are offered cookies and home-made juice shots.

Music “OmniTema” plays from speakers. Participants who won’t agree to the terms of being filmed and surveilled during the boot camp are offered a disguise – glasses with nose and beard.

SCENE 2: WELCOME / interior

Audience, 6 people at a time, is invited into the van. The interior is filled with monitors, surveillance cameras, keyboards, wires and walls filled with motherboards and other technical equipment. The audience are asked to take a seat.

ANNIKA

Welcome. My name is Annika, and I am your facilitator here today.

KRISTOFER

And my name is Kristofer. Welcome.

ANNIKA

Today in the boot camp we will start out by doing a mapping of the current situation, followed by an introduction to some simple tools in digital self-defense. Before we start I’d like to inform you that here in the OmniBus we are in a safe zone. Here we have full control and can act freely. That is, once you have put your cell phones in here.

(Hands out signal blocker pouches to collect people’s cell phones.)

These bags are on loan during the boot camp and they are completely secured against tracking - both inside and out.

KRISTOFER

And I’d like to point out that we’re using surveillance cameras - but they are ours and we have them under control. We are streaming live to the web to reach as many people as possible with our tools.

ANNIKA

(Addresses the live streaming audience via one of the surveillance cameras.) Hello! And welcome to the OmniBus and this free online webinar, where you will learn how to navigate and defend yourself in the digital landscape. Today we are parked in *(name of actual location)*. We're very happy to have you with us. We hope you stay tuned – and enjoy the ride!

KRISTOFER

Why are we here?

Many of the people we meet - especially here in Scandinavia - seem confused about the uncontrolled monitoring and data harvesting that takes place on a daily basis. But the technologies are here to stay. And we use them happily every day, all the time. There are so many apps and smart functionalities that are deeply integrated into our society, into us and into our lives. But the gap between our concerns and our needs - the Cognitive Dissonance - makes us stressed, depressed, anxious. We limit ourselves in our freedom of action, freedom of movement, freedom of expression. We exercise self-censorship.

ANNIKA

We live in a surveillance culture where we are all connected in one big network. *You* are watching. I am watching. We are watching ourselves, each other, our friends, the authorities, our children, our lovers, our politicians. And it's really amazing once we understand how it all works. How the systems and the algorithms can be used for our own benefit. We have to let go of our fears - and instead look at the ocean of opportunities that opens up in front of us. Today the demands on us are to let go, open up, and show more of ourselves and who we want to be. But should we really do that? Is that a good thing? And do we really know ourselves? And the landscape that we are part of?

KRISTOFER

So it's about how we optimize our identities - our lives, our profiles, and our status - online and in real life. It's easy and it's smart. But how do we gain *control* of the signals we send out?

SCENE 3: PSYCHOGRAPHIC SEGMENTATION

Annika prepares a handheld projector with slides. Kristofer rolls down a projector screen.

ANNIKA

I'd like to present a valuable and very effective tool. It is a kind of GPS, an internal control system for us to navigate better and more efficiently in what may seem like a chaos of opportunities. To get through this in a safe and secure manner, it is important that we know our own standpoint. That we know ourselves as well as our limits.

(Presents the model) "Psychographic Segmentation" is used to gain insight into our feelings, our actions, yes even into our minds and how we think. Without this Facebook and Google would be nothing today. It deals with our lifestyle, attitudes, values, etc. It targets us for products and for our political opinions. And it brings us to the very core of who we are. Now it may seem a little bit square - but it's an extremely effective tool and it's used on a big scale. We are operating with 5 different personality types.

Annika presents slides that present the 5 personality types - one at a time. During the review, Kristofer gathers information from the audience's registration papers, puts each audience in the respective categories while drawing conclusions like "we have 3 Mainstreamers today and one Succeeder".

The Mainstreamer

Domestic

Conformist and conventional

Sentimental

Passive and part of the mass

The Succeeder

Goal-oriented

Confident

Stability – supports status quo

Choices based on reward, prestige – the very best

The Struggler

Feels alienated

Disorganized

Few resources and skills

Addicted to alcohol, junk food, pornography or online gambling

The Wanna-be

Materialistic. Acquisitive

Choices based on brands and identity

Values attractive packaging over quality of content

The Explorer

Seeks autonomy and New frontiers

Freedom from restriction

Anti-materialistic (but intolerant of bad taste)

Curious and enquiring

SCENE 4: THE MAN IN THE BOX

Kristofer asks the audience to re-group and sit in the respective categories that he has just placed them in. He then unfolds a big cardboard box. Enters the box and sits down so only his head is visible.

ANNIKA

How does it feel?

KRISTOFER

It really makes good sense. The limits are very clear. I have a clear overview of everything from where I'm sitting. I have an overview of myself. It gives me a huge sense of freedom, that the boundaries are so clearly defined. The fact that I have placed myself in here gives me a huge feeling of safety.

There might be others who have a similar box. But this one is mine.

In here I can really relax. I don't have to wonder who I am anymore.

I can rest in myself and in knowing who I am. I can totally let go.

There are no limits within these boundaries. *(Goes into an almost meditative mode).*

ANNIKA

(Puts her hand on his head)

Yes - and once you have defined yourself, it's much easier to find other people who are similar minded. You know what to expect from each other. And you can perform better as a group.

KRISTOFER

(Comes out of the box and stores it away)

It is so important to find the exact box that fits you. And it all builds onto your personal data. The way that it exists today. But what if you want to nuance the picture a bit? Show yourself from other angles?

SCENE 5: SELFIE STICK

Annika prepares a selfie-stick and starts a "do-it-yourselfie demo" showing herself from all kinds of different angles in an ever-changing choreography. Music "I am your likes" starts. On the monitor we see beautiful, funny or happy close-ups – while the physical body in front of us on the floor gets more and more entangled in strange positions with the selfie stick.

Lyrics: I am your likes

HELLO

I'M HERE

LOOK

HERE

CAN YOU SEE ME?
WHERE ARE YOU?
I CAN'T GET MY EYES FROM ME
THIS IS A POSSIBLE ANGLE OF MYSELF
I AM MY MIRROR

HELLO
I'M HERE
LOOK
SEE ME
I'M POSTING MYSELF
MY HIGHLIGHTS OF MY LIFE
I CREATE MYSELF
I CEATE MY OWN IMAGES
I CREATE HOW I WANT YOU TO SEE ME
I'M REFLECTING MY DREAMS
I AM MY DREAMS
I AM YOUR LIKES
YOUR LIKES...

SCENE 6: CLICK ECONOMY

KRISTOFER

Kristofer looks at Annika consuming herself and starts clicking with a dog clicker.

Ah – that's really great (*clicks*)

Nice! (*Clicks*)

I like this! (*Clicks*)

Oh and that! (*Clicks*)

(Hands out clickers to the audience)

What we are doing here is taking advantage of our desire to achieve a reward. It is a well-known technique - also known as Pavlov's Dogs or 'clicker-training'. First, we must learn to understand that a click equals a reward. So the click sound is always followed by a reward. Click - Reward. Click - Reward. Click - Reward.

(Establishes a rhythm and invites the audience to join in. Annika finishes her selfie-stick session, puts the selfie stick back in place and joins the rhythm too.)

KRISTOFER

Each time you see something you like – give it a click. Or if you see something you don't like. Give it a click. The important thing is that you keep clicking. It doesn't matter if what you see is funny or scary. Whether it's love, pets, war or disasters. Angry or sad clicks are worth just as much as the happy ones. If not more! Once we understand the principle, we are willing to do *anything*. And *then* the fun begins. You get a kick when you give a click. And we all earn from it. This is what makes the wheels turn. And turn. And turn. Yeeehaaa!

Music "Pennies from Heaven" starts. Annika and Kristofer put on white cowboy hats. Annika changes light, turns on a corny light-chain in the roof. On the monitors we see images of stock markets, green fields and money. Kristofer and Annika sing and perform a simple clogging choreography to the music. When the song ends Annika collects the clickers in her hat.

ANNIKA

Every time we click it releases dopamine. It feels SO GOOD. It's instant gratification. And highly addictive.

SCENE 7: SECURE CONNECTION

Kristofer gets a big pile of cables and places it on the floor.

KRISTOFER

This is our network. We have many connections. But it super important that the connections are *secure...* (*Roams through the cables*) This one is definitely not secure. That's obvious. It's open and completely exposed. It's like having sex without protection. Completely hopeless... Ah here's a broadband. Not what I was looking for. Sometimes they get completely tangled. The connections kind of hook on to each other... So what's the matter with an unsecure connection, you might ask? You experience disturbances. You are probably also intercepted. We don't want them to listen, do we? We don't want them to watch. Without our knowledge. Without our consent. But... how can you be sure that it's a secure connection? Well... if you have for example a PGP key. Then you can encrypt your data.

Puts on a headlight and dives into the pile of cables in search of the key. He gets 'lost in the cloud' and does a mental journey in there: from surprise/very funny, to party atmosphere, to blow job, to laughter attack. Eventually he comes out of the pile holding one of the cables. He hands out a wire-end to each audience, asks them to hold on to it. Grabs his chair and sits among the audience. A nice feeling – like sitting around a bonfire.

KRISTOFER

I'm so happy to be here with you all.

It's so sad when somebody decides to leave the network. I have a friend - or I had a friend - who for some reason decided to cut the connection. Just like that! But why the hell would you do something like that? Then you don't know *anything*. Then you are completely cut off. And you are not with *us* anymore! You can't just sign out of the community like that. It's like amputating an arm! You don't know what the hell he's doing. It's really strange. Really, really strange.

Kristofer slowly gets up on his feet. Corrects his headlight so it now works almost as an interrogation lamp. 'Stage Hand' outside the van places himself in front of the surveillance camera with a big green eye on a stick.

KRISTOFER

You are born into this network. This is where you belong. You can't just sign out. Where do you even get that idea? Traitor!?!

Is it because you have something to hide!?

Are you ... are you ... a terrorist?!?!

Loudly pulls his heels together. Goes to the control desk to check the monitors. Turns on the rest of the monitors, writes something on the keyboard and puts on headphones to check if everything's OK. He notices 'stage hand' with the eye staring into the camera. Something is wrong. Looks out the peep hole. Leaves the van to check, but no-one's there - stage hand has left. The audience follows Kristofer's actions via the monitor connected to the surveillance camera on the outside. Kristofer seems paranoid and confused, but slowly regains control and comes back into the van.

SCENE 8: CV DAZZLE

ANNIKA

Well, you don't *have* to be a criminal just because you want control over your own data. It's actually a human right. But what does it take to go under the radar? There are different tools – encryption methods - aimed directly at your persona. For example a digital camouflage method: CV Dazzle. Here we simply start working with our own pixelation.

It has to do with facial recognition - a software that reads different points in your face; the distance between the eyes, the height of the cheekbones, the width of the nose, etc. So if you distort these points it is possible to go under the radar.

Kristofer comes back into the van. Everything's OK. He moves the pile of cables and gets a toolbox.

ANNIKA

We have prepared some stuff here - but you can actually just use things you have in your home; rubber bands, plastic bags, silver foil. Something self-reflective is good. It's only your imagination that sets your limits. The more original your disguise, the more anonymous you become!

Audience is asked to move their chairs forward and sit in a circle with Annika and Kristofer. Annika and Kristofer lay out CV dazzle equipment and choose a test person among the audience. DIY workshop where the audience disguise themselves and each other. While the audience is working, Annika goes to the control desk and turns on music "Under the radar". Kristofer and Annika sometimes sing along. Annika joins the group and brings the selfie stick that now works both as a mirror and as a camera.

Lyrics: Under the radar

I WAS TANGLED ONLINE, I WAS PART OF THE GAME
I FANCIED THE SHINE, I HAD NO SHAME
I PUSHED EVERY DOUBT ASIDE
'CAUSE "I HAVE NOTHING TO HIDE"
I USED TO PLAY IT COOL; FULL SELF-EXPOSURE
BUT I WAS A FOOL; NSA ON MY SHOULDER
MY LIFE WAS AN OPEN BOOK
I HAD TO GET OFF THE HOOK

I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL
I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL

JUST TICK THAT BOX, IS WHAT THEY SAID
BUT MY PERSONAL DATA, WAS THE PRICE I PAID
SO I MADE UP MY MIND
LEAVE NO TRACE BEHIND
I GOT OFF THE GRID, MADE MY DISGUISE
I DAZZLED, I HID, CONFUSED THEIR EYES
I FEEL SO PERFECTLY FREE
NO-ONE'S TRACKING ME

I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL
I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL

I'M A FREE MAN / I MOVE AT MY OWN PACE
I MAKE UP MY OWN MIND / I'M NOBODY'S FOOL
I'M A FREE MAN / I MOVE AT MY OWN PACE
I MAKE UP MY OWN MIND / I'M NOBODY'S FOOL

I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL
I'M UNDER THE RADAR / I'VE GAINED CONTROL
I'M UNDER THE RADAR / WITH MY BODY AND SOUL

KRISTOFER

Yeah. That's it. Imagine walking down the street like that. No-one will notice you. You are practically invisible.

SCENE 9: MUMBO JUMBO – EXPONENTIAL HEALING

Kristofer asks the audience to get up and put their chairs in two piles by the control desk. Annika and Kristofer put on their mumbo jumbo costume: A head-to-toe costume of motherboards and wires.

ANNIKA

We have now reached the final and most advanced part of the boot camp. This is a hands-on technique in digital self-defense. We are going to work on our core and our balance. And practice how to be as flexible as grass in the wind. We are going to work on our mind, to focus and not get distracted, whatever happens. Even if there are digital storms we will be ready for all kinds of attacks on our privacy. We must practice resistance. Just follow me as well as you can – and you will do just fine.

Annika puts on her mask and music "Mumbo Jumbo" starts. Everybody stand in a circle. They start doing slow 'martial arts'-movements to the music guided by Annika.

Lyrics: Mumbo Jumbo

WE ARE IN A NEW NORMAL
BLINDED
WE ARE IN A NEW NORMAL
BLINDED
WE CAN'T SEE

ELECTRIC
ELECTRIC

ENTER THE SUPERMIND
MUMBO JUMBO
MUMBO JUMBO

FASTER

WE ARE IN A NEW NORMAL
ALTERED STATE OF MIND
WAKE UP
WAKE UP
WAKE UP

*The Mumbo Jumbo session culminates in a digital meltdown and the words "WAKE UP".
The room is dark, monitors out. Everybody sits down in a circle.
Annika opens a crack in the carpet. A mirror appears. Kristofer turns on a small light.*

SCENE 10: THE MIRROR CABINET

In silence and almost darkness. A post-apocalyptic silent space. Everyone stares into the mirror.

ANNIKA

Who's watching who?

Who owns our data?

What does that mean to our personal freedom?

Can we say No?

What are the alternatives?

SCENE 11: WHO'S WATCHING WHO

Annika gets up and addresses the streaming audience via one of the cameras.

ANNIKA

So, here we are. I hope you got some food for thought and some concrete tools to use in your daily life. If you would like to know more or join one of our boot camps - check out dates and times at www.omnipresence.dk. Thank you for joining us. I hope to see you again. And take care!

Kristofer opens the rear door of the van and rolls out the ramp. The audience is sitting on the floor, contemplating and gazing out at the world outside. People in the street look in. Everybody looks at everybody.

Annika thanks the audience and the boot camp ends in an informal, relaxed atmosphere. The audience get their cell phones back, and receive web cam covers and a theatre program including the following advice:

Digital Self-defense:

-) Remain calm. Avoid panic. Breathe!
-) Observe and question your reality.
-) Check your privacy settings.
-) Make a web cam cover and a signal jammer pouch for your smartphone.
-) Break free of your echo chamber; like something you loathe, engage with people you disagree with.
-) Digital detox: Go off line, make yourself a shot of fresh made juice.
-) Use a VPN and encryption software to transmit sensitive data.
-) Counterstrike ignorance - seek knowledge.
-) Go to crypto parties in your local area.
-) Discuss the right to privacy across generations and interests.
-) Support ethical alternatives and indie-nets; go peer-to-peer, keep third parties out.
-) Troll politicians online and demand knowledge about privacy violations.

No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honour and reputation. Everyone has the right to the protection of the law against such interference or attacks.

- Universal Declaration of Human Rights, Article 12



Boot Camp Registration

Name (*mandatory)	<input type="text"/>
User name (*mandatory)	<input type="text"/>
E-mail	<input type="text"/>
Country and zip code	<input type="text"/>
Bank account	<input type="text"/>
ID no./passport/other	<input type="text"/>
Date & signature	<input type="text"/>

Terms and conditions (*mandatory)

When you sign up you are asked to accept the following terms and conditions that you should read carefully and make sure you understand.

- I have read and accept OmniPresence's privacy policy.
- I am informed about and agree to video surveillance in and around the OmniBus that is live streamed to www.omni-presence.dk

Help us improve our services by answering the following

1. What is the main reason for your participation?

- I am looking for information
- I wish to strengthen my personal branding
- I worry about my privacy
- I need help to go under the radar
- Other

2. Age group

- Under 18
- Between 18-29
- Between 30-59
- Over 60

3. Annual income

- Below 30,000 euro
- 30,000 – 50,000 euro
- 50,000 - 95,000 euro
- Over 95,000 euro

4. Sexual preferences

- Heterosexual
- Homosexual
- Bisexual
- Other

5. Exercise habits

- Daily
- Once a week or more
- Seldom
- Never

6. Eating habits

- Vegan
- Vegetarian
- Carnivore (meat)
- Omnivore (all)

7. Stimulants (at least once a week)

- Shopping
- Gambling
- Drugs (incl. weed and tobacco)
- The Internet
- Alcohol
- Medicine

8. To what extent do you agree with the following

	Disagree	Neither/nor	Agree
I feel comfortable being part of a group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I consider myself very goal-oriented	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I often post pictures of myself on social media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel like an outsider	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I like to stand out from the crowd	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am very open about my political opinions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have nothing to hide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am an exhibitionist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I love to follow the lives of other people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am an optimist and I don't worry about the future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I care about what my personal data is used for	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Boot Camp Registration

Privacy Policy

As part of our efforts to make the world a safer and better place, we allow you to share your information with us. This policy contains a description of what information we collect and how it is used and shared. As you review the policy, keep in mind that it applies to all OmniPresence brands, products and services that do not have a separate privacy policy, hereafter called "OmniPresence Services" or "Services".

All information is processed confidentially. The information collected will only be used in an appropriate, beneficial and constructive manner. We only pass on information to businesses, organizations and other people if we have full confidence in them. We disclose personal information to our collaborators or other trusted companies or individuals who process it for us based on our instructions and in accordance with our Privacy Policy and other applicable privacy and security measures. We disclose personal information to companies, organizations or individuals outside OmniPresence, only if we believe in good faith that access, use, storage or disclosure of the information is necessary.

What kind of information do we collect?

Depending on which of our services you use, we collect different types of information from or about you. We collect information you provide when using our services, including when creating a profile and communicating with others. It may include information on how you interact with our services, or the frequency or duration of your activities. We also collect information about the people and groups you are connected to and the way you interact with them, for example the people or groups you communicate most with. If you make purchases or financial transactions (for example, if you buy something on OmniPresence), we collect information about the purchase or transaction. This may include your payment information, such as your credit or debit card number and other information about your card, other account and approval information, and contact information. We may combine the information we collect from you and your activities, in order to offer you tailor-made services. We receive information about you and your activities on and outside OmniPresence from third-party partners, such as information from a partner when we offer services jointly or from a collaborator about your experiences or interactions.

How do we use the information?

We are deeply committed to giving people a valuable and personalized experience. We use all the information we have to help and support our services. We can provide services and customize content. We do this by using the information of people and things you are connected to and are interested in within and outside of our service, to inform and interact with our services. If we have location information, we use this to tailor our services to you and others, for example by helping you find local OmniPresence events or offers in the area you are in, or by telling your friends that OmniPresence is nearby. We conduct surveys and research, test capabilities under development, and analyze the information we have in order to evaluate and improve products and services, develop new products or features, and to perform audits and troubleshooting activities. We use your information to send you marketing messages, communicate with you about our services and inform you about our policies and terms. We also use your information to respond to you when you contact us. We use the information we have to verify identities and activities and to increase security and reliability on and outside of our services, for example by investigating suspicious activity. We work hard to protect your profile with us using advanced technology, for example shredding.

How is this information shared?

Public information is all information you share with a public audience, as well as information in your public profile or content you share in the OmniBus or in another public forum, including your thought activities that are public domain. Public information is available to all on and outside our services. We share information we have about you within our family of companies, all of which are part of OmniPresence. If ownership or control of all or part of our services or assets changes, we have the right to transfer your information to the new owner. We work with third party companies that help us deliver and improve our services, and use advertising or related products that enable us to run our businesses. We wish our services to be as relevant to you as possible. Therefore, we use all the information we have about you to provide relevant content. We do not share information that can be used to identify you personally (information such as name or email address that can be used to contact you or identify you) with our partners unless you have authorized it. We may provide the partners with information about their reach and effectiveness without giving up information that can be used to identify you or if we have aggregated information so they do not identify you personally. For example, we can provide demographic information that cannot identify you personally (e.g. 22-year-old Milan man who loves sailing) to help these partners understand their audience or customers, but only after the partner has accepted our terms and conditions.

How do I manage or delete content about myself?

We store data as long as necessary to provide products and services to you and others, including the information described above. Information associated with your profile will be protected until the profile is deleted unless we no longer need the data to deliver products and services. You can delete your profile at any time. If you delete your profile, we will delete all your activity in OmniPresence Registry. If you do not want to delete your profile but want to pause using OmniPresence, you can disable your profile instead. You can disable or delete your profile by contacting OmniPresence Consultants in your local area. Keep in mind that the information others have about you are not part of your profile and therefore are not deleted when you delete your profile.

How do we respond to requests or prevent damage?

We may open, store and share your information in connection with, for example, search warranties, court orders or applications if we are in good faith that we are required to do so under applicable law. We may also open, store and share information when we believe that this is necessary to detect, prevent and deal with fraud and other illegal activities, to protect ourselves, you and others. For example as part of investigations, or to prevent death or an imminent risk of bodily injury. For example, we may provide information to third-party partners about the protection of your account to prevent fraud and abuse on or outside our services. Information we receive about you, including information about money transactions in connection with purchases made with OmniPresence, may be accessed, processed and stored for an extended period of time, in the case of a legal request or obligation, a public inquiry or an investigation of a possible violation of our terms or policies or otherwise to prevent damage. We may also retain information from profiles that have been disabled for violation of our terms, for at least one year to prevent new abuse or other violations of our terms.

Date of last revision: August 18, 2016.