



## Schedule at a Glance

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## Session Moderators

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## Session Descriptions

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## Programmes by Title

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## Programmes by Country

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## SUNDAY 8 MAY

Telus  
Convention  
Centre  
15:00 - 20:30

Registration Desk open

Hyatt  
Hotel  
18:00 - 21:00

**INPUT 2016**  
**Welcome Reception**

Hyatt Ballroom, 3rd Floor  
7000 Centre Street South

## MONDAY 9 MAY

  
**Blue Room**  
09:30 - 12:30

**Opening Session 2016:**

**Local is global - Mixing Genres**

Screened Programmes:

- Station Horizon (Switzerland) 48 min
- Tic-Tac-Tree (Sweden) 15 min
- The Last Barn Dance (USA) 25 min
- Licence to Deceive (Canada) 22 min

*see page: 28-30*

  
**Blue Room**  
12:30 - 13:30

**Screening: Best of Public Broadcasters Go Viral**

*see page: 85*

  
**Blue Room**  
13:30 - 16:10

**Digital Deception**

Screened Programmes:

- The Amina Profile (Canada) 80 min
- All Lies or What? (Germany) 44 min

Session Focus: Facts and fiction in journalism

*see page: 31-32*

  
**White Room**  
13:30 - 17:00

**Don't You Fucking Bore Me**

Screened Programmes:

- My 89 Generation (Poland) exc. 30 min
- Friday 4 o'clock (South Africa) 26 min
- heute+ (Germany) 15 min
- Morran & Tobias (Sweden) 19 min
- Rundfunk (The Netherlands) 15 min

Session Focus: Younger audiences

*see page: 33-36*

## MONDAY 9 MAY

  
**Orange Room**  
13:30 - 15:30

**Watchers - Surveillance and Privacy on the Web**

Screened Programmes:

- Super Stream Me (The Netherlands) 30 min presentation
- Do Not Track (France) 30 min presentation
- Addicted to My Phone (Denmark) 30 min - documentary

Session Focus: Surveillance and privacy on the web  
*see page: 37-39*

  
**Orange Room**  
15:45 - 18:30

**Dealing with History**

Screened Programmes:

- Secret Wars (Poland) 45 min
- Snowy Path (South Korea) 60 min

Session Focus: Historical fiction

*see page: 40-41*

  
**Blue Room**  
16:30 - 18:00

**PANEL DEBATE: Who are you calling a terrorist?**

**Covering Conflict in the Age of Terror**

Fiona Conway, Programming at CBC News, welcomes panelists:

- Jonathan Munro, Head of Newsgathering BBC
- Andrew Metz, Managing Editor PBS Frontline
- Jonathan Whitten, Executive Director News Content CBC

*see page: 42*

  
**White Room**  
17:00 - 18:20

**Stand Alone**

Screened Programme:

- The Homestretch (United States) 56 min

*see page: 43*

**Macleod Hall B**  
18:30 - 19:30

**INPUT NATIONAL COORDINATORS MEETING**

  
**White Room**  
18:30 - 20:00

**SPECIAL SESSION: Canadian Indigenous Showcase**

Moderators Michelle Thrush and Tina Keeper welcome panelists:

APTN: Jean La Rose and Monika Ille

CBC: Duncan McCue

NFB: Bonnie Thompson and Tasha Hubbard

Ron Scott - Producer Alberta

Lisa Meeches - Producer Manitoba

Stacey Aglok MacDonald - Producer Nunavut

*see page: 45*

## TUESDAY 10 MAY



### Covering the Leaders

Screened Programmes:

- Let's Talk in Peace (Colombia) excerpt 20 min
- Face to Face with the Prime Minister (Canada) excerpt 20 min
- Moments of Campaign (Ecuador) 52 min
- I got the Power (Sweden) 28 min

Session Focus: Political influence on public broadcasters

*see page: 46-48*



### Formatting Intimacy -

How New Interview Shows Get Personal

Screened Programmes:

- Radio Gaga (Belgium) 45 min
- Diggin' Down Deep (Japan) 30 min
- The House (Belgium) 52 min

Session Focus: New TV Formats

*see page: 49-51*



### Local is Global - Or Is It?

Screened Programmes:

- Under the Radar (Germany) 90 min
- Message Seen (Taiwan) 83 min

Short Break

- Mohawk Girls: Going Native (Canada) 22 min
- Summer Beats (Ecuador) 21 min

Session Focus: Reaching global audience with local storytelling

*see page: 52-54*



### Trying to Make Sense of Conflict

Screened Programmes:

- Airport Donetsk (Russia) 36 min
- No Free Steps to Heaven (Israel) 46 min
- Jimmy's War - Soldier Seeking Answers (Denmark) 44 min

Session Focus: Objectivity in political journalism

*see page: 55-57*



## TUESDAY 10 MAY

### Tough Topics: Would you Want your Kids to See This?

Screened Programmes:

- The Amazing Zamba's Class on Memory (Argentina) 24 min
- The Girls of the War (Colombia) 7 min
- Puberty: Vagina and Menstruation (Norway) 6 min
- Cats from Kittenlane (The Netherlands) 12 min
- Teacher X: GIN's Lesson in Discrimination (Taiwan) 26 min
- Folk Tale Court Room (Japan) 15 min

Session Focus: Television for Kids

*see page: 58-61*



### Don't Insult the Future by Planning

Screened Programmes:

- Lilla Aktuellt Kollen (Sweden) 35 min presentation
- King Matti (Finland) 35 min presentation
- Exils (Switzerland) 35 min presentation

Session Focus: Ways of incorporating user-generated content

*see page: 62-64*



### Recipes for Creative

Storytelling: Artistic Approaches and Techniques

Screened Programmes:

- The Adventurers of Modern Art - Picasso and his gang 1906-1916 (France) 51 min
- Manben: MangaLab, with Naoki Urasawa (Japan) excerpt 40 min
- Sort of Sibelius (Finland) 9 min

Session Focus: Factual Culture

*see page: 65-67*



### Kill Bill - (How) Can we Adapt Entertainment Asian Style?

Screened Programmes:

- Eat Bulaga (Philippines) excerpt 30 min
- The King of Mask Singers (South Korea) excerpt 30 min

Session Focus: Asian entertainment

*see page: 68-69*

## TUESDAY 10 MAY



Orange Room

17:30 - 18:30

**Screening:** Best of Public Broadcasters Go Viral  
*see page: 85*

**Macleod  
Hall B**

18:00 - 19:00

### INPUT INTERNATIONAL ASSEMBLY 2016

Board Election



White Room

18:30 - 20:15

### SPECIAL SESSION: Working Together

International Co-Production: Love at First Sight or Marriage of Convenience

Moderators: Joe Novak, Chair INPUT Calgary 2016 and Tom Cox, Co-founder and Managing Director, SEVEN24 Films and Distribution360 welcome panelists:

- Marc Séguin, Senior Vice President, Policy, Canada Media Producers Association
- Stéphane Cardin, Vice-President, Industry and Public Affairs, Canada Media Fund
- Jeff Brinton, Executive Director, Cultural Industries, Government of Alberta
- Luke Azevedo, Commissioner, Film, Television and Creative Industries, Calgary Economic Development

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Blue Room

09:30 - 12:00

## WEDNESDAY 11 MAY

### Poetry in Motion

Screened Programmes:

- Space Suite (Canada) 3 min
- Birds Eye View (Norway) excerpt 20 min
- Car Face (Canada) 5 min
- Prison Songs (Australia) 48 min

Session Focus: Innovative arts programming  
*see page: 71-73*



White Room

09:30 - 15:45

### Love Stories in Troubling Times

Screened Programmes:

- Love Generation, Tai O (Hong Kong) 22 min
- Dügün - Marriage The Turkish Way (Germany) 90 min

Break

- Limited Partnership (USA) 56 min
- The Cambodian Space Project - Not Easy
- Rock'n'Roll (Australia) 75 min

Session Focus: Emotional storytelling  
*see page: 74-76*



Orange Room

09:30 - 12:15

### Ahaa! or Blaa Blaa?

How To Turn New Ideas into Aha!- moments for Your Audience

Screened Programmes:

- Face TV - The Toilet (Japan) 30 min presentation
- Bipeds (Switzerland) 30 min presentation
- Test Tube (Spain) 30 min presentation
- Climate Ops (France) 30 min presentation
- The 17th international Chopin Competition (Poland) 30 min presentation

Session Focus: How to make new ideas successful

*see page: 77-80*



Blue Room

12:00 - 13:00

**Screening:** Best of Public Broadcasters Go Viral

*see page: 85*



Orange Room

12:30 - 13:30

### LUNCH BREAK SESSION:

### The Next Generation of Social Media 'Talking Back to Television'

Session Presenter: Sharan Sklar, Director of Business Development, ITVS

*see page: 81*

## WEDNESDAY 11 MAY



Blue Room  
13:00 - 16:00

### Observing Brutality Against Women in Other Cultures

Screened Programmes:

- Get Real: Women Not Witches (Singapore) 46 min
- India's Daughter (India) 56 min
- SQ Abuse: Women Break the Silence (Canada) 39 min

Session Focus: Portraying violence on television

*see page: 82-84*



Orange Room  
14:00 - 15:00

### Let's Go Viral

*see page: 85*



Flames  
Central  
18:00 - ?

### INPUT 2016 Midweek Party

Buy your ticket in advance at the Information Desk for CDN 50 \$

## THURSDAY 12 MAY



Blue Room  
09:30 - 12:45

### Making Without Faking

Screened Programmes:

- Beneath the Mushroom Cloud (Japan) 65 min
- Gagged (Philippines) 40 min
- The Next Human (South Korea) 60 min

Session Focus: Creative storytelling on tv  
*see page: 86-88*



White Room  
09:30 - 16:30

### Delight, Confront and Challenge Your Audience

Screened Programmes:

- Philosophy Behind Bars (Spain) exc. 40 min
- Happy Together (Chile) 52 min
- Punk Therapy (Estonia) 28 min
- Vogelpik (Belgium) 52 min
- Culture School: (Korea) 50 min
- Everybody's a Photographer (Sweden) 29 min

Session Focus: Creating empathy  
*see page: 89-92*



Orange Room  
09:30 - 13:10

### Who is the Audience?

Screened Programmes:

- The Principal (Australia) 55 min
- The Kids (Taiwan) 90 min
- Série Noire (Canada) 44 min

Session Focus: Target audiences  
*see page: 93-95*



Blue Room  
14:00 - 16:10

### Me, Myself and Eye

Screened Programmes:

- P.O.V. - Overeater (Denmark) 29 min
- My Heart Attack (Canada) 14 min
- Last Day of Freedom (USA) 27 min
- My Life with Myself (Argentina) 14 min

Session Focus: Telling personal stories  
*see page: 96-98*



Orange Room  
14:00 - 15:30

### Virtual Reality - The Next Best Thing or The End of Story Telling

*see page: 99*



Blue Room  
16:30 - 18:30

### Closing Session:

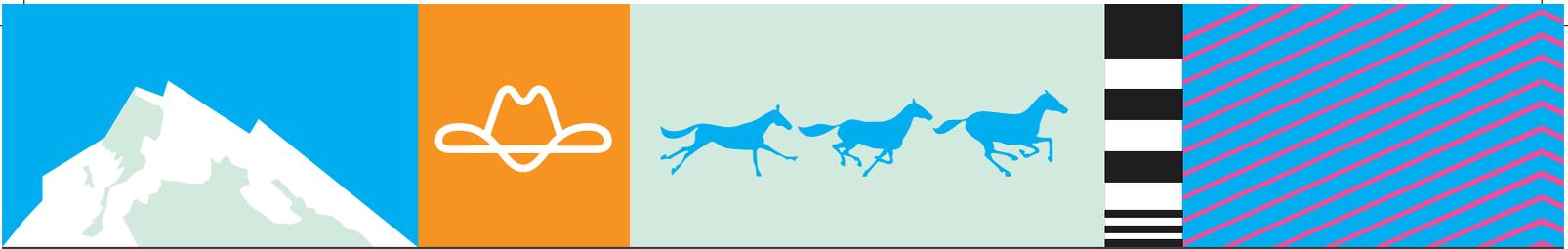
Some for the Road... - Let's change Perspective

Screened programmes:

- The Divorce (Australia) 24 min
- Life on Mars (Mexico) 65 min
- The Swap (Switzerland) 6 min

*see page: 100-102*

**Revelation of INPUT 2017 Host!**



## INPUT 2016 SESSION MODERATORS



### Anna Birgersson-Dahlberg

Head of UR International  
Utbildningsradion - UR, Sweden

is a Swedish journalist with long experience of public media. She has been working with all kinds of programming, including news, current affairs and investigative journalism as well as entertainment and humour shows. Today she is Head of a Programming department at UR, the Swedish National Educational Company. At UR she has found her right element in combining all her experiences to make educational programming into excellent entertaining television with important content. She is vice chairman of the EBU Intercultural and Diversity Group and vice president of the Swedish Radio Academy.



### Eren Isabel McGinnis

Independent Filmmaker  
Dos Vatos Productions, United States of America

has produced 20 movies including POV's Tobacco Blues, The Girl Next Door (shortlisted for an Oscar!), Beyond the Border, The Spirituals, Dos Vatos-México, and the Independent Lens hit Precious Knowledge. She received the NALIP 2012 Documentary Filmmaker of the Year award. She has a degree in Cultural Anthropology from San Diego State University, and a certificate in Film and Video Theory and Production from the University College Dublin, in Ireland. She, a Fulbright scholar, spent a year of living, writing, and filmmaking in Juchitán, México.



### Grazyna Krupa

Executive in Charge of Programming, Arts  
Canadian Broadcasting Corporation - CBC, Canada

is the Executive in Charge of Programming, ARTS with the CBC's Unscripted Group where she is involved in commissioning and developing new and innovative arts and culture inspired programs, digital series and talk shows, and an innovative CBC Arts feed online. In her past life, as an executive and producer in the independent production world, Grazyna developed and executive produced a number of successful series for HGTV Canada and US, Global Television and W Network in Canada. Prior to her years in factual and unscripted programming, Grazyna was a longtime CBC/Radio Canada producer and director of news, current affairs and documentaries, in both radio and television.



## INPUT 2016 SESSION MODERATORS



### Kåre Vedding Poulsen

Cross Media Manager

Danish Broadcasting Corporation - DR, Denmark

has been in Danish Broadcasting Corporation (DR) since 1999 and is currently working as Cross Media manager in DRs Culture Division. He has a long background as a producer in TV-, radio, web and campaign/event production and also heads a digital culture group in DR. He has won the Prix Italia for the cross media project 'Build it up' (2014), the Prix Europa for the cross media project 'Fantastic Stories' (2007), the Danish Prix Radio for 'Next Stop Home' (2015) and a first prize for the short film 'If Time Went Backwards' at Split Intl. Film Festival 1997. Kåre has a Master of Arts in Literature and Film and an Executive MBA from Copenhagen Business School (2015).



### Marie Caloz

Managing Editor for CBC-TV News Toronto

Canadian Broadcasting Corporation - CBC, Canada

is one of the leading investigative journalists in Canada and a creative leader who's successfully pushed the boundaries of innovation with people, programs and platforms. Most recently, she was the Executive Producer of CBC-TV's Marketplace, Canada's top-rated consumer affairs show leading the popular program to new digital frontiers. She's worked with a variety of public affairs programmes where's she's been the driving force behind pioneering journalistic and cross media projects. Originally from Switzerland and a graduate of the Columbia School of Journalism in New York, her work has garnered numerous awards for television and cross-platform productions. She is currently the Managing Editor for CBC-TV News Toronto.

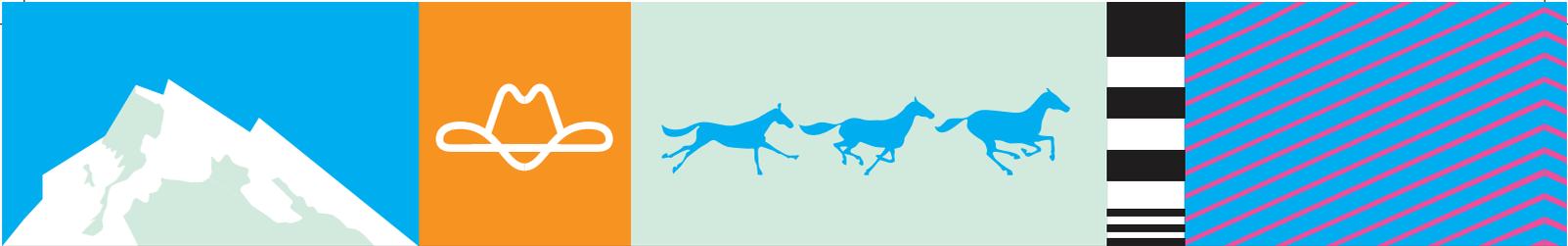


### Mario Deschamps

Content Manager of the Fiction Department

Radio-Canada, Canada

is trained at the American Academy of Dramatic Arts in Pasadena, California, where he studied acting. In 1993, he joined the staff of Radio-Canada, and has since held many positions with the Public Broadcaster. Mario worked as radio host and producer, and as a television director, before becoming Station Manager for British Columbia and the Yukon, a position he held for five years. He was then promoted to Senior Manager of Transformation and Operations for the North and Western Canada. Mario joined the fiction department as Content Manager a year ago and oversees five television dramas that are presently in production.



## INPUT 2016 SESSION MODERATORS



### Naoki Yoshikawa

Senior Producer, Special Content Development Center  
NHK (Japan Broadcasting Corporation), Japan

has been working as a director and producer of feature documentaries and investigative reports on international and global issues since he joined NHK in 1990. In 2007, he was assigned to NHK bureau in New York, where he covered a wide range of stories from the Global Financial Crisis to the 2008 US Presidential Election. Upon returning to Tokyo in 2010, Naoki has served as a Senior Producer for Japan's most popular news magazine program 'Today's Close-U', and a number of 'NHK Special' documentaries.



### Nowell Cuanang

Senior Program Manager News and Public Affairs Department  
GMA Network, Philippines

is a Filipino journalist who writes, directs and produces investigative and cultural documentaries for one of the biggest TV networks in the Philippines, GMA Network Inc. He is the only Filipino to win two George Foster Peabody Awards, one in 2009 for the documentary 'Ambulansyang de Paa' (Ambulance on Foot) and another in 2012 for 'Salat' (Bone Dry), as director and program manager respectively. He graduated Cum Laude from the University of the Philippines, Diliman with a degree in the Arts, Major in Broadcast Communication in 2003 and took International Studies as a scholar at Meiji Gakuin University in Tokyo, Japan. At present, Nowell is taking his Masters Degree in Community Development at the University of the Philippines, Diliman.



### Panagiotis Trakaliaridis

Head of Strategic Programme Development  
Zweites Deutsches Fernsehen - ZDF, Germany

has been with ZDF for 15 years, currently Head of Strategic Programme Development within the programme planning department, responsible for the channel's timeslot profiles and improving the channel's format strategy. From a media management and communications background, he started at ZDF's programme planning department as a long term scheduling- and acquisition strategist. In his current position he is representing ZDF in the Format Group of the European Broadcasting Union, organizing the EBU format experts conference 'Eurovision Creative Forum'.



## INPUT 2016 SESSION MODERATORS



### Salla-Rosa Leinonen

Web Producer

Yle, the Finnish Broadcasting Company, Finland

is a young media and communications professional specialized in cross media/multi-platform content and transmedia storytelling. Her background is in interactive web game's development and children's content creation for mobile and web platforms. She majored in Speech Communication at the University of Jyväskylä, focusing in Technologically Mediated Communication. Since 2013 she's been working as a Web Producer for a cross medial comedy drama series. Reaching young audiences and bringing fictional stories online is her special power! In spring/summer 2016 Salla-Rosa will take over a new position at the Yle and continue as Web Producer of the whole Yle Drama department.



### Stefano Semeria

Head of Programme for Younger Audiences

Schweizer Radio und Fernsehen - SRF, Switzerland

holds a Master from the Film and TV School in Potsdam-Babelsberg, has worked as programme planner for ARD, as Head of Programming for RBB - both German public broadcasters. Then he was appointed Head of International Format Research for ProSiebenSAT1, one of Europe's leading Commercial Media Groups. Later he founded allscreenz, a R&D company with consultancy on worldwide broadcasters' online strategies. Currently he is heading a newly established unit that creates content for younger audiences at SRF. Previously at SRF he acted as Head of Programming TV.



### Stuart Coxe

President, Executive Producer

Antica Productions, Canada

has been a long time Inputter as a presenter and a participant. His first job in television started with a pitch at MIPCOM that landed him in Iraq for two months immediately after the first Gulf War on a project funded by ORF, Nippon TV and CBC. It permanently cured him of a desire to be a foreign correspondent. Since then, he has been a producer, writer, director and producer for CBC News, as well as an executive producer for a number of news programs and documentary series. In factual entertainment he launched 'Dragons' Den' in Canada and has gone on to launch more than two dozen shows ranging from 'Wipeout Canada' to 'Canada's Next Great Prime Minister' to the recent Dreamfunded' with Mark Burnett.

## OPENING SESSION: GETTING STARTED!

Judy Tam, President of INPUT

Welcoming Speeches by our host, Canada's Public Broadcaster, CBC, the Government of Alberta and the City of Calgary.

Local is global - Mixing genres.

To acquire a taste for the typical INPUT feel join the 12 Moderators when they take the first steps into INPUT 2016. They have compiled a session that is mixing various genres, cultural backgrounds and target audiences. And yet, they have something in common: they all tell local stories that also work for an international audience.

Session Moderators (in order of appearance): Stefano Semeria, Mario Deschamps, Grazyna Krupa, Anna Birgersson-Dahlberg, Salla-Rosa Leinonen, Kåre Vedding Poulsen, Panagiotis Trakaliaridis, Eren McGinnis, Naoki Yoshikawa, Stuart Coxe, Nowell Cuanang, Marie Caloz.

Screened Programs:

Station Horizon (Switzerland) 48 min - Drama series

Tic-Tac-Tree (Sweden) 15 min - Children Cross Platform

The Last Barn Dance (United States) 25 min - Documentary

Licence to Deceive (Canada) 22 min - Investigation

## Station Horizon

Inspired by classic American values and freedom, this French-language comedy-drama series sees ex-con Joris Fragnière returning home to Horizonville after a 25 year absence. Station Horizon tells the story of an Americana-obsessed Swiss valley community fighting for survival against the threat of modern society. To honor his recently deceased father, Joris returns on parole to the Wild West atmosphere of Horizonville. He immediately finds himself face-to-face with demons from his past: his brother, Charly, his childhood rival, Raymond, and Latin beauty, Cheyenne. Above the Station Horizon gas station, the Valais and American flag fly side-by-side. Outside, classic American cars, pickup trucks and motorbikes gleam, while horses graze in the meadows. At night, the locals head to the neon-lit Bar 66 for poker, strippers, country music and fighting. The oddly endearing inhabitants of this strange town – a distant cousin of US Wyoming – are looking for elsewhere, but find it at home. In deciding to stay, Joris must confront his past and his future. Scoring amongst the highest ratings in the history of Swiss fiction, Station Horizon symbolizes an editorial renewal in RTS fiction series line-up.

Genre: Fiction series  
Original Title: Station Horizon  
Country: Switzerland  
Duration: 48'  
Language: French  
Title of series: Station Horizon  
Episode: 1 of 7  
Production Company: Jump Cut Production  
Co-Producers: RTS - Radio Télévision Suisse  
Year of production: 2015/02  
Broadcast by: RTS - Radio Télévision Suisse  
On: 2015/02/28  
Total budget in Euro: 4,500,000  
Authors: Romain Graf, Pierre-Adrian Irlé, Léo Maillard  
Directors: Pierre-Adrian Irlé, Romain Graf  
Producer: Pierre-Adrian Irlé  
Commissioning Editor: Françoise Mayor

Submitted by: Jump Cut Production  
Contact: Pierre-Adrian Irlé  
Email: pierre-adrian.irle@jumpcut-prod.com

## Tic-Tac-Tree

In this app you will meet the acorns Tripp and Trapp who live in the big tree called Tree. In the application kids can: explore the world around Tree both day and night, and play with the acorns Tripp and Trapp. Sing, play and program soundtracks with the blackbird Kol-Erik in the birdhouse. Create with sounds, pictures and concepts in the picture book. Project interactive patterns and environments that will create wonder and inspiration to play. Watch and listen to stories, songs and to other children telling about their everyday lives. Create big and small magical insects together.

Tripp, Trapp, Tree is a joyful world with functions that are developing the Swedish language and strengthening the way small children speak. Tic-Tac-Tree is made for awakening children's curiosity and inspire them to play to learn even outside the app. It's also made for starting discussion and interactivity between kids, as well as between kids and their teachers. Tic-Tac-Tree is part of a big project with the target group preschool children that includes educational radio- and TV-programs that are available at [www.ur.se](http://www.ur.se). While creating the app UR has included both preschool children and teachers as well as scientists and experts in the field.

Genre: Children Cross Platform /App  
Original Title: Tic-Tac-Tree  
Country: Sweden  
Duration: 15'  
Language: Swedish  
Title of series: Tic-Tac-Tree  
Production Company: Ustwo  
Year of production: 2015/07  
Broadcast by: SVT, SR  
On: 2015/10/30  
Total budget in Euro: 210,000  
Author: Andreas Agdestein  
Director: Andreas Agdestein  
Commissioning Editor: Asa Paborn

Submitted by: Swedish Educational Broadcasting Company - UR  
Contact: Anna Birgersson-Dahlberg  
Email: abd@ur.se

## The Last Barn Dance

Randy Lewis knows that losing his dairy business would mean losing his livelihood. His farm is limping along through an economy that has decimated most other family farms in Alamance County, but Randy is most worried about losing his way of life and ending a family heritage that has hosted nearly 50 years worth of barn dances. The farm is fragile, the band is old, the barn is beaten, and Randy, with no kids of his own and little faith the younger generation will pick up the pieces, is trying to save the dance.

Genre: Documentary  
Original Title: The Last Barn Dance  
Country: United States  
Duration: 25'  
Language: English  
Title of series: Reel South  
Episode: 1  
Production Company: LastBarnDance  
Co-Producers: UNCTV, South Carolina ETV, Southern Documentary Fund  
Year of production: 2015/03  
Broadcast by: UNCTV  
On: 2016/01/04  
Total budget in Euro: 75,000  
Authors: Jason Arthurs, Ted Richardson  
Directors: Jason Arthurs, Ted Richardson  
Producers: Jason Arthurs, Ted Richardson  
Commissioning Editor: Rachel Raney

Submitted by: South Carolina ETV, Southern Documentary Fund, UNCTV  
Contact: Ted Richardson  
Email: info@tedrichardsonmedia.com

## Licence to Deceive

It's the kind of drugstore remedy that sounds great: Nighton says it relieves kids' fever, pain and inflammation, with no side effects and no dyes. It's even licensed by Health Canada as safe and effective. And yet, there is absolutely no scientific proof Nighton works as it has no active ingredients. In fact, Nighton is really nothing. We know: We made it up.

So how can a fake product get a very real government licence to make powerful claims? In this investigation into drugstore remedies and their claims, Marketplace raises serious questions about the government agency that is supposed to keep you safe and healthy.

The investigation uncovers a troubling lack of oversight for some over-the-counter remedies and a lack of scientific proof behind some claims. Pharmaceutical drugs require years of research before they are approved for sale. But Health Canada allows natural health product manufacturers to make similar health claims based on traditional medicine or homeopathic use, instead of scientific evidence. After the story aired, Health Canada announced a change in policy.

Genre: Investigation  
Original Title: Licence to Deceive  
Country: Canada  
Duration: 22'  
Language: English  
Title of series: Marketplace  
Episode: 18 of 21  
Production Company: CBC  
Year of production: 2015/03  
Broadcast by: CBC  
On: 2015/03/15  
Total budget in Euro: 6,500  
Author: Erica Johnson  
Director: Tiffany Foxcroft  
Producer: Tiffany Foxcroft  
Commissioning Editor: Marie Caloz

Submitted by: CBC  
Contact: Megan Griffith-Greene  
Email: megan.griffith-greene@cbc.ca

Monday 9 May  
13:30 - 16:10



## DIGITAL DECEPTION

### EVERYONE IS NOW A BROADCASTER OR PUBLISHER

This session provides two cautionary tales from the social media age. One grabs you like a dramatic film - you may well wonder if the whole project is a fake - the other is a global investigation of the manufacture of Internet misinformation.

First we start with the moving, harrowing tale of 'The Amina Profile'. This Canadian production documents the relationship between a Montreal woman and an online blogger who called herself 'A Gay Girl in Damascus'. Their online love affair took shape against the backdrop of the war in Syria and became an international sensation.

Not everything, though, was what it seemed.

From the personal, we move to a larger overview of the issue of online fact or fiction with the film 'All Lies or What?' This journalistic overview travels from Syria to Russia to the United States to examine the spread of propaganda through staged videos, doctored photographs, and other online hoaxes.

Session Moderators: Nowell Cuanang, Stuart Coxe  
Session Focus: Facts and fiction in journalism

#### Screened Programs:

The Amina Profile (Canada) 80 min - Documentary

All Lies or What? When News Become a Weapon (Germany) 44 min - Documentary

## The Amina Profile

Amina Arraf, a pretty Syrian-American revolutionary who is having an online affair with Montrealer Sandra Bagaria, launches the provocatively named blog A Gay Girl in Damascus. As the Syrian uprising gains momentum, the blog attracts a huge following. But it is Amina's subsequent abduction that sparks an international outcry to free her. Telling a detective story that involves various intelligence agencies and top-tier global media, the film travels from San Francisco and Washington to Istanbul, Tel Aviv and Beirut to meet the key players in this quest to reveal the real Amina. This thoroughly modern tale of technology, love and news-as-spectacle questions the ways in which people connect in today's virtual world. The Amina Profile is part love story, part international thriller, and a chronicle of an unprecedented media and sociological hoax.

Genre: Documentary  
Original Title: Le profile Amina  
Country: Canada  
Duration: 80'  
Language: French  
Production Company: NFB  
Co-Producers: Esperamos Films, NFB  
Year of production: 2015/01  
Broadcast by: Télé Québec  
On: 2015/10/15  
Total budget in Euro: 373,000  
Director: Sophie Deraspe  
Producer: Isabelle Couture, Nathalie Cloutier

Submitted by: National Film Board of Canada  
Contact: Michelle van Beusekom  
Email: m.vanbeusekom@nfb.ca

## All Lies, or What? When News Become a Weapon

In January 2015 a shocking video clip, published by the terrorist ISIS-militia, was mentioned in various news headlines worldwide. The video claimed to show a young boy executing two Russian spies. According to experts at the German intelligence agency BND, the clip was a fake. 'We can assure', they say and prove in Klaus Scherer's documentary, 'that no one died in this video.' There were other fake news about ISIS, that the BND sees as fabricated by the Iraqi government, e.g. a retouched photograph showing the dead corpse of ISIS leader Al-Baghdadi. What is real, what is fake? Who spreads online propaganda, who debunks it? Klaus Scherer presents many examples of fake news that successfully fooled both editors and viewers alike. And he gets in touch with experts within the fast paced media world, be they forensic analysts at the BBC's news desk or activists in Ukraine's web-organization 'StopFake.org'. He interviews the new Facebook unit in Israel's Defence Forces and their critics and he talks to US media scientists who describe the newest consumption trends as both a blessing and a curse. According to these analysts the audience itself will be a decisive key player when it comes to the future of high quality news.

Genre: Documentary  
Original Title: Alles Lüge oder was? Wenn Nachrichten zur Waffe werden  
Country: Germany  
Duration: 44'  
Language: German  
Production Company: Norddeutscher Rundfunk - NDR/ARD  
Year of production: 2015/07  
Broadcast by: ARD  
On: 2015/10/26  
Total budget in Euro: 40,000  
Author: Klaus Scherer  
Director: Klaus Scherer  
Producer: Lucas Stratmann  
Commissioning Editor: Barbara Biemann

Submitted by: Norddeutscher Rundfunk - NDR/ARD  
Contact: Klaus Scherer  
Email: k.scherer@ndr.de

Monday 9 May  
13:30 - 17:00



## DON'T YOU FUCKING BORE ME

Producing for younger audiences is an increasing challenge. Young audiences want to live through an experience. They want to engage and have the opportunity to be engaged. Content must be relevant to them, sharable, edgy and tackling the topics they care about most like relationship and sex, lifestyle, a balanced work and life situation. This is what numerous surveys on millennials and other young demos tell us.

In this session you will see the clash of new ideas, traditional content and young creators' contributions that cater to the young audiences' needs and interest.

Session Moderator: Stefano Semeria  
Session Focus: How to interest younger audiences

### Screened programs:

My 89 Generation (Poland) 64 min (excerpt 30 min) - Documentary  
Friday 4 o'clock (South Africa) 26 min - Factual entertainment series  
heute+ (Germany) 15 min - News format  
Morran & Tobias (Sweden) 19 min - Comedy series  
Rundfunk (The Netherlands) 15 min - Comedy series

All programs are available in full length at the video library.



White Room

Monday 9 May  
13:00 - 17:00

## My 89 Generation

This is a crowd-sourcing documentary film, which consists of footage recorded by the heroes of the movie themselves: young people born after 1989. We asked them to send us their own films. Out of hours of footage we have chosen our seven main characters, young people striving for their dreams while living through their first loves, betrayals and breakups. These are the stories of Wojtek, Ela, Mikołaj, Martyna, Adam, Łukasz and Małgosia. They are all passion-driven people, who want to make their dreams come true, they seek for love and ways to express their affections and emotions, although they do not always know how to do it properly. Wojtek is on his way to a movie casting, Martyna has just came back from a hitch-hiking trip to France, Adam lives in the UK, Małgosia seeks love, Ela is a pianist, Mikołaj is a psychology student, who spends his summer vacation with his female friend Jola, Łukasz visits a spot from a hip-hop music video. In this movie the generation forms the background, the movie itself is about love and dreams of people on the threshold of their adult lives.

Genre: Crowd-sourcing documentary  
Original Title: Moje 89 Pokolenie  
Country: Poland  
Duration: 64'  
Language: Polish  
Production Company: Telewizja Polska S.A. - TVP  
Year of production: 2014/05  
Broadcast by: TVP2  
On: 2014/06/03  
Total budget in Euro: 45,000  
Author: Paweł Józwiak-Rodan  
Director: Paweł Józwiak-Rodan  
Producers: Paweł Józwiak-Rodan, Witold Będkowski  
Commissioning Editor: Barbara Paciorkowska

Submitted by: Telewizja Polska S.A. - TVP  
Contact: Renata Puchacz  
Email: renata.puchacz@tvp.pl

## Friday 4 o'clock

Every Friday at 4 o'clock, two young people in love leave their Johannesburg city life and demanding jobs behind to hit the road. Our real-life characters, Alti and Dirk miss out on real closeness and regular date nights because of the demands of their respective professions. They decide to change their lifestyle through regular excursions to explore the world they live in, at the same time creating the opportunity to indulge in the pursuits that have real value to them - making a meal together, diving together, seeing an animal, bird or plant species for the first time, meeting interesting people. They are both passionate about music, and part of the fun is to put together a soundtrack for the road trip, often introducing unsigned South African bands to their audience. Together Alti and Dirk discover the breathtaking beauty and fascinating natural history of South Africa, and rediscover each other. They always travel in an old car, Gert, which takes on a personality of its own. Gert, for example, likes to break down. Alti and Dirk of course need to be alone on these trips, so they do all the presenting, directing, scripting, camera work, sound recording and editing in the programme.

Genre: Factual entertainment series  
Original Title: Vrydag 4 Uur  
Country: South Africa  
Duration: 26'  
Language: Afrikaans  
Title of series: Vrydag 4 Uur Series 1  
Episode: 9 of 13  
Production Company: Red Pepper Pictures  
Year of production: 2015/11  
Broadcast by: VIA  
On: 2016/01/22  
Total budget in Euro: 39,263  
Directors: Dirk Smit, Alti Fouche  
Producer: Alti Fouche  
Commissioning Editor: Henriette de Villiers

Submitted by: AFDA and VIA  
Contact: Henriette de Villiers  
Email: henriette@afda.co.za

Monday 9 May  
13:30 - 17:00



## heute+

This is ZDF's new cross media newscast aiming at a younger audience. It puts social first and TV second - an approach unparalleled in the German news. Available content is published instantly on Facebook/Twitter. The TV-newscast itself is merely a compilation of these items in the later evening. Via Facebook and Twitter, the editorial team discusses topics with the community. Open questions are answered in follow-ups and political decisions are scrutinized. The format uses a variety of tailor-made elements: interviews at length give a voice to those affected, opinion-focused pieces give room for personal remarks of the reporters and animated graphic-videos explain complicated matters in a modern visual style. For this, a new on-air and news-design was developed, defined by clear graphics, bold headlines and optimized for mobile use. The reactions after seven months of heute+ online/on air are promising: The Facebook-Page has almost 73,000 likes, and more than 11,000 follow it on Twitter. Engagement-rates are very high: the top video was shared almost 30,000 times and reached over 7,000,000 people on Facebook. TV-ratings are stable compared to its predecessor-format 'Heute Nacht' (0,71 mil., 8,3% market share).

Genre: News format  
Original Title: heute+  
Country: Germany  
Duration: 15'  
Language: German  
Title of Series: heute+  
Production Company: ZDF  
Year of production: 2015/05  
Broadcast by: ZDF  
On: 2015/05/18  
Total budget in Euro: not specified  
Producer: ZDF heute+ team  
Commissioning Editor: ZDF heute+ team

Submitted by: Zweites Deutsches Fernsehen - ZDF  
Contact: Clas Dammann  
Email: dammann.c@zdf.de

## Morran & Tobias

This is an edgy comedy drama, originally commissioned for the web. Morran and her son Tobias are two odd people living on the outskirts of society. Their worn down home for the last 34 years has recently been expropriated by the local council, and now the house stands completely empty. But when Morran and Tobias manage to sell a piece of land to the council they are able to move back to the house, if only for a month. A lot of emotions surface, as they re-possess their old home for the very last time. At first glance the two may seem perpetually quarrelling, and Tobias constantly calls his mother the most horrible things. But deep down there is tenderness and love between these two marginalized characters. The series has over 25 million views on SVT Play and YouTube, and has become a cult phenomenon in Sweden, especially among young viewers. It is a very edgy comedy drama, really pushing the envelope. But the series is also controversial since much of the humour in it is aimed at the two lower class characters Morran and Tobias. Is it really okay to laugh at these two highly dysfunctional people?

Genre: Comedy drama series  
Original Title: Morran och Tobias  
Country: Sweden  
Duration: 19'  
Language: Swedish  
Title of series: Morran & Tobias  
Episode: 4 & 7 of 16  
Production Company: Jarowskij  
Co-Producer: SVT  
Year of production: 2015/01  
Broadcast by: SVT  
On: 2015/01/10  
Total budget in Euro: not specified  
Authors: Johan Rheborg, Robert Gustafsson, Mats Lindberg, Stefan Wiik  
Directors: Mats Lindberg, Pontus Löwenhielm  
Producers: Niklas Jakobsson, Magnus Larsson, Mats Grimberg  
Commissioning Editor: Mathias Engstrand

Submitted by: Sveriges Television - SVT  
Contact: Niklas Ahlgren  
Email: niklas.ahlgren@svt.se



**White Room**

**Monday 9 May**  
**13:00 - 17:00**

## Rundfunk

This is a comedy about two best friends, Tim and Erik, who spend their time trying to do as little as possible during their final year at high school. The series combines sketch comedy with drama as it creates an absurd portrayal of that formative time at school where kids try to make sense of the world around them. Tim and Erik marvel at the sight of those strange creatures at the front of the class who call themselves teachers. Their teacher at German class has a strange fascination for a certain German moustached politician from the 1930s and 40s, their art-class teacher can't seem to control her raging hormones and their PE-teacher gets painfully confused when a black kid walks into his class. Rundfunk is the antidote to the rise of sentimental high school drama, as it reveals the brazen, ridiculous and often painfully awkward situations that transpire among teens. It is a high-school series that successfully reaches high school kids as well as a 20 - 35 year audience. Just weeks after their release the Rundfunk promos were liked, shared and commented on millions of times on Facebook, YouTube and platforms such as 9gag.com. The series knows how to reach that elusive 13 - 24 year old audience and a new season for 2016 is currently being developed.

Genre: Comedy series

Original Title: Rundfunk, aflevering 2

Country: The Netherlands

Duration: 12'

Language: Dutch

Title of series: Rundfunk

Episode: 2

Production Company: Kemna & Zonen

Co-Producer: KRO-NCRV

Year of production: 2015/05

Broadcast by: KRO-NCRV

On: 2015/08/10

Total budget in Euro: 55,000

Authors: Yannick van de Velde, Tom van Kalmthout

Director: Rob Lücker

Producer: Job Gosschalk

Commissioning Editor: Brigitte Baake

Submitted by: KRO-NCRV

Contact: Rinske van Elst

Email: [rinske.vanelst@kro-ncrv.nl](mailto:rinske.vanelst@kro-ncrv.nl)

Monday 9 May  
13:30-15:30



## WATCHING THE WATCHERS - SURVEILLANCE AND PRIVACY ON THE WEB

Edward Snowden, said: 'I don't want to live in a world where everything that I say, everything that I do, everyone I talk to, every expression of creativity, love or friendship, is recorded.'

For all the amazing things it brings, technology can also threaten your privacy. The tech stuff you carry around lets you know more about the world faster than ever but it also let's the world know more about you - often without you even being aware. Self broadcasting, streaming and social sharing can bring our audiences closer to story than ever and challenge the traditional conventions of narrative by tearing down the boundary between online and offline. Does giving audience direct access to private spaces and conversations really deliver more truth and authenticity? What are we giving away in exchange? As a programmer how far will you go to engage your audience in a story? We look at three new crossplatform projects that put privacy and surveillance to the test in the digital age in innovative ways. Are you willing to give up your most personal and intimate secrets to learn the value of personal information? We dare you to find out...

Session Moderators: Marie Caloz, Kåre Vedding Poulsen  
Session Focus: Surveillance and privacy on the web

Screened programs:

Super Stream Me (The Netherlands) 30 min presentation - Livestreaming experiment

Do not track, <https://donottrack-doc.com/en/> (France) 30 min presentation - Cross platform documentary series

Addicted to my Phone (Denmark) 30 min presentation - Documentary

All programs are available in full length at the video library.

## Super Stream Me

This is a radical livestreaming experiment, investigating the meaning of privacy in our digital age. Two young filmmakers streamed their lives non-stop for 15 days on the VPRO website, supplemented by data on their heart rates, their moods and their geolocation. The livestream was turned into a 4-part documentary series. The purpose was to investigate what our attention-based culture does to people. Inspired by Dave Eggers's book *The Circle*, they completely removed the boundary between their online and offline worlds. What happens if other people are watching everything you do? What kind of human being do you become if your life is one long status update? The small cameras mounted on their bodies transmit live images to the website, supplemented by data on their heart rates, their moods illustrated by graphs and maps of the routes they have taken. They share everything from private phone numbers to frank revelations during therapy sessions. They extensively reflect on their experiment in conversations on self-censorship, shame, vulnerability, wanting to make a good impression and feeling judged. One week before *Super Stream Me* is scheduled to end, they decide that the experiment has gone far enough.

Genre: Cross platform  
Original Title: *Super Stream Me*  
Country: The Netherlands  
Duration: 120'  
Language: Dutch  
Title of series: *Super Stream Me*  
Production Company: CCCP  
Co-Producers: VPRO  
Year of production: 2015/08  
Broadcast by: VPRO  
On: 2015/11/05  
Total budget in Euro: 300,000  
Authors: Tim den Besten, Nicolaas Veul  
Directors: Tim den Besten, Nicolaas Veul, Anouk Kamminga  
Producer: Monique Janse  
Commissioning Editor: Stan van Engelen

Submitted by: VPRO  
Contact: Annelies Termeer  
Email: a.termeer@vpro.nl

## Do Not Track

This is a personalized documentary series about privacy and the web economy. If you share data with us, we'll show you what the web knows about you and how the information is collected and used. Every two weeks, we release a personalized episode that explores a different aspect: from mobile phones to social networks, personalized advertising to big data. Each episode has a different focus, a different voice and a different look. What do they have in common? While you watch, they use the methods and tools, trackers use to track you. We want you to experience what tracking means. We want to help you understand the exchange of value when you volunteer information online. We want you to know when it's happening without your permission. We want you to be in control, and we want to pique your curiosity. During each episode of *Do Not Track*, you are asked to volunteer some data about yourself. The more data you give, the more personalized your episode will be. Between episodes, we share research and other media related to online privacy. If you share your email address, we'll deliver this to your inbox.

Genre: Cross platform documentary series  
Original Title: *Do Not Track*  
Country: France  
Duration: (56') 35'  
Language: English, French, German  
Title of series: *Do not track*  
Episode: 1 of 7  
Production Company: Upian  
Co-Producers: BR, ONF, ARTE  
Year of production: 2015/01  
Broadcast by: ARTE  
On: 2015/04/14  
Total budget in Euro: 640,000  
Author: Brett Gaylor  
Director: Brett Gaylor  
Producer: Margaux Missika  
Commissioning Editor: Marianne Levy-Leblond

Submitted by: ARTE France  
Contact: Céline Chavarit, Anne Genevaux  
Email: c-chavarit@artefrance.fr,  
agenevaux@ina.fr

Monday 9 May  
13:30-15:30



## Addicted to my Phone

We store almost all of our lives and all of our secrets on our cell phones. And we expect that our information will remain private - like pictures, contacts and text messages. We just can't be sure. TV 2 reveals how easy it is to retrieve private information from your mobile phone - completely legal and without you noticing it. Large international companies and organizations have unimpeded access to our mobile phones, and the question is whether the mobile security is just as careless at Christiansborg, where highly confidential information about the country's laws and safety flourishes.

Genre: Documentary

Original Title: Når mobilen ta'r magten

Country: Denmark

Duration: 40'

Language: Danish

Title of series: Når mobilen ta'r magten

Episode: 2 of 2

Production Company: Dokumentarkompagniet

Year of production: 2015/04

Broadcast by: TV 2

On: 2015/08/27

Total budget in Euro: 268,046

Director: Lars Høj

Producer: Dennis Kragelund

Commissioning Editor: Lasse Bjerre

Submitted by: TV 2 Danmark A/S

Contact: Lasse Bjerre

Email: labj@tv2.dk

## DEALING WITH HISTORY

What place does historical fiction have on television in 2016? What type of stories should be considered essential in a public broadcaster's schedule? How does one successfully recapture a story that has already been dramatized or covered in the news? What format is most effective?

What responsibility does the public broadcaster hold in conveying these local stories to viewers?

What liberties can the creators take in retelling the story?

History is key for the identity of a nation. As public broadcasters, it is part of the mandate to reflect a nation's history and heritage. What are the public's expectations of their public broadcaster in producing historical dramas within the modern political context?

This session will explore how some producers have approached historical series, the challenges they encountered and their success in delivering their stories to television audiences.

Session Moderator: Mario Deschamps

Session Focus: Fictionalizing political history on public television

Screened programs:

Secret Wars (Poland) 45 min - Drama series

Snowy Path (South Korea) 60 min - Drama

Monday 9 May  
15:45 - 18:30



## Secret Wars

God forgives. THEY never do.  
Determined, well trained, chosen to protect your safety - THEY follow orders without asking questions. It is a story revealing the backstage of Secret Intelligence Agency operations. When an elite unit of Military Information Services is dismissed, politicians realize that the country intelligence is blinded. Another top secret, special tasks unit is created, it is composed of Alex (nickname: Protein), a rebellious former Internal Security Agency member, Jonas, an Army captain who has returned from Afghanistan, and Marian, a former Security Service colonel. While working on front-page scandals and swindles they have to face their own demons that are haunting them. Soon they realize that they do not really know whom they are working for.

Genre: Drama series  
Original Title: Sluzby specjalne  
Country: Poland  
Duration: 45'  
Language: Polish  
Title of series: Secret Wars  
Episode: 5  
Production Company: Telewizja Polska S.A. - TVP  
Year of production: 2015/03  
Broadcast by: TVP2  
On: 2015/03/01  
Total budget in Euro: 465,000  
Author: Patryk Vega  
Director: Patryk Vega  
Producer: Event One  
Commissioning Editor: Lukasz Kluskiewicz

Submitted by: Telewizja Polska S.A. - TVP  
Contact: Renata Puchacz  
Email: renata.puchacz@tvp.pl

## Snowy Path

The year 2015 marks the 70th anniversary of Korea's liberation. But on every Wednesday in front of the Japanese Embassy in Seoul, time turns back pages of history to Japanese Imperialism. This is a story about those who volunteered and those who were taken because their country couldn't protect them as they were uneducated and hungry. Some might feel uncomfortable watching the story of the Japanese military sex slaves after all these years. Also, women are still being victimized by war and those who are stronger than they are. This is why we must tell the on-going story of the Japanese military sex slaves before it is too late. No matter how uncomfortable it is, we must look back at it because this tragic and horrific history could be repeated. People that have been forced to bear the weight of violence are weak, but through their solidarity they can show there is hope in this bleak reality. This is a story of two girls who met on the train to Manchuria as comfort women for the Japanese military. It is also a story of their friendship and of those who are hurt and reaching out to each other for comfort.

Genre: Drama  
Original Title: 광복 70주년 특집극 눈길  
Country: South Korea  
Duration: 60'  
Language: Korean  
Episode: 1 of 2  
Production Company: KBS  
Year of production: 2015/02  
Broadcast by: KBS  
On: 2015/02/28  
Total budget in Euro: not specified  
Author: Yoo Bora  
Director: Lee Na-jeong  
Producers: Haham Young-hoon, Jung Hae-ryong

Submitted by: Korean Broadcasting System - KBS  
Contact: Kate Cho Hyejin  
Email: kate.cho@kbs.co.kr

## WHO ARE YOU CALLING A TERRORIST? COVERING CONFLICT IN THE AGE OF TERROR

In the journalism world, there is perhaps no more loaded and dangerous word than ‘terrorism’. Those who use it in their reportage often face an avalanche of criticism from one community or another. After all, it is often said that one person’s terrorist is another’s freedom fighter.

The debate around the use of the word ‘terror’ is so fraught that even the United Nations has shied away from defining it. But journalists can’t avoid the issue. Every day, in battle zones around the world, journalists are faced with describing both perpetrators and victims of deadly attacks.

This discussion revolves around three broadcasters’ approaches to covering conflict in the age of terror. The discussion also delves into how covering these conflicts has become more difficult and dangerous for reporters and their news organizations.



Fiona Conway, Executive Director, CBC News Programming, welcomes panelists:

Jonathan Munro, Head of Newsgathering BBC

Andrew Metz, Managing Editor PBS Frontline

Jonathan Whitten, Executive Director News Content CBC

Monday 9 May  
17:00-18:20



## STAND ALONE SESSION:

Screened Program:  
The Homestretch (United States) 56 min - Documentary

### The Homestretch

What does it mean to be young and homeless in America today while striving to build a future? The Homestretch follows three homeless teens as they fight to stay in school, graduate, and create a new life. Roque, Kasey and Anthony will surprise, inspire, and challenge audiences to rethink stereotypes of homelessness as they work to complete their educations while facing the trauma of being alone and abandoned at an early age. While told through a personal perspective, their stories connect with larger issues of poverty, race, juvenile justice etc. The Homestretch follows these kids as they move through the milestones of high school while navigating a landscape of couch hopping, emergency shelters, transitional homes, street families, and a school system on the front lines of the homelessness crisis. The program examines the struggles these young people face in obtaining a high school level education, and follows them beyond graduation to focus on the transition when the structure of school vanishes, and homeless youth often struggle to find the support and community they need to survive and be independent. This is part of a public media initiative supported by the Corporation for Public Broadcasting to help local communities across America address the dropout crisis.

Genre: Factual  
Original Title: The Homestretch  
Country: United States  
Duration: 56'  
Language: English  
Title of series: Independent Lens  
Production Company: Spargel Productions  
Co-Producers: Kartemquin Educational Films, ITVS  
Year of production: 2014/02  
Broadcast by: PBS  
On: 2015/04/13  
Total budget in Euro: 548,476  
Authors: Anne de Mare, Kirsten Kelly  
Director: Anne de Mare  
Producers: Anne de Mare, Kirsten Kelly  
Commissioning Editor: Lois Vossen  
  
Submitted by: Independent Television Service (ITVS)  
Contact: Anne de Mare, Kirsten Kelly  
Email: [anne@spargelproductions.com](mailto:anne@spargelproductions.com)

**Session Moderator: Anna Birgersson-Dahlberg**

# For your notes

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A series of horizontal dotted lines for taking notes.

## CANADIAN INDIGENOUS SHOWCASE



*Douglas Cardinal as seen in All Our Relations Season 1, Episode 5 on CBC and APTN*

Canada is a world leader in Indigenous television storytelling. The roles of the CBC and the National Film Board have been vital in giving Indigenous people's their own voices. In 1999 APTN, the Aboriginal Peoples Television Network, became the first national independent Aboriginal broadcaster in the world with programming by, for, and about Indigenous peoples. This Canadian story is like no other, with hopes, dreams, struggles, successes, and great plans for the future.

Moderator: Michelle Thrush

**Panelists:**

APTN: Jean La Rose and Monika Ille

CBC: Duncan McCue

NFB: Bonnie Thompson and Tasha Hubbard



*Birth of a Family*

Join us for an exploration of the unique challenges facing Indigenous storytellers. Award winning independent Indigenous producers discuss issues around language, youth, and culture; how the Internet and technology have impacted storytelling; the importance of co-producing, and; the power of sharing stories.

Moderator: Tina Keeper

**Panelists:**

Ron Scott - Producer Alberta

Lisa Meeches - Producer Manitoba

Stacey Aglok MacDonald - Producer Nunavut

Produced by the INPUT 2016 Organizing Committee as an addition to the INPUT conference.

## COVERING THE LEADERS

Public broadcasters are faced with interesting challenges when covering reigning political parties, and especially heads of state or government leaders.

Are we tough, are we lenient, are we balanced, are we fair? It's complicated. Even with an arms length relationship to government and political leaders, public service journalists recognize that theirs is a delicate, difficult, relationship. Are we impervious to charisma and power?

Is our relationship a House of Cards?

In the following session, the programs grapple with four distinct political leaders and four very different approaches and styles of television coverage. In one program, a South American president hosts a panel about forgiveness. In another, a populist leader runs a grassroots presidential campaign. In a third program, electors face a brand new prime minister to make their case and hear his answers, a fourth shows political legwork with young voters.

In this session, as public broadcasters, we ask ourselves: are we serving the public interest or supporting the political interest. Can both be served?

Session Moderator: Grazyna Krupa

Session Focus: Political influence on public broadcasters

Let's Talk in Peace (Colombia) 52 min (excerpt 20 min) - Talk format

Face to Face with the Prime Minister (Canada) 60 min (excerpt 20 min) - Broadcast talk event

Moments of Campaign (Ecuador) 52 min - Documentary

I Got the Power (Sweden) 28 min - Documentary

All programs are available in full length at the video library.

Tuesday 10 May  
09:30 - 12:30



## Let's Talk in Peace

Let's talk in peace highlights the testimonies of all the actors in the armed conflict in Colombia. Through an intimate conversation, guests reveal their feelings and the pain of war and tell viewers how they have to overcome their status as victims and become agents of peace. Within an hour, the players teach forgiveness, come closer to reconciliation and open the doors of hope to imagine another country where words and not weapons are the basis of understanding.

In this episode, the President of Colombia Juan Manuel Santos, shares with victims of violence his vision of what signing a peace agreement with the FARC guerrillas in the near future will mean. Meanwhile victims show that forgiveness will be crucial to the long-awaited end to the conflict.

In the series also analysts, sociologists, anthropologists, artists, comedians, journalists and all those who with their outlook on Colombia can contribute to leaving behind the bad memories of the war are invited.

Genre: Talk format

Original Title: Conversemos en paz

Country: Colombia

Duration: 52' (excerpt 20')

Language: Spanish

Title of series: Conversemos en paz

Episode: 1

Production Company: Canal Institucional de RTVC

Year of production: 2015/10

Broadcast by: Canal Institucional RTVC Colombia

On: 2015/08/30

Total budget in Euro: 90,000

Author: Francisco Ortiz Rebolledo

Directors: Francisco Ortiz Rebolledo, John Jairo Ocampo

Producer: Jairo Loaiza Castaño

Commissioning Editor: Leonardo Jiménez Casallas

Submitted by: RTVC - Canal institucional

Contact: Tatiana Sánchez

Email: tsanchez@rtvc.gov.co

## Face to Face with the Prime Minister

The end of January marked 100 days from election night, when Justin Trudeau's Liberal Party seized a majority government through a message of change and openness. But since that historic night, Canada has faced some grim challenges, and there are significant questions for Trudeau. In an unprecedented broadcast event, The CBC brought 10 Canadians from across the country to Ottawa, to sit down with Prime Minister Trudeau one-on-one, alone in his office, behind closed doors for 10 minutes. They could ask whatever they wanted. Only CBC cameras were in the room. These Canadians were not politicians or special interest advocates; they were simply 10 citizens with frank questions about policies that affect their lives: from childcare to the war against ISIS. What emerged was 10 candid conversations about the issues that Canadians face every day. Excerpts from each of the 10 interviews were then played during a live broadcast in the Foyer of the House of Commons. In front of an audience that included the 10 participants, Peter Mansbridge interviewed the Prime Minister, digging deeper on the issues. Were they satisfied? What was left unsaid? What will he do next?

Genre: Broadcast talk event

Original Title: Face to Face with The Prime Minister

Country: Canada

Duration: 60' (excerpt 20')

Language: English

Production Company: CBC Television

Year of production: 2016/01

Broadcast by: CBC Television

On: 2016/01/13

Total budget in Euro: 100,000

Author: Lara Chatterjee

Director: Fred Parker

Producers: Lara Chatterjee, Michael Gruzuk

Commissioning Editor: Fiona Conway

Submitted by: CBC Television

Contact: Lara Chatterjee

Email: lara.chatterjee@cbc.ca

## Moments of Campaign

17th February 2013, Rafael Correa wins the elections and becomes President of Ecuador for the 3rd time. 42 days before, he embarks on a frenzied campaign to the rhythm of speeches and songs. In his busy schedule Correa barely has time to shoot campaign ads and analyze opinion polls, but he never seems to tire shaking hands amid the crowds of his supporters. The Candidate - President works without stopping, but occasionally he takes a rest and shares moments with his team. The film advances with Rafael Correa and his company, showing the before and after of a rally, the behind-the-scenes of campaign ad shoots, as well as interview outtakes. Thus, the camera finds its place on the move, pays attention to the downtime, looks for the moments when everything is not under control. This way the dual nature of the public figure is revealed. In gestures, words and glances the human side emerges. Photographed in black and white, the documentary distances itself from the vain representation of power and the sarcasm of the press. More than just being a record of a specific historical event in Ecuador the film reflects on contemporary forms of political life and its 'mise en scene'.

Genre: Documentary  
Original Title: Instantes de Campana  
Country: Ecuador  
Duration: 52'  
Language: Spanish  
Production Company: Ostinato Cine  
Co-Producer: RTVECUADOR  
Year of production: 2015/04  
Broadcast by: RTVECUADOR  
On: 2016/02/01  
Total budget in Euro: 150,000  
Author: Tomas Astudillo  
Director: Tomas Astudillo  
Producers: Tomas Astudillo, Marcia Alvarado  
Commissioning Editor: Tomas Astudillo

Submitted by: Ostinato Cine  
Contact: Tomas Astudillo  
Email: astudillo.tomas@gmail.com

## I Got the Power

What happens when an 'excluded youth' gets a 24-hour visit from the most powerful people in society? Eight Swedish top-politicians went to visit eight young people, all from different backgrounds and experiences. They have one thing in common: they want to make their voices heard. And the politicians have come to listen. In this episode, Segal, a young Swedish girl with Somali roots, invites Mattias Karlsson, the deputy party leader for the nationalist party, Sweden Democrats (SD), to stay with her and her older sister in a segregated suburb of Gothenburg. Segal wants to discuss what constitutes community, and how to deal with fear. 'I just want you to feel safe in a Muslim home', she says to Mattias. Within the first week after broadcasting it was the most viewed TV-program of the channel online this year, and also engaged a much wider audience outside the public service context, especially young men, who seldom watch television. I got the power brings two worlds together in a warm, unusual and engaging way. The idea is to produce highly relevant content, suitable for both broadcast and social media, which will induce the target group to discuss democratic issues and engage further in society.

Genre: Factual  
Original Title: Makt hos mig  
Country: Sweden  
Duration: 28'  
Language: Swedish  
Title of series: I got the power  
Episode: 2 of 8  
Production Company: Strix Television  
Co-Producers: UR, Svenska teveprogram, Nordvision  
Year of production: 2015/05  
Broadcast by: Sveriges Television - SVT  
On: 2015/10/28  
Total budget in Euro: 350,000  
Author: Ulrika Nulty  
Director: Hugo Ullberger  
Producers: David Wikdahl, Ylva Hultan, Ulrika Nulty  
Commissioning Editor: Ulrika Arlert

Submitted by: Swedish Educational Broadcasting Company - UR  
Contact: Anna Birgersson-Dahlberg  
Email: abd@ur.se

Tuesday 10 May  
09:30 - 12:50



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## FORMATTING INTIMACY – HOW NEW INTERVIEW SHOWS GET PERSONAL

Innovation in Talk TV is a key because it is a classic relatively cheap television trope: our medium heavily relies upon it. One of the oldest TV genres, a talk format still needs to surprise and interest its audience. What devices can be used? How can we reveal very intimate moments and be relevant and fresh at the same time?

In this session we will show how programmers use fresh talk ideas to access great stories from ordinary and extraordinary people. In these new talk formats, the classic studio set-up is dismantled in favor of more intimate and in-the-field environments.

These new narratives take the talk show out of its context and deliver something we do not expect anymore from a traditional interview. Popular Reality TV formulas are used to tease out true and surprising moments that would not be possible otherwise. And the audiences are responding.

Session Moderator: Panagiotis Trakaliaridis

Session Focus: New Talk Formats

Screened programs:

Radio Gaga (Belgium) 45 min - Reality talk series

Diggin' Down Deep (Japan) 30 min - Puppet talk show

The House (Belgium) 52 min - Celebrity talk format

## Radio Gaga

Radio Gaga, friends and actors Joris Hessels and Dominique Van Malder, travel in their home-built mobile radio studio to eight locations in Belgium, where they spend a few days to make extraordinary local radio. In this episode they broadcast from a rehabilitation centre. That allows anyone who wants or has to hear it, to follow their non-stop radio program live on small transistor radios which they distribute on the spot. Interviews with and performances by local residents alternate with music requests. In between, short portraits introduce us to some of the residents. Together with the residents, Joris and Dominique make slightly eccentric local radio on TV. Radio Gaga goes looking for nuances, humour and emotion, as well as the soul and the soundtrack of a specific location. The result is a poetic, musical human interest series.

Genre: Reality talk series

Original Title: Radio Gaga

Country: Belgium

Duration: 45'

Language: Dutch

Title of series: Radio Gaga

Episode: 1 of 8

Production Company: De Chinezen

Year of production: 2015/03

Broadcast by: VRT - Canvas

On: 2015/08/25

Total budget in Euro: not specified

Author: Michel Vanhove

Directors: Joeri Weyn, Marlies Lambregts

Producer: Ilse Colpaert

Commissioning Editor: Harald Hauben

Submitted by: Vlaamse Radio en Televisie Omroep - VRT

Contact: Wim Seghers, Elly Vervloet

Email: wim.seghers@vrt.be

## Diggin' Down Deep

This variety program uses puppetry to discuss personal issues that are often too sensitive to talk about.

The MCs and real-life guests are disguised as puppets - the MCs as moles and the guests as pigs. The first episode hosts two guests: Miki, a Professional Girlfriend, and Hiroshi, a former CEO. Professional Girlfriends are women who only date famous actors and athletes, and are known for their expert seduction skills. On the show, Miki reveals her surprising techniques to seduce men. The second guest, Hiroshi, is a former CEO whose IT business collapsed. Before his bankruptcy, his annual turnaround used to be \$3 million. Now he is living a measly life. He joins the show to share in detail the hardships of going from the top to rock bottom. Today an overwhelming number of people feel more comfortable revealing the truth when their identity is anonymous. Television commonly uses blurs, mosaics, and masks to censor images. This program takes a new approach and uses puppetry to obtain the same effect, and consequently creates a lively and dramatic show. By applying the anonymity method that is widely accepted in online communities, this program aims to draw the attention of cyber addicts towards television.

Genre: Puppet talk show

Original Title: ねほりんほほりん

Country: Japan

Duration: 30'

Language: Japanese

Title of series: Diggin' Down Deep

Episode: 1

Production Company: NHK

Year of production: 2015/07

Broadcast by: NHK Educational TV

On: 2015/07/01

Total budget in Euro: not specified

Director: Chihiro Fujie

Producers: Shigehisa Ooko, Koji Yamamoto

Commissioning Editor: Masayuki Kiyasu

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Yukari Hayashi

Email: m01614-festivals@li.nhk.or.jp

**Tuesday 10 May**  
**09:30 - 12:50**



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## The House

This is a celebrity show where a celebrity spends 24 hours locked into a villa with a swimming pool in the countryside in an unknown location. In this episode it is the gold medallist Marieke Vervoort who is interviewed by the host Eric Goens. She is well known in Belgium among others for being in favour of Euthanasia and vividly illustrates her reasons, by allowing the audience to catch very intimate moments of her life.

In The House life goes on as usual: cooking, eating, washing, sleeping. And in the meantime: talk, lots of talk. In the best Flemish tradition: the kitchen, the fireplace, the sofa, or late at night in the safety of the tree house.

Genre: Celebrity talk format

Original Title: Het Huis

Country: Belgium

Duration: 52'

Language: Dutch

Title of series: The House

Episode: 2 of 8

Production Company: Het Nieuwshuis

Year of production: 2015/07

Broadcast by: één (VRT)

On: 2015/10/27

Total budget in Euro: 50,000

Author: Eric Goens

Director: Zeger Van der Donckt

Producer: Catherine Vaes

Commissioning Editor: Olivier Goris

Submitted by: Vlaamse Radio en Televisie Omroep - VRT

Contact: Wim Seghers

Email: [wim.seghers@VRT.be](mailto:wim.seghers@VRT.be)

## LOCAL IS GLOBAL - OR IS IT?

What makes a program more local than global, and vice versa? What are the key elements to keep in mind in order to remain relevant to local communities and regions, whilst engaging with universal issues? What does a producer have to do to guarantee the storytelling remains relevant and engaging for the local viewers, whilst being exportable to a worldwide audience?

The four programs in this session will tackle issues that are of global interest. These include the pressures of having to take care of elderly parents; young people joining terrorist movements; learning to deal with a disability; and developing a deep sense of pride for one's own culture and heritage. These are all universal subjects, and yet the producers managed to ensure a local flavor to their projects, guaranteeing a sense of intimacy and familiarity with its regional viewership.

Session Moderator: Mario Deschamps

Session Focus: Reaching global audiences with local storytelling

### Screened Programs:

Under the Radar (Germany) 90 min - TV Movie	start 09:30
Message Seen (Taiwan) 83 min - TV Drama	start 11:20
Short Break	
Mohawk Girls: Going Native (Canada) 22 min - Fiction series	start 13:30
Summer Beats (Ecuador) 21 min - Single drama	start 14:05

Tuesday 10 May  
09:30 - 14:45



## Under the Radar

A bomb explodes a bus in the middle of Berlin. Everyone panics and the state brings in the heavy artillery. The world of Judge Elke Seeberg is turned upside down when her daughter Marie is suspected of being responsible for the bombing and vanishes. Elke is called the 'mother of the terrorist' and finds herself being hunted by the media and the police. While she tries to understand what Marie's part was in the attack, she discovers the real life of her daughter and learns that Marie is not on the run. Did the police abduct her? Is her daughter perhaps innocent? Elke goes on a dangerous hunt looking for her daughter in the murky realms of terrorist-hunting secret police officers ready to justify all sorts of actions by claiming to protect the state.

Genre: TV Movie  
Original Title: Unterm Radar  
Country: Germany  
Duration: 90'  
Language: German  
Production Company: Enigma Film  
Co-Producers: ARD Degeto  
Year of production: 2015/02  
Broadcast by: ARD  
On: 2015/10/14  
Total budget in Euro: 1,200,000  
Author: Henriette Buëgger  
Director: Elmar Fischer  
Producers: Nicole Swidler, Fritjof Hohagen  
Commissioning Editor: Götz Schmedes

Submitted by: Westdeutscher Rundfunk - WDR/ARD  
Contact: Claudia Bach  
Email: Claudia.Bach@fm.wdr.de

## Message Seen

'Message seen' is a new term from the communication app that we use to communicate with our family or friends now. With 'Message seen' as film title, it tells a story of the relationship in a traditional Taiwan family. Li-chun is a stubborn woman with an indomitable spirit. In order to maintain her self-esteem, she suppresses her feelings and leads a competitive life for over a decade. She tries to ignore the fact that there are many family problems, and that she might well be lonely. After the accidental death of her son, Kai-wen, she puts all her expectations on her daughter, Kai-ting. Li-chun gives her everything she can, and hopes she will enter the best senior high school. But then Kai-ting lies to her - and this lie causes the family to go haywire.

Genre: Drama  
Original Title: 已讀不回  
Country: Taiwan  
Duration: 83'  
Language: Hakka Language, Chinese  
Production Company: Pegasus Entertainment - Hakka Television  
Year of production: 2015/01  
Broadcast by: Hakka Television  
On: 2015/02/28  
Total budget in Euro: 50,000  
Author: Huang Yu-chia  
Director: Chan Chia-wei  
Producers: Tang Zong-han, Lee Chia-yuan, Chang Keng-min  
Commissioning Editor: Pegasus Entertainment

Submitted by: Public Television Service Taiwan - PTS  
(Hakka Television)  
Contact: Hsu, Jo-Chi  
Email: jo10041014@hakkatv.org.tw

## Mohawk Girls: Going Native

Four twenty-something Mohawk women are trying to find their place in the world. And, of course, trying to find love. But in a small world where you or your friends have dated everyone on the rez, or the hot new guy turns out to be your cousin, it just ain't that simple. Torn between family pressure, tradition, obligation and the intoxicating freedom of the 'outside world', this fabulous foursome is on a mission to find happiness ... and to find themselves.

Genre: Fiction series  
Original Title: Going Native  
Country: Canada  
Duration: 22'  
Language: English  
Title of series: Mohawk Girls Season Three  
Episode: 5 of 6  
Production Company: Rezolution Pictures  
Year of production: 2015/06  
Broadcast by: APTN  
On: 2015/10/27  
Total budget in Euro: 2,927,565  
Author: Cynthia Knight  
Director: Tracey Deer  
Producers: Christina Fon, Ernest Webb, Catherine Bainbridge, Linda Ludvick, Tracey Deer, Cynthia Knight  
Commissioning Editor: Tracey Deer

Submitted by: Rezolution Pictures  
Contact: Lily Polowin  
Email: lily@rezolutionpictures.com

## Summer Beats

Esteban is a deaf teenager who has recently had Cochlear Implant surgery that has helped him discover the hearing world. However, it has been very difficult for him to embrace his new condition. He and his mother are constantly arguing about going to language therapy. He prefers the silence and likes going to his favourite park.

Everything changes when he sees a girl in the park, her name is Juliette and she has a Walkman. Esteban is instantly attracted to her. He starts to spy on her with his binoculars and can't resist the temptation to pinch the Walkman but drops his binoculars in the process. Back at home he turns on the Walkman and begins to feel the vibrations the music creates, which fascinates him. Esteban begins to practice a speech to get over his fear of speaking and get close to Juliette. He hesitates but finally goes to the park. To his surprise, Juliette is a foreign girl and she doesn't speak Spanish. Without a choice Esteban decides just to give the Walkman back to her. Juliette gives him back his binoculars. They finally try to communicate without speaking just through body language and gestures.

Genre: Single drama  
Original Title: Verano Beats  
Country: Ecuador  
Duration: 21'  
Language: Spanish  
Production Company: Colectiva/Sobrevuelo Films  
Year of production: 2015/07  
Total budget in Euro: 3,000  
Author: Jairo Granda  
Director: Jairo Granda  
Producer: Johanna López

Submitted by: Colectiva/Sobrevuelo Films  
Contact: Johanna López  
Email: mentecolectiva@outlook.com

Tuesday 10 May  
13:00 - 15:50



## TRYING TO MAKE SENSE OF CONFLICT

Three films from Israel, Denmark, and Russia, all attempt to tell the story of ongoing conflicts. Can you write a first draft of history in a war zone? Can you tell a better story when you have a personal stake in the battle? How DO you tell the bigger story and how does the perspective change over time?

From Afghanistan, to Syria to the Ukraine we have three examples.

In *No Free Steps to Heaven*, an Israeli journalist confronts ISIS captives who want him dead. *Airport Donetsk* deconstructs a bloody battle between Ukrainian forces and separatist forces using extensive footage shot by the participants. *Jimmy's War* is one Danish veteran of the Afghan War who attempts to figure out if all the killing he did was worth it.

Each film uses emotional subjectivity as a primary storytelling device. Do programs like this enlighten or obfuscate? Will they change minds or reinforce pre-existing opinions? Or do they serve propaganda purposes?

Session Moderators: Nowell Cuanang, Stuart Cox

Session Focus: Objectivity in political journalism

Screened Programs:

*Airport Donetsk* (Russia) 36 min - Documentary

*No Free Steps to Heaven* (Israel) 46 min - Documentary

*Jimmy's War – Soldier Seeking Answers* (Denmark) 44 min - Documentary

## Airport Donetsk

The Donetsk Airport - was rebuilt in 2012, but is now a scene of utter devastation, shortly after Russian-backed separatists have taken it over.

Weaving together the voices of fighters on both sides, we tell an unvarnished story of war through the eyes of those who were there. As commanders trace the contours of the desperate fight for an airport whose capture seems more symbolic than strategic, they also show how human nature can adapt – in sometimes disturbing ways – when one's life is on the line. The battle for Donetsk Airport (May 2014 - January 2015) is shown through the warriors' eyes on both sides. We focus on the humans behind the battle. Ethically and aesthetically the film takes the position of a human on war rather than any propaganda views of opposed sides.

Genre: Documentary  
Original Title: АЭРОПОРТ ДОНЕЦК  
Country: Russia  
Duration: 36'  
Language: Russian, Ukrainian  
Production Company: Current Time TV  
Year of production: 2015/09  
Broadcast by: Dozhd TV  
On: 2015/12/02  
Total budget in Euro: 30,000  
Author: Shahida Tulaganova  
Director: Andrei Erastov  
Producer: Shahida Tulaganova  
Commissioning Editor: Kenan Aliyev

Submitted by: RFE/RL Current Time TV  
Contact: Andrei Erastov  
Email: erastov@inbox.ru

## No Free Steps to Heaven

Israeli filmmaker Itai Anghel went inside Syria and Iraq in January 2015 to document the fight against ISIS. He interviews imprisoned ISIS fighters who tell him what led them to beheading, burning, raping and killing everybody who is different from them. He also goes on a journey with the Kurdish guerrilla, which is the only force who has dared confront ISIS on the ground and managed to gain ground on them. The Kurdish women guerrilla fighters became the nightmare of ISIS: Apparently, if a woman kills an ISIS fighter he will not get to heaven and will not win the 72 virgins who, according to his belief, are awaiting him the moment he dies a martyr. A lot of women join the guerrilla also for feminist reasons because it is the only organisation where there is a complete equality between women and men fighters.

The film witnesses the dismantling of Iraq and Syria as the states we knew. Itai Anghel with his films tries to open Israelis to the people and thoughts in the Arab world instead of giving in to the fear that is inflicted on them by the Israeli government.

Genre: Documentary  
Original Title: No free steps to heaven  
Country: Israel  
Duration: 46'  
Language: Hebrew  
Production Company: Keshet Broadcasting,  
Year of production: 2015/01  
Broadcast by: Keshet Broadcasting, Channel 2, Israeli TV  
On: 2015/01/08  
Total budget in Euro: 50,000  
Author: Itai Anghel  
Director: Itai Anghel  
Producer: Itai Anghel  
Commissioning Editor: Eyal Gonen

Submitted by: UVDA, Keshet Broadcasting  
Contact: Itai Anghel  
Email: itai.anghel@gmail.com

Tuesday 10 May  
13:00 - 15:50



## Jimmy's War – Soldier Seeking Answers

In 2006 Jimmy Solgaard was a 25-year old soldier who decided to go to Afghanistan. Everything made sense when he was down there, and he trusted that both the politicians and the Armed forces command had a handle on what he should do.

But nowadays he is in serious doubt and is trying to figure out a number of issues. Has he killed people for the right reasons? Has he killed the wrong people? Did he really make a difference to the Afghan civilians? Have politicians and Armed forces command given the true picture of the war? Jimmy has a hard time dealing with these distressing questions and has become really frustrated. Jimmy goes out on a journey to find meaning in what he has done and the war itself. He talks to politicians, military personnel and others that can help him find answers. The journey becomes painful when the former soldier is confronted with unexpected answers. This documentary is relevant to every country that has been at war; with an actual veteran as the investigative journalist it raises the stakes and involvement for the viewers. And as a plus it is easy to reproduce in other countries and can form the basis for an interesting ethical discussion about who is the right person to present a journalistic relevant issue.

Genre: Documentary

Original Title: Jimmy's krig - soldat søger svar

Country: Denmark

Duration: 44'

Language: Danish

Production Company: Koncern TV- and Filmproduction

Year of production: 2015/08

Broadcast by: DR

On: 2015/09/07

Total budget in Euro: 90,000

Director: Nynne Duvaa Hall

Producer: Ole Juncker

Commissioning Editor: Anders Thomsen

Submitted by: Danish Broadcasting Corporation - DR

Contact: Anders Thomsen

Email: adth@dr.dk



White Room

Tuesday 10 May  
13:30 - 15:40

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## TOUGH TOPICS:

### WOULD YOU WANT YOUR KIDS TO SEE THIS?

Get ready to squirm in your seat. We're talking about rape, murder, genocide, discrimination and sexuality and illustrating it with shocking footage and disturbing images. Would you be surprised to find out this is a session about programming for kids? Today's children's TV makers are pushing boundaries farther and faster than ever to grab the attention of young audiences in the dizzying digital age. Why is programming for children sometimes more provocative and daring than content created for grown ups? Kids may not be your thing but this session is an eye-opener on what can happen when you color outside the lines to deliver on content for kids that audiences of all ages would find tough. We're looking closely at the trade-off that comes with presenting hard topics in brave new ways aimed at hitting high ratings. And we look at why some approaches work in one part of the world and not work in others and what we can learn from those differences.

Session Moderator: Anna Birgersson-Dahlberg, Salla-Rosa Leinonen

Session Focus: Television for Kids

#### Screened programs:

The Amazing Zamba's Class on Memory (Argentina) 24 min - Animation series

The Girls of the War (Colombia) 7 min - Animated documentary series

Puberty: Vagina and Menstruation (Norway) 6 min - Education show

Cats from Kittenlane (The Netherlands) 12 min - Real life series

Teacher X: Gin's Lesson in Discrimination (Taiwan) 26 min - Reality show

Folk Tale Court Room (Japan) 15 min - Courtroom drama

## The Amazing Zamba's Class on Memory

Zamba is a well-known Argentinian animated character that travels through time and is famous among children. He is also an important tool for teachers in the classroom. In this episode, Zamba and his friends play hide-and-seek. But Zamba is not happy with simply hiding beneath the desk: he looks for the perfect hideout. This search leads him to a journey that takes him to a girl's hideout, a girl called Ana Frank. She explains that she is escaping from persecution. Why is Ana persecuted? She says that at times certain groups were persecuted or killed just for being or thinking differently. This is called genocide. Ana has a valuable book of memory, and asks Zamba to save memory from genocide, save it from those who wish the victory of oblivion. Zamba's mission takes him to the places and moments of history in which the genocides were committed. He finds an ally in each place, who helps to write the book of Memory. Zamba and his Friends travel to Mount Ararat in 1915, where they find out about the genocide of the Armenian people. The trip continues until, finally, they arrive in Ruanda in the 90s.

Genre: Animation series  
Original Title: La asombrosa clase de Zamba sobre la memoria  
Country: Argentina  
Duration: 24'  
Language: Spanish  
Title of series: The Amazing Atlas of Zamba  
Episode: 1 of 12  
Production Company: El Perro en la Luna  
Year of production: 2015/10  
Broadcast by: PAKAPAKA Channel  
On: 2015/11/17  
Total budget in Euro: 241,663  
Authors: Sebastián Mignona, Fernando Salem  
Director: Sebastián Mignona  
Producer: Eva Lauria  
Commissioning Editor: Camila González Navedo

Submitted by: Encuentro channel  
Contact: Natalí Schejtman  
Email: natalis@gmail.com

## The Girls of The War

The program tells the life stories of girls who were part of irregular army groups in Colombia and are now disengaging from the conflict. Each story explores worlds of memories, nightmares and dreams with staging, as starting point for animated sequences, through rotoscope. This technique allows to protect their identities and facilitate the recreation of dreams and memories. Each chapter translates the subjective sights of the facts that the girls tell, putting emphasis on before and after the war. We are interested in emotions and reasons of the combatants. We document the army conflict from the perspective of the actors involved, from the particular situation of the minor combatants. We are looking to transform the common imagery about disengaging girls, facilitate their inclusion in society, explore the possibilities of film in the process of collective memory. The need to keep the characters' identities unknown and the violence of their tales distance us from the real image, and takes us towards a surreal aesthetic with visual metaphors that makes the barbarism of the tales bearable for the audience.

Genre: Animated documentary series  
Original Title: Las Nieveas de la Guerra  
Country: Colombia  
Duration: 7'  
Language: Spanish  
Title of series: The Girls of The War  
Episode: 1  
Production Company: Hierro Animación  
Year of production: 2015/02  
Broadcast by: Senal Colombia  
On: 2015/09/07  
Total budget in Euro: 286,000  
Author: Claudia Rodriguez  
Director: Jaime Cesar Espinosa Bonilla  
Producer: Carlos Eduardo Smith  
Commissioning Editor: Claudia Rodriguez

Submitted by: Hierro Animación  
Contact: Carlos Smith  
Email: animacion@hierro.tv

## **Puberty: Vagina and Menstruation**

Puberty is a series covering every aspect of puberty; from growth, zits and sweat to breasts, vagina and the penis.

In this episode, we learn about the vagina and menstruation. The vagina is shown via female models, and we also illustrate the inside via drawing on the models' body. The different stages of development from child to fully-grown adult are also dealt with. In addition to this, concrete facts are at the focus of the program: the amount of eggs each female produces, for example, or the number of tablespoons each female bleeds when she menstruates. The program tries to de-mystify the subject of menstruation, explaining how it all works. The aim is to show things as they are in a no nonsense way. The series has gained international notoriety for this, and received acclaim worldwide. It has also received some prizes, first and foremost the NRK journalism award of the year.

Genre: Education show  
Original Title: Pubertet: Jentetiss og mensen  
Country: Norway  
Duration: 6'  
Language: Norwegian  
Title of series: Newton Puberty  
Episode: 6 of 8  
Production Company: NRK  
Year of production: 2015/04  
Broadcast by: NRK  
On: 2015/04/10  
Total budget in Euro: 100,000  
Author: Rune Kjær Valberg  
Director: Rune Kjær Valberg  
Producer: Erling Normann  
Commissioning Editor: Kirsti Moe

Submitted by: NRK  
Contact: Erling Normann  
Email: erling.normann@nrk.no

## **The Cats from Kittenlane**

In a giant doll house on 9 Kitten Lane, mother Mimi lives with her four kittens: Django, Kate, Lotty and Patrick. Father Lucas works in Dubai as a mouse hunter. When Mimi leaves for work every day, lazy uncle Baldwin, who lives downstairs, promises to look after his cousins. If only Mimi knew that Baldwin cares more about a Bloody Mary than he does about his brother's children. While Baldwin takes another nap, his loyal butler Ed, who is a turtle, has to take care of the kittens. Every evening before going to bed, the kittens watch their own TV show 'Crazy Pepe', starring a Mexican hamster. When Ed's working day has come to an end, and the kittens are sound asleep, Ed likes to take the edge off by singing some karaoke. Sinatra is his favourite. The Cats from Kittenlane is a new 'real life' show about the adventures of a cat family living in a 10ft tall, hand-built doll house. Several Dutch celebrity comedians have lent their voices to the cats. It's one of the things that makes the show not just enjoyable for kids, but also hilarious for adults. The show is a great hit amongst (young) adults, and has even an official fan page for uncle Baldwin.

Genre: Real life show  
Original Title: Poesjes  
Country: The Netherlands  
Duration: 12'  
Language: Dutch  
Title of series: Poesjes  
Episode: 1 of 12  
Production Company: Stormy Minutes  
Co-Producers: VPRO  
Year of production: 2015/06  
Broadcast by: VPRO  
On: 2015/09/06  
Total budget in Euro: 190,400  
Author: Laura van Dijk  
Director: Nova van Dijk  
Producer: Brechtje Schaling  
Commissioning Editor: Anna van der Staak

Submitted by: Stormy Minutes  
Contact: Machteld van Gelder  
Email: machteld@stormyminutes.nl

**Tuesday 10 May**  
**13:30 - 15:40**



## Teacher X: Gin's Lesson in Discrimination

Teacher X is a reality show dedicated to elementary and junior high school students. In each episode of the series, a celebrity is invited as a substitute teacher to give the students a lecture that cannot be learned from textbooks.

The one-day teacher of this episode is Gin Oy, a writer and model. When she was younger, she was discriminated and bullied because she was a plump girl with tattoos, which caused her to suffer from major depression in her adolescence. So she intends to let the kids know what discrimination can do to hurt someone's feelings.

She divides the students into two groups, according to the unchangeable hereditary characteristic of their earlobes. With a made-up experiment, she convinces the kids that those with free earlobes have better self-control while those with attached earlobes have to stay inside the classroom during the breaks to study harder. Being tagged as someone born to be worse than the others, what will the kids react to this discrimination?

Genre: Reality show

Original Title: 歧視很有事

Country: Taiwan

Duration: 26'

Language: Mandarin Chinese

Title of series: Teacher X

Episode: 19 of 22

Production Company: PTS

Year of production: 2015/11

Broadcast by: Public Television Service Foundation

On: 2015/12/11

Total budget in Euro: 8,500

Author: LAI Yan-Ru

Director: LAI Bing-Huan, LAI Yan-Ru

Producer: SHU Yi-Chi

Submitted by: Public Television Service - PTS

Contact: Stella Lin

Email: PTSFestival@gmail.com

## Folk Tale Courtroom: The Trial of the Three Little Pigs

This program is an innovative fusion of folktales and courtroom drama. It imagines putting the famous characters that children know on trial. The theme of the first episode is the tale of the three little pigs. In the folktale, the wrongdoer is the wolf who comes to eat the pigs. But in this program, the defendant is the youngest pig. He is on trial for murder because he caught the wolf (who had come down the chimney) in a cauldron of boiling water and slammed the lid on. This setup denies the prejudice of the folktale right from the beginning. Did the little pig act in legitimate self-defence, or did he commit a premeditated crime? As children watch the defendant, prosecutor, lawyers, and witnesses play their parts in the trial, they ponder whether the defendant is innocent or guilty. The program does not give a verdict. Children watching must put themselves in the position of lay judges and decide the verdict for themselves. The program is designed to help kids learn how to read people's feelings, examine things from various angles, and express their ideas properly and accurately in discussions.

Genre: Courtroom drama

Original Title: 昔話法廷:「三匹のこぶた」裁判

Country: Japan

Duration: 15'

Language: Japanese

Title of series: Folk Tale Courtroom

Episode: 1 of 3

Production Company: NHK

Year of production: 2015/04

Broadcast by: NHK Educational TV

On: 2015/08/10

Total budget in Euro: not specified

Author: Masako Imai

Director: Masahito Hirai

Producer: Yasue Fujimori

Commissioning Editor: Masayuki Kiyasu

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Yuko Ito

Email: m01614-festivals@li.nhk.or.jp

## DON'T INSULT THE FUTURE BY PLANNING

User generated content has become a new currency in all kinds of programming. Engaging in a content dialogue with your audience and powering your program with the wisdom and creativity of the crowd can bring an audience into your story like never before. That's the promise. But are we truly ready for the loss of control that comes when story narrative becomes a two-way conversation? What do we leave in and what gets cut? And does UGC give us better stories or is it just a fancy new social packaging? Meet some brave programmers who used very different techniques to turn their audiences into co-creators. As their projects unfolded they opened themselves up to new and original collaborative content they could never have created on their own to tell very original stories. Get the best tricks from program creators who really listen to their users and let them drive the story. Here's a chance to let go of your inner pre-planning control freak and find out what happens when you let the story take the wheel.

Session Moderators: Salla-Rosa Leinonen, Kåre Vedding Poulsen

Session Focus: User generated content

Screened programs:

Lilla Aktuellt Kollen (Sweden) 35 min presentation - Children's news / App

King Matti and Eurodance Lovers (Finland) 35 min presentation - Crowd sourcing documentary

Exils (Switzerland) 35 min presentation - Cross platform documentary

All programs are available in full length at the video library.

Tuesday 10 May  
15:00 - 17:30



## Lilla Aktuellt Kollen

Lilla Aktuellt is SVT's daily news program for children of age 8 to 12. It covers news and topics especially aimed at our target group. A lot of the program's content springs from our audience. To further strengthen the dialogue we created an app called 'Lilla Aktuellt Kollen'. To have 'koll' means in Swedish to be in control, to know. This is a new way to present content and interact with our audience outside our traditional platforms. The strategy is digital first where the audience use mobile phones or tablets to answer questions, give their opinions or share their feelings on different topics every day. In the app they can compare their answers with other users and the results are included every day in our broadcasts and on our website. We push out new questions every morning and they check in telling us how they feel and answer our questions. The aim is to give them means to influence our editorial decisions, and also for us to learn more about them. Lilla is also meant as a playful tool for children to practise their abilities as conscious citizens of society and the world they live in. Over 16,000 children use the app daily.

Genre: Children's News /App  
Original Title: Lilla Aktuellt Kollen  
Country: Sweden  
Duration: 35'  
Language: Swedish  
Title of series: Lilla  
Production Company: We Are Yours  
Year of production: 2014/11  
Broadcast by: SVT  
On: 2014/11/05  
Total budget in Euro: 130,000  
Author: Madeleine Adaktusson  
Director: Lowe Östberg  
Producer: Fredrik Stutterheim  
Commissioning Editor: Eva Landahl

Submitted by: Sveriges Television - SVT  
Contact: Niklas Ahlgren  
Email: niklas.ahlgren@svt.se

## King Matti and Eurodance Lovers

Matti Airaksinen, a 90s DJ hosting a popular radio show, goes on tour and spends the entire autumn 2014 meeting his fans and shaking the house with his 'bombastic dynamite'. This documentary, filmed by Matti and his fans, and complemented by a web series of 19 episodes, follows Matti's DJ tour in Finnish dance halls, as he meets dedicated fans of the 90s Eurodance genre. It was filmed entirely by crowd sourcing: 20 devoted fans filmed their lives and Matti's gigs during the autumn, while Matti filmed his life on the road, from hotels to fan meetings and gigs. As the project was nearing its end, Matti's feelings towards his fans and the intensity of their fandom nearly drove him to a crisis. Crowd sourcing has rapidly become a popular tool for TV productions. In this project, crowd sourcing was used for idea development, for some of the script writing and directing, and for all the filming and the interviews. The amateur camera operators were instructed via Facebook by the writer/directors, who gave them feedback and asked for some retakes. The Finnish Broadcasting Company was only in charge of post-production, publication and marketing.

Genre: Crowd sourcing documentary  
Original Title: Kuningas Matti ja ysäristit  
Country: Finland  
Duration: 58'  
Language: Finnish  
Production Company: Yle  
Year of production: 2015/04  
Broadcast by: Yle Teema and Areena  
On: 2015/04/30  
Total budget in Euro: 70,000  
Authors: Harto Hänninen, Kaisa Alenius  
Directors: Harto Hänninen, Kaisa Alenius  
Producer: Sami Hahtala  
Commissioning Editor: Juhani Kansu

Submitted by: Yle, the Finnish Broadcasting Company  
Contact: Jouko Salokorpi  
Email: jouko.salokorpi@yle.fi

## Exils

Exils is a cross platform project that tells the inside story of six young Syrian men from Rakka (13 to 24 years old) on the migrant road from Syria to Europe. Our radio journalist, Nicolae Schiau, travelled with the migrants from Kilis (Syrian boarder) to Calais (France) using a smartphone, mini laptop and a GoPro to produce radio, video, photos, tweets, etc. Abandoning traditional broadcast methods, our reporter took advantage of social media such as SoundCloud, Facebook, Twitter, Instagram and Periscope, as well as WhatsApp to stay in touch with migrants and the editorial team in Switzerland. The entire project was documented and enriched on our website, including an interactive map of the migrant road. Experimenting with recent technology, including a program from the Swiss start-up 'Teleport', and posting in real time attracted a broad and active audience. The project constantly adapted to their needs, rather than the other way around. Being in total immersion and in constant contact with the audience fostered an authentic, sometimes funny tone to the storytelling. In this way, Radio Télévision Suisse was able to reach new audiences that became part of the conversation and brought to light a new perspective on the migrant question.

Genre: Cross platform documentary

Original Title: Exils

Country: Switzerland

Duration: 300' (total)

Language: French

Production Company: RTS

Year of production: 2015/10

Broadcast by: Tout un Monde /RTS

On: 2015/10/05

Total budget in Euro: 5,000

Author: Nicolae Schiau

Director: Gilles Marchand

Producer: Joel Marchetti

Commissioning Editor: Patrick Nussbaum

Submitted by: Radio Télévision Suisse - RTS/SRG SSR

Contact: Nicolae Schiau

Email: Nicolae.Schiau@rts.ch

Tuesday 10 May  
16:00 - 18:00



## RECIPES FOR CREATIVE STORYTELLING: ARTISTIC APPROACHES AND TECHNIQUES

Art isn't only a painting. Art is anything that is creative, passionate, and personal. It's all about the artists themselves. To enlighten our general audiences on art and show how and why these works were created is a part of any public broadcasters' mission. But how can we effectively arouse their interests toward art? What are the approaches and techniques to make the program enjoyable for the audience? And how could these be applied to other areas of interest?

In this session, we will look at three programs that give us unique access inside the minds and creative process of our most celebrated artists.

Session Moderators: Eren McGinnis, Naoki Yoshikawa  
Session Focus: Art and Music on television

Screened programs:

The Adventurers of Modern Art - Picasso and his Gang 1906-1916 (France) 51 min - Cultural factual series  
Manben: MangaLab, with Naoki Urasawa (Japan) 40 min version - Cultural factual series  
Sort of Sibelius (Finland) 9 min - Fictional documentary series

## The Adventurers of Modern Art - Picasso and his Gang 1906-1916

As a literary trilogy the story plunges us into Parisian life at the beginning of the twentieth century. Through illustrations, animation and original documents, the series – told like fiction – traces the phenomenal period of Modern Art. The infamous protagonists include Pablo Picasso, Max Jacob, Guillaume Apollinaire, Gertrude Stein, Kiki, André Gide, André Malraux, Robert Capa – artists and intellectuals who came to France from all over Europe. In this episode Picasso responds to Matisse with *Les Femmes d'Alger*. The canvas causes a scandal and ushers in the aesthetic of cubism. Not long thereafter, however, a series of rifts occur. Picasso, now wealthy from record sales figures, leaves the *Bateau-Lavoir*. Apollinaire moves into the heart of Saint-Germain. The poet Max Jacob is one of the only bohemians to continue living in the hardscrabble misery of Montmartre. When the First World War breaks out, yesterday's friends part ways forever.

Genre: Cultural factual series  
Original Title: Les aventuriers de l'art moderne - La bande de Picasso 1906-1916  
Country: France  
Duration: 51'  
Language: French  
Title of series: Les aventuriers de l'art moderne  
Episode: 2 of 6  
Production Company: Silex Films  
Co-Producers: ARTE France, Financière Pinault  
Year of Production: 2015/01  
Broadcast by: ARTE  
On: 2015/12/16  
Total budget in Euro: 1,272,055 whole series  
Author: Dan Franck  
Directors: Amélie Harrault, Pauline Gaillard  
Producer: Judith Nora  
Commissioning Editor: Daniel Khamdamov

Submitted by: ARTE France  
Contact: Anne Genevaux, Fiona Herry  
Email: agenevaux@ina.fr

## Manben: MangaLab, with Naoki Urasawa

Japanese manga artists use nothing but pens and blank paper to create majestic dramas that attract ardent fans all over the world. They are said to follow unique creative processes, but they've rarely allowed anyone to see how they work. In 'MangaLab', celebrated manga artist Naoki Urasawa peels away the secrecy. He takes a TV camera into the private offices of some of the manga world's biggest names, using an advanced video system to document the moments when pieces of manga come into existence. And he offers the unique benefit of an insider's perspective. Writing manga is akin to creating a movie singlehandedly. The artist starts by creating the plot. He then blocks each scene, works out the lighting, creates costumes, and adds sound effects. Then he 'directs' the characters using his own imagination. Manga artists hate to be photographed at work; they have long kept their offices off limits to outsiders. Once the guest artist has been filmed at work, they each watched their footage with Urasawa and discussed it with him on camera. The discussions highlight stylistic techniques that only experts would notice.

Genre: Factual series  
Original Title: 浦沢直樹の漫勉  
Country: Japan  
Duration: 59' (40' version)  
Language: Japanese  
Title of series: Manben: MangaLab, with Naoki Urasawa  
Episode: 1 of 9  
Production Company: NHK  
Year of production: 2014/11  
Broadcast by: NHK Educational TV  
On: 2014/11/09  
Total budget in Euro: not specified  
Author: Mitsuru Kuramoto  
Director: Kayoko Aiba  
Producers: Daisuke Kitao, Rei Iwai  
Commissioning Editor: Masayuki Kiyasu

Submitted by: Japan Broadcasting Corporation - NHK  
Contact: Yuko Ito  
Email: m01614-festivals@li.nhk.or.jp

Tuesday 10 May  
16:00 - 18:00



## Sort of Sibelius!

Eight experts re-view the composer's personality. Sort of Sibelius! gives you a different perspective on the composer Jean Sibelius. The focus is not on the music, but on the person. The genre is fictional short documentary, with both acted drama and animation tricks. The commentator is Kaija Saariaho, a composer herself. Other interviewees are experts from various fields of life; a doctor, a couples therapist, a wine connoisseur and a wilderness guide to name a few.

Sibelius left various diaries, letters, notes and receipts behind. They paint a picture of a merry and interesting personality. How accurate this impression is remains a mystery.

In this episode Health and Nerves is the theme. At the age of 91 Sibelius dies happily from old age. In his healthy years he's afraid of disease and death, and makes plans for his own coffin. The experts are the composer Kaija Saariaho, the graphologist Tero Asp and the lecturer of medical history Heikki S. Vuorinen.

Genre: Fictional documentary series  
Original Title: Sehän on Sibelius  
Country: Finland  
Duration: 9'  
Language: Finnish  
Title of series: Sort of Sibelius!  
Episode: 3 of 8  
Production Company: Yle, the Finnish Broadcasting Company  
Year of production: 2015/08  
Broadcast by: Yle  
On: 2015/10/08  
Total budget in Euro: 130,000  
Authors: Minna Lindgren, Piia Hirvensalo  
Director: Piia Hirvensalo  
Producer: Katri Henriksson  
Commissioning Editor: Miikka Maunula

Submitted by: Yle, the Finnish Broadcasting Company  
Contact: Jouko Salokorpi  
Email: jouko.salokorpi@yle.fi



White Room

Tuesday 10 May  
16:00 - 17:30

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## KILL BILL - (HOW) CAN WE ADAPT ENTERTAINMENT ASIAN STYLE?

The western world over the past decades has been inspired by Asian art forms like cinema, music, theater and graphic / illustrative arts. However Asian TV - especially TV entertainment - only made it to western niche channels or in the headlines as whacky and outrageous. But Asian audiences - as well as in the Western world - have a huge demand for entertainment. Even as international TV-hit formula have hit the Asian markets, Asian TV producers often offer an unprecedented creative approach to TV entertainment.

The two programs showcased in this session belong to the most successful in their country and they offer a very unique and fresh approach to entertainment either as a variety or highly formulaic talent show.

Find out about the ingredients that make these programs so attractive for their domestic audiences and be inspired by the two very unique styles of entertainment television.

Session Moderator: Stefano Semeria

Session Focus: Asian entertainment

Screened programs:

Eat Bulaga (Philippines) 155 min (excerpt 30 min) - Entertainment show

The King of Mask Singers (South Korea) 90 min (excerpt 30 min) - Entertainment show

All programs are available in full length at the video library.

**Tuesday 10 May**  
**16:00 - 17:30**



## Eat Bulaga

This is the Philippines' official lunchtime tradition 30 years in the running. In this episode, renowned Filipino celebrities including a beauty queen, top news reporter, matinee idol, premiere movie actress, and a theatre performer take the stage to compete in the Grand Finals of 'Videoke Pa More!' – a week-long videoke singing contest. The fun inside the studio extends outside with the segment, 'Juan for All, All for Juan', making Eat Bulaga the only television show in the Philippines, which airs simultaneously from two locations: studio and remote venue. Another highlight is the spontaneous live soap opera 'KalyeSerye' about the accidental love story of the phenomenal love team-celebrity Alden and ordinary girl turned Dubsmash Queen, Yaya Dub. Alden and Yaya Dub communicate only through Dubsmash and fan sign. They never actually meet on the show or in real life, except for the first time they set eyes on each other where they were 25 feet away. After a long time of testing Alden's intentions, Grandmother Nidora finally allows her charge, Yaya Dub, to go out on a date with Alden for as long as she keeps her conservative Filipino ways. The audience cheered on as the two finally meet.

Genre: Entertainment Show  
Original Title: Eat Bulaga  
Country: Philippines  
Duration: 155' (excerpt 30')  
Language: Tagalog  
Title of series: Aldub Kalyeserye  
Episode: 1  
Production Company: TAPE Inc.  
Year of production: 2015/10  
Broadcast by: GMA Network  
On: 2015/07/15  
Total budget in Euro: not specified  
Author: Malou Choa-Fagar  
Director: Mike Tuviera  
Producer: Antonio P. Tuviera  
Commissioning Editor: Malou Choa-Fagar  
  
Submitted by: TAPE Inc.  
Contact: Nowell Cuanang  
Email: trondheim05@gmail.com

## The King of Mask Singer

People listen more avidly to songs that are sung by a star. But what if you could judge singers based on their vocal skills, not their image, by masking their identities? This show creates a stage where singers are judged purely by their vocal talent. Eight celebrity contestants, each wearing a mask, engage in a song battle. A live studio audience gets to vote for the winner for each round. The panel of judges, consisting of various celebrities including musicians, comedians, actors also get to participate in the instant live vote. Tension and curiosity arise as the judges then discuss and debate about the performances and try to guess who the person behind the mask is. Based on the vote, singers who lose in the individual match-ups are asked to take off their mask to reveal themselves. Unexpected surprising faces are revealed after each round. The show follows a tournament format and the winner gets to keep the mask on throughout the show. Who will be crowned the 'king of mask singer' at the end of the final round? A tantalizing guessing game between the mask singers and the audience begins now. This is the real singing battle.

Genre: Entertainment Show  
Original Title: Bogmyeon Gawang  
Country: South Korea  
Duration: 92' (excerpt 30')  
Language: Korean  
Title of series: The King of Mask Singer  
Episode: 26 (of ongoing series)  
Production Company: Munhwa Broadcasting Corporation - MBC  
Year of production: 2015/09  
Broadcast by: MBC  
On: 2015/09/27  
Total budget in Euro: 99,200  
Author: Park Won-woo, An Young-nan  
Director: Min Chul-gi, Roh Shi-yong  
Producer: Seo Chang-man  
  
Submitted by: Munhwa Broadcasting Corporation - MBC  
Contact: Jiyeon Hur  
Email: jhur218@naver.com

## WORKING TOGETHER

Moderators:

Joe Novak, Chair INPUT Calgary 2016,

Tom Cox, Co-founder and Managing Director, SEVEN24 Films And Distribution360.

## INTERNATIONAL CO-PRODUCTION: LOVE AT FIRST SIGHT OR MARRIAGE OF CONVENIENCE

Is necessity the mother of invention? Financial realities are driving more and more producers and broadcasters to seek out international partners. But can international co-productions be of value to all partners financially and creatively? Do they need to be? Can two (or more) public broadcasters successfully serve their cultural mandates and audiences with the same program? Can public and private broadcasters work together successfully? Are Treaty regulations too restrictive, or do they need to be strengthened to protect national cultural integrity? A stellar cast of public broadcast executives, independent producers and treaty regulators will engage in a lively discussion about the advantages, challenges and future of treaty co-productions.

### Canada and Alberta's Co-Production Advantage

The surprising Canadian television environment and 'the partnership advantages'. With shared values and creative goals, panelists present the significant sources of funding and resources available for international co-productions with Canada and Alberta.

Panelists:

Marc Séguin, Senior Vice President, Policy, Canada Media Producers Association

Stéphane Cardin, Vice-President, Industry and Public Affairs, Canada Media Fund

Jeff Brinton, Executive Director, Cultural Industries, Government of Alberta

Luke Azevedo, Commissioner, Film, Television and Creative Industries, Calgary Economic Development



CBC



Wednesday 11 May  
09:30 - 12:00



## POETRY IN MOTION

We are nations who love the arts. But traditional Arts programming on television is a tough sell. Concerts, performances, the ballet, all appeal to older over 50 audiences and even then, mostly as special programming. Yet for most public broadcasters, arts programming is an important part of the mandate. If we don't produce arts programming, who will? But how can we make younger audiences more aware of the arts without bringing on the tutus? How can we integrate arts more effectively into programming?

In this session, we look at how the arts are cleverly inserted into programs, producing interesting hybrids that inject arts into programs about science, criminology and geography. Emotionally compelling, visually rich, jammed with messages, these programs take the road less travelled to engage audiences and keep arts on the agenda.

Session Moderator: Grazyna Krupa  
Session focus: Innovative arts programming

Space Suite (Canada) 3 min - Animation short  
Bird's Eye View of Norway - Power (Norway) 49 min (excerpt 20 min) - Documentary series  
Carface (Canada) 5 min - Animation short  
Prison Songs (Australia) 48 min - Musical documentary

All programs are available in full length at the video library.

## Space Suite

Stars in Our Eyes is the first short of ten in the Space Suite Series. Space Suite is a production that celebrates the poetry of outer space. Key characters include the sun, the moon, the planets and human kind in its relentless pursuit to understand the mysteries of the universe. Amazing archival footage, animation and classical music combine through impressionistic narratives to leave viewers in awe and inspired about the world and its place in the universe.

Genre: Animation short  
Original Title: Space Suite: Stars in Our Eyes  
Country: Canada  
Duration: 3'  
Language: English  
Title of series: Space Suite  
Episode: 1 of 10  
Production Company: Two Story Productions  
Year of production: 2015/01  
Broadcast by: Knowledge Network  
On: 2015/09/30  
Total budget in Euro: 58,633  
Authors: Tara Hungerford, Eric Hogan  
Directors: Tara Hungerford, Eric Hogan  
Producers: Tara Hungerford, Eric Hogan  
Commissioning Editor: Murray Battle

Submitted by: Knowledge Network  
Contact: Susan Corcoran  
Email: susanc@knowledge.ca

## Bird's Eye View of Norway - Power

Experience a country as you have never seen it before. You are invited on a unique journey through Norway's spectacular landscapes. Join an eagle soaring over breathtaking nature, fascinating communities and with a bird's eye view on human activities. Everything is filmed from the air, using a Cineflex-camera attached to helicopters, and drones. The soundscape is also out of the ordinary: You hear what you see, but as helicopters and drones are extremely noisy, all the sound is designed in post production. Archive sound is also used to give more depth to the viewers' experience. When watching towns which were once industrial centres, one hears old radio reports from the days when the towns were thriving. When flying over dams that were once beautiful rivers, one hears the protest cries from those who tried to prevent the dams from being built. Poems and a poetic voiceover add to the viewing experience. When flying over the landscape, 3D-texts appear, telling you where you are and giving you information about what you see. This programme is part of a series of six programmes, each with a different perspective on Norway.

Genre: Documentary series  
Original Title: Landet frå lufta - Kraft  
Country: Norway  
Duration: 49' (excerpt 20')  
Language: Norwegian  
Title of series: Landet frå lufta  
Episode: 1 of 6  
Production Company: NRK (Hordaland)  
Year of production: 2014/02 - 2016/02  
Broadcast by: NRK  
On: 2016/10/01  
Total budget in Euro: 311,116  
Author: Rebecca Nedregotten Strand  
Director: Rebecca Nedregotten Strand  
Producer: Thomas Hellum  
Commissioning Editor: Johannes Kyte

Submitted by: NRK (Hordaland)  
Contact: Rebecca Nedregotten Strand  
Email: rebecca.strand@nrk.no

## Carface

A 1957 Chevy Bel Air performs an ironic take on the American ballad 'Que Sera, Sera (Whatever Will Be, Will Be)'. The radiator grille morphs into a cajoling pair of lips, crooning the reassuring rhymes, while a spectacularly choreographed choir of cars sings backup. A scathing satire of the power of Big Oil, Carface is musical comedy on a grand scale, with filmmaker and cartoonist Claude Cloutier skewering carefree contemporary attitudes toward the threats to our planet. Carface was shortlisted for an Oscar in the Best Short Animated Film category (2016).

Genre: Animation short  
Original Title: Autos portraits  
Country: Canada  
Duration: 5'  
Language: French  
Production Company: NFB  
Co-Producers: NFB  
Year of production: 2015/01  
Broadcast by: Shorts International (US), CBC (Canada), RTS (Switzerland), DTS (Spain), AMC Sundance Global Channel  
On: TBA  
Total budget in Euro: 352,000  
Director: Claude Cloutier  
Producer: Julie Roy

Submitted by: National Film Board of Canada  
Contact: Michelle van Beusekom  
Email: m.vanbeusekom@nfb.ca

## Prison Songs

This is a documentary musical that gets inside the major Australian issue of Indigenous incarceration. First Nation Australians are 27 times more likely to be imprisoned than other citizens. This huge jail rate occurs across Australia but is worse in the north of the country. The filmmakers spent months inside Berrimah Prison in northern Australia. Here over 80 percent of inmates are Indigenous. They are culturally diverse, many speaking little English, but music is part of all their lives. Prison Songs is structured as both a documentary and a musical. The story chronicles the lives and circumstances of Berrimah's serving inmates. They sing and dance musical sequences as prison life goes on around them. This expression through music gives a new dimension to these normally unheard or ignored prisoners. Audiences strongly engage with this film. Since screening on SBSTV it has been voted one of 2015's best Australian TV shows in any genre. It has been nominated widely for festivals and awards. It won the 2015 Banff World Media Congress award for best humanitarian documentary, has been made into a live stage show – and it is now the centrepiece of an ongoing national campaign to address the Indigenous incarceration situation in Australia.

Genre: Documentary musical  
Original Title: Prison Songs  
Country: Australia  
Duration: 48'  
Language: English  
Production Company: Beyond West  
Year of production: 2014/05  
Broadcast by: SBS  
On: 2015/01/04  
Total budget in Euro: 561,693  
Author: Harry Bardwell  
Director: Kelrick Martin  
Producers: Harry Bardwell, Kelrick Martin  
Commissioning Editor: John Godfrey

Submitted by: Beyond West  
Contact: Joshua Gilbert  
Email: joshua@beyondwest.com.au



White Room

Wednesday 11 May  
09:30 - 15:45

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## LOVE STORIES IN TROUBLING TIMES

The dynamic and unpredictable emotion of love provides a framework to explore the intriguing facets of the human heart in these documentary selections. Love stories and the theme of love are used to explore cross-generational relationships, immigration trauma, gay rights advocacy, and cross-cultural confusions.

With a backdrop of hatred and fear, these selections crafted love into their narrative. How did the presenters utilize the tragedy, comedy, and drama of love to create empathetic characters and illustrate a strong sense of place? How did the filmmaker of 'Limited Partnership' collapse time while filming a 40 year love story over the course of 10 years?

These jewels provide a unique reflection on the difficulties of our human experience. Magnificent examples exploring transcendence and transformation, illustrating societal fears, weakness and triumph over all... or perhaps not. Can the lovers of the 'Cambodian Space Project' survive a 'thrilling rock and roll explosion' as they go 'on a path from obscurity, poverty, trauma to relative fame and no fortune'?

Session Moderators: Eren McGinnis, Naoki Yoshikawa

Session Focus: Emotional storytelling

### Screened programs:

Love Generation, Tai O (Hong Kong) 22 min - Documentary Series start 09:30

Düğün - Marriage The Turkish Way (Germany) 90 min - Documentary Feature start 10:15

Break

Limited Partnership (USA) 56 min - Documentary Feature start 13:00

The Cambodian Space Project - Not Easy Rock'n'Roll (Australia) 75 min - Documentary Feature start 14:15

## Love Generation, Tai O

In this programme we follow young Benny Yuen who unearths the love story of his parents. Benny's father hails from Tai O, the last fishing village of Hong Kong. Years ago, his father won the heart of a city girl who married him against her parents' will. The new family lived a tranquil life until they had to move to the city for better prospects.

25 years later, their son Benny decided to move back to the fishing village of Tai O for a change of pace. He sells eco-friendly products there, and it was at this shop where he met his current girlfriend of 3 years. This documentary follows parents and son as they find out more about each other's love stories, explores how their values clash and how they seek understanding of each other's choice of love.

Hong Kong Stories is a long-running documentary series profiling everyday human stories in the city of Hong Kong.

Genre: Documentary series

Original Title: 情 • 尋大澳

Country: Hong Kong

Duration: 22'

Language: Cantonese

Title of series: Hong Kong Stories XXIX

Episode: 1 of 10

Production Company: RTHK

Year of production: 2015/09

Broadcast by: ATV and RTHK 31

On: 2015/09/21

Total budget in Euro: not specified

Author: Cathy Chu

Director: Cathy Chu

Producer: Shirley Lee

Submitted by: Radio Television Hong Kong - RTHK

Contact: Matthew Mak

Email: makch@rthk.hk

## Düğün - Marriage The Turkish Way

Düğün is a cinematic manifesto for an open-minded, liberal, European Islam, lived right in the heart of Europe. Turkish-Kurdish director Ayşe Kalmaz has a refugee background and offers her very own view on the Turkish wedding tradition. Her German co-director Marcel Kolvenbach adds an inherent German perspective. Seen as a balancing act between keeping the beautiful Turkish wedding tradition alive in Germany and incorporating the same values into everyday life – a life in a radically different context. Düğün is an intimate and sensitive portrait of a cultural minority, revolving around weddings and the business that can be made with it, offering a deeper insight into the emotional worlds of young couples and their families. We experience weddings as the search for happiness in a state of rootlessness. And the longing for a sense of home in others: the deepest human desire that overcomes all religious and cultural borders. Offering a statement for love, understanding and respect on all levels, from the very personal to the global political.

Genre: Documentary feature

Original Title: Düğün - Hochzeit auf Türkisch

Country: Germany

Duration: 90'

Language: German, Turkish

Production Company: IFAGE Filmproduktion GmbH

Co-Producers: WDR

Year of production: 2015/08

Broadcast by: WDR

On: 2016/10/12

Total budget in Euro: not specified

Authors: Marcel Kolvenbach, Ayse Kalmaz

Directors: Marcel Kolvenbach, Ayse Kalmaz

Producer: Volker Schmidt-Sondermann

Commissioning Editor: Jutta Krug

Submitted by: Westdeutscher Rundfunk - WDR / ARD

Contact: Hans-Peter Metzler

Email: buero.metzler@t-online.de



White Room

Wednesday 11 May  
09:30 - 15:45

## Limited Partnership

Decades before the law was changed, one gay couple took on the US government to fight for marriage and immigration equality. Filipino American Richard Adams and Australian Tony Sullivan met in 1971 in Los Angeles and fell in love. In April 1975, thanks to a courageous county clerk in Boulder, Colorado they became one of the first same-sex couples in the world to be legally married. Richard filed for a green card for Tony based on their marriage. But unlike most heterosexual married couples who easily obtain green cards, Richard received a denial letter from the Immigration and Naturalization Service stating, 'You have failed to establish that a bona fide marital relationship can exist between two faggots.' To prevent Tony's impending deportation, and outraged by this letter, the couple sued the U.S. government. This became the first federal lawsuit seeking equal treatment for a same-sex marriage in U.S. history. Over four decades of legal challenges, Richard and Tony figure out how to maintain their sense of humour, justice, and whenever possible, their privacy.

Genre: Documentary feature  
Original Title: Limited Partnership  
Country: United States  
Duration: 56'  
Language: English  
Title of series: Independent Lens  
Production Company: Tesseract Film Corporation  
Co-Producers: Treehouse Moving Images, LLC, ITVS  
Year of production: 2014/11  
Broadcast by: PBS  
On: 2015/06/15  
Total budget in Euro: 333,116  
Author: Thomas G. Miller  
Director: Thomas G. Miller  
Producers: Kirk Marcolina, Thomas G. Miller  
Commissioning Editor: Lois Vossen

Submitted by: Independent Television Service (ITVS),  
Contact: Thomas G. Miller  
Email: tom@tesseractfilms.com

## The Cambodian Space Project - Not Easy Rock'n'Roll

In 2009 a wandering Australian musician, Julien Poulson walks into a Phnom Penh karaoke bar. At the microphone is Srey Thy, a poor village girl whose lifelong dream is to become a professional singer. Nothing could have prepared them for what happens next. Their meeting leads to a passionate romance and the formation of an intriguing rock 'n' roll band 'The Cambodian Space Project' soon wowing audiences across the world. Using wonderfully inventive graphics and a rare cinematic archive from the personal films of Cambodia's King Sihanouk this is an intimate story of struggling performers and cross-cultural challenges, from the ancient Khmer Kingdom of Angkor, to the streets of Brixton and all the way to the Motown Studios of Detroit.

Genre: Documentary feature  
Original Title: The Cambodian Space Project - Not Easy Rock'n'Roll  
Country: Australia  
Duration: 75'  
Language: English Khmer  
Production Company: Flaming Star Films  
Year of production: 2015/03  
Broadcast by: BBC  
On: 2015/03/10  
Total budget in Euro: 336,813  
Author: Marc Eberle  
Director: Marc Eberle  
Producer: Richard Kuipers  
Commissioning Editors: Mandy Chang (ABC), Kate Townsend (BBC), Mette Hoffman Meyer (DRTV), Emillie Persson (SVT)

Submitted by: Flaming Star Films  
Contact: Sharyn Prentice  
Email: sharyn@flamingstarfilms.com.au

Wednesday 11 May  
09:30 - 12:15



## AHAA! OR BLAA BLAA?

## HOW TO TURN NEW IDEAS INTO AHA!-MOMENTS FOR YOUR AUDIENCE

We all know it. You want to get eyeballs in a media saturated world you've got to be original. Every year at Input we present you with the next thing in new tech tricks and format-busting storytelling techniques. But in the push to find new ways to hook audiences we sometimes risk allowing tricks to get in the way of the stories we are trying to tell. We've all seen great programming ideas end up feeling more Bla bla than Aha! on the screen. So how we can make sure that a new idea we are hitching our stories to really delivers a better more engaging audience experience.

We'll show you five projects that take a chance on something bold, new and never-been-done before. Nothing truly great comes without lots of trial and error. Meet these brave program creators and find out how they caught the tail of a new idea and ran with it. We'll look at how attention-catching new ideas can be nurtured and developed to drive even more powerful ways of telling stories that deliver that Aha! experience for your audience.

Session Moderators: Marie Caloz, Salla-Rosa Leinonen  
Session Focus: How to make new ideas successful

### Screened Programs:

Face TV - The Toilet (Japan) 30 min presentation

Bipeds (Switzerland) 30 min presentation

Test Tube (Spain) 30 min presentation

Climate Ops (France) 30 min presentation

The 17th International Fryderyk Chopin Competition (Poland) 30 min presentation

All programs are available in full length at the video library.

## Face TV - The Toilet

Face TV is the first program worldwide where the viewer can create the main character that appears in the program. By installing a custom application in his/her smartphone or tablet PC, the viewer can create an original face for the character. The created character can then be transferred to the TV, where it sings and moves with the music in entertaining ways. The Toilet is the first episode of the series. A catchy song introduces everyday etiquettes in using the bathroom, as well as snippets of history. Pre-school children and their parents are targeted by realizing every child's dream of what an inanimate item would say if it could talk: the 'action' of putting a face on a familiar item draws the 'reaction' of that item expressing its thoughts in song, leading to 'understanding and learning' about that item. Viewer participation is a key aspect of TV programming today, and this interactive program is made possible by NHK's Hybridcast technology. The application also enables the participant to post their original character with a designated name on the program's website. There all postings are displayed for shared viewing, encouraging co-participation and communication among children and their parents.

Genre: Cross platform children  
Original Title: かおテレビ 「トイレ」  
Country: Japan  
Duration: 7'  
Language: Japanese  
Title of series: Face TV  
Episode: 1 of 5  
Production Company: NHK Educational Corporation  
Year of production: 2015/03  
Broadcast by: NHK Educational TV  
On: 2015/03/23  
Total budget in Euro: not specified  
Director: Yutaka Fukuyama  
Producer: Kyoko Kuramori  
Commissioning Editor: Masayuki Kiyasu

Submitted by: Japan Broadcasting Corporation - NHK  
Contact: Yukari Hayashi  
Email: m01614-festivals@li.nhk.or.jp

## Bipeds

Bipeds is a comedy series that takes the conventions used in animal documentaries and applies them to daily scenes involving young human beings. From articulate language to the wedding procession, and taking in the miracle of evolution of opposable thumbs, you and your family can rediscover all the peculiarities that make these social animals one of the most varied types of advanced hominids and such lovable creatures. Captured at the heart of their natural habitat, these images pay mind-blowing homage to the interminable complexity of homo sapiens ('wise person', in Latin). David, Laura and Leo are the protagonists of Bipeds: the three young people evolve on a daily basis in their environment. We observe them from a distance: defending meals stored in the fridge, marking of bathroom territory, mating and other rituals familiar to viewers. Are they closer to animals than to humans or vice versa? This web series recounts in a humorous manner how the borders between the animal and the human worlds are becoming blurred.

Genre: Web comedy series  
Original Title: Bipèdes  
Country: Switzerland  
Duration: 3'  
Language: French  
Title of series: Bipèdes  
Episode: 1-7  
Production Company: Radio Télévision Suisse - RTS/SRG SSR  
Co-Producers: Rita Productions  
Year of production: 2015/08  
Broadcast by: RTS  
On: 2015/08/11  
Total budget in Euro: 180,211  
Author: Charles Nouveau  
Director: Ramon Pedro  
Producers: Sophie Sallin, Michael Lapaire  
Commissioning Editor: SSR

Submitted by: Rita Productions  
Contact: Marie-Lou Pahud  
Email: marielou@ritaproductions.com

## Test Tube

Tube d'Assaig is not only a TV program, it is a circuit for young audiovisual creators. The project aims to bridge the gap between new talent and the TV industry. BTV broadcasts their low cost AV pilots (both fiction and non-fiction) linking them to a crowd-funding goal. If that goal is achieved, they will have enough money to produce a whole first season of their TV series. The crowd funding action is shown on screen in real time during broadcast. As money pours in, the crowd-funding bar grows. Each pilot runs for about a month. Besides serialization, creators have the chance to promote their projects thanks to other parallel actions. The idea is that, once the whole circuit is completed, they have evolved from 'young creators with no opportunities' into 'creators that have been endorsed by the audience and are ready to work at a professional level'.

The first project ('El Mort Viu') fell short of reaching its funding goal, but the programme contributed to its promotion and it later received the prestigious Spanish media award 'Ondas' for the best web series of the year. The second one ('Otro Cuento Más') reached its crowd-funding goal and the first season is currently under production.

Genre: Crowd funding web series  
Original Title: Tube d'assaig  
Country: Spain  
Duration: 25'  
Language: Catalan  
Title of series: Test Tube  
Production Company: BTV  
Co-Producers: Universitat Pompeu Fabra (UPF)  
Year of production: 2015/09  
Broadcast by: BTV  
On: 2015/12/13  
Total budget in Euro: 50,000  
Authors: Sergi Vicente, Jordi Balló  
Director: Josep Rocafort  
Producer: Elsa Ortuño  
Commissioning Editor: Jordi Balló

Submitted by: Barcelona Televisió - BTV  
Contact: Elsa Ortuño  
Email: eortuno@btv.cat

## Climate Ops

Do you know a place on earth so beautiful it is paradise? Climate Ops is a collaborative documentary produced by ARTE and inviting all European citizens from 49 countries to speak up about their own little natural paradise, those natural places they have been growing with and they do not want to see affected or destroyed by the effects of climate change. On 15 May 2015, a website in four languages was launched hosted by a team of around 10 people with a single challenge: to gather videos from the four corners of Europe from Norway to Turkey and from Portugal to Siberia until 31 August 2015. Gardeners, rambblers, anglers, high-school students, city dwellers, cyclists, retirees, farmers, aged 15 to 100 responded to that call. 800 videos were received from 49 European countries, in almost 45 languages. Many participants saw an urgent need to take care of a natural environment that they could see shrinking, polluted. Industrial over-fishing that deprives small fishermen of work and the sea of fish, water sources made dangerous by industrial spillages, and over and over again, the intimate pleasure of nature spoilt by domestic waste. The Best of 'Climate Ops' also became a film.

Genre: Cross platform  
Original Title: Opération Climat  
Country: France  
Duration: 52'  
Language: French, English, German, Italian  
Production Company: Eléphant & Compagnie  
Co-Producers: ARTE France  
Year of production: 2015/05  
Broadcast by: ARTE  
On: 2015/11/24  
Total budget in Euro: 386,000  
Author: Blandine Grosjean  
Directors: Blandine Grosjean, Emmanuel Roy  
Producer: Gaél Leibling  
Commissioning Editor: Marianne Levy-Leblond

Submitted by: ARTE France  
Contact: Anne Genevaux, Céline Chavarit  
Email: agenevaux@ina.fr

## The 17th International Fryderyk Chopin Piano Competition

Polish Television broadcast the whole Chopin Piano Competition 2015, more than 130 hours LIVE with studio discussions, comments of experts, interviews with contestants, a backstage view, short films. The project was presented as cross media, shown on TVP Kultura, on social media and the TVP special website. Additionally, there was a social TV, showing the most interesting social media comments on a TV screen. The studio discussions with experts proved that a classical music event might be such fascinating and emotional as sport event. Serious discussion was interspersed with short behind-the-scenes films or contextual material. There were also short live interviews with participants of the competition. The website presented a live stream of the competition as well as all short films, interviews and discussions. A videoblog with two music critics presented two different opinions about how to interpret Chopin's music. The Facebook fan page of the event got around 25,000 new fans during the competition and inspired heated discussions. In the end the average reach of a post was around 1,500,000. As a result of this cross media project, the Chopin Piano Competition turned out to be very 'cool' event and the subject of discussions with friends.

Genre: Cross platform event  
Original Title: XVII Międzynarodowy Konkurs Pianistyczny im. F. Chopina  
Country: Poland  
Duration: 7800'(total)  
Language: Polish  
Production Company: TVP  
Co-Producers: The Fryderyk Chopin National Institute  
Year of production: 2015/10  
Broadcast by: TVP  
On: 2015/10/01  
Total budget in Euro: 695,000  
Author: Robert Kamyk  
Directors: Robert Kamyk, Jozef Kowalewski  
Producer: Ireneusz Niewolski  
Commissioning Editors: Katarzyna Janowska, Marzena Adamczyk

Submitted by: Telewizja Polska S.A. - TVP  
Contact: Renata Puchacz  
Email: Renata.Puchacz@tvp.pl

**LUNCH BREAK SESSION**  
**Wednesday 11 May**  
**12:30 - 13:30**



## **THE NEXT GENERATION OF SOCIAL MEDIA** **‘TALKING BACK TO TELEVISION’**

Television is no longer a one-way medium. Increasingly, viewers expect their voices to be heard, want to discuss content, and are eager for a moderated conversation. Meet OVEE: an online, shared media-viewing experience that transforms viewers into participants – on an invitational basis.

OVEE is Social TV: it combines the gold standard of public media with the immediacy and responsiveness of social media. OVEE was created by public media – funded by the Corporation of Public Broadcasting and developed by the Independent Television Service (ITVS) in the U.S. – as a new way to engage next generation audiences. It offers an unprecedented way to learn what a viewer is actually thinking, feeling, and seeing – in real time.

In this session, we will explore OVEE’s approach to Social TV, who is using it, where it is working, and how it can forge new relationships between public media and its viewers.



Session Presenter: Sharan Sklar, Director of Business Development, ITVS

**Boxed Lunch Provided**

## OBSERVING BRUTALITY AGAINST WOMEN IN OTHER CULTURES

All of these films are extremely difficult to watch. They deal with unspeakable horror in graphic terms. They are also both the work of foreign producers examining another culture's story. Does that strengthen or lessen their impact? And what are the messages the filmmakers are giving out – consciously or not? Are they trying to save the world or is voyeurism at the end of the day what they create and cater to?

Get Real: Women Not Witches tells the horrifying story of the 150 or more women every year who are tortured and killed for 'witchcraft' in Papua New Guinea. This Singaporean production interviews killers and victims to show the gruesome social context for these crimes. India's Daughter is an American production about the notorious gang rape and murder of a New Delhi medical student that prompted a wave of protest in India and around the world. Like the Singaporean production it gives voice to the murderers and their apologists – as well as the victims. The program was banned in India. SQ Abuse: Women Break the Silence takes a more journalistic approach to uncovering the untold stories of the suffering of indigenous women at the hands of police officers. Does it take a privileged white reporter to make authorities sit up and notice?

What is the value of telling these stories for a global audience? Is it worthwhile giving the murderers a chance to justify themselves? Can one culture sit in judgment on another?

Session Moderators: Nowell Cuanang, Stuart Coxe  
Session Focus: Voyeurism or journalism?

### Screened programs:

Get Real: Women Not Witches (Singapore) 46 min - Documentary

India's Daughter (United States) 56 min - Documentary

SQ Abuse: Women Break the Silence (Canada) 39 min - Documentary

Wednesday 11 May  
13:00 - 16:00



## Get Real - Women Not Witches India's Daughter

Beaten and burned alive, 38-year-old wife and mother Mogl miraculously survived a physical torture by her community in the highlands of Papua New Guinea. Her alleged crime: witchcraft. Superstitious murders against women have long persisted in this developing Asia-Pacific nation and on average, human rights organisations evacuate 15 victims weekly. But now Mogl is fighting hard for justice. By pursuing a case against her perpetrators, she wants to set the first successful precedent for sorcery-related crimes in her country. Can she win against longstanding beliefs, and how? Get Real follows the life of Mogl; meets her torturer; and speaks to a witch doctor. Get Real, Channel NewsAsia's award-winning investigative documentary series, returns with more stories revealing the uncomfortable reality in Asia.

Genre: Documentary  
Original Title: Get Real - Women Not Witches  
Country: Singapore  
Duration: 46'  
Language: English  
Title of series: Get Real Season 14  
Episode: 9 of 12 (ongoing)  
Production Company: Mediacorp Pte Ltd  
Year of production: 2015/12  
Broadcast by: Channel NewsAsia, Mediacorp Pte Ltd  
On: 2015/12/15  
Total budget in Euro: not specified  
Producer: Lolita S Lachica

Submitted by: Mediacorp Pte Ltd  
Contact: Chuan Quee, Han  
Email: chuanquee@mediacorp.com.sg

This is the story of the brutal gang rape and murder in Delhi of 23 year-old medical student Jyoti Singh, and how the aftermath led to protests and serious soul-searching in India. Jyoti had always wanted to become a doctor, but her father had no hope of affording her education. She persuaded him to give the money he had managed to save for her marriage, to fund her admission to medical school, and worked night shifts at a call centre, sleeping just 3 hours a night for 4 years. On a mid-December night, 2012, Jyoti went with a male friend to a movie, and then left on a bus. There six men beat her friend unconscious and gang raped and beat her near death. Jyoti survived for 2 weeks, but then died after seven surgeries. The details of her horrific rape and murder captured the country's attention, and demonstrations erupted throughout India. Through interviews with Jyoti's family and friends, victims' rights advocates, as well as from the assailants, their lawyers, and their families, the film paints a complicated picture of a country wrestling to embrace modernity while still dealing with the effects of extreme poverty, and outdated paternalistic attitudes towards women.

Genre: Documentary  
Original Title: India's Daughter  
Country: United States  
Duration: 56'  
Language: Hindi, English  
Title of series: Independent Lens  
Production Company: Assassin Films, Ltd.  
Co-Producers: BBC Storyville  
Year of production: 2014/04  
Broadcast by: PBS  
On: 2015/11/16  
Total budget in Euro: 250,000  
Author: Leslee Udwin  
Director: Leslee Udwin  
Producer: Leslie Udwin  
Commissioning Editor: Lois Vossen

Submitted by: Independent Television Service (ITVS)  
Contact: Leslee Udwin  
Email: shumaker@scetv.org

## SQ Abuse: Women Break the Silence

This story began as an investigation into the disappearance of Cindy Ruperthouse, an aboriginal woman from the Abitibi region in Quebec. She had been missing from the town of Val d'Or for over a year when we began looking into her story. The police investigation seemed stalled and Ruperthouse's parents believed investigators were not taking the case very seriously. The more we looked into it, the more questions we had about the case and the police investigation or lack thereof. And the more we dug, the more troubling stories began to emerge about the way some police officers in the town of Val d'Or were treating aboriginal women. We heard Priscillia, Bianca, Angela and others describe the fear they feel everyday from those who are supposed to protect them. Not just the infamous starlight tours where police would drop women off far out of town, even in the dead of winter, but also violence, abuse, prostitution etc. Priscillia had filed police abuse complaints to the SQ twice in three years, and had received no response. It wasn't until we started investigating these stories that police suddenly took an interest and contacted her.

Genre: Documentary

Original Title: Abus de la SQ: les femmes brisent le silence

Country: Canada

Duration: 39'

Language: French

Title of series: Enquête

Production Company: Radio-Canada

Year of production: 2015/05

Broadcast by: Radio-Canada

On: 2015/10/22

Total budget in Euro: 39,094

Author: Josée Dupuis

Director: Emmanuel Marchand

Producer: Claudine Blais

Commissioning Editor: Bernard Lapointe

Submitted by: Radio-Canada

Contact: Claudine Cyr

Email: [Claudine.cyr@radio-canada.ca](mailto:Claudine.cyr@radio-canada.ca)

Wednesday 11 May  
14:00 - 15:00



## LET'S GO VIRAL

Kittens, dresses, photo-bombing squirrels and devil babies... going viral is the million+ views jackpot of the digital media age. Web video makes it possible for anyone to turn anything into something the whole world is watching. But more than 500 hours of video are uploaded every minute to YouTube alone. Only the tiniest fraction will go on to become a viral cultural moment. So how does it happen? And how can public broadcasters go viral with a public interest message? Here's a chance to see some of the most viewed viral videos made by public broadcasters around the world and meet some of the top emerging media strategists who make it happen. Want to know what's the secret sauce to viral video - here's your chance to find out.

Session Moderators: Marie Caloz, Salla-Rosa Leinonen, Anna Birgersson-Dahlberg

A 'Best of Public Broadcaster go Viral' reel will be screened three times:

Monday 9 May	12:30 - 13:30 BLUE Room
Tuesday 10 May	17:30 - 18:30 ORANGE Room
Wednesday 11 May	12:00 - 13:00 BLUE Room

## MAKING WITHOUT FAKING

As program makers, we are always challenged on how to tell difficult stories. Computer animation and digital imaging open up new possibilities for storytelling. But not all have access to this expensive technology. How can producers and directors tell stories effectively even with low budget production?

*Beneath the Mushroom Cloud* uses the latest in forensic technology and image science to animate what's hidden in the only two photographs taken immediately after the atomic bomb detonated over Hiroshima. These techniques are able, 70 years later, to provide a unique first-person account of the devastation.

*Gagged from the Philippines*, tells the story about the widespread sexual abuse of deaf children, and their fight for justice from an often indifferent justice system. This production uses contemporary dance to illustrate grimly detailed accounts of childhood rape and abuse.

*The Next Human* visualizes evolution, and the latest thinking on how mutations shape all aspects of our behaviour and life on earth. It's one of the most important scientific concepts of our age, and yet surprisingly little understood by the general public. Can CGI help?

Session Moderators: Nowell Cuanang, Stuart Coxe

Session Focus: Creative storytelling on television

Screened programs:

*Beneath the Mushroom Cloud* (Japan) 65 min - Documentary

*Gagged* (Philippines) 40 min - Documentary

*The Next Human* (South Korea) 60 min - Documentary series

## Beneath the Mushroom Cloud Gagged

On 6 August 1945, Hiroshima suffered the first atomic bombing in history. Records show that the bomb had killed more than 140,000 people by the end of the year. But no footage exists to show how people exposed to the heat, blast, and radiation tried to escape, met their ends, or survived. Only two surviving photos show the catastrophic scene beneath the mushroom cloud. They were taken on Miyuki Bridge three hours after the bomb was dropped.

In 2015, NHK used advanced video technologies, the latest scientific expertise, and the testimonies of living survivors of the bombing to perform the first detailed analysis of the photos and turn the images into realistic video with sound and motion. Our goals were to learn what happened beneath the mushroom cloud and create a lasting visual record. We learned that two survivors of the bombing had been among more than 50 who are visible in the photos. They helped us find more than 30 others. The testimonies of the survivors guided our animation of the photos and helped bring many facts to light. More than 70 years after the atomic bombing, this documentary paints a vivid, comprehensive picture of what happened beneath the mushroom cloud.

Genre: Documentary

Original Title: NHKスペシャル「きのこ雲の下で何が起きていたのか」

Country: Japan

Duration: 65'

Language: Japanese

Production Company: NHK

Year of production: 2015/08

Broadcast by: NHK General TV

On: 2015/08/06

Total budget in Euro: not specified

Director: Yasuhiro Yaku, Tsuyoshi Katsuragi

Producer: Chiyo Migita, Motonari Takakura

Commissioning Editor: Toshihiro Matsumoto

Submitted by: Japan Broadcasting Corporation - NHK

Contact: Yukari Hayashi

Email: m01614-festivals@li.nhk.or.jp

According to the Philippine Deaf Resource Center, one out of three deaf women in the country is a victim of rape and sexual harassment, and most of them are minors. Half of the reported rape cases happen in the victim's home, with neighbors and even family members being the most common perpetrators. Produced for the deaf victims and their families, the deaf community and their advocates, and the policymakers and the authorities, Busal (Gagged) presents the experiences of three rape victims and their struggle to attain justice. 'Emily' and 'Angela' were forced into motherhood after they were raped by people close to them - Emily by an uncle, and Angela by a neighbor. 'Mariel' was 17 years old when she was abducted and forced to beg to earn money for her abductors. She was eventually able to escape, but not until after she was raped. All three cases remain unresolved. In the Philippines, it is disturbing that only 1 out of 10 reported cases of rape against deaf women has been heard in court. Interpreting their stories through contemporary dance, Busal highlights the need for the viewers to hear their stories of silence and listen to the dance of their struggles.

Genre: Documentary

Original Title: Busal

Country: Philippines

Duration: 40'

Language: Tagalog

Title of series: Reel Time

Episode: 1

Production Company: GMA Network

Year of production: 2015/03

Broadcast by: GMA News TV

On: 2015/03/29

Total budget in Euro: 5,839

Author: Eleazar del Rosario

Director: Eleazar del Rosario

Producer: Eleazar del Rosario

Commissioning Editor: Eleazar del Rosario

Submitted by: GMA Network

Contact: Nowell Cuanang

Email: trondheim05@gmail.com

## The Next Human

This documentary series examines gene mutations and the significance of their impact on the history of mankind. Genes for larger hips have contributed to the upright bipedalism of human beings, while the genes for lighter skin played a part in early human migrations out of Africa. However, modern civilization is becoming an obstacle towards future human evolution. Mankind is now suffering from various illnesses, as the rate of present human evolution falters in comparison to the fast-changing modern world. Illnesses unheard of in the past such as obesity are rampant these days. Daniel Lieberman, a professor at Harvard University, has said that modern mankind is living the space age in their Stone Age bodies. Facing an evolutionary crisis, mankind is doing all it can to upgrade itself through cutting-edge medical science and genetic engineering. In time to come, cancer and other terminal illnesses may be overcome through gene therapy, and the possibility of retaining lifelong youthfulness may come to fruition via regenerative medicine and stem cell technology. What will mankind be like in 2040? Will their brains and technology eventually become connected and correlate to one another? How will our bodies evolve? What will become of mankind?

Genre: Documentary series

Original Title: 넥스트 휴먼

Country: South Korea

Duration: 60'

Language: Korean

Title of series: The Next Human

Episode: 1 of 4

Production Company: KBS

Year of production: 2015/09

Broadcast by: KBS

On: 2015/09/03

Total budget in Euro: not specified

Author: Kim Min-jung

Directors: Lee Jaehyuk, Lee Jiyun

Producer: Lim Sehyeong

Submitted by: Korean Broadcasting System - KBS

Contact: Kate Cho Hyejin

Email: kate.cho@kbs.co.kr

Thursday 12 May  
09:30 - 16:30



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## DELIGHT, CONFRONT AND CHALLENGE YOUR AUDIENCE

These programs use creative techniques to spark discussion and debate with their audiences. Some use 'mashups' or pair unusual groupings, such as prisoners and idealistic law students, another has a delightful same-sex couple pushing boundaries with their Chilean society. The creators captured the transformational process. Would there be sparks, misunderstandings, surprises? Would the pairings create sizzling television?

Their viewing audiences sounded off on the reintegration of prisoners, same sex adoption, possibilities for challenged youngsters, newcomers in white European communities, art deprived Koreans, and the male gaze.

These programs make the audience think, tear down barrier walls, and reflect upon a deeply held perspective. Together we ponder how unlikely mashups could be used to create dialogue for groups with little common ground and make for successful television.

Session Moderators: Eren McGinnis, Panagiotis Trakaliaridis  
Session Focus: Creating empathy and rethinking perspectives

### Screened programs:

Philosophy Behind Bars (Spain) 78 min (excerpt 40 min) - Documentary Feature	start 09:30
Happy Together (Chile) 52 min - Docu Soap	start 10:30
Punk Therapy (Estonia) 28 min - Documentary Series	start 11:45
Break	
Vogelpik (Belgium) 52 min - Factual Entertainment Series	start 13:30
Culture School: The Most Beautiful Week of My Life (Korea) 50 min - Documentary Series	start 14:40
Everybody's a Photographer (Sweden) 29 min - Cultural Infotainment	start 15:50

All programs are available in full length at the video library.



**White Room**

**Thursday 12 May  
09:30 - 16:30**

## Philosophy Behind Bars

In a prison near Barcelona seven inmates and seven law school students engage in weekly two-hour sessions of Socratic dialogue for 11 weeks, under the guidance of Sira Abenoza, a visionary professor. The sessions begin with philosophy and very quickly turn to life experience. The two groups are as different as they can possibly be: each prisoner has a hard history, which shows in their gaze and each pore of their skin. The students, from well-off families, are confronted for the first time with the effects of what they learn in the books. For all of them, this is a true journey of discovery in which prejudices are slowly dissolved through dialogue. In the end, the most pressing question that arises is the real prospect for the prisoner's successful reintegration into society. Combining key moments from the sessions with intimate portraits, the viewer witnesses the evolution of each of the participants through the process, from the initial reservations and prejudices to the understanding that truth is essentially complex and cannot be reduced to stereotype. It is a portrait of two sets of people who have the courage to break out of their own bubbles to try and understand each other.

Genre: Documentary feature  
Original Title: Filosofia a la presó  
Country: Spain  
Duration: 78' (excerpt 40')  
Language: Catalan, Spanish  
Title of series: Philosophy Behind Bars  
Production Company: MEDIA 3.14  
Co-Producers: Televisió de Catalunya with Obra Social 'La Caixa', Esade Law School  
Year of production: 2015/01  
Broadcast by: TV3  
On: 2015/10/10  
Total budget in Euro: 162,000  
Authors: Gilbert Arroyo, Marc Parramon  
Directors: Gilbert Arroyo, Marc Parramon  
Producer: Joan Úbeda  
Commissioning Editor: Miquel Garcia

Submitted by: Televisió de Catalunya  
Contact: Cristina Cort Fuentes  
Email: festivals@tv3.cat

## Happy Together

A young same-sex couple dream of being parents, while confronting the discrimination of a Chilean society that denies them that possibility. The series shows the love story of Julio Dantas and Juan Pablo Fuentealba who, together with their friends and close relatives, try with hope and joy to overcome the prejudices. This docu-series attempts to open the minds of the audience and soften the hatred of homophobes.

Genre: Documentary series  
Original Title: Happy Together, Felices Juntos  
Country: Chile  
Duration: 52'  
Language: Spanish  
Title of series: YES  
Episode: 1 of 8  
Production Company: Parox S.A.  
Co-Producers: TVN  
Year of production: 2015/05  
Broadcast by: TVN  
On: 2015/10/27  
Total budget in Euro: 397,540  
Authors: Leonora González, Sergio Gándara  
Director: Felipe Arancibia  
Producers: Sergio Gándara, Leonora González  
Commissioning Editor: Mariana Hidalgo

Submitted by: Parox S.A.  
Contact: Javiera Palma  
Email: palma.javiera@gmail.com

## Punk Therapy

The beloved Eurovision contest Finnish rock band Pertti Kurikkaan Nimipalvat was the inspiration for a group of disabled youngsters from Estonia and how they decided to create their own band. They formed a metal band and called it 'Bandemoonium'. This show looks at how the young people got together to focus on their stage image and music. They are supervised by the popular Estonian metal rock band Metsatoll, who teach them important skills such as the joy of letting go with an onstage primal scream. The series eventually ends with a large rock concert where the band collects money to support children with diabetes.

Genre: Documentary series  
Original Title: Punk teraapia  
Country: Estonia  
Duration: 28'  
Language: Estonian  
Title of series: 4/1  
Episode: 1  
Production Company: Estonian Public Broadcasting  
Year of production: 2015/11  
Broadcast by: Estonian Public Broadcasting  
On: 2015/11/28  
Total budget in Euro: 22,000  
Author: Kaidor Kahar  
Directors: Marianne Kõrver, Margus Sikk  
Producer: Margus Sikk  
Commissioning Editor: Ulvi Pihel

Submitted by: Estonian Public Broadcasting  
Contact: Ulvi Pihel  
Email: ulvi.pihel@err.ee

## Vogelpik

Vogelpik is 'make or break' and is above all a gamble based on an unexpected encounter. A Belgian personality travels to an unknown destination in Belgium to discover an unfamiliar world. In this film, we experience the shock of mixing different cultures.

The Belgian Moroccan artist, Sam Touzani, participates in the experience of one of these improbable meetings. He is a multi-faceted artist: author, actor, director, dancer and choreographer. A defender of diversity and tolerance, Sam travels to Oostduinkerke, a small remote village. He discovers the daily life of Johan, a shrimp fisherman on horseback and his wife Esmeralda, a housewife. Sam is immersed in a place where 'foreigners' are not necessarily welcome. On horseback, Sam and Johan discuss and compare their views. This unexpected encounter shakes up clichés and questions intolerance.

Genre: Factual entertainment series  
Original Title: Vogelpik  
Country: Belgium  
Duration: 52'  
Language: French  
Title of series: Vogelpik  
Episode: 1 of 3  
Production Company: RTBF  
Year of production: 2014/06  
Broadcast by: RTBF  
On: 2014/12/23  
Total budget in Euro: 75,000  
Author: Safia Kessas  
Directors: Marc Dacosse, Santos Hevia, Gilles Remiche, Léa Zilber  
Producer: Safia Kessas  
Commissioning Editor: Safia Kessas

Submitted by: RTBF  
Contact: Christine Schwarz  
Email: cbs@rtbf.be



## Culture School: The Most Beautiful Week of My Life

Five of the finest artists in South Korea visit an isolated mountainside village to run a 'Culture School' for one week.

This village in Korea's Gyeongbuk Province is so isolated that it is known as 'an island on land'. With only 150 households, the village's school has only 8 students and the nearest movie theatre is at least 90 minutes away by car. The villagers don't have many opportunities to experience performing arts or other cultural events.

From a popular movie director to a painter and a designer, five of Korea's top artists join hands to develop cultural programs tailored for the people in the village. 'Culture School' effectively captures the touching process of communication and empathy between the villagers and the artists from the city.

By witnessing the villagers undergo a transformation through their first lessons with various cultural programs, we ponder the meaning of culture and its effects on our lives.

Genre: Documentary series  
Original Title: 컬처스쿨 내 생애 가장 아름다운 일주일  
Country: South Korea  
Duration: 50'  
Language: Korean  
Episode: 1 of 2  
Production Company: Korean Broadcasting System  
Year of production: 2014/12  
Broadcast by: Korean Broadcasting System  
On: 2014/12/27  
Total budget in Euro: not specified  
Author: Kwon Hyun-jeong  
Director: Lee Byung Yong, Yun Don Hee  
Producer: Min Seung Sik

Submitted by: Korean Broadcasting System - KBS  
Contact: Kate Cho Hyejin  
Email: kate.cho@kbs.co.kr

## Everybody's a Photographer

Two well-known Swedish TV personalities - Johan Rheborg (actor) and Henrik Schyffert (comedian) - challenge each other to take 'the ultimate picture' in different genres: art, sport, model photos, and so on. They realize the assignments are much harder than they first thought since they must dig in their own life and personal experiences as human beings. The actor and comedian come to understand that photography is more about psychology than using expensive cameras. However, in the third episode Johan Rheborg photographed his own daughter, wearing only jeans and a bra. This choice was heavily criticized and started a fierce debate in the media about gender-consciousness and the male gaze.

Therefore, in the first episode of the second season they addressed this criticism. Both Johan and Henrik admitted that they, unconsciously, had been reproducing stereotypical images of men and women, and that they would try to be more gender-conscious from now on. This humbleness and self-critique was widely discussed by the media and the audience.

Genre: Cultural infotainment  
Original Title: Alla är fotografer  
Country: Sweden  
Duration: 29'  
Language: Swedish  
Title of series: Everybody's a Photographer  
Episode: 1 of 6  
Production Company: Brommamamma  
Co-Producers: SVT - Sveriges Television  
Year of production: 2015/03  
Broadcast by: SVT - Sveriges Television  
On: 2015/03/04  
Total budget in Euro: 350,000  
Authors: Henrik Schyffert, Johan Rheborg  
Director: Carl Tofft  
Producer: Carl Tofft  
Commissioning Editor: Clara Mannheimer

Submitted by: Sveriges Television - SVT  
Contact: Niklas Ahlgren  
Email: niklas.ahlgren@svt.se

Thursday 12 May  
09:30 - 13:10



## WHO IS THE AUDIENCE?

One of the challenges for public broadcasters and producers is predicting to whom their products will appeal and how far they will reach. In some cases, the clientele is fairly predictable and loyal. For other productions, it is more difficult to estimate.

How do we appeal to a larger and more diverse audience in an era where the competition worldwide is so fierce, with a constant abundance of widely accessible original series?

How has the web influenced television fiction in its content, rhythm and visual presentation to ensure appeal to younger generations? What attracts whom, and who attracts what?

The three productions presented in this session are very different in style, structure and content. We shall discuss the public they were targeting and who ultimately tuned in.

Session Moderator: Mario Deschamps

Session Focus: Target audiences

Screened programs:

The Principal (Australia) 55 min - Fiction series

The Kids (Taiwan) 90 min - TV Movie

Série Noire (Canada) 44 min - Fiction series

## The Principal

Matt Bashir, history teacher and former Deputy at a prestigious girls' school, is swiftly promoted to the position of Principal of Boxdale Boys High. In this notoriously violent and difficult school in Sydney's Southwest, Bashir's radical approach brings him into conflict on all fronts and leaves his personal life dangerously exposed. He works overtime to get the local community on side, promising change in his charges. But just when it seems he is making progress, a 17-year-old student is found dead on school grounds.

Genre: Fiction series  
 Original Title: The Principal  
 Country: Australia  
 Duration: 55'  
 Language: English  
 Title of series: The Principal  
 Episode: 2  
 Production Company: Essential Media and Entertainment  
 Year of production: 2015/11/03  
 Broadcast by: SBS  
 On: 2015/10/08  
 Total budget in Euro: 272,344  
 Author: Alice Addison  
 Director: Kriv Stenders  
 Producer: Ian Collie  
 Commissioning Editor: Alison Sharman

Submitted by: Essential Media and Entertainment  
 Contact: Keah Wright  
 Email: keah.wright@essential-media.com

## The Kids

Bao-li and his best friend Da have just started the 8th grade when he comes to the rescue of Jia-jia, a girl who is one year older. Jia-jia and Bao-li immediately fall in love. Bao-li has been raised by a single mother, and being with Jia-jia helps him find the happiness and warmth that he has been longing for. When Jia-jia is pregnant with their daughter, Bao-li drops out of school to support his new family. However, Jia-jia becomes fed up with the pressure of everyday life and starts an affair with her boss. Bao-li tries to earn Jia-jia a better home, but discovers that his mother has gambled away all their savings. After a heated argument, Jia-jia admits that she is having an affair, and takes their daughter away with her. Hoping to win Jia-jia back, Bao-li starts selling drugs with Da to make money, only to realize that there are more difficulties in life he must face...

This is a drama about the emotional and financial challenges faced by a Taipei teenage couple who become parents while still at school. Debuting writer-director Sunny Yu is taking an even-handed approach to subject matter that is frequently given sensationalist treatment.

Genre: Drama  
 Original Title: 小孩  
 Country: Taiwan  
 Duration: 90'  
 Language: Mandarin Chinese  
 Production Company: Epic Entertainment  
 Year of production: 2015/04  
 Broadcast by: PTS  
 On: 2015/04/12  
 Total budget in Euro: 75,000  
 Author: Sunny Yu  
 Director: Sunny Yu  
 Producer: Arvin Chen  
 Commissioning Editor: Chang Chao-Cheng

Submitted by: Public Television Service Foundation - PTS  
 Contact: Stella Lin  
 Email: PTSFestival@gmail.com

Thursday 12 May  
09:30 - 13:10



## Série Noire

In this series two screenwriters enter into the world they create. Or do they?

While Patrick is getting over Charlene's betrayal and Dennis is trying to forget about Judith, the two screenwriters are hit by a terrible bombing. Was the attack a retaliation from the East Gay Gang, whose boss Claudio was just arrested? Who is the woman with the deep voice who saved them from certain death? The screenwriting duo, who we thought were finally safe, must now face more danger. Will they manage to shed light on the strange conspiracy threatening their lives? One thing is sure: they've never had more material to draw from in writing their series The Law of Justice... In this episode Dennis and Patrick try to keep writing their series, while at each other's throats. But events continue to unfold and revelations multiply. Will a culprit finally be identified? At the end of their crazy investigation, after shedding light on absolutely everything, the two screenwriters discover that real life is more surprising and less believable than the most unlikely piece of fiction.

Genre: Fiction series

Original Title: Série Noire

Country: Canada

Duration: 44'

Language: French

Title of series: Série Noire

Episode: 12

Production Company: Productions Casablanca

Year of production: 2014/05

Broadcast by: Radio-Canada

On: 2014/01/13

Total budget in Euro: 6,089,169

Authors: François Létourneau, Jean-François Rivard

Director: Jean-François Rivard

Producer: Joanne Forgues

Commissioning Editor: Yvann Thibaudeau

Submitted by: Productions Casablanca

Contact: Martine Blackburn

Email: mb@pcasablanca.com



Thursday 12 May  
14:00 - 16:10

## ME, MYSELF AND EYE

In an era of constant self-reference and exposure, there's no doubt that personal storytelling produces some of the most compelling and visceral programs on the small screen. When a story is told in the first person, it feels more believable, more authentic.

But is telling a personal story from the subject's point of view the BEST way to tell a story?

Does giving the protagonist the means of production and control deliver more engaging or compelling content?

Does reducing journalistic filters to a minimum deliver more authenticity?

How authentic and truthful is Me, Myself and Eye storytelling? And how do you make it worth watching?

This session looks at both traditional and new approaches to personal storytelling. Using a variety of production techniques from animation to action cameras, these programs re-examine the meaning of personal. At times disturbing, refreshing, revolting, or amusing, the programs in Me, Myself and Eye pull the curtain on some revealing storytelling.

Session Moderators: Grazyna Krupa, Panagiotis Trakaliaridis

Session Focus: New ways of telling personal stories

P.O.V. - Overeater (Denmark) 29 min - Documentary series

My Heart Attack (Canada) 14 min - Animated documentary

Last Day of Freedom (United States) 27 min - Animated documentary

My Life with Myself (Argentina) 14 min - Factual series

Thursday 12 May  
14:00 - 16:10



## P.O.V. - Overeater

You never see us but you live our lives.

P.O.V. is a completely new way of making documentary series. Instead of watching the leading characters, you live their lives. In this episode we become the 230-kilo overeater who tries to stop eating during the nights. The person tells their own story as a first-person narrator as the camera angle is literally their point of view and they control the filming.

The character stays anonymous. The cameras are attached to their bodies in a way that ensures that instead of watching them, you experience their worlds. The series aims to show what it's like to be in someone else's shoes and thereby inspire viewers to break down taboos. It is very easy to fall into the trap of looking only at the surface of people without taking the time and effort to delve deeper into them. Stories are told that the participants can only tell because they are anonymous. The anonymity allows the viewer to witness an emotional story that they would otherwise only have seen from a distance.

Genre: Documentary series  
Original Title: P.O.V. - overspiser  
Country: Denmark  
Duration: 29'  
Language: Danish  
Title of series: P.O.V.  
Episode: 2 of 6  
Production Company: DR Videnskab  
Year of production: 2014/09  
Broadcast by: DR3  
On: 2015/04/15  
Total budget in Euro: 550,000  
Author: Henrik Bjerring  
Director: Sara Bovin  
Producer: Lars Roennow Torp  
Commissioning Editor: Irene Strøyer

Submitted by: Danish Broadcasting Corporation - DR  
Contact: Lars Roennow Torp  
Email: ltp@dr.dk

## My Heart Attack

Life is certainly stranger than fiction. Even if he had tried, filmmaker Sheldon Cohen couldn't have made up the events that led to his being rushed to an Emergency room one sunny summer afternoon. This is the true story of 'a nice Jewish boy with Buddhist inclinations' who should have been the last person in the world to need cardiac surgery.

Director Sheldon Cohen is best known for his award winning collaboration with Roch Carrier, *The Sweater*.

Genre: Animated documentary  
Original Title: My Heart Attack  
Country: Canada  
Duration: 14'  
Language: English  
Production Company: NFB  
Year of production: 2015/07  
Broadcast by: Shorts International  
On: TBA  
Total budget in Euro: 365,000  
Director: Sheldon Cohen  
Producer: Jelena Popovic

Submitted by: National Film Board of Canada - NFB  
Contact: Michelle van Beusekom  
Email: m.vanbeusekom@nfb.ca

## Last Day of Freedom

Bill Babbitt supported the death penalty, until it came knocking at his door. Bill fondly recalls early life with his brother Manny, but a childhood car accident leaves Manny forever changed. Two tours in Vietnam only compound Manny's mental health issues. After the war, bouts of paranoia leave him living on the streets. Concerned about his brother, Bill and his family invite Manny to come live with them in Sacramento. One day, however, Bill makes a shocking discovery that leaves him with an impossible choice: cover for his brother – or turn him in.

In this deeply personal animated short, Bill explores his attempt to do the right thing as familial bonds, mental illness and murder tug a close relationship in conflicting directions.

Genre: Animated documentary

Original Title: Last Day of Freedom

Country: United States

Duration: 27'

Language: English

Title of series: Truly CA

Production Company: Living Condition, LLC

Co-Producers: KQED

Year of production: 2015/03

Broadcast by: KQED

On: 2015/10/25

Total budget in Euro: 125,000

Authors: Dee Hibbert-Jones, Nomi Talisman

Directors: Dee Hibbert-Jones, Nomi Talisman

Producers: Dee Hibbert-Jones, Nomi Talisman

Commissioning Editor: Lisa Landi

Submitted by: KQED Presents

Contact: Lisa Landi

Email: llandi@KQED.org

## My Life with Myself: Living with F.O.P.

How do young people undergo their everyday life when living with a chronic disease? We join the daily activities of adolescents going through this experience; we get to know their family, friends and passions. With an eye on their lives and experience, this series intends to have a more complex approach to the notion of healthy life and question all prejudices related to the difficulties of living with a chronic disease. This episode is focused on Manuel, who lives with F.O.P. (Fibrodysplasia Ossificans Progressiva).

This factual series innovates artistically by using animation and personal footage of the young adolescents that have lived with chronic diseases since their childhoods. Besides, it explores an intimate register that results in a very powerful and sensitive narrative.

Genre: Factual series

Original Title: Mi vida conmigo

Country: Argentina

Duration: 14'

Language: Spanish

Title of series: My Life with Myself

Episode: 3 of 8

Production Company: Pura Vida TV

Year of production: 2015/01

Broadcast by: Encuentro

On: 2015/04/20

Total budget in Euro: 38,959

Author: Natalia Carmen Casielles

Directors: Leo Paez, Mariano Bognanni

Producer: Mariano Bognanni

Commissioning Editor: Emiliano Rodriguez

Submitted by: Encuentro channel

Contact: Natalí Schejtman

Email: natalis@gmail.com

Thursday 12 May  
14:00 - 15:30



## VIRTUAL REALITY - THE NEXT BEST THING OR THE END OF STORYTELLING

VR has been hailed one of the best new documentary tools and slammed for ushering in the end of storytelling. Adding more dimensions to our storytelling brings amazing promise but also some new considerations. Will the news be inviting us to VR warzones? What happens to our understanding of the world when virtual becomes more real than reality?

This session invites you to visit the new VR playground, but there will be no tech geeks on stage or talk of gaming and journeys, this is all about storytelling. Do you want to know how public broadcasters looking into the future of storytelling use 360 degrees? How can they offer more than just extending linear programs where the real journalism happens? You'll meet the people who have actually succeeded in using VR to tell important stories that do more than amaze and amuse. This is a backstage pass on how leaders in VR are learning to tell stories in three dimensions. Join us on a trip into this brave new world and a discussion of the new possibilities and responsibilities come with giving our audiences a full body story experience.

Session Moderators: Marie Caloz, Salla-Rosa Leinonen, Kåre Vedding Poulsen

### **Input Virtual Reality Demo Lab**

Experiencing is believing! Want to find out what all the buzz about VR is all about? Visit the Input Virtual Reality demo lab and take a tour of some of the latest projects. From the moment you pull on the headset and earphones you'll forget the room or people standing next to you. You can walk, run fly and get real close and personal with some of the best VR stories made by public broadcasters and VR pioneers around the world.



Thursday 12 May  
16:30 - 18:30

## CLOSING SESSION: SOME FOR THE ROAD... – LET'S CHANGE PERSPECTIVE

From Australia to Mars and back to Switzerland - we start with universal themes of love, passion, regret, greed and longing in a witty TV opera, turn to a semi abandoned train station in the northern desert of Mexico to learn about a natural laboratory where scientists investigate the origin of life and finally we end up - with the routine at a Swiss public broadcaster. Or rather with an experiment to break the routine at home in most editorial departments: What happens if you swap sports/culture moderators and their editorial teams?

Changing perspective is maybe the best advice for all of us working in media production. We hope INPUT 2016 has offered you enough food for thought and incitement, something to take back home and maybe even change your perspective.

Good luck with your new projects - and hope to see you next year in...?

Session Moderators: Anna Birgersson-Dahlberg, Mario Deschamps, Panagiotis Trakliaridis

### Screened Programs:

The Divorce (Australia) 24 min - Opera for TV

Life on Mars (Mexico) 65 min - Documentary

The Swap (Switzerland) 6 min - TV Experiment

Thursday 12 May  
16:30 - 18:30



## The Divorce

Art critic Jed and his wife Iris have always lived their life together on their own terms, falling out of love will be no different. Iris and Jed, rich and urbane, are happily getting divorced and are throwing an elaborate party to celebrate. The divorce papers are on their way, the friends arrive, the soiree is magnificent and the drama is astronomical. But even the most carefully choreographed event will never go exactly to plan. By the end of the evening, Iris and Jed's divorce has triggered a renegotiation of all certainties and as the sun rises, all of the characters are set on an unanticipated course. Families are re-united, deceit is revealed, greed is discovered, death is thwarted and love is lost and found. The couple's party plays out parallel to the arrival of gangsters and the threat of violence. Can love save the day?

The Divorce is a humorous opera written for the screen. A fusion of film language and operatic conventions, it playfully reveals opera's capacity to illuminate human empathy. It rethinks the operatic art form for a contemporary audience through an imaginative new approach to a very traditional art form.

Genre: Opera for TV

Original Title: The Divorce

Country: Australia

Duration: 24' version

Language: English

Title of series: The Divorce

Episode: 1

Production Company: Princess Pictures Holdings Pty Ltd

Year of production: 2015/12

Broadcast by: Australian Broadcasting Corporation

On: 2015/12/07

Total budget in Euro: 2,400,000

Author: Joanna Murray-Smith

Director: Dean Murphy

Producer: Andrea Denholm

Commissioning Editor: Kath Earle

Submitted by: Princess Pictures

Contact: Emma Fitzsimons

Email: emma@princess.net.au

## Life on Mars

This story takes place in a remote and semi abandoned train station in the northern desert of Mexico: 'Estación Marte' (Mars Station). Mars is not only the fourth planet in our Solar System, it is also a small community in the state of Coahuila where, as in the 'red planet', it is hard to believe that life exists. It is no coincidence that the place named after the Roman god of war, because in that arid territory, life in whatever form struggles to exist in extreme conditions. Marte is also a natural laboratory where scientists investigate the origin of life based on unique paleontological evidence that has been discovered there. A rumor has spread among its 560 inhabitants: NASA is interested in buying their land because it allegedly has a strange electromagnetic field. But the 'Martians' do not want to leave their home, even though the truth is that an important foreign mining company has ceased operations in that location and there is no work to be found. Science and fiction coexist in the reality of this small Mexican village that, due to its geographical location, can also help us understand the origin of life. Thus, the narrative of this documentary takes place between the scientific discourse on the origin of the Universe and life, accompanied by a philosophical meditation on the stories of solitude and neglect of the 'Martians' who live in 'Estación Marte', Coahuila.

Genre: Documentary

Original Title: La vida en Marte

Country: Mexico

Duration: 65'

Language: Spanish

Production Company: Canal Judicial

Year of production: 2014/11

Broadcast by: Canal Judicial

On: 2015/03/11

Total budget in Euro: 15,000

Author: Juan Manuel Piñera

Director: Juan Manuel Piñera

Producer: Juan Manuel Piñera

Commissioning Editor: Patricia Urías

Submitted by: Canal Judicial

Contact: Magdalena Acosta

Email: magda.acostau@gmail.com

## The Swap

The big program exchange between the Sports and Culture departments was something of a mutual adventure. The editorial team for the 'Sportlounge' program took responsibility for the 'Kulturplatz' TV show on 19 August 2015. Five days later, the Kulturplatz team swapped places and presented Sportlounge. Both editorial teams adhered as little as possible to the conventions and routines of the other program - only the original production site remained. The main question in the Kulturplatz program was: how much sport is there in culture? The setting was Europe's largest lakeside stage in Bregenz. Sports presenter Steffi Buchli walks around backstage during a performance of Puccini's opera 'Turandot'; the sports crew sent - among others - professional musician Alejandro Nuez jogging and to a medical fitness test. In the Sportlounge, the Kulturplatz editorial team were interested in which cultural aspects can be found in sport. They asked elite athletes about the meaning behind their poses and tattoos. Presenter Eva Wannenmacher went to visit former top footballer Ivan Ergic in Belgrade to talk to him about Karl Marx and lyrics. To conclude the show, they turned to fiction and tried to imagine what would happen if people were to lose interest in football.

Genre: TV experiment  
Original Title: Der Sendungstausch  
Country: Switzerland  
Duration: 6'  
Language: German  
Production Company: SRF  
Year of production: 2015/07  
Broadcast by: SRF  
On: 2015/08/19  
Total budget in Euro: 50,000  
Authors: Martin Eggenschwyler, Dani Heusser  
Directors: Alexa Brogli, Sibylle Meier  
Producers: Martin Eggenschwyler, Dani Heusser  
Commissioning Editors: Martin Eggenschwyler, Dani Heusser

Submitted by: Schweizer Radio und Fernsehen - SRF/SRG SSR  
Contact: Martin Eggenschwyler  
Email: martin.eggenschwyler@srf.ch

# For your notes

A series of horizontal dotted lines for taking notes.

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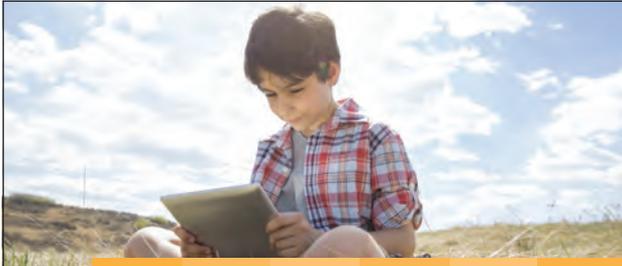
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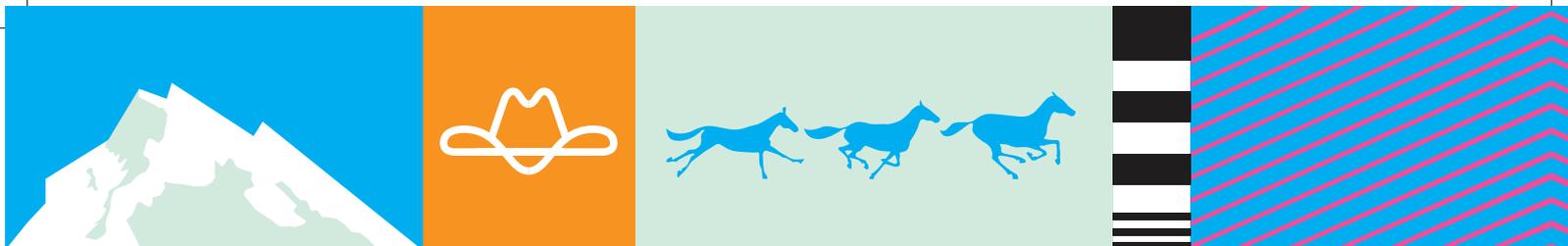
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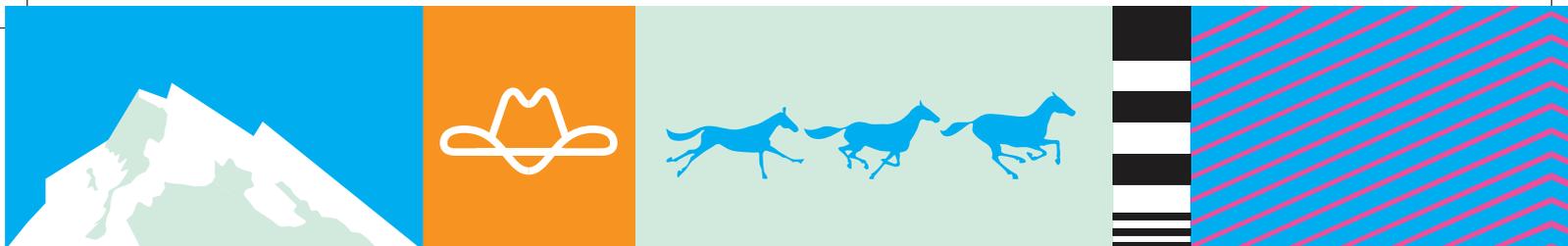
## INPUT 2016 PROGRAMMES BY TITLE

TITLE	COUNTRY	PAGE
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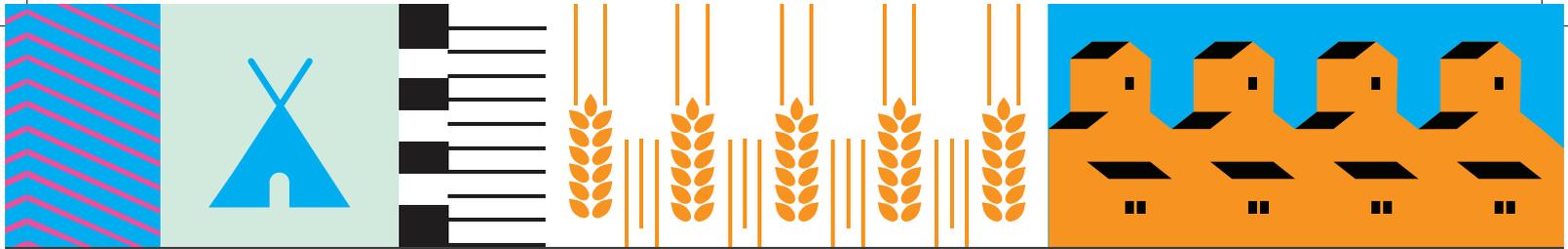
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# For your notes

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