Riga
EMPTY SPACES + CREATIVE INDUSTRIES = CREATIVE PLACEMAKING?
Process innovation approaches towards cultural & economic development
A transsectoral conference & workshop
October 12-13, 2017
Riga, K.K. fon Stricka Villa, Aristida Briāna iela 9

THURSDAY, OCTOBER 12, 2017

10.30   Arrival, registration, coffee

11.00   Welcome by the Ministry of Culture and the organizers

LOCAL INSIGHTS – WHERE ARE WE HEADING TO?

11.15   **SURVEY RIGA I**
Development of abandoned buildings for start-ups and creative industries – status quo and potential
Gvido Princis, Riga City Architect in collaboration with **Mārcis Rubenis**, ERAF URBACT III project „refill: Temporary Use. Dynamics for life" coordinator at Riga City Council, movement „Free Riga"

11.45   **SURVEY RIGA II**
Creative Industry – status quo and potential
Lilita Sparāne, Ministry of Culture

EUROPEAN IMPULSES: GOOD PRACTICES, BETTER FAILURES, BEST LEARNINGS
Moderator: Viesturs Celmins, PhD Social Anthropology student from Gonville and Caius College University of Cambridge

12.00   *What matters when revitalizing empty spaces for creative industries, Start-ups and culture? Examples (good practice), strategies, methods*
Andreas Krüger, Chairman of the board, Belius Foundation – Spatial strategies for unusual places and people, Berlin, Germany
Presentation and Q&A

12.45	*Godsbanen: How creativity and entrepreneurship played a defining role in transforming an abandoned freight train station into a vibrant urban area*
	Michael Troelsen, Head of Urban Innovation, Planning and Environment, Aarhus Municipality, Denmark
	Presentation and Q&A

13.30	*Sandwich Break*

14.00	*Challenging the city scale*
	Camille Vilain, École Supérieur d'Art et Design de Saint-Étienne (located in the Former Royal Arms Manufacturing Site), France
	Presentation and Q&A

14.35	*The cooperative approach to organize the ownership and management of a creative place*
	Hans-Gerd Nottenboom, Managing Director, Union-Gewerbehof für umwelt- und sozialverträgliche Techniken GmbH, Dortmund, Germany
	Presentation and Q&A

15.10	Creative Panel with **international speakers and Gvido Princis**

16.00 -18.00	Optional: Inspirational Tour to two creative districts in Riga in two groups with the assign task (**Jānis Gailītis**)

FRIDAY, OCTOBER 13, 2017

9.30	*Inspirational presentation by Latvia neighbor architect*
	Martin Melioranski, Director of 3DL Estonian Academy of Arts Faculty of Architecture Tallinn, Estonia

10.00	Six 'elevator pitches' from Latvia case studies
	DarbaVieta **TechHub & kim?** **Skolas6 (Cēsis)** **Creative Cluster (Liepāja)** **TabFab:** observation from study tour + pitch by idea owners **Riga Makerspace:** observation from study tour + pitch by idea owners

10.40	Q&A and discussion with all Estonian and Latvian participants

11.15	Coffee break

11.30	**Working groups**

Development of proposals for three to four themes

Themes to be discussed (draft):
1. What frameworks do start-ups and creative industries need? What can the state and the city do to promote sustainable development in this area?

2. What are the visions for Riga as a creative business location in 2027?

3. How to stimulate the internationalization of Riga as a location for creative industries and start-ups?

4. Space for creativity and start-ups: How can vacant buildings in Riga be transformed into creative centers and laboratories for economic development? (potential, framework, strategies, partners)

13.30	Closing session: Findings of the 4 working groups
14.15	Closing words

With the support of the Embassy of the Kingdom of Denmark in Latvia, the exhibition "Copenhagen solutions" will be presented at the conference.