Mini-INPUT

COLOMBO, SRI LANKA

OCTOBER 11 – 13, 2017 Goethe-Institut Sri Lanka

Best of INPUT Thessaloniki 2017











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Dr. Petra RaymondDirector
Goethe-Institut
Sri Lanka

INTRODUCTION GOETHE-INSTITUT SRI LANKA

For a long time, the Goethe-Institut has been a firm supporter of INPUT throughout the world. The institutes, literally on each corner of the globe, undertake every year the organization of numerous Mini-INPUT's. In 2016 the Goethe-Institut connected Sri Lanka to this global network.

In one year we wrote a short but impressive success story: After his engagement for the first Mini-INPUT Sri Lanka 2016, Athula Disanayaka, TV Producer and Director Documentary Unit, Sri Lanka Rupavahini Corporation, has been officially appointed as the National Coordinator INPUT. Thanks to his efforts, three Sri Lanka TV professionals submitted their productions to INPUT 2017 jury. Athula Peiris TV fiction 'Meritorious Action' was successfully selected and furthermore honored as INPUT FIRST TIMER. Thus at INPUT Thessaloniki in May 2017 two delegates represented Sri Lanka and contributed with their expertise to a successful event.

Now we want to tie in to the success of the INPUT 2017, which included 33 sessions, showing more than 80 international programs in Thessaloniki. We are looking forward to host the second Mini-INPUT in Colombo together with our partner Sri Lanka Rupavahini Corporation, a very valuable and reliable partner for us. Together we will welcome delegates and moderators from Sri Lanka, the Philippines, Greece and Germany. Furthermore 14 TV productions of different formats from 13 countries add to the internationality of this year's conference. These programs have been chosen from Asian as well as European perspectives and will therefore enrich our Mini-INPUT.

The first Mini-INPUT in Colombo in 2016 was vital to facilitating the exchange between broadcasters and helped to create international networks for those with a public broadcasting mandate. It was thrilling to show how INPUT is a truly globe-spanning conference. Since the Mini-INPUT serves as such a platform, providing inspiration from programs around the world for producers (both in-house and independents), commissioning editors, filmmakers and station executives, we want to give those who weren't able to attend the INPUT 2017 in Thessaloniki the opportunity for dialogue within this particularly diverse region. We hope that this event encourages Sri Lankan TV producers to generate content for the next INPUT conference in Brooklyn which will be held in May 2018, so that Sri Lanka will be represented with own TV productions again. We wish all delegates an inspirational time in Colombo.



Ravi Jayawardana Chairman Sri Lanka Rupavahini Corporation

INTRODUCTION SRI LANKA RUPAVAHINI CORPORATION

It is a great pleasure to express my view on the second Mini-INPUT, an opportunity to explore the present day global television narratives and its productive influence on television program making. In the context of emerging numerous digital platforms, the conventional television encounters unprecedented challenges in keeping their audience in front of the TV. On the other hand public broadcasters have a responsibility and liability of making television programs for discussing and exposing the social issues with the intention of forming a better society. Therefore, I believe that the INPUT international event and the local Mini-INPUT are very important platforms to learn what stories have to be told and how these stories can be told in an effective and striking way. An international event like this plays a vital role in shaping the ability, professional skills and mindset of TV media personal as well as other media personnel in the country.

I am happy that we were able to send representatives from the National Broadcaster to attend INPUT television conference in Calgary, Canada 2016 and INPUT 2017 in Thessaloniki, Greece. Now, producer Athula Disanayaka has become the national coordinator of this important international event. First time ever in Sri Lankan broadcasting history, a Sri Lankan TV program, produced by national television, Pinkama – Meritorious Action, directed by Athula Peiris, was selected and screened at INPUT 2017, Thessaloniki in Greece.

Becoming a partner of Mini-INPUT television conference, the National Broadcaster – Sri Lanka Rupavahini Corporation, plays its respective role as a public broadcaster by supporting the development of television culture and industry in the country. The immense benefits gained at the Mini-INPUT television conference will be applied by TV producers and directors for television film making in order to improve the society and the country as a whole with all democratic values.



Wednesday, October 11, 2017

06:00 PM Opening

OPENING GETTING STARTED SESSION

Eleftherios Fylaktos, Athula Disanayaka

06:30 PM Next Stop: Utopia 07:30 PM Reception

Thursday, October 12, 2017

| SESSION 1 | | NEW FORMATS - NEW INSIGHTS? | | |
|------------|----|-----------------------------------|--|--|
| 3E331011 1 | | | | |
| | | Maren Niemeyer, Athula Disanayaka | | |
| 09:30 | AM | Surviving in the Earth's Womb | | |
| 10:25 | AM | Discussion | | |
| 10:45 | AM | Tea Break | | |
| | | | | |

SESSION 2 POPPING THE BUBBLE - BUILDING ON STEREOTYPES AND IDENTITY Marc-André Schmachtel, Nowell Cuanang 11:05 AM Brabo Negro, the Black Vlogger, Acting White 11:35 Kim's Convenience: Gay Discount ΔM 12:00 ΡМ Discussion 12:20 ΡМ Lunch Break SESSION 3 LET'S STICK TOGETHER - MAKING TV WITH THE PUBLIC Eleftherios Fylaktos, Maren Niemeyer 01:20 PM #MyEscape

SESSION 4 USING PUBLIC FOOTAGE AND THE SHADY **BOUNDARIES OF REVEALING THE TRUTH Nowell Cuanang, Eleftherios Fylaktos**

03:30 PM Death in the Terminal 04:25 PM Discussion

Discussion

Tea Break

PM

02:50 03·10 PM

Friday, October 13, 2017

| SESSION 5 | CREATING POSITIVE CHANGE IN OUR COMMUNITIES? YES WE CAN! PART 1 | SESSION 7 | US AND THEM Eleftherios Fylaktos, Nowell Cuanang |
|-----------|---|-----------|---|
| | Nowell Cuanang, Maren Niemeyer | 02:10 PM | Pervert Park |
| 09:30 AM | The Phone of the Wind: Whispers to Lost | 03:05 PM | Discussion |
| | Families | 03:20 PM | Tea Break |
| 10:20 AM | Discussion | | |
| 10:35 AM | Tea Break | SESSION 8 | STORIES THAT TRAVEL |
| 10:55 AM | Chuck Norris vs Communism | | Nowell Cuanang, Marc-André Schmachtel |
| 11:55 AM | Discussion | 03:40 PM | Coin Boy |
| | | 04:05 PM | Meritorious Action |
| SESSION 6 | CREATING POSITIVE CHANGE IN OUR | 04:30 PM | Discussion |
| | COMMUNITIES? YES WE CAN! PART 2 | | |
| | Athula Disanayaka, Marc-André Schmachtel | SESSION 9 | ONE FOR THE ROAD |
| 12:10 PM | The Pangti Story | | Maren Niemeyer, Athula Disanayaka |
| 12:40 PM | One Million Birdhouses | 04:50 PM | Blackout |
| 12:50 PM | Discussion | 05:20 PM | BTV KIDS |
| 01:10 PM | Lunch Break | 05:25 PM | Discussion |
| | | | |

OPENING SESSIONELEFTHERIOS FYLAKTOS ATHULA DISANAYAKA

Mini-INPUT

WEDNESDAY, OCTOBER 11, 06:00 PM - 07:30 PM HOST: GOETHE-INSTITUT SRI LANKA VENUE: GOETHE-INSTITUT SRI LANKA 39, Gregory's Road, Colombo 7

06:00 PM - 06:30 PM Opening

06:30 PM - 07:25 PM Opening Film: Next Stop: Utopia, Documentary, Greece

07:30 PM Reception

To aquire the taste for the typical INPUT feel join us when we take the first steps into this year's conference. Eleftherios Fylaktos and Athula Disanayaka will present the first programme, spotlighting Thessaloniki. During the Greek Recession, over 1,000 factories closed. One of them, VIOME in Thessaloniki, was occupied by the factory's former workers and reopened in an effort to achieve sustainable self-management. This story is told in the documentary Next Stop: Utopia. The director, Apostolos Karakasis, has produced over 20 films with the local public broadcaster ERT, which also found its own doors closed in 2013. Today ERT is back in operation legitimately.



Mini-INPUT WEDNESDAY, OCTOBER 11, 06:30 PM

Genre: Documentary

Original Title: Epomenos Stathmos: Outopia

Country: Greece **Duration:** 55' **Language:** Greek

Production Company: Minimal Films **Co-Producers:** ERT S.A., Lichtblick Film

Broadcast by: ERT2 **On:** 2016/10/12

Total budget in Euro: 135,356 **Author:** Apostolos Karakasis **Director:** Apostolos Karakasis

Producers: Marco Gastine, Eleni Chandrinou

Commissioning Editor: Depi Vrettou

Submitted by: ERT S.A. **Contact:** Eleftherios Fylaktos **Email:** efylaktos@ert.gr

The 20 men that occupied the VIOME factory on February 2013 had been jobless and desperate for a year and a half. They belonged to the lowest rank of a company that used to produce building materials in Greece's second largest city. Thessaloniki. Following the proposal of Makis Anagnostou, their charismatic leader, the workers issued a manifesto declaring their goal to run the factory as a co-op under principle of absolute equality. Political groups of the left across the world embraced the initiative and rallied to its support. The workers - previously politically indifferent or conservative - suddenly found themselves appearing at the cutting edge of global resistance movements. From the first day of the factory occupation we observe these men, their efforts in their day-to-day lives in and out of the factory. In order to survive, they need to produce goods and sell them. As they experiment on the production of new ecological cleaning products their lack of know-how becomes apparent. As time passes, the internal conflicts build up; not everyone shares the same enthusiasm and confidence in the plan, not everyone works the same, trust between them deteriorates. When a window of opportunity opens their commitment is put on trial.

SESSION 1 MAREN NIEMEYER ATHULA DISANAYAKE

Mini-INPUT

THURSDAY, OCTOBER 12, 09:30 AM - 10:45 AM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

NEW FORMATS - NEW INSIGHTS?

The boundaries of genres and of issues are being broken down like never before. The new generation of formats does not seem to care about genre traditions. Everything is possible; everything is hybrid. Is it a history documentary or an adventure computer game? Is it a dating show or a documentary on cultural change? Is it a programme on economy or just another reality show?

In this session we will learn how formatted shows compare to traditional programmes, how they may reach a broader or even younger audience for public service channels and how at the same time these more or less established formulas of commercial broadcasters can be taken further to be distinctive and surprising, even educating.



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THURSDAY, OCTOBER 12, 09:30 AM

Genre: Historic Reality Documentary **Original Title:** Song trong long dat

Country: Vietnam **Duration:** 53'

Language: Vietnamese

Production Company: Vietnam Television

Broadcast by: Vietnam Television

On: 2016/09/02

Total budget in Euro: 39,546

Author: Tran Quang Minh, Ta Bich Loan

Director: Vu Thanh Tuyen **Producer:** Tran Quang Minh

Commissioning Editor: Dao Huong Anh **Submitted by:** Vietnam Television

Contact: Dao Huong Anh

Email: anh.dao1290@gmail.com

Vinh Linh is a district of Ouang Tri province in Vietnam. During the Vietnam War, the United States released a large number of bombs on this land, destroyed many villages and killed thousands of innocent people. At the time the Vinh Linh people built an extraordinary system of underground tunnels. Fifty years later, young people want to experience the underground life in the historic underground system. This documentary follows them and answers the question on how the army and the people of Vinh Linh could survive this fierce war. The young people have to dig their own tunnels, to live, eat and sleep underground like in the wartime. The old Vinh Linh people. who have actually survived the war, are the witnesses who watch the young people's experience. Through the contrasting views between two generations, the story of the lives in the historic Vinh Linh underground tunnels is revealed: a tearful. heroic legend we could never imagine. I have never seen such a film like this before, it is a revolutionary way to make a documentary.'

SESSION 2 MARC-ANDRÉ SCHMACHTEL NOWELL CUANANG

Mini-INPUT

THURSDAY, OCTOBER 12, 11:05 AM - 12:20 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

POPPING THE BUBBLE - BUILDING ON STEREOTYPES AND IDENTITY

What is the smartest way to promote integration? Humour? Playing with stereotypes? Or is that only taking prejudices and division one step further? And who can make fun of whom?

How do we as public broadcaster actually turn words like diversity and inclusion into action in a conscious way that also helps integration? In this session we give you two different approaches from documentary and comedy with different strategies for including minority groups in the programmes as well as in the making of them.

And then what? How do we keep and develop talent after they have let us into their bubble? What is our responsibility as public broadcasters not to use groups only as objects but to really include them?



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THURSDAY, OCTOBER 12, 11:05 AM

Genre: Investigative Reality Format **Original Title:** De Braboneger Verkaast?!

Country: The Netherlands

Duration: 30' **Language:** Dutch

Title of series: Brabo Negro, the Black Vlogger, Acting White

Episode: 1

Production Company: AVROTROS **Co-Producer:** Berend Wever

Broadcast by: NPO3 **On:** 2016/11/14

Total budget in Euro: 35,000 **Author:** Steven Brunswijk **Director:** Nathalie Pieters

Producer: Arianne van der Horst **Commissioning Editor:** Berend Wever

Submitted by: AVROTROS **Contact:** Berend Wever

Email: berend.wever@avrotros.nl

YouTube star Steven Brunswijk looks at typical Dutch customs and habits. With his two mates, Dennis and Djordihy, who keep him from Dutchifying too much, he does things the Surinamese never do: taking his collapsible caravan to France, going to a 'pirates' party and eating traditional Dutch food. Steven is up for anything, gives it to you straight and plays with prejudices, all with a sense of humour and his tongue firmly in cheek. Steven was born in Surinam and raised in rural Brahant. The local dialect comes as easily to him as Surinamese. As Brabo Negro he gives his unvarnished opinion on anything and everything in his popular vlogs on YouTube. Steven is not politically correct. He is direct, quick-witted and speaks plainly. It regularly leads to criticism from both the white and the black community. Steven grew up in a real Surinamese family in a typical workingclass neighbourhood. Even though he has been raised in the Netherlands, it is out of the question that Steven will ever go camping or eat kale hash. But in Brabo Negro, the Black Vlogger, Acting White he leaves his comfort zone, confronts things head-on and immerses himself in all things Dutch.



Mini-INPUT THURSDAY, OCTOBER 12, 11:35 AM

Genre: Comedy Series **Original Title:** Gay Discount

Country: Canada **Duration:** 22' **Language:** English

Title of series: Kim's Convenience

Episode: Season 1, 1 of 13

Production Company: Thunder Bird Films

On: 2016/10/11

Total budget in Euro: not specified **Authors:** Kevin White, Ins Choi **Director:** Peter Wellingto **Producer:** Ivan Fecan

Commissioning Editor: Sandra Picheca

Submitted by: Canadian Broadcasting Corporation - CBC

Contact: Tara Ellis Email: tara.ellis@cbc.ca The drama series tells the story of The Kims, a Korean-Canadian family, running a convenience store in downtown Toronto. Mr and Mrs Kim ('Appa' and 'Umma') immigrated to Toronto in the 80s to set up shop near Regent Park and had two kids. Jung and Janet who are now young adults. However, when Jung was 16, he and Appa had a major falling out involving a physical fight, stolen money and Jung leaving home. Father and son have been estranged since. The world of 'Kim's Convenience' is real, colourful and urban - a diverse landscape of people and places and at the heart is the Kim family and their store. While the family continues to work and live, finding humour in the everyday tasks of running the store, they long for the day when the rift between Appa and Jung is mended and the family is whole once again. In this episode Mr Kim offers a gay discount at the store, while Mrs Kim tries to find Janet a cool, Christian. Korean boyfriend.

SESSION 3ELEFTHERIOS FYLAKTOS MAREN NIEMEYER

Mini-INPUT

THURSDAY, OCTOBER 12, 01:20 PM - 03:10 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

LET'S STICK TOGETHER - MAKING TV WITH THE PUBLIC

In times of exploding online activity, public broadcasters have the option of working with their audiences and protagonists to tell the stories that matter to them. Now is the time for Broadcasting Systems to share the responsibility of representing the underprivileged and marginalized with them.

AV storytelling technology is cheap, and it is within the role of the PSB to educate the public and promote media literacy. PSB have to start finding meaningful ways to include the audiences in the production process. Let's stick together, there has to be a way.

In this session we present one programme with an extraordinary level of audience participation in the production of the programmes. Is this new type of 'co-production' effective? Does producing with the audience guarantee authenticity? Is inclusion enough to guarantee respectful representation?



Mini-INPUT THURSDAY, OCTOBER 12, 01:20 PM

Genre: Documentary **Original Title:** #MyEscape

Country: Germany **Duration:** 90' **Language:** Arabic

Production Company: berlin producers **Co-Producers:** Deutsche Welle, WDR

Broadcast by: WDR **On:** 2016/02/10

Total budget in Euro: not specified

Author: Elke Sasse **Director:** Elke Sasse **Producer:** Stefan Pannen

Commissioning Editors: Jutta Krug, Arno Hefner, Hanne Kehrwald, Frauke Sandig, Maren Wintersberg **Submitted by:** Westdeutscher Rundfunk - WDR / ARD

Contact: Viktoria Schulte, Elke Sasse **Email:** Viktoria.Schulte@wdr.de

The documentary assesses the journey that refugees from Afghanistan, Syria and Eritrea chose to undergo, as the circumstances in their home-countries became increasingly unliveable. Hundreds of thousands are leaving their countries. families and old lives behind, in search of some basic safety and freedom. In most cases, the mobile phone became a quintessential tool to facilitate the organisation of ones who escape and the constant companion. Many documented their experiences. We chose to use their footage - enabling us to show first-hand accounts through the refugees' own eves and lenses. The camera was there with them as bombs hit their streets and houses were crushed to rubble, as they risked their lives to pass borders by feet, boats, trains or cars. Their memories provide the evidence for us. The unique form of narration allows us a very personal glimpse into their lives before, during and after their escape. It leaves us with a realistic impression. Within a timeframe of ninety minutes, these insights are interwoven with reflective in-depth interviews with the protagonists, connecting the outer journey that they went on to the one that took place within

SESSION 4 NOWELL CUANANG ELEFTHERIOS FYLAKTOS

Mini-INPUT

THURSDAY, OCTOBER 12, 03:30 PM - 04:45 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

USING PUBLIC FOOTAGE AND THE SHADY BOUNDARIES OF REVEALING THE TRUTH

Many dramatic and shocking events are now recorded by the solemn and steady eye of surveillance cameras and eye witnesses with their mobile phones. Footage can be sourced from a variety of cameras providing material for programme-makers to reconstruct and at times manipulate the facts.

But how are these sources used to show what happened in a crime scene? What are the ethics and boundaries for using public footage to reveal the truth? How likely is it that our audiences are being misled or the footage is being used to produce fake news?

In this session you will see one strong documentary exploring the limits of the use of public footage.



Mini-INPUT THURSDAY, OCTOBER 12, 03:30 PM

Genre: Factual Programme

Original Title: Mavet Be Be'er Sheva

Country: Israel **Duration:** 52' **Language:** Hebrew

Production Company: TaliAsaf

Broadcast by: yes docu

On: 2016/06/04

Total budget in Euro: 250,000 **Authors:** Tali Shemesh, Asaf Sudry **Directors:** Tali Shemesh, Asaf Sudry

Producers: Asaf Sudry, Tali Shemesh, Alma Harel

Commissioning Editor: Guy Lavie

Submitted by: TaliAsaf **Contact:** Tali Shemesh

Email: tali.shemesh@gmail.com

On October 18, 2015, a terrorist started shooting at the bus terminal in the Israeli town of Be'er Sheva, killing an Israeli soldier. This detailed, minute-by-minute reconstruction reveals what happened in the crucial 18 minutes following the attack. Several eve-witnesses discuss the whirlwind of events and the emotions that swept them up. Their accounts and the footage from a variety of camera sources form a painstaking reconstruction of the drama that took place. Some of the images are fluid, sharp and detailed, while others are static and grainy. Other footage shot using mobile phones is just that: very mobile. The intricate editing combines it all to offer a surprisingly thorough account of the situation on the ground. In addition to presenting the facts, Death in the Terminal also raises questions. From which perspective should you draw your conclusions in such an extreme situation? And, based those conclusions, what actions should you take? A thrilling reconstruction in so-called Rashomon style, with several eyewitnesses offering their own perspectives on a single event.

SESSION 5 NOWELL CUANANG MAREN NIEMEYER

Mini-INPUT

FRIDAY, OCTOBER 13, 09:30 AM - 12:10 AM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

CREATING POSITIVE CHANGE IN OUR COMMUNITIES? YES WE CAN! PART 1

Focusing on individuals who did unexpected, challenging, and in some places daring activities with a direct impact in their communities. This session provides inspiration for programme-makers who want to create change and document innovative and surprising solutions. Exploring tears and grief in a phone booth, the divergent needs of hunters and conservationists and the smugglers of clandestine films featuring macho action stars. Chuck Norris does not sleep; he waits. Public Service Broadcasters can do more than produce great programmes, they can make a difference, start campaigns and even trigger a whole country to build a million nesting boxes!



Mini-INPUT FRIDAY, OCTOBER 13, 09:30 AM

Genre: Documentary

Original Title: The Phone of the Wind: Whispers to Lost Families

Country: Japan **Duration:** 49'

Language: Japanese **Production Company:** NHK

Broadcast by: NHK **On:** 2016/03/10

Total budget in Euro: 97,164

Authors: Tomohiko Yokoyama, Ryo Urabe **Directors:** Tomohiko Yokoyama, Ryo Urabe

Producer: Akira Niinobe

Commissioning Editor: Takayoshi Aizawa

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Fumina Koike **Email:** koike.f-ge@nhk.or.jp

In a Japanese town devastated by the tsunami of March 2011 stands a booth containing a telephone that is not connected. This is the 'Phone of the Wind' where people come to 'call' loved ones who died in the disaster. The townspeople see their communities being rebuilt, but are still struggling with their loss and cannot move forward with their lives. For them, the 'Phone of the Wind' is a way to open their hearts and thereby begin to come to terms with their loss. This documentary gives viewers a chance to hear some of their heartfelt messages. Creative use of audio and an exploration of spirituality prompted one Facebook fan to say, 'Perhaps, for me, the most moving documentary I have ever seen.' While another said, 'This shows us that life matters every second for we don't know what will come next.' Prepare the tissues since the tears may come.

20



Mini-INPUT FRIDAY, OCTOBER 13, 10:55 AM

Genre: Documentary

Original Title: Chuck Norris vs Communism

Country: United States of America

Duration: 56' **Language:** English

Title of series: Independent Lens

Episode: INLE 1705

Production Company: Vernon Films Ltd.

Broadcast by: PBS **On:** 2016/01/04

Total budget in Euro: 66,000 Author: Ilinca Calugareanu Director: Ilinca Calugareanu Producer: Mara Adina

Commissioning Editor: Amy Shatsky

Submitted by: ITVS
Contact: Victor Luu
Email: victor luu@itvs.org

In communist Romania, thousands of Western films on bootleg VHS tapes - mostly Hollywood action movies - were smuggled behind the Iron Curtain, opening a window into the 'free' world. Under President Nicolae Ceausescu, Romania was culturally isolated and ideologically censored. Images of life outside its borders were cut off and TV was reduced to propaganda bulletins. But in the mid-1980s, thousands of Hollywood films were smuggled into the country by an underground operative named Zamfir, and they were all covertly dubbed by Irina Nistor, a courageous translator whose distinct voice captivated the nation and became a symbol of freedom. As we see through evocative re-creations in 'Chuck Norris vs Communism', a network of secret screening rooms sprung up across Romania as families, friends, and neighbours gathered to watch action heroes like Norris. Van Damme, and Stallone, along with romantic comedies, dramas, and Hollywood epics. This stylish documentary brings us to a time and place when films that were made for entertainment also helped spark the coming revolution. Time waits for no man Unless that man is Chuck Norris

SESSION 6ATHULA DISANAYAKA MARC-ANDRÉ SCHMACHTEL

Mini-INPUT

FRIDAY, OCTOBER 13, 12:10 PM - 01:10 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

CREATING POSITIVE CHANGE IN OUR COMMUNITIES? YES WE CAN! PART 2

Focusing on individuals who did unexpected, challenging, and in some places daring activities with a direct impact in their communities. This session provides inspiration for programme-makers who want to create change and document innovative and surprising solutions. Exploring tears and grief in a phone booth, the divergent needs of hunters and conservationists and the smugglers of clandestine films featuring macho action stars. Chuck Norris does not sleep; he waits. Public Service Broadcasters can do more than produce great programmes, they can make a difference, start campaigns and even trigger a whole country to build a million nesting boxes!



Mini-INPUT FRIDAY, OCTOBER 13, 12:10 PM

Genre: Documentary

Original Title: The Pangti Story

Country: India **Duration:** 26' **Language:** English

Title of series: The Pangti Story

Episode: 1

Production Company: PSBT **Broadcast by:** Doordarshan

On: 2017/01/07

Total budget in Euro: 5,233 Author: Sesino Yhoshu Director: Sesino Yhoshu Producer: Rajiv Mehrotra

Commissioning Editor: Rajiv Mehrotra

Submitted by: PSBT **Contact:** An Juli S **Email:** anjuli@psbt.org

Amur Falcons, the longest traveling raptors in the world, fly from Siberia every fall to roost in Pangti, a small village in Nagaland, India and then fly on to Kenya. In 2012, Nagaland made global news when thousands of these raptors were mercilessly hunted. Following this revelation, a massive campaign to save these birds began in a span of two years, Pangti managed to create a safe haven for the birds by achieving a zero mortality rate. The film explores the transition of the entire village from one that slaughtered hundreds and thousands of the wing visitors to their most fervent preservationists. A touching discourse with a focus on conservation in a stunningly beautiful jungle landscape near India's border with Myanmar.



Mini-INPUT FRIDAY, OCTOBER 13, 12:40 PM

Genre: Cross Platform Campaign **Original Title:** Miljoona linnunpönttöä

Country: Finland **Duration:** 8' **Language:** Finnish

Production Company: Yle

Broadcast by: Yle **On:** 2016/03/01

Total budget in Euro: 130,000 Author: Tiina Klemettilä Director: Markku Sipi Producer: Tiina Klemettilä

Commissioning Editor: Marja Paavilainen

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Monica Bergman **Email:** monica.bergman@yle.fi

Yle Nature's 'One Million Birdhouses'-campaign has two targets: publicise the fact that the amount of birds is decreasing rapidly. And: get people to take action for birds by building nesting boxes. The idea for this campaign was born when two nature journalist from Yle were hiking in a winter forest, and rested for a while sitting in a heap of snow. After discussing the diminishing number of old forests and the lack of suitable nesting places, one of them said: 'Think if we could build a million nesting boxes!' The team at the Finnish broadcaster Yle took it from there. At the core of the campaign is its website: vle.fi/ milioonaponttoa. It does not have its own radio- or TV-show, but the team has produced content for many programmes. 'Birdbox madness' spread also outside Yle, to newspapers, commercial radio stations, all big nature organisations. The campaign started in spring 2016 and now, before the second spring starts, the Finns have registered nearly 900,000 nesting boxes. One million nesting boxes is an amazing accomplishment in a country of 5.5 million inhabitants. The amount of work needed is equal to one person working night and day for 22 years. The need and willingness to do something concrete to help nature has surprised all, and warmed the hearts of all.

SESSION 7 ELEFTHERIOS FYLAKTOS NOWELL CUANANG

Mini-INPUT

FRIDAY, OCTOBER 13, 02:10 PM - 03:20 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

US AND THEM

Part of the human experience is to divide society by us and them, insiders and outsiders, natives and newcomers. If a society values democracy – freedom of expression, religion, speech – how far do these rights extend? How do we – as public broadcasters – portray the "others" without falling into the traps of cliché or opinion? How far do you take political correctness and when do you have to start taking a stance? We focus on the question "Where should convicted sex offender live after they have paid their time?" We will see depictions of newcomers and outsiders and examine our role in defining who is in and who is out.



Mini-INPUT FRIDAY, OCTOBER 13, 02:10 PM

Genre: Documentary

Original Title: Pervert Park

Country: United States of America

Duration: 53'

Language: English, Danish **Production Company:** POV

Broadcast by: PBS **On:** 2016/07/11

Total budget in Euro: 277,300

Authors: Frida Barkfors, Lasse Barkfors **Directors:** Frida Barkfors, Lasse Barkfors **Producers:** Frida Barkfors, Anne Kohncke **Commissioning Editor:** Chris White

Submitted by: POV **Contact:** Betsy Newman **Email:** bnewman@scetv.org

This documentary follows residents of a trailer park, owned and operated by Florida Justice Transitions (FJT), a private organisation founded by the mother of a convicted sex offender who could not find a place to live after his release. Locals refer to FJT as 'Pervert Park'. The crimes committed by the residents range from misdemeanours to serious felonies. Each struggles with what they have done as they try to rebuild their lives in a world that - as the nickname given to their community suggests - finds it difficult to see past their crimes. With unflinching candor, residents tell the stories of their lives and their crimes. The film shows the residents' flaws and humanity. Even as they grapple to live with what they have done and as some struggle with their own histories as victims of abuse, they hold jobs, go to school and build community. 'Pervert Park' seeks to deepen our understanding of this complex issue, and open up dialogue around management policies and sexual violence prevention. The film begs the question of whether lifetime registries, monitoring and restrictions on housing and work options are effective in protecting communities. How do we both protect public safety and implement just policies?

SESSION 8

NOWELL CUANANG MARC-ANDRÉ SCHMACHTEL

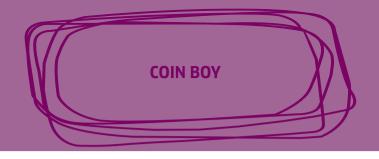
Mini-INPUT

FRIDAY, OCTOBER 13, 03:40 PM - 04:50 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

STORIES THAT TRAVEL

As public broadcasters, we naturally intend to be well accepted in our home country, but we also want to increase our presence overseas and raise funds for future productions. However, gaining popularity at home is one thing and making an impact abroad is another. Why do some stories work in certain territories but not in another? How do you make stories travel across cultural borders? What are the factors, which will enable dramas to be internationally successful? Is there a universal story element that could be applied to cultural subjects?

Is this session we look at the specifics of Asian Storytelling. We show two Asian dramas. Each of them is highly successful and acclaimed in their home country. Will these be able to travel? Come see for yourself!



Mini-INPUT FRIDAY, OCTOBER 13, 03:40 PM

Genre: Fiction Short Original Title: 銅板少年

Country: Taiwan **Duration:** 24'

Language: Mandarin Chinese

Production Company: National Taiwan University of Arts

Broadcast by: PTS **On:** 2016/02/21

Total budget in Euro: 22,000

Author: Li Chuan-Yang **Director:** Li Chuan-Yang **Producer:** Tsai Hsin-Yun

Commissioning Editor: Zhang Chao-Cheng

Submitted by: Taiwan Public Television Service Foundation - PTS

Contact: Stella Lin

Email: PTSFestival@gmail.com

Tai is a fourth grade student whose family owns a claw machine business. He often travels with his father to help with the replenishment and collecting coins from the claw machines. Today is the day to pay for the school camping fees. Tai brings exact coins to school to pay for it. But his teacher asks him to change coins into bills before he pays. Tai is very upset but doesn't want to tell his father about what happened at school. After school, when they start to work together again, Tai is lurking to find a chance to change those coins into bills himself. Moved to confront the teacher's authority and unreasonable demand, yet cautious to avoid subjecting his father to the same sense of contempt, the boy does his best to prevent his father from becoming aware of his attempts to change the money. These small intentions exhibit a rare sense of intimacy and are a deeply endearing element of the film. Coin Boy reflects on an event from the director's own childhood years when as a little boy he attempted to pay for a school excursion with copper coins, only to be abruptly refused by the teacher and asked to pay with 'paper money'. The copper coins are a vivid metaphor for his father's hard-earned money, which although quite clearly of equivalent value, are contemptuously dismissed.



Mini-INPUT FRIDAY, OCTOBER 13, 04:05 PM

Genre: TV Fiction
Original Title: Pinkama
Country: Sri Lanka
Duration: 22'
Language: Sinhala

Production Company: Sri Lanka Rupavahini (TV) Corporation

Broadcast by: Rupavahini

On: 2015/04/14

Total budget in Euro: 3,900 **Author:** Athula Peiris **Director:** Athula Peiris

Producer: Sri Lanka Rupavahini (TV) Corporation

Commissioning Editors: Athula Disanayaka, Athula Peiris **Submitted by:** Sri Lanka Rupavahini (TV) Corporation

Contact: Athula Disanayaka **Email:** athulatv@yahoo.com

Hirunika is ten years old, she studies in a rural school. She has to help her disabled the father so she often comes to school late. One day the principal and a new teacher visit Hirunika's home and see with what the girl has to cope. They help the family and make sure that the school education of the girl can continue.

This programme aims to arouse awareness for the need of education for all children.

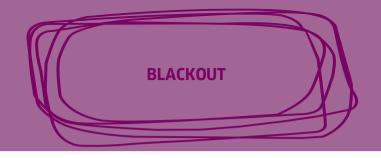
SESSION 9 MAREN NIEMEYER ATHULA DISANAYAKA

Mini-INPUT

FRIDAY, OCTOBER 13, 04:50 PM - 05:45 PM VENUE: SRI LANKA FOUNDATION 100, Sri Lanka Padanam Mawatha, Independence Square, Colombo 7

ONE FOR THE ROAD

For the last session out of INPUT 2017 we have kept two projects that are encouraging examples for the liveliness, courage and inventiveness of our colleagues at the programme departments. Both projects override the usual broadcast routine, challenge their audience and themselves. Swiss National TV SRF dedicates a 9-hour special to the fictional scenario of a long-lasting power failure comprising – not only Switzerland – but central Europa as a whole. And for one day BTV in Spain handed over the newsroom to hundreds of youngsters between the age of 8 and 14.



Mini-INPUT FRIDAY, OCTOBER 13, 04:50 PM

Genre: All Day Special / Fictional documentary

Original Title: Blackout **Country:** Switzerland

Duration: 27'

Language: Swiss German

Production Company: tpc Switzerland ag

Broadcast by: SRF **On:** 2017/02/01

Total budget in Euro: 900,000

Authors: Monica Suter, Rolf Elsener, Jutta Doberstein

Directors: Monica Suter, Rolf Elsener

Producer: Nathalie Rufer

Commissioning Editor: Nathalie Rufer

Submitted by: Schweizer Radio und Fernsehen - SRF

Contact: Nathalie Rufer **Email:** nathalie.rufer@srf.ch

Swiss National TV SRF dedicated a 9-hour special to the scenario of a long-lasting power failure comprising not only Switzerland but central Europe as a whole. The delineated series of events is fictional, but based on several in-depth studies. The chances of a long-lasting power failure may be remote, but if a blackout of this scale became a reality, the consequences would be tantamount to a national disaster. A series of fictional documentaries depicted how a big power failure deprived Switzerland and the whole of Central Europe of electricity around Easter 2016. The narration is based on interviews with actors on the one hand and on real crisis managers pretending to reflect the fictional series of events on the other. To make the plot palpable, the crew filmed during crisis trainings and staged certain scenes with actors, thereby sticking closely to official contingency plans. Each episode represents one day of this blackout scenario. The fictional documentaries alternate with live studio segments where experts put the blackout scenario drawn up in the documentaries into perspective. Additional elements emphasize the live character of the programme, e.g. an ethical hacker trying to infiltrate a critical infrastructure during the day.



Mini-INPUT FRIDAY, OCTOBER 13, 05:20 PM

Genre: All Day Special Programming **Original Title:** BTV Versió Escoles

Country: Spain **Duration:** 4' **Language:** Catalan

Production Company: BTV KIDS

Episode: 1

Broadcast by: BTV **On:** 2016/03/04

Total budget in Euro: 30,000

Author: Sergi Vicente **Director:** Sergi Vicente **Producer:** Gabriela Grífol

Commissioning Editor: Josep Rocafort **Submitted by:** Barcelona Television - BTV

Contact: Elsa Ortuño **Email:** eortuno@btv.cat

The project 'Versió BTV' opened our broadcast station to more than sixty primary schools. On March 4th 2016, hundreds of school kids (8 - 14 years) joined this full day of tv and radio broadcasts made by and dedicated to the youngest ones. From 9am to 9pm, they presented, recorded and edited everything BTV would do on a normal day: from news bulletins to culture magazines. Among others, they interviewed the President of Catalonia. Mr Carles Puigdemont, and the president of Football Club Barcelona, Mr Josep Maria Bartomeu, The kids, families, schools and institutions contributed to make this a very successful experience, which also offered professionals at BTV the chance to do things in a different way. Journalists, directors and producers realised that, if they were given enough space, children had a completely different approach that they could learn from. Not to mention the fact that the whole experience generated a very good atmosphere in the newsroom. 'We should do this again', said everyone. The idea behind 'Versió BTV' is to open our doors to different sectors of the society, to democratise it and let them be in charge for one day. BTV is already preparing a second edition of this project, this time with seniors





Athula Disanayaka

TV Producer and Director Documentary Unit, Sri Lanka Rupavahini Corporation, Sri Lanka

Athula Disanayaka started his career as provincial journalist and photographer. Following his graduation from Colombo University, he joined Sri Lanka Rupavahini (TV) Corporation. He has won national & international awards for his television programs, among others the Television Award in 2006 for "Watarawuma", the State Television Award in 2010 in the category best Educational & Cultural Television Program for "Schooling along the Wild Track" as well as the State TV Award in 2015 for the Best Documentary "Thawath Amma Kenek - Another Mother". He engages also in Writing and photography conducting three photo exhibitions.



Eleftherios Fylaktos

Documentary Acquisitions and Programming - Commissioning Editor Greek Broadcasting Corporation - ERT, Greece

Eleftherios Fylaktos is a documentary filmmaker and visual anthropologist living in Athens, Greece and currently working as a documentary specialist at the Greek Programming Department of ERT S.A. responsible for documentary acquisitions and programming. He is also a member of ERT's International Co-Production Committee and the National Coordinator for INPUT in Greece. He has been working since 1997 in the conception and production of audio-visual content as Television Director for ERT, Independent Documentary Filmmaker and Freelance Director/Producer. He won several awards for documentaries and video projects for public, private and international organizations. He teaches Ethnographic Filmmaking at the University of Münster in Germany.





Maren NiemeyerDirector of the Goethe-Institut Thailand

Born in Bremen, Germany, Maren Niemeyer studied journalism, German philology and film theory in Paris and Berlin. She has worked as a journalist, editor, documentary filmmaker and producer for national and international radio and TV channels, mainly for ARD, ZDF, DW-TV and the German-French cultural channel ARTE. In 2007, Maren produced the ARTE/ ARD Documentary-Series about the magic hippie trail to Kathmandu in the late sixties and in 2008 she produced a worldwide broadcasted series about the Myths of German Design for Deutsche Welle TV. From 2008 until 2009, Maren Niemeyer was a Commissioning Editor for the Documentary Film department of NDR / ARTE. From 2010 to 2016, she was Program-Coordinator for the Film-Department of the Goethe-Institut Headquarter in Munich. Since July 2016, Maren Niemeyer is the director of the Goethe-Institut Thailand.



Marc-André Schmachtel

Born in Lübeck, schooled in Namibia, Marc-André Schmachtel studied francophone cultural studies, modern history and Latin American Studies in Saarbrücken and Québec (Canada) and did his master thesis on African cinema. Trips abroad brought him to Canada, Burkina Faso and Martinique. From 2006-2008 he was part of the organization of film festivals (Cinéfleuve, African Film Series Saarbrücken) and had a strong focus on film and media projects. Since 2008 he is working for Goethe-Institut. First in Cameroon (program and language department), and as from 2010 as head of Goethe-Institut Nigeria. He initiated several film cooperation projects (Mokolo film platform, Mini-EAVE Nigeria, short film workshops) and partnerships with AG Dok, the Dokfest.Munich and others. Since 2016 he is in charge for TV and radio cooperation/Coproduction at Goethe-Institut headquarters in Munich. He is member of the international board of the INPUT-conference.

MINI-INPUT



Nowell CuanangSenior Program Manager News and Public Affairs Department GMA Network, Philippines

is a Filipino journalist who writes, directs and produces investigative and cultural documentaries for one of the biggest TV networks in the Philippines, GMA Network Inc. He is the only Filipino to win two George Foster Peabody Awards, one in 2009 for the documentary "Ambulansyang de Paa" (Ambulance on Foot) and another in 2012 for "Salat" (Bone Dry), as director and program manager respectively. He graduated Cum Laude from the University of the Philippines, Diliman with a degree in the Arts, Major in Broadcast Communication in 2003 and took International Studies as a scholar at Meiji Gakuin University in Tokyo, Japan. At present, Nowell is taking his Masters Degree in Community Development at the University of the Philippines, Diliman.





Athula PeirisTV Producer & Director

Athula Peiris joined Rupavahini - National Television in 1996 as a TV Producer & Director. His artistry began from stage drama. Athula has produced 28 short plays and 5 length plays. Among his number of plays, Suba Saranagatha (1986- became best play in 1986 at Youth Drama Festival) and Pasmaha Belum (adaptation of German dramatist Bertolt Brecht's Measure Taken 1931) are significant. Odeipus (1998) is his adaptation of Greek Dramatist Sophocles. He has won national and international awards for his works. Among others Best TV Drama Awards for "Theggen Thegga - Cherished Gift" in 2007, Best Children Drama Awards for "Sindu Kiyana Una Pandura" in 2002 and Best Education Programme awards for "VAHALKADA" at National Tele Drama Festival of Sri Lanka 2007.



Varinthra BoonchaiAcademic Strategy and Partnership Manager, ThaiPBS

MRS.Varinthra Boonchai graduated MA in Development Communication from the faculty of Communication Arts, Chulalongkorn University, Bangkok, Thailand. From her experiences, she first started an editorial staff at a woman magazine. Later, she joined the Thai Human Rights in Global Perspective Research Project and the Community Rights Education Project at the Local Development Institute as the regional coordinator and the information staff. In 2006, she was selected as a fellow of Asian Public Intellectual (API), sponsored by the Nippon Foundation, to conduct the research on a study of communication campaign process for community rights on biodiversity resources in the Philippines. She is currently an Academic Strategy and Partnership manager at Academic Institute of Public Media, Thai Public Broadcasting Service (Thai PBS).



Did you miss a program?

Do you want to see a production again?

Do you want more?



All programs presented at the Mini-INPUT in Colombo 2017 and some more from INPUT Thessaloniki are available at the library of the Goethe-Institut Sri Lanka until December 22, 2017.

For more information, please download "INPUT Catalogue" here: http://input-tv.org/input-2017/programme or scan QR Code







INPUT 2017 in Thessaloniki - 4 days packed with the screenings of inspiring programmes, lively debates, and cross-cultural encounters.

495 Delegates travelled from 35 countries to Greece to attend the 76 hours of programming presented by a fantastic team of Moderators. The selection of TV programmes, projects and topics for this year's conference covered the broadest range of topics such as:

- the specifics of Asian Storytelling
- the role of public media in investigative journalism
- how to work with young creators, young formats, young hosts
- interactivity in TV Drama
- the limits of the use of public footage
- the new generation of hybrid formats where everything seems possible.

We met clever producers behind 5 cheap and successful projects, watched simple 360° videos made by a radio correspondent on the go. Discussed if Netflix, etc. is our friends, or our 'frenemies', heard of the challenges, successes and failures of FUNK, a digital joint venture of German pubcasters ARD and ZDF. And – we met 100 colleagues from Greece, who have never been able to come to an INPUT conference – so that is why INPUT came to them.

The 2300 year old City of Thessaloniki with its cosmopolitan history has been a wonderful location for INPUT 2017: the Roman Agora where the remarkable Opening Reception was held, Pier 1 of the Harbour with its great view over the Sea and at Mount Olympus, the numerous cafés, bars and restaurants in the neighbourhood.





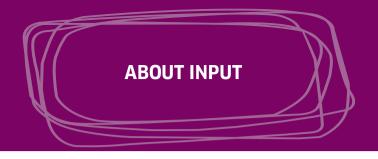
INPUT is open to all Public Service Broadcasters around the world, as well as production companies or individuals producing programmes for broadcast on public service channels. INPUT is looking for recent public service television and online productions, that are provocative, courageous or break new grounds.

The conference in Brooklyn in 2018 will focus on:

- "Fifty is the new Thirty"
 Programmes that are especially attractive for the audience aged 30 to 50. Submissions can be factual, fiction or entertainment programmes.
- 2. Web programmes for young people
- 3. Political Comedy
- 4. Tailor-Made for INPUT Edgy and surprising programmes that don't fall into any of the three categories but promise to stir lively debates!

Submitted productions may not have been published before 1 November 2016. Programmes that were made for television but have not yet been broadcast are also eligible. Deadline for Submissions is 15 December 2017. The International Selection is in the hands of the INPUT Moderators who are appointed annually by the INPUT Board. The International Selection will run from 27 January to 3 February 2018. By 19 February 2018 all submitters will be informed about the results of the International Selection. Please register for the INPUT Newsletter to make sure you receive all news.

www.input-tv.org/input-2018/regulations





INPUT (INternational Public Television conference), a non-profit organisation of public television programme makers and broadcasters founded in 1977, organises an annual conference to discuss and challenge the boundaries of public TV.

Each year a public TV organisation hosts the conference, providing the conference location, technical facilities and staff. Sponsorship must apply within the spirit and objectives of INPUT.

The International Board is composed of TV professionals, who define the strategy and work all year round to make the annual conference happen. The Board appoints among its Members the Presidium: President, Secretary General and Treasurer. NCs are approved by the International Board of INPUT.

TV professionals around the world scout on a national level for programmes which fit the aim of the conference. Each National Coordinator or country has its own selection system. The NCs submit their national choice to the annual International Selection.

The INPUT Conference is hosted by Session Moderators who are TV professionals appointed by the Board. They also put together the programme of the annual conference based on the programme submissions by the National Coordinators. They are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the television landscape.

www.input-tv.org



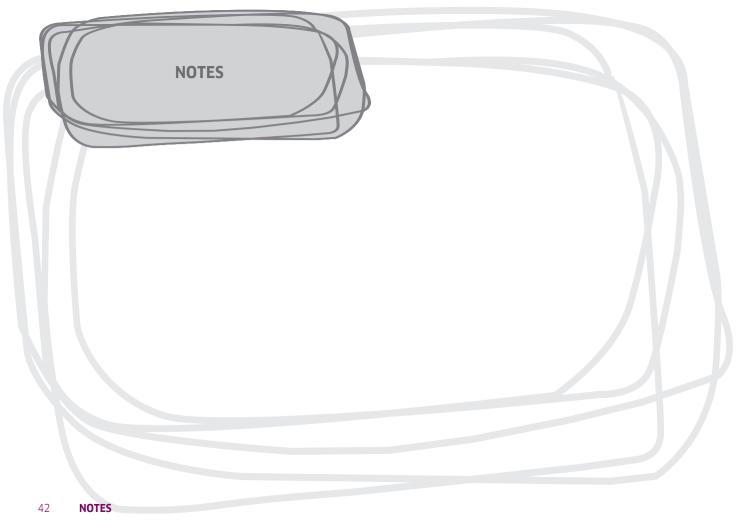


The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach.

We promote knowledge of the German language abroad and foster international cultural cooperation. We convey a comprehensive image of Germany by providing information about cultural, social and political life in our nation. Our cultural and educational programmes encourage intercultural dialogue and enable cultural involvement. They strengthen the development of structures in civil society and foster worldwide mobility.

With our network of Goethe-Instituts, Goethe Centres, cultural societies, reading rooms and exam and language learning centres, we have been the first point of contact for many with Germany for over sixty years. Our long-lasting partnerships with leading institutions and individuals in over ninety countries create enduring trust in Germany. We are partners for all who actively engage with Germany and its culture, working independently and without political ties.

www.goethe.de





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