



FIT FOR PURPOSE: SKILLS FOR TOMORROW'S INFORMATION PROFESSIONALS

EUROLIS SEMINAR2017



SPEAKERS'S INFORMATION AND THEIR PRESENTATIONS

Friday 17th November

Royal Society of Arts

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NICK POOLE



A FUTURE-READY INFORMATION PROFESSION

CV BRIEF

Nick Poole is Chief Executive of CILIP, the UK's library and information association. He is responsible for implementing the strategy set out by the Board of Trustees and CILIP President, building partnerships and championing the value and impact of information professionals.

Prior to working at CILIP, Nick was the CEO of the Collections Trust the UK standards body for museums and heritage. He has also worked in Government and the finance sector. Nick is currently a Trustee of Wikimedia UK, the UK chapter of the international Wikipedia movement.

ABSTRACT

As the needs of information users change, so too must the skills of information professionals continue to adapt. In this keynote, CILIP Chief Executive Nick Poole will look at some of the trends that are likely to impact most on the information profession in the coming decade and how our skills, values and professional practice are changing to ensure that we are ready to meet the challenges and take advantage of the opportunities ahead.

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SILKE HOFFMANN



**FUTURE SKILLS OF LIBRARIANS - I AM A NETWORKER,
A KNOWLEDGE MOVER, A SOURCE OF INSPIRATION,
AN INFORMATION SPECIALIST**

CV BRIEF

Silke Hoffmann has been the Acting Director of Reutlingen public library since 2011. Mrs. Hoffmann studied Library and Media Studies Management at the Stuttgart Media University where she graduated with a diploma thesis about training in German libraries. She began her career in the library sector as the director of the Pflughof public library in Langenau. After two years, Mrs. Hoffmann became manager of the Oeffingen, Fellbach public library. In 2011 she became Acting Director of Reutlingen public library. As a certified training provider Mrs. Hoffmann is an active member of the Commission for Training and Professional Development of the German Professional Association of Library & Information Professionals.

ABSTRACT

What are the demands on today's and tomorrow's information professionals? The Commission for Training and Professional Profile of the Association of Information and Library Professionals (Berufsverband Information Bibliothek. V.) understands a wide spectrum of professional activities for information and multimedia specialists. Everybody should have access to information and knowledge. For this purpose libraries need experienced, adept, competent networkers, knowledge movers and inspirational power. The commission supports, develops and promotes the profession in many ways and responds to the future challenges to library education and training.

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ALEXANDRE LÓPEZ-BORRULL



**NEW SKILLS FOR INFORMATION PROFESSIONALS IN
KNOWLEDGE-INTENSIVE ORGANIZATIONS: OPEN AND
BIG DATA**

CV BRIEF

Alexandre López-Borrull holds a PhD in Chemistry and a BSc in Information Science. He is an Associate Lecturer in the Faculty of Information and Communication Sciences at the Universitat Oberta de Catalunya (Open University of Catalonia). He is a director of the BSc in Information Science. He is also the secretary of the COBDC (Official Association of Librarians-Information Scientists of Catalonia). His research interests are based on information sources and their evolution in the Internet, including scientific journals, open science and legal aspects of digital information.

ABSTRACT

Nowadays, there are new forms of use of information that few years ago we could not foresee. Many information and data-intensive organizations face very important challenges that can affect their future. Thus, the media and its relationship with the social media in the struggle for truth (or the post-truth). Universities, and their libraries, in data management in Open Science. All areas of public security in their relationship with intelligence. Governments in an open vision related to transparency. In each of these areas, information professionals should play a leading role. But for this, new skills and competencies must emerge for Library and Information Science. They will be presented in relation with other disciplines, like Communication and Computer Science.

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MARIA STELLA RASETTI



**SOFT SKILLS: NEW DIGITAL CHALLENGES FOR
LIBRARIANS IN THE DIGITAL
AGE**

CV BRIEF

Maria Stella Rasetti is director of public libraries in Pistoia, a middle size Tuscan town, half an hour from Florence. For ten years she has been teaching Library Science at the University of Florence. She is the author of several professional books on library marketing, social library, volunteers and active citizenship in the library.

ABSTRACT

In order to keep abreast of the numerous changes in technology and in order to be in a position to cope with social changes we librarians tend to develop a kind of "Accumulation Syndrome" when it comes to competencies we aspire to acquire new skills and knowledge over and above our traditional and consolidated skills. Because of this we become Wikipedians, experts in 3D printing, producers of apps for smartphones and organisers of electronic games tournaments in our libraries! One possible solution to cure ourselves of this dangerous syndrome is to develop another set of skills, that is to say soft skills or relational competencies which enable us to facilitate our capacity to enter into a relationship with the numerous and diverse components.

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ANA LUISA COSTA



BRIDGES FOR READING

CV BRIEF

Ana Luísa Costa is Assistant Professor at Higher Education College of the Institute of Setúbal (Portugal) and researcher at the University of Lisbon Linguistics Centre (CLUL). She teaches different courses of Didactics and Linguistics in training programs for pre-school teachers and Primary school teachers. As a researcher, her work is focused in early Literacy and Educational Linguistics.

ABSTRACT

No one is born a reader. And it is not enough to go to school, or to access Google, to become a reader. Raising a reader is a long term journey, with as much of cognitive and verbal development as creativity, emotion and affection. It begins before the child learns the alphabetical principle and follows different pathways; some of them are fast motorways, other tortuous rails. All this routes need bridges. Librarians and teachers face the challenge of building those bridges. The development of reading skills in the 21st century is not only a matter of selecting relevant and reliable information. Educators and information professionals must nourish the need for knowledge, the wish of being aware of what is going on, the will of being part of the discourse community where decisions are made. Some (old and new) pedagogical ideas will be brought into discussion as possible resources for helping each child to find his/her own project to become a reader.

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ANTONIA ARAHOVA



**IFLA DIVISION IV: SUPPORT OF THE PROFESSION.
MANAGING THE CHANGE IN EDUCATION**

CV BRIEF

Antonia Arahova is the responsible of International Relations National Library of Greece and hold the Chair IV at IFLA (International Federation of Library Associations and Institutions), dedicated to education. She has carried out research about the role of women librarians in Greece and co-authored, together with Sarantos Kapidakis, several articles on library management, marketing and promotion.

ABSTRACT

The CPDWL Section embraces all aspects of professional development and learning in the workplace in the period post-qualification to the end of a career. New developments and trends in information and communication technology, higher expectations of users, requirements of employers and managers of libraries and information service organisations and competition from information professionals in the broader information industry emphasize the imperative for associations and institutions to be 'learning organisations' and develop their staff by providing opportunities for continuing professional development and training in the workplace; and for individuals to be responsible for their own career planning and development.

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ELÉNA DA RUI



INSTITUT
FRANÇAIS
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WHAT SKILLS TO REINFORCE THE ADDED VALUE OF PUBLIC LIBRARIES IN WORLD'S CURRENT TRANSITION?

CV BRIEF

Eléna Da Rui is the manager of Creteil's four public libraries under the local authority of Grand Paris Sud Est. After completing an intensive course in literature and history, she studied Administrative Science and Sociology of Public Policies. She began working as chief librarian in the city of Châtenay-Malabry, south west of Paris. After teaching at the Lab Session «Innovation, Foresight and Sustainable Development» at l'Institut des Futures Désirables, she holds the belief that a better future is possible – and the goal of public intervention.

ABSTRACT

As working life is being radically transformed by technology and changing economic demands, there are many stakeholders with the prompt home-delivery of knowledge, as with the more instantaneous online platforms and catalogues. However, the added value of public libraries consists of empowering that part of the population without the basic skills to get involved in contemporary society. At this turning point, libraries need digital technologies to rationalise management tasks, but they should rely on professionals and create an alliance of very different trades, including computer scientists to develop suggestion algorithms and introduce discovery; experts to share their knowledge and service designers to create different qualities and levels of services. Since giving advice, promoting the appropriation of knowledge and innovation and providing easy access is our common priority, this system will require a constant updating of our knowledge and a sustainable collective dynamic.

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