



URBAN MEDIA ART ACADEMY



URBAN MEDIA ART ACADEMY *Emotional Transitions*

Ideas and Concepts Workshop AGENDA // NOVEMBER 17 – 19, 2017

FRIDAY, November 17 – DAY 1 // 10:00 – 18:00 at TCDC Commons (MRT Samyan)

10:00 – 10:20	Welcome by TCDC / Goethe-Institut Thailand / Urban Media Art Academy
	PUBLIC KICK-OFF EVENT: EMOTIONAL TRANSITIONS Curation // Creation // Context // Community
10:20 – 10:40	Curatorial Inspiration: Emotional Transitions by Dr. Tanya Toft Ag, independent curator and co-director of Urban Media Art Academy
10:40 – 11:00	Curatorial Perspective on Bangkok/Thailand by Pichaya Suphavanij, exhibition director at Bangkok Art and Culture Centre (BACC)
11:00 – 11:20	Citymaking Inspiration: Urban Media Art and its impact for creative citymaking by Susa Pop, director of Public Art Lab, co-director of Urban Media Art Academy
11:20 – 11:40	Citymaking Perspective: Thailand 4.0 TBC
11:40 – 11:50	Break
11:50 – 12:50 7 min. each proposal	Presentation of the jury selected Urban Media Art Proposals / Part I by the selected artists under the consideration of the following criteria: Concept & Creation /// Urban Context /// Community /// Feasibility and Technology
12:50 – 13:00	Final remarks public session and information on Ideas & Concepts Workshop
13:00 – 14:00	Lunch break

	<p>WORKSHOP SESSION: CONCEPT CONTEXT COMMUNITY</p> <p>What motivates the project idea, and how does it relate to its contexts, communities, the city and society? What are the contexts for urban media art (site-specific environment, local and global)? In which ways may urban media art engage its contexts? What does it mean to engage a community, what could be the methodologies, and toward what aims?</p>
<p>14:00 – 15:30 (15 min. each proposal)</p>	<p>Feedback – Concept and Creation</p> <p>Zoom into the project proposals, collective feedback</p>
<p>15:30 – 15:45</p>	<p>Break</p>
<p>15:45 – 16:00</p>	<p>Inspirational Talk: Context and Community by Ali Smith, founder of Superact, Road to Change and Ambassador to the Chaffinch Trust</p>
<p>16:00 – 17:30</p>	<p>Workshop Session – Context and Community</p> <p>Zoom into the project proposals, collective feedback</p>
<p>17:30 – 18:00</p>	<p>Wrap-up, Q&A and Preparations for Day 2</p>

SATURDAY, November 18 – DAY 2 // 10:00 – 18:00 at TCDC Commons (MRT Samyan)

<p>10:00 – 10:15</p>	<p>Daily Overview</p>
	<p>WORKSHOP SESSION: TECHNOLOGICAL DIMENSION</p> <p>What to have in mind in order for urban media art projects to be technologically feasible? How to balance project aims with costs and realistic scenarios for the artwork's production? What kind of support is needed to carry out the project, whom and for how long? How may the project invent or promote new ways of engaging technology in artistic production?</p>
<p>10:15 – 11:15 7 min. each proposal</p>	<p>Presentation of the Urban Media Art Proposals / Part II (progress after Day 1) by the selected artists under the consideration of the following criteria: Idea & Concept /// Urban Context /// Community /// Feasibility and Technology</p>
<p>11:15 – 11:35</p>	<p>Inspirational Talk: Technology by Dr. Ing. Priyakorn Pusawiro, professor at Esic Lab, King Mongkut's University of Technology Thonburi</p>
<p>11:35 – 11:45</p>	<p>Break</p>
<p>11:45 – 13:30</p>	<p>Workshop Session – Technology</p> <p>Zoom into the project proposals, collective feedback</p>
<p>13:30 – 14:30</p>	<p>Lunch Break</p>

POSTER PRESENTATIONS PREPARATIONS	
14:30 – 15:30	Creation of Posters and Presentations with Feedback by participating artists
15:30 – 15:45	Break
15:45 – 17:30	Creation of Posters and Presentations with Feedback continues by participating artists
17:30 – 18:00	Questions and Wrap-up
21:00 onwards	Short introduction of UMAA at FreeForm Festival, ACMEN Ekamai Complex (Bangkok Design Festival)

**SUNDAY, November 19 – DAY 3 // 10:00 – 17:00 at FreeForm Festival,
ACMEN Ekamai Complex (Bangkok Design Festival)**

10:00 – 11:00	Setting up of the Urban Media Art Academy and Poster Presentations by UMAA team and participants
	WORKSHOP SESSION: FEASIBILITY & NETWORK Zoom into the project proposals, collective feedback. Where may the project be realised? In what contexts, with which partners, at what occasions (exhibitions, festivals, independent), and with what infrastructures/environments? What could be the next steps for realising the urban media art projects? Could they be trans-local, multi-contextual, have a global potential?
11:00 – 11:35	Workshop Session - Feasibility & Network
11:35 – 11:45	Break
11:45 – 13:00	Workshop Session - Feasibility & Network continues
13:00 – 14:30	Lunch Break
	PANEL & POSTER PRESENTATION
15:00 – 17:00	Urban Media Art Academy Bangkok: Emotional Transitions 1. Welcome and Introduction 2. Presentations of the Selected Projects by the participants of the Urban Media Art Academy (5 min. each) 3. Panel – moderated by Dr. Tanya Toft Ag with Pichaya Suphavanij, exhibition director at Bangkok Art and Culture Centre (BACC), Dr. Ing. Priyakorn Pusawiro, professor at ESIC Lab, King Mongkut's University of Technology Thonburi (KMUTT), representative of TCDC (expert of design and Thailand 4.0), Susa Pop, co-director Urban Media Art Academy & founding director of Public Art Lab
17:00 – 19:00	Get Together and Collective Feedback