



Qatar meets Germany – Women Football meets Culture

Doha, 5 November 2017: A female football team visits Qatar for a friendly match with a Qatari female football team on 6 November 2017 to celebrate the Qatar Germany 2017 Year of Culture. The match is organized by the German Football Ambassador in partnership with the Embassy of the Federal Republic of Germany and the Goethe-Institut Gulf Region.

On the occasion of Qatar Germany 2017 Year of Culture the German Football Ambassador initiated a very special exchange by bringing female football players from Germany and Qatar together for a joint training and friendly match that is open for the public to attend. Twenty-five young female players and their team will travel to Doha from 3 to 7 November 2017 to meet their Qatari counterparts at their home stadium.

German and Qatari female football history was highlighted when Monika Staab trained the Qatari female national team in 2014. She was awarded as "German Football Ambassador" in 2014 for her efforts to introduce together with the Qatari Football Association effective structures for the training of female football players from their early years and support them throughout their careers.

Monika Staab was nominated member of the board of trustees for Qatar Germany 2017 by the Foreign Office of the Federal Republic of Germany due to her merits for the Qatari German friendship.

Roland Bischof of the German Football Ambassador says, *"It is great to see how football connects people worldwide and we are honored to contribute to the social-cultural exchange between the Qatari and German team. Based on the engagement of Monika Staab in Qatar we are looking forward to further the friendship of both countries."*

As the program is aimed at intensifying the relations of both teams the 4-day-long visit includes a tour of the Museum of Islamic Art as well as a joint desert trip. The guests from Germany will also visit the Aspire Academy to get a deeper insight into their counterparts training in Qatar.

Peter Ziegler, Deputy Head of the German Embassy in Doha says, *"The friendly match between the German and the Qatari female team is just one example for the excellent cooperation between German and Qatari sport institutions that is not only covering stars but as well young talents."*

Qatar Germany 2017 Year of Culture is a year-long program designed to deepen understanding between nations through the mutual exchange of arts, culture, heritage and sport, developed by Qatar Museums in partnership with the Goethe-Institut Gulf Region, the German Embassy in Doha and the Embassy of Qatar in



Germany.

The match between both teams will take place at Qatar Women's Sport Committee main venue at Aspire Zone on 6 November 2017 at 6pm. It is open to the public. Admission is free.

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About The Goethe-Institut:

The Goethe-Institut is a world-wide organization working to promote German language and culture. With a network of 159 institutes in 98 countries around the world and 12 institutes in Germany, the Goethe-Institut acts on behalf of the German Government to implement its cultural relations policy. The Goethe-Institut Gulf Region offers German language courses and organizes cultural events in the Gulf Region. Together with the Embassy of the Federal Republic of Germany the Goethe-Institut Gulf Region arranges the programs of Qatar Germany Year of Culture 2017.

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About Qatar Museums

Qatar Museums connects the museums, cultural institutions and heritage sites in Qatar and creates the conditions for them to thrive and flourish. It centralises resources and provides a comprehensive organisation for the development of museums and cultural projects, with a long-term ambition of creating a strong and sustainable cultural infrastructure for Qatar. Under the patronage of His Highness the Emir, Sheikh Tamim bin Hamad Al Thani, and led by its Chairperson, Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, QM is consolidating Qatar's efforts to become a vibrant centre for the arts, culture and education, in the Middle East and beyond. Since its foundation in 2005, QM has overseen the development of the Museum of Islamic Art (MIA), Mathaf: Arab Museum of Modern Art, and the Al Zubarah World Heritage Site Visitor Centre. QM also manages the QM Gallery at Katara Cultural Village, the ALRIWAQ DOHA Exhibition Space and the Fire Station: Artists in Residence. Future projects include the launch of the highly anticipated National Museum of Qatar and the 3-2-1 Qatar Olympic and Sports Museum. QM is committed to instigating Qatar's future generation of arts, heritage and museum professionals. At its core is a commitment to nurturing artistic talent, creating opportunities and developing the skills to service Qatar's emerging art economy. By means of a multifaceted program and public art initiatives, QM seeks to push the boundaries of the traditional museum model, and create cultural experiences that spill out onto the streets and seek to involve a wide audience. Through a strong emphasis on originating art and culture from within and fostering a spirit of national participation, QM is helping Qatar find its own distinctive voice in today's global cultural debates.

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About the German Football Ambassador

The [German Football Ambassador](#) award, ideated from Roland Bischof, honors German football players and trainers acting abroad, who engage themselves in sporting and social ways, representing a positive image of their home country. As role-models they have an influence on the image of Germany abroad. The initiative rewards exemplary work as an ambassador in the international football range with the GERMAN FOOTBALL AMBASSADOR award.

The prize for the German Football Ambassador is given away once a year in the following categories: „Coach“, „Player“, Honorary Award. The winner in category “Coach“, as well as the recipient of the Honorary Award are being chosen by the jury. The winner in category “Player“ is determined through an online-voting. All the awardees as well as the nominees for the main award promote public-spirited projects with their prize money that can be to be donated to socio-cultural projects of their choice in the countries where they are active. Since mid of 2013 more than 20 projects had been supported.

The Main Award ("Coach" category) has been given to professional trainers such as Horst Kriete, Jürgen Klinsmann or Monika Staab. A list of past Audience Award winners ("Player" category) includes Bastian Schweinsteiger, Mesut Özil or Sami Khedira. Furthermore, the Honorary Award has been granted to personalities, such as Miroslav Klose, Karl-Heinz Schnellinger and Thomas Hitzlsperger.

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