

Goethe-Institut, Whiz Kids Workshop and children TV film festival Prix Jeunesse Foundation are jointly hosting a new project on children TV.

Let's Make Magic!

Writing for Children's Television

CALL FOR APPLICATIONS

Workshop for Writers for children TV

from 29 January – 1 February 2018

The Ethiopian film industry and Ethiopian TV broadcasting companies are growing. Yet quality films and TV programmes for children are still rare.

Tibeb Girls is a successful Ethiopian action-drama TV show about three girls who use their superpowers to fight against injustice. Using their powers to see the past and future, the three *Tibeb Girls* get involved in the typical lives of Ethiopian girls, build empathy for their hardship and create a vision of a brighter future.

The pilot TV season *Tibeb Girls* for the age group 9-12 years has already won an international prize before its official launch.

For the workshop we are looking for people who have imagination, discipline and a desire to learn the writing skills that will help them make magic – for people with an interest in writing for children TV and with good and original ideas for the TV series *Tibeb Girls*. During the workshop participants will work together with the creator of *Tibeb Girls* Bruktawit Tigabu and a Canadian script writing consultant, to bring their ideas into an outline and – in a second step – into a script. The best outlines will have the chance to be included into the TV series.

We can accept 6-10 participants.



Dates and venue:

29 January – 1 February 2018

Goethe-Institut Addis Abeba

The workshop will be followed by a conference on the role and value of quality children TV on Friday, 2 February 2018 at the Goethe-Institut.

Requirements, application process, application deadline and selection process

Please apply at WRITERS.TIBEBGIRLS.COM

- Your idea for a story that could develop into one episode of *Tibeb Girls*. It should be max. 500 words and written in English. For more information about *Tibeb Girls* visit <http://www.whizkidsworkshop.com/projects/tibeb-girls/>

Or on youtube <https://www.youtube.com/watch?v=7KviXJvWe9w>

<https://www.youtube.com/watch?v=YW1KttVccZk>

- A short introduction/bio about yourself
- A motivation letter why you would like to participate in this workshop

Application deadline is Friday, 5 January 2018.

The selection of participants will be mostly based on the story ideas you sent us. You will need a good verbal command of English to participate in the workshop. If you prefer to write in Amharic, please submit a summary of your story in English as well.

The workshop is jointly organized by:

Whiz Kids Workshop (WKW), founded in 2005, is an Ethiopian-led, innovative social enterprise that focuses on improving the lives of children and youth through educational media. Our content covers topics that include literacy, health education, character building and social-emotional learning to prepare children and youth for success in life.

WKW has produced four television series that inspire, engage and empower Ethiopian youth age 3 to 18, including *Involve Me*, *Little Investigators*, *Tibeb Girls* and the award winning show *Tsehai Loves Learning*. In addition, Whiz Kids Workshop has published over 100 titles of children's books in over seven mother tongue languages in Ethiopia.

Prix Jeunesse Foundation has the aim to promote quality in television for the young worldwide. It wants to bring forward television that enables children to see, hear and express themselves and their culture, and that enhances an awareness and appreciation of other cultures. The bi-annual festival, the **PRIX JEUNESSE INTERNATIONAL** is the Foundation's main activity. Further activities like the **PRIX JEUNESSE Suitcase**, training and global networking make **PRIX JEUNESSE** a world-embracing lobby organisation for quality children's media.

The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad and foster international

cultural cooperation. We convey a comprehensive image of Germany by providing information about cultural, social and political life in our nation. Our cultural and educational programmes encourage intercultural dialogue and enable cultural involvement. They strengthen the development of structures in civil society and foster worldwide mobility.