

# Scientific Storytelling - Science meets Journalism

Public event in the context of the project “Scientific Storytelling“

When: June 21, 2018, 7:00 pm

Where: DAAD Cairo Office  
11, El Saleh Ayoub St.  
Zamalek, Cairo

Language: The event will be held in English, Arabic translation will be available.

**7:00 pm**

**Welcome**

Dr. Roman Luckscheiter, Director of the Cairo Office of the German Academic Exchange Service (DAAD)

Johanna Keller, Head of Arts, Goethe-Institut Cairo

**7:15 pm**

**Key Note: Science and Journalism – finally just the same**

Prof. Dipl.-Chem. Holger Wormer, Chair for Science Journalism at the Institute and School of Journalism, TU Dortmund University

**7:30 pm**

**Panel discussion: Boosting Science Journalism in Egypt**

Prof. Dipl.-Chem. Holger Wormer

Dalia Abdel-Salam, Chief Editor of Lelelm, Scientific American Arabic Edition

Prof. Dr. Hosam Refai, Vice President for Community Service and Environmental Development, Helwan University

Aya Ashraf, Editorial Manager at neonsci.com and participant of the study trip to Berlin

Moderation: Ashraf Amin, Head of Science Desk at Al Ahram

**8:15 pm**

**Plenary discussion**

Moderation: Ashraf Amin

**8:30 pm**

**Distribution of Certificates**

Johanna Keller

Dr. Roman Luckscheiter

**8:45 pm**

**Reception**