

# AGS Oktoberfest



## Eat. Drink. Learn.

(In English)



Saturday, 13 October 2018, 11:00 am – 2:30 pm  
Goethe-Institut Washington, 1990 K St NW (Suite 03)

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|----------|---|
| 11:00 AM | Welcome & Sign In   |
| 11:15 AM | Lecture “DC’s Brewmaster: Christian Heurich and the Immigrant Experience”<br>— Prof. Mark Benbow, Associate Professor of History & Politics, Marymount University |
| 12:15 PM | Catered Oktoberfest Lunch served in the GoetheForum   |
| 1:30 PM  | Moderated Q&A with Prof. Mark Benbow  |

Join us for this year's AGS Oktoberfest, where Marymount's Mark Benbow will discuss "DC's Brewmaster: Christian Heurich and the Immigrant Experience." From 11 a.m. to noon, Dr. Benbow will offer a lecture on Heurich's experiences as an immigrant to the United States in the 1860s and 1870s. How did he assimilate, and what parts of his German heritage did he maintain? Also, how did he experience the World Wars as a German in America later in life? The lecture will be followed by a catered lunch with local brews, and then we will reconvene for a moderated Q&A, where we will learn how Heurich convinced housewives to buy beer, the surprising history of the beer can, and more!

**Advanced Registration Required by Tuesday, 9. October**

**\$12 Members / \$20 Non-Members / \$15 Students**

(Members may bring guests at the member rate; registration fee includes lecture and lunch!)

**Please mail your check made payable to the American Goethe Society to:**

Dr. Julie Koser, AGS Treasurer  
University of Maryland, 3215 Jimenez Hall, College Park, MD 20742

**OR Use Paypal and submit payment to:**

American Goethe Society of Washington, DC: [americangoethesociety.dc@gmail.com](mailto:americangoethesociety.dc@gmail.com)  
*Please include a contact email in the memo line for ticket confirmation*

Organized by the American Goethe Society

[www.americangoethesociety.org](http://www.americangoethesociety.org)

**AGS**

*No tickets will be mailed; your registration will be confirmed by phone or e-mail.*