

Book your tickets now!



FOLDING EUROPE

A TOWEL ART CONVENTION

SATURDAY 30TH MARCH, 2019, 4 PM AND 8 PM
SUNDAY 31ST MARCH, 2019, 3 PM AND 7 PM

OPEN TO ANYONE INTERESTED
IN THE UPCOMING TREND OF TOWEL ART!



»Towel Art is a lost art!«

HEN, TOWEL ARTIST, BERLIN

TOWEL ART

EUROPE IS CHANGING – BUT WHAT'S IN STORE? BREXIT IS PENDING AND TOWEL ART IS THE KEY TO KEEPING YOUR GUESTS COMING AND YOUR SERVICE UP TO DATE!

CHECKING INTO A HOTEL ALSO MEANS BRINGING EMOTIONAL BAGGAGE. BUT DO WE LEAVE IT PACKED AWAY OR CAN WE UNFOLD THESE EMOTIONS?

OUR FOLDING TECHNIQUES TURN ANY DULL TOWEL INTO AN EXTRAORDINARY SHAPE.

THIS TOWEL ART TRAINING OFFERS A RADICALLY NEW APPROACH OF PRESENTING TOWELS TO YOUR GUESTS.



HEN & MAI ARE TOWEL ARTISTS BASED IN BERLIN. THEY ARE KNOWN FOR THEIR WORK IN THE BEAUTY SECTOR AND THEIR RADICAL NAIL ART. FOR THE FIRST TIME HEN & MAI ARE INTRODUCING TOWEL ART TO THE BRITISH HOSPITALITY INDUSTRY. DEALING WITH DIFFERENT EMOTIONS IN TIMES OF POLITICAL CHANGE IS THEIR MAIN EXPERTISE.

»Towel Art puts a smile on people's faces.«
ZIZ, B&B OWNER, SHERIFF LODGE, MATLOCK



STANDARD TOWEL ART OCCASIONS:
WEDDINGS, HONEYMOONS AND BIRTHDAYS

NEW TOWEL ART OCCASIONS

OUR TRAINING ADDS NEW SHAPES AND CAN HELP COVER MORE OCCASIONS, E.G.:

- LOSS AND FUNERALS
- DIVORCE
- SEPARATIONS (AND BREAK UPS OF ALL KINDS)
- BREXIT



»Beyond standard!«
MAI, TOWEL ARTIST, BERLIN

BOOK YOUR SESSION AND GET YOUR TOWELS CERTIFIED NOW

TOWEL ART BY HEN & MAI EXPANDS YOUR FOLDING TECHNIQUES FOR GOOD – SO YOU CAN COACH YOUR GUESTS THROUGH ANY CRISIS!

DATES

SATURDAY 30TH MARCH, 2019 4 PM AND 8 PM
SUNDAY 31ST MARCH, 2019 3 PM AND 7 PM

TICKETS

PRICE: £10, CONCESSION £7
BOOK THROUGH
WWW.EVENTBRITE.CO.UK

LOCATION

LANCASTER GATE HOTEL
HYDE PARK, 66 LANCASTER GATE,
W2 3NA, LONDON

FOR FURTHER INFORMATION:
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"Folding Europe. A Towel Art Convention" is an immersive site-specific performance event by Hendrik Quast & Maika Knoblich. Commissioned by the Goethe-Institut London, the cultural institute of the Federal Republic of Germany. Credits: Rhonda Repotente (pictures), Rimini Berlin (design)

