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WHAT'S 100 YEARS OF GERMAN DESIGN DOING IN MANILA?

By: Olivia Estrada 05:04 PM April 10, 2019

A quick trip to anywhere in Germany would tell you of their love for good architecture. What was left behind post-war is preserved while new trends are compounded upon for maximum efficiency. In our world, several every day comforts are produced out of German innovation. You'll further witness this as the Metropolitan Museum of Manila presents "100 Years Deutscher Werkbund," their latest exhibition featuring German architecture and design.



Deutscher Werkbund (DWB) is an association of artists, architects, designers, and industrialists created in 1907 by 12 German artists and architects along with 12 Munich design firms. Their mission is dedicated to "refining craft work in the interaction of art, industry and craft, by education, by propaganda and by adopting a unified approach to all relevant questions." The DWB credits their efforts in shaping the cultural life of other European countries.





With this exhibit, the DWB looks back on their achievements to celebrate the group's one hundredth anniversary. It also explores the future, refining the relevance of DWB in the global landscape.

"100 Years Deutscher Werkbund" features posters, models, furniture, design, drawings and photos arranged chronologically in seven sections, relating them directly to the political and social situations they were born out of.



The exhibit is a joint project by Architekturmuseum at the TU in Munich and the Institut für Auslandsbeziehungen e.V. (ifa) presented by the Goethe-Institut in Manila and supported by Metropolitan Museum of Manila and Design Week Philippines.

The exhibit will run until May 25 from Monday to Saturday, 10 am to 5:30 pm. Admission fee is PHP 100.

- Inside a Berlin fashion studio with Velt
- "Unconventional biography' of Karl Lagerfeld to be released by HarperCollins