

CALL FOR APPLICATIONS CLOSE-UP IN THE USA: EXCHANGE PROGRAMME FOR JOURNALISTS



**GOETHE
INSTITUT**

Sprache. Kultur. Deutschland.

Close-Up enables cultural journalists in the print, radio or online media to swap their workplaces with a colleague abroad for three to four weeks. They become familiar with professional routines in their host country and report on their impressions on site. Using the hashtag #GoetheCloseUp, participants report on Twitter, Facebook or Instagram about their experiences and their daily work.

The focus of this year's Close-Up is on the USA

This year's Close-Up will be part of the Year of German-American Friendship, which, until the end of 2019, aims to strengthen German-American relations with more than 250 partners and 1,500 events in all 50 of the United States under the motto "Wunderbar Together." The particular focus is on programmes taking place in the nation's heartland. Journalists who participate in Close-Up this year will have the opportunity to experience daily journalistic life in the USA and to pursue their own intensive research.

The prerequisites for applications are very good English skills and at least three years of work experience. The Goethe-Institut will pay the costs for travel, accommodation, for the translations of articles/features and will grant the participants an additional stipend of €300.00 per week. The travel period will be between September and November 2019. The composition of exchange partners will be decided by the Goethe-Institut.

The application deadline is 17 June 2019.

Applications should be sent by email to nahaufnahme@goethe.de. Please submit your **CV** in table form, two selected **articles/features** from your work as a cultural journalist and a brief **letter of motivation**.

Please also send a brief **written confirmation from your editorial office** that it would like to take part in the Close-Up cultural journalists' exchange programme. For participating media, this requires:

- that they provide the guest journalist a workplace and involve the guest in the journalism routine on site.
- that they name a journalist who will be available to the guest as their constant contact (usually the exchange partner).
- that they provide the guest with a place to publish their articles/features in the print, radio or online publication and publish them within the framework of their editorial capabilities (benchmark: 2-3 per week).
- that they mention the Goethe-Institut and any project partners in each publication, in interviews and other public presentations of the project.
- that they provide the Goethe-Institut with copies of the articles or features as links, PDFs or MP3s (following publication).
- that they permit the articles and features created to be published on www.goethe.de/nahaufnahme or www.goethe.de/closeup.

More information about the project can be found at www.goethe.de/nahaufnahme

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