



# CAMPUS LATINO

Call for Entries! Deadline: Friday, July 5, 2019



An initiative by

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Cooperation Partners from past edition 2017/2018:



# Entry Deadline: Friday, July 5, 2019

Documentary Campus and the Goethe-Institut Mexiko, in collaboration with the production company BWP from Spain, initiated the joint training programme CAMPUS LATINO for filmmakers from Latin America.

The second edition of Campus Latino 2019/2020 will also welcome projects from Italy, Portugal and Spain.

By cooperating with existing local and regional institutions, festivals and media events, the objective of CAMPUS LATINO is to create a high-quality training for the emerging Latin American documentary market that supports projects on a long-term basis, ensuring their quality and increasing their chances of being coproduced. At the same time, the programme promotes regional integration and gives international visibility to strong and impactful stories.

CAMPUS LATINO is an intense one-year training programme. Seven carefully selected producer/director teams are invited to attend over the course of four workshops that offer insight into the whole process of setting up an international coproduction and cover topics, such as: how to develop your story, access the international market, pitch your project and distribute your finished film in different media outlets.



- Train and professionalize local filmmakers to help them develop high-quality projects.
- Offer creative and practical support at every stage of project development.
- Advise how to develop project specific impact distribution strategies to increase your reach, revenue and reaction from the very initial stage.
- Attract international experts, financiers and producers interested in working in and with Latin America and on European projects with a Latin American angle.
- Build bridges between countries to create a strong network of talent as well as connecting documentary filmmakers from all over Latin America with global experts.
- Be a platform to strengthen the documentary market in Latin America as a whole and thereby improving coproduction possibilities both in the region and on an international level.





## Submission Period

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Submission opens: 8 June 2019

Submissions closes: 5 July 2019 (23:59 CEST)

## Who can apply?

CAMPUS LATINO is looking for documentary professionals (directors and producers) coming from Latin America, Italy, Portugal and Spain, who have experience in their domestic market but strive to work in Latin America and Europe and are looking for an international audience. You can take part in the workshop as a producer or director or as a producer/director team.

## We are looking for



Objetos Rebeldes D Costa Rica ©Carolina Arias

**Title**

**Duration** in minutes of the programme

**Trailer** online streaming link of a trailer (max. 3 min) of the project and/or examples of previous work .

Name, email, mobile phone and country of Director

Name, email, mobile phone and country of Producer

**Photo(s)** between 1-3 stills that represent the project  
(mood, protagonist or location)

**Logline** 300 characters incl. spaces

**Synopsis** max. 2.000 characters incl. spaces

**Dramatic arc & Narrative structure** max. 2.000 characters incl. spaces

**Visual Approach** max 2.000 characters incl. spaces

**Finance Plan** in EUR and USD incl. information on status: confirmed or pending

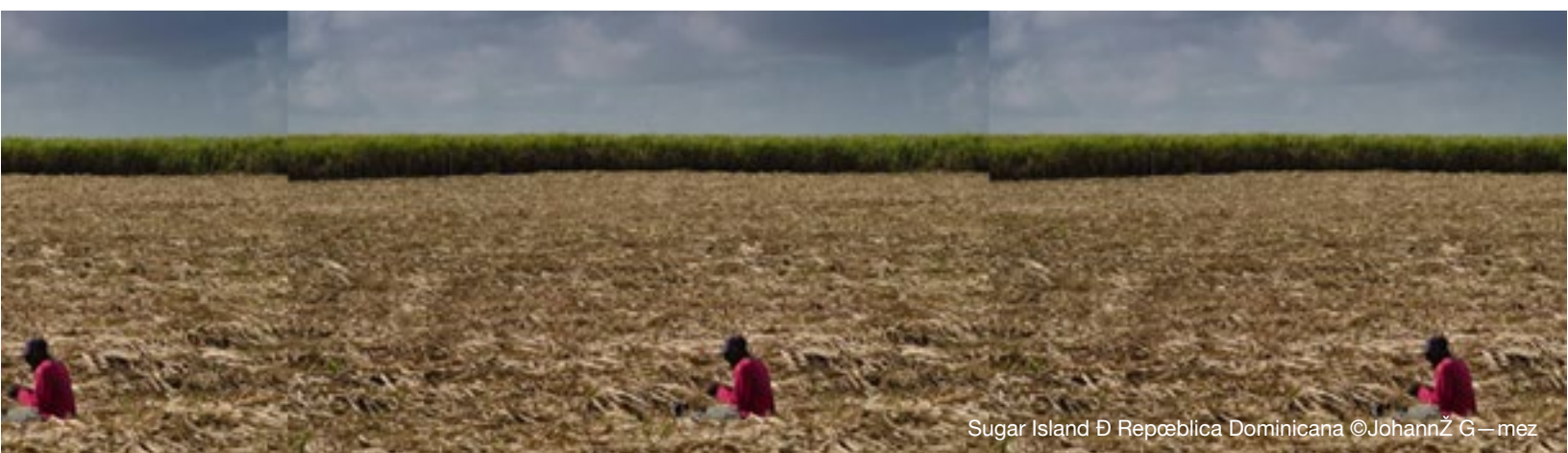
**Overview Budget** in EUR and USD

**Status of the project** max. 600 characters incl. spaces

**Short CV** - director max. 800 characters incl. spaces

**Short CV** - producer max. 800 characters incl. spaces

**Online streaming link** of a short self-presentation video stating your motivation to take part in the training



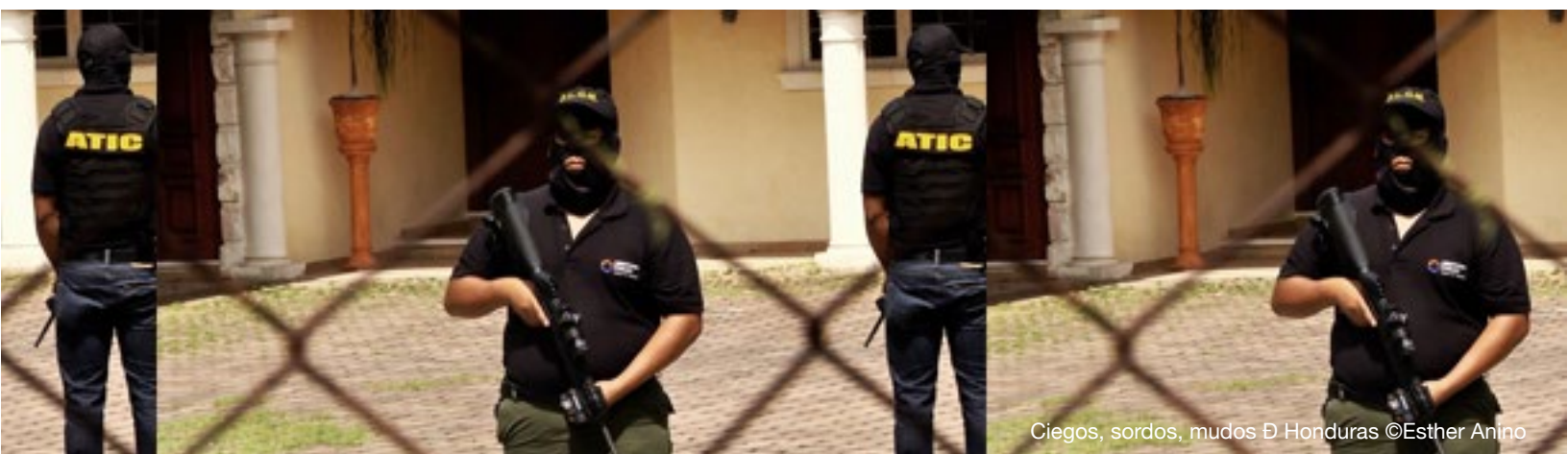
- All applications must be prepared in ENGLISH.
- All texts should be sent in 1 PDF Document (max. 1 MB each PDF).
- All video material must be submitted via link to stream online, no download link, please.
- All applicants may attend the workshop with one team partner maximum and at least one person from the project team must participate in all workshops.
- The language of the workshops will be Spanish and English depending on the mentor.
- **Access:** Evidence of access to key characters or institutions. This can be presented as a written statement in your treatment and/or as part of the visual material in your teaser; releases of main protagonists must be signed by the second session

### Submit your project

When applying please send the application (one PDF document) as one email before **July 5 2019** (23:59 CEST) to [campuslatino@documentary-campus.com](mailto:campuslatino@documentary-campus.com)

The participants of CAMPUS LATINO will be selected by a selection committee. An emphasis will be placed on the quality and creative and international potential of the proposed documentary film projects.

As soon as the selection of the CAMPUS LATINO participants is official, all applicants will receive an email telling them if their projects have been accepted or rejected. The applications and proposed documentary projects will be treated confidentially. All rights on the developed projects naturally remain with the participants.





There is no participation fee for the course. The selected participants will receive financial support by the programme Ibermedia for their airfares, accommodation and subsistence at each workshop. Further details will be confirmed asap

### Workshops 2019 / 2020

1st Workshop:

STORYTELLING PRINCIPLES AND IMPACT  
& OUTREACH STRATEGIES

October 14-18 2019

DOCSMX, Mexico City, Mexico

2nd Workshop:

TEASER, FINANCING AND CO-PRODUCTION

December 8-12, 2019

CONECTA, Santiago de Chile, Chile

3rd Workshop:

SVOD AND NEW PLAYERS AND BUSINESS MODELS

March 9-13, 2020

BRAVI & APEX Sao Paulo, Brazil

4th Workshop:

INTERNATIONAL MARKET & KEYPLAYERS

October 2020

LEIPZIG NETWORKING DAYS, Leipzig, Germany





Bettina Walter, producer BWP Spain

Bettina Walter is a German producer with more than 15 years of experience committed to producing documentaries for the international market from her Barcelona-based production company BWP.

Her credits as producer or co-producer include award winning and widely distributed documentary features, such as “Theatre of War”, “Falciani’s Tax Bomb”, “Google and the Worldbrain”, “My Life with Carlos”, “Mañana al mar”, “Devil’s Miner” and “Light Bulb Conspiracy”; films co-produced with leading international broadcasters such as BBC, PBS, ZDF/ARTE, SWR, WDR, SFR & RTS and TVE/TVC, presented at festivals as Sundance, SXSW, Berlinale, HotDocs, CPH:DOX, and DocFest Sheffield and have been nominated for or won prestigious awards including FIPRESCI, PBS Ind Lens, Prix Europa, Grimme, Grierson and the German Television Award.

Bettina has garnered extensive experience in international co-productions while working with leading European production companies in London, Berlin and Barcelona; including Gebrüder Beetz, BLTV, Diagonal TV-Endemol Shine, Polar Star Films and Media Pro. Bettina has a strong network of creative and experienced screenwriters, filmmakers, directors, producers, and distributors all over the world. She has participated with her projects in the DOCUMENTARY CAMPUS MASTERSCHOOL and EURODOC.

Bettina has for many years been a consultant tutor to the UB University of Barcelona, UAB Universidad Autónoma of Barcelona, ECIB and Filmakademie of Baden- Württemberg, on project development, and international financing and co-production.

Bettina Walter will participate as trainer at all workshops of the program and will adapt the program of each workshop to the needs of the participating projects. She will also supervise the development of each project between every workshop.



Please check [www.goethe.de/mx/campuslatino](http://www.goethe.de/mx/campuslatino)

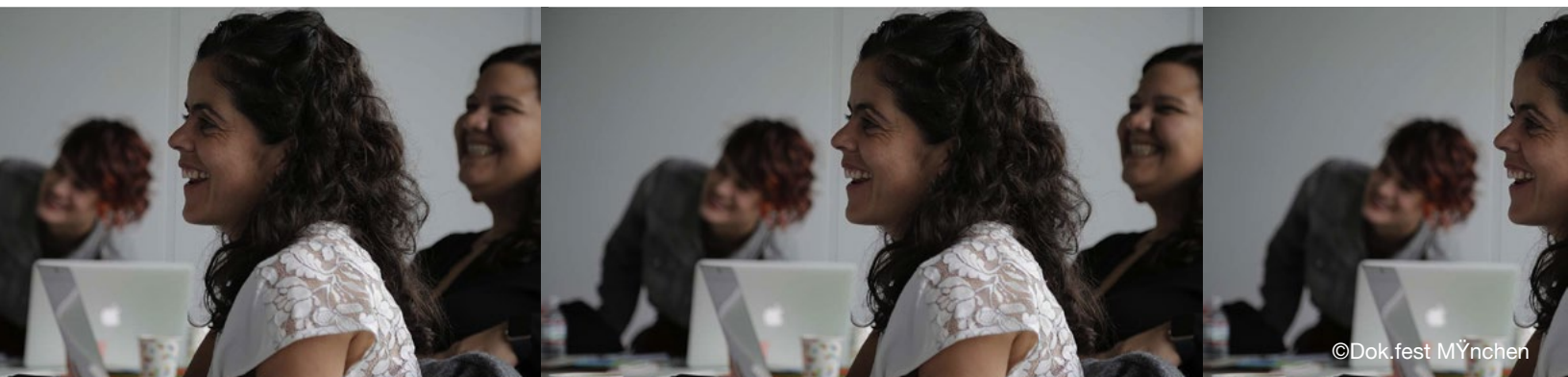
### Testimonial Alumni Campus Latino 2017 / 2018

Arturo Mendicuti, producer, Mexico:

*“The project has evolved a great deal since we started two years ago. Campus Latino has helped us to give some structure and definition to the story, I feel the project is completely different to when we started out in Panamá. The advice and guidance we have received throughout this process have helped us to rethink the direction of the project, not only creatively but also in terms of production. A clear example of this is that now we have managed to finance more than 50% of the film and we are planning to raise the remaining money this year. Furthermore, living alongside classmates and teachers from different parts of the world has been an amazing experience, everyone has contributed something different to the projects and this has given us a unique perspective regarding our own stories.”*

Carolina Arias, directora & Alexandra Latishev, productora, Costa Rica:

*“Campus Latino is a necessary space in Latin America for reinforcing the development of documentary film. It is a space that allows projects to grow, to deepen and to question themselves. Campus Latino is also an experience through which you meet a diverse group of people and access different ways of looking at the world, gaining knowledge that helps us break false cultural barriers. Cinema is a language that unites us as human beings and Campus Latino aims to build cinema from this perspective, something which is exceptionally valuable.”*





# Need more information?

## Contact:

Bettina Walter, Head of Studies:  
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