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Goethe Institut to stage upcycling exhibition in Manila

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By Roy Mabasa

A Stuttgart-based touring exhibition that highlights recycling and upcycling of waste materials in design will count Manila as one of its major stops this year with its upcoming one-month presentation entitled Pure Gold – Upcycled! Upgraded!



The Goethe-Institut, in partnership with the German institute for international relations (Institut für Auslandsbeziehungen) or the IFA, will unveil the exhibition in Manila with the theme of upcycling – the re-use of raw materials that have already been processed to create new objects of greater value.

In a statement, the Goethe-Institut said the exhibit aims to raise awareness of alternative production techniques, while simultaneously pointing up contemporary European and non-European design developments.

The designs use what appears to be inferior starting materials, combine different kinds of objects in an unconventional way, or creatively process unwanted by-products.

Composed of 76 pieces by 53 designers from 7 regions in the world, Volker Albus, creator of the exhibition, will open the Manila leg on October 23 at the Vargas Museum in the University of the Philippines.

According to the Goethe Institut, the IFA has structured the exhibition as an innovative co-creative format that promotes artistic and cultural exchange, and as a competence center for international cultural relations, connects civil societies, cultural practices, art, media, and learning.

The German exhibition will have its regular display from October 24 to November 23 with an admission fee of only Php30 (discounts apply for students, seniors, and PWDs).

The Goethe-Institut is the Federal Republic of Germany's cultural institute, promoting the study of the German language abroad, and encouraging international cultural exchange.



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