

Pure Gold – Upcycled! Upgraded!



AN EXHIBITION ABOUT RE- AND
UPCYCLING IN DESIGN

PURE GOLD

UPCYCLED!
UPGRADED!

Oct. 24 - Nov.23, 2019
Vargas Museum, UP Diliman
Admission Price: PHP 30
(discounts apply for students, seniors and PWDs)

OPENING NIGHT
October 23, 2019 | 6PM
Vargas Museum, UP Diliman
Free Admission

An exhibition by:



In partnership with:



**GOETHE
INSTITUT**

Sprache. Kultur. Deutschland.

October 24 to November 23, 2019

Vargas Museum

Jorge B. Vargas Museum and Filipiniana Research Center, Roxas Ave, Diliman, Quezon City, Metro Manila, Philippines

Admission fee: 30 PhP

Exhibition Opening

October 23 | 6:00PM

Talk and Curator Walk Through

October 24 | 10:00AM – 11:30AM

The Goethe-Institut, IFA (Institut für Auslandsbeziehungen, the German institute for international relations) and the Vargas Museum INVITE you to the opening of PURE GOLD – UPCYCLED! UPGRADED! an exhibition that highlights re- and upcycling in design.

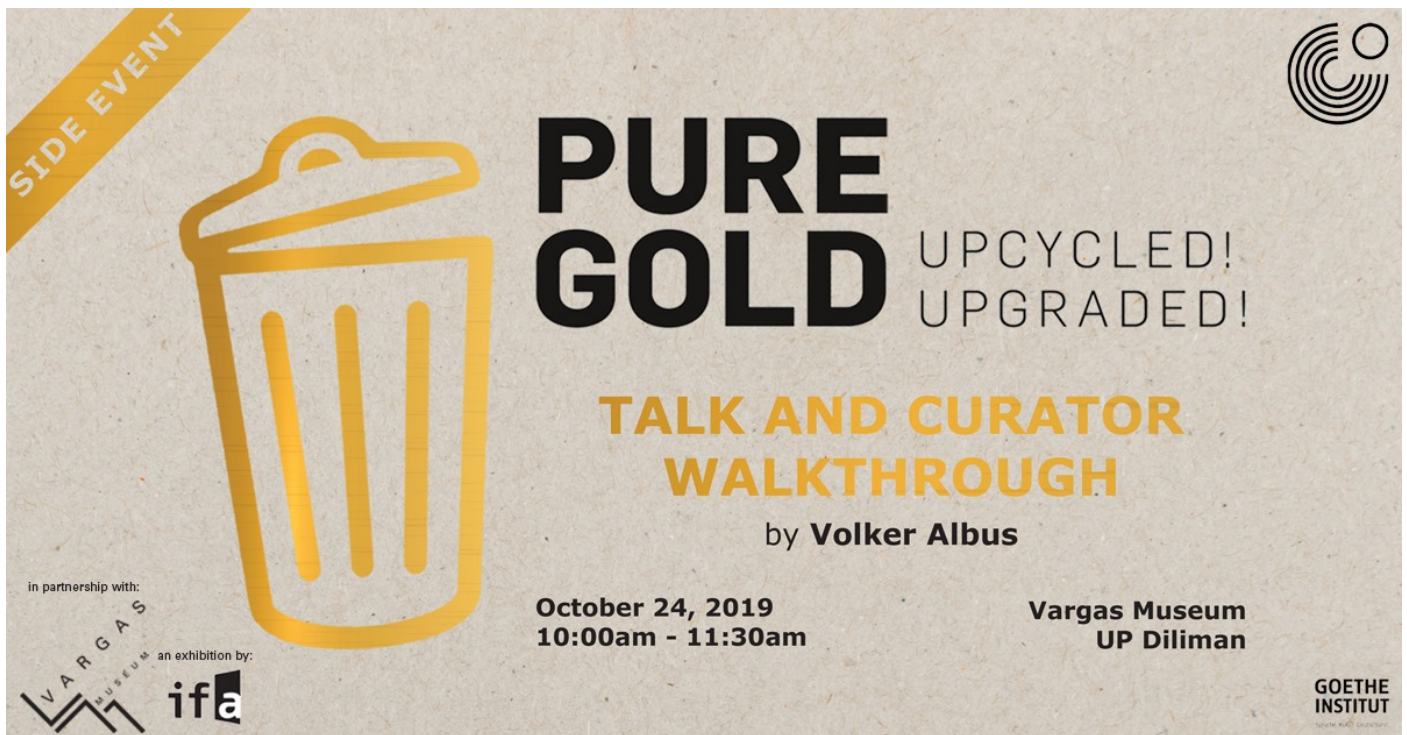
Composed of 76 pieces by 53 designers from 7 regions in the world, Pure Gold is currently touring the world and will count Manila as one of its stops this year.



This initiative of IFA is an exhibition with the theme of upcycling – the re-use of raw materials that have already been processed to create new objects of greater value – aims to raise awareness of alternative production techniques, while simultaneously pointing up contemporary European and non-European design developments.

Volker Albus, the curator of the exhibition, will be present during the opening.

Talk and Curator Walkthrough



Thursday, October 24, 2019 at 10 AM – 11:30 AM

UP Vargas Museum

Jorge B. Vargas Museum and Filipiniana Research Center, Roxas Avenue, University of the Philippines, Diliman, 1101 Quezon City, Philippines

The Goethe-Institut, IFA (Institut für Auslandsbeziehungen), the German institute for international relations) and the Vargas Museum invite you to a talk about upcycling in Europe and about Pure Gold Exhibition with curator Volker Albus, followed by a walkthrough of the exhibit.

The exhibition showcases 76 pieces of upcycled objects from 53 designers, where they present their added value and appreciation within many diverse contexts. At every venue of the tour, IFA in addition presents local designers to showcase their works together with Pure Gold. Furthermore, workshops with local designer and maker scenes that take place at each of the venues of the international touring exhibition offer results in the shape of instructable videos on the Pure Gold platform as a further level for discussion and knowledge.

About the Speaker/Curator

Born in 1949, Volker Albus studied architecture at the RWTH Aachen University, Germany, from 1968 to 1976 then worked as a freelance architect. In 1984 he began to design furniture and to

work in interior design. He quickly became one of the most important representatives of New German Design. He has written many books and also regularly publishes essays in magazines like Design Report, Form, Hochparterre and KUNSTZEITUNG.

He has curated many exhibitions, including Gefühlscollagen – Wohnen von Sinnen (1986). For IFA (Institut für Auslandsbeziehungen) he has planned five touring exhibitions which he also curated long term. Since 1994 he has been professor of product design at the Karlsruhe University of Arts and Design, Germany.

The event is free and open to the public but with limited seating. For more information, please contact contact James Tana at +639158175314 or the Vargas Museum at (+632) 981-8500 loc. 4024 (UP trunkline), (+632) 928-1925 (fax) or send an email to vargasmuseum@up.edu.ph. You may also check our website at <http://vargasmuseum.wordpress.com>, Facebook via <https://fb.me/vargasmuseum.upd> and Twitter via @UPVargasMuseum for updates.







