



### **Intercultural objectives**

- The students can identify German products and brands as well as recognize some German companies.
- The students can identify advantages of learning German, such as better career opportunities.
- The students can identify a popular German product and design an ad for a German product to be sold in the US applying some basic knowledge of German language and culture.

### **German language objectives**

- The students know German adjectives.
- The students know names of objects in German.
- The students can describe objects in simple German.

**\* Although the language of instruction is English, the lesson plan sequences highlighted in orange are taught in German.**

### **Materials**

- Whiteboard markers
- Laptop
- Projector
- PowerPoint slides
- Magnets
- Prizes for winners (gummybears or buttons)
- *Objects (Objekte)* word and image cards
- Posters
- Crayons
- *Apfelschorle* worksheet
- Reflection sheet



A Glimpse of German(y)  
**Lesson 9: Made in Germany**



<b>Time</b>	<b>Social Form</b>	<b>Learning Objective</b>	<b>Content</b>	<b>Materials</b>
5 min	Interactive classroom dialogue	The students can activate their prior knowledge about the topic.	The instructor welcomes the students and introduces the goals of the lesson. The instructor asks the students if they are already familiar with German products. The students share their ideas, and the instructor records them on the board. The instructor can give some hints (e.g., German food or cars...).	Laptop Projector PowerPoint slide
5 min	Interactive classroom dialogue	The students can identify German products and brands as well as recognize some German companies. The students can identify advantages of learning German, such as better career opportunities.	The instructor presents a quiz about German products to the students. The students guess the correct answer to each question. The instructor provides background information for each answer so that students can learn about German products and companies during the quiz. There are prizes for the winning student(s).	Laptop Projector Quiz Prizes for the winners



A Glimpse of German(y)  
**Lesson 9: Made in Germany**



5 min	Interactive classroom dialogue	The students know names of objects in German.	<p>The instructor says: <i>In this quiz, you have learned that many objects we come across in our daily life are actually German inventions. To expand your German vocabulary, let's look at some more objects that are somehow connected to German inventions. S/he attaches image cards of different objects on the board. S/he then passes out the corresponding word cards to the students and asks them to match their word card to the correct image card. The instructor supports students if necessary and corrects the pronunciation of the words.</i></p> <p>The class plays the game "What's missing?" to practice the words. The instructor asks the students to close their eyes and takes one word/picture card away. Then the instructor invites the students to open their eyes again and find out which object is missing. They repeat the game several times.</p> <p>(Note: The students should use the nouns with the article. The instructor corrects if necessary).</p>	Objects (Objekte) word and image cards Magnets
-------	--------------------------------	---	--	---



A Glimpse of German(y)  
**Lesson 9: Made in Germany**



5 min	Interactive classroom dialogue	The students know adjectives to describe objects. The students know color adjectives. The students can describe objects.	<p>The instructor explains: <i>Next, we want to describe these objects. We can describe the color of the objects. Who can describe the color of the first object?</i> The students describe the color of the objects on the board to repeat the color adjectives they learned last week and the week before.</p> <p>The instructor adds: <i>Which other adjectives can we use to describe the objects?</i> The students share their ideas, then the instructor translates the words into German and writes them on the board. The students repeat the words to practice their pronunciation.</p> <p>The students then practice the adjectives by describing the objects on the board using the structure: <i>Der/die/das ... ist ...</i></p>	Whiteboard markers
-------	--------------------------------	--	--	--------------------



A Glimpse of German(y)  
**Lesson 9: Made in Germany**



15 min	Group work	The students can identify a popular German product and design an ad for a German product to be sold in the US applying some basic knowledge of German language and culture.	<p>The instructor says: <i>You learned earlier that you can buy many German products in the US. One German product that Germans who live in the US really miss is Apfelschorle. Apfelschorle is a very popular drink in Germany. It is a mix of sparkling water and apple juice. On this slide you can see an ad for Apfelschorle in German. On the worksheet you will receive you will see a list of German adjectives used to describe and sell Apfelschorle. Imagine you work for a big advertising agency in the US and are instructed to design an ad for Apfelschorle with your team to market the product in the US. During the next 15 minutes, your team needs to invent a name for the product, come up with a slogan, and design a poster. You can use ideas and words you find on the worksheet. Then you will present your ad to your classmates, who will rate your ad. The advertising agency that designs the best ad will win a prize.</i></p> <p>The instructor divides the class into groups of three. The students complete the task, and the instructor supports students who need help.</p>	Laptop Projector Apfelschorle worksheet Posters Crayons
--------	------------	---	---	---



A Glimpse of German(y)  
**Lesson 9: Made in Germany**



10 min	Interactive classroom dialogue	The students can judge the work of their classmates by rating it on a scale of 1-5. They can say these numbers in German.	<p>The instructor says: <i>Let's see which advertising agency designed the best ad for German Apfelschorle. Each group will present their ad. The other students will be the jury and judge the ads presented to them by rating them on a scale of 1-5, with 5 being the best.</i></p> <p>The students present their ads. The audience then writes their points for each presentation on their worksheet.</p> <p>After the presentations, they tally the points for each group on the board and determine the winning team. The winning team receives a prize.</p> <p><i>(Note: The students should say their points in German to review German numbers).</i></p>	<p>Made in Germany (Aus Deutschland) worksheet</p> <p>Whiteboard markers/ chalk</p> <p>Prize for the winners</p>
5 min	Interactive classroom dialogue/ individual work	The students reflect on what they learned in today's lesson and repeat the German words they learned today.	<p>The instructor and students end the unit with a reflection round in which they discuss what they have learned. <i>The instructor encourages the students to repeat the German words they can remember from the lesson.</i></p> <p><i>The instructor shows a PowerPoint slide with all the German words and chunks the students have learned in today's lesson.</i> Each student then fills out a reflection sheet for this unit.</p>	<p>Laptop</p> <p>Projector</p> <p>PowerPoint slide</p> <p>Reflection sheet</p>