PRESS RELEASE
Retas Budaya Festival: The Future of Open GLAM

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Retas Budaya Festival (Hack Your Culture Festival), a program that connects GLAM institutions (galleries, libraries, archives, museums) to creative minds and tech enthusiasts, is set to be held via an online platform and streamed on the **Goethe-Institut Indonesien** YouTube channel 6–8 November 2020. The event helps cultural institutions achieve their mission towards Open GLAM, to make cultural data in Indonesia freely accessible to everyone to use, share, and modify.

During this 3-day online festival, the program will consist of a seminar, workshops, and talks exploring the potential of open cultural data in cultural institutions. It is a collaborative program between **Goethe-Institut Indonesien**, **the Directorate General of Culture**, **Wikimedia Indonesia**, **the Indonesian Game Association (AGI)**, **PT Elex Media Komputindo** and **the Indonesian Institute of Sciences (LIPI)**.

Retas Budaya began last year with a workshop whose core purpose was to reimagine the role of GLAM institutions in the digital era. It was launched with the awareness that culture belongs to all of us, not only to researchers, academics and governmental institutions. Therefore, cultural artefacts must be able to be enjoyed by the public without significant financial or technical constraints.

"Retas Budaya Festival is held to take a step towards open GLAM, to make cultural heritage accessible online. Open GLAM is a new global movement advocating free and open access to, as well as reuse of, cultural artefacts held in memory institutions around the world. While GLAM institutions have always had a fundamental role in providing access to knowledge and culture, the mission of open GLAM is to push this access even further by making their collections more discoverable and better connected with the help of the internet. The Open GLAM movement encourages cultural institutions to publish their collections online and allow users to contribute, to participate, and to share," says Dr. Stefan Dreyer, Regional Director of Goethe-Institut for Southeast Asia, Australia and New Zealand.

More than 2500 cultural artefacts have been opened by 11 institutional partners for the festival and for the public. These artefacts are now not only accessible online but can also be used in ways previously unimagined.

Prior to the festival, a number of participants have been challenged to "hack" open cultural data and transform it into short stories, into games, and into design remixes. The participants add their own interpretations of the data, and this leads to inspiring new ways of experiencing and re-interpreting the collection. Participation is divided into 4 tracks: Stories from Data, Games from Data, Open Design Remix, and Citizen Science & Open Data. The participants' work will be showcased at the festival.

In Stories from Data, participants are encouraged to write short stories inspired by the opened cultural collection. In Games from Data, an Open Data Game Jam is held in which game developers are challenged to use open cultural data as part of their games. Graphic designers are called upon to remix images from the archive for Open Design Remix. Lastly, we ask the public to participate in scientific research by contributing their documentation of cultural data in the Citizen Science & Open Data track.

Speakers from Europe and Asia

The festival features speakers from Europe and Asia who will share their experience and perspectives concerning implementation of open access in GLAM institutions. In her keynote talk, Katrin Glinka, former Scientific Project Lead of museum4punkt0 in Germany, will reflect upon how we can use digital technologies to impact and change GLAM institutions in a positive way.

In one panel discussion, speakers from Germany, Indonesia, New Zealand and India will share their expertise in devising strategies to connect with audiences using digital means. Another panel discussion will explore citizen science and its potential for GLAM institutions. Further, there will be an overview of the latest EU copyright reform and the relation between copyright and open cultural data.

Two workshops that invite its participants to make use of open cultural data are planned. The first one takes a visual approach and invites us to create digital collages using free-to-use images from our GLAM partners. Using the same archive collections, the second workshop explores transforming textual and visual information into sound and develops musical ideas in the process. Experts in game development and from publishing industries will also share their experience. For more info and registration, visit www.goethe.de/retasbudaya.

Media representatives are cordially invited to the virtual opening and press conference.

When	:	6 November 2020, 8:30 a.m. WIB
Registration	:	bit.ly/retasbudayapresscon

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Retas Budaya Festival Program

Friday, 6 November 2020

08:30 WIB	**Opening & Press Conference**
09:30 WIB	**Keynote**
	The Future of Open GLAM
	Speaker: Katrin Glinka (Germany)
10:30 WIB	**Roundtable Discussion**
	Being Open: Technical Challenges
	Moderator: Annissa M. Gultom (Indonesia)
13:00 WIB	**Panel Discussion**
	Our Collections Are Online. Now What?
	Moderator: Annissa M. Gultom
	Guests: Franziska Mucha (Germany), James Taylor (New Zealand), Medhavi Gandhi (India), Hilman Handoni (Indonesia)
15:00 WIB	**Talk**
	Open Culture & Copyright in Europe
	Moderator: Bhredipta Socarana
	Speaker: Dimitar Dimitrov (Bulgaria)
16:30 WIB	**Panel Discussion**
	Citizen Science & GLAM
	Moderator: Dasapta Erwin
	Guests: Siobhan Leachman (New Zealand), Dr. Laksana Tri Handoko, M.Sc. (Indonesia), Claudia Göbel (Germany)
20:00 WIB	**Panel Discussion**
	Digital Transformation and Cultural Heritage in the Global South
	Host: Medhavi Gandhi (India)
	Guests: Cristiana Serejo (Brazil), Lisistrata Lusandiana (Indonesia), Dr. Njoki Ngumi (Kenya)

Saturday, 7 November 2020

10:00 WIB	**Workshop**
	Digital Collage Making
	Facilitator: Rafif Taufani (Collage ID)
13:00 WIB	**Talkshow**
	Game Development Process: Generating & Validating Ideas
	Moderator: Adam Ardisasmita (AGI)
	Guests: Fandry Indrayadi (Agate International), Kris Antoni (Toge Production)
15:00 WIB	**Workshop**
	Forming Sound Patterns With Textual and Visual Interpretation
	Facilitator: Harsya Wahono (Uwalmassa)
17:30 WIB	**Talkshow**
	Transmedia Storytelling
	Moderator: Elisa Audina (Rekata Studio)
	Guests: Indah Darmastuti (Difalitera), Sherin Wijaya (Rekata Studio), Putu Fajar Arcana (Harian Kompas)

Sunday, 8 November 2020

12:30 WIB	**Showcase & Discussion**
	Citizen Science & Open Data
	Moderator: Cahyo Trianggoro (LIPI)
14:00 WIB	**Showcase & Discussion**
	Open Design Remix
	Moderator: Rania Amina (Gimpscape)
15:30 WIB	**Showcase & Discussion**
	Stories from Data
	Moderator: Grace Situngkir (Elex Media Komputindo)
	Speakers: Hetih Rusli (Gramedia Writing Project), Sastri Sunarti (Badan Bahasa)
17:00 WIB	**Showcase & Discussion**
	Games from Data
	Moderator: Adam Ardisasmita (AGI)
19:00 WIB	**Award Ceremony**
	Host: Glory Oyong (Kompas TV)
20:00 WIB	**Music Performance by Uwalmassa x Edjaan Peralihan**