

## MATERIALS TO PREPARE FOR PARTICIPATING IN THE LECTURE „Social order in the digital society”

### 1. Michel Foucault:

Michel Foucault (1926 – 1984) was a French philosopher, historian of ideas, writer, political activist, and literary critic. Foucault's theories primarily address the relationship between power and knowledge, and how they are used as a form of social control through societal institutions. His thought has influenced academics, especially those working in communication studies, anthropology, psychology, sociology, criminology, cultural studies, literary theory, feminism, Marxism and critical theory.

<https://www.britannica.com/biography/Michel-Foucault>

### 2. Pierre Bourdieu

Pierre Bourdieu (1930 – 2002) was a French sociologist, anthropologist, philosopher and public intellectual. Bourdieu's contributions to the sociology of education, the theory of sociology, and sociology of aesthetics have achieved wide influence in several related academic fields (e.g. anthropology, media and cultural studies, education, popular culture, and the arts). During his academic career he was primarily associated with the School for Advanced Studies in the Social Sciences in Paris and the Collège de France.

[https://en.wikipedia.org/wiki/Pierre\\_Bourdieu](https://en.wikipedia.org/wiki/Pierre_Bourdieu)

### 3. Erving Goffman

Erving Goffman (1922–1982) was a major Canadian-American sociologist who played a significant role in the development of modern American sociology. Goffman is credited for making significant contributions to the field of sociology. He is considered a pioneer of micro-sociology, or the close examination of the social interactions that compose everyday life.

Through this type of work, Goffman presented evidence and theory for the social construction of the self as it is presented to and managed for others, created the concept of framing and the perspective of frame analysis, and set the foundation for the study of impression management.

[Erving Goffman - Biography and Works \(thoughtco.com\)](https://www.thoughtco.com/Erving-Goffman-Biography-and-Works)

### 4. Josh Lauer

Josh Lauer is an Associate Professor of Communication. He can discuss issues and trends in advertising, mass media, consumer culture, and surveillance. His historical studies of communication technology, surveillance, and financial culture have appeared in Technology and Culture, New Media & Society...

<https://findscholars.unh.edu/display/jyz6> / <https://www.unh.edu/unhtoday/expert/lauer-josh>

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## 5. Oscar H. Gandy

Oscar Gandy is Professor Emeritus at the Annenberg School, where he taught until his retirement in 2006. Gandy's teaching and research has been in the areas of political economy, communication and race, privacy and surveillance, strategic communication, and media effects more generally. An active scholar before and after his retirement, Gandy has published in excess of 80 articles and chapters. His most important books are *Beyond Agenda Setting*, *Communication and Race*, *The Panoptic Sort*, *Coming to Terms with Chance*, and a co-edited collection, *Framing Public Life*.

[Oscar H. Gandy, Jr., Ph.D. | Annenberg School for Communication \(upenn.edu\)](https://www.commschool.upenn.edu/people/faculty/oscar-gandy-jr-phd/)