## TOWARDS A DIGITAL FUTURE FOR THE ARTS

Making Lemonade is a three-day online festival questioning the impact of digital tools and practices on the creation and distribution of artistic contents on an international level.

Presenting best practices from France, Germany and Korea, it discusses how the digital future of culture could look like through a mix of discussions, showcases and performances.

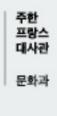
Conference language: Korean and English

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# Wednesday, April 14th

18:00 - 18:15 KST Opening Remarks 11:00 - 11:15 CET

### Ludovic Guillot | Cultural Counsellor, Cultural service of the French Embassy

to Korea

- Asia Soh Yeong Roh | Director, Art Center Nabi

Marla Stukenberg | Director Goethe-Institut Korea, Regional Director East

18:15-19:15 KST Opening Panel

## 11:15-12:15 CET Cultural Policies and International Exchanges in Pandemic Times

### Johannes Ebert | Secretary General, Goethe-Institut

- Erol Ok | General Director, Acting President, Institut Français Kyu Won Kim | Executive Director of Culture and Arts Research Division,
- Korea Culture & Tourism Institute Moderator: Anna Seonglim Noh | Visiting Professor, Sookmyung Women's
- University Journalist

19:15-19:30 KST Digital Exhibition

12:15-12:30 CET Manuel Rossner - Surprisingly This Rather Works

19:30 - 20:15 KST Discussion 12:30 - 13:15 CET New Creative Opportunities for Artists in Performing Arts

Annemie Vanackere | Artistic and Managing Director, HAU Hebbel am Ufer

- Jinyeob Cha | Choreographer Artistic Director, Collective A
- Gilles Alvarez | Artistic Director, Nemo, International Biennial of Digital Art
- Moderator: Christian Rakow | Editor, nachtkritik.de
- Thursday, April 15th

#### 17:40 - 18:40 KST Live from RectoVRso international digital arts festival - France

Recto VRso

Lecture "The Age of Creators has come, finally!" Soh Yeong Roh | Director, Art Center Nabi

18:00 - 18:15 KST Opening Remarks

10:40 - 11:40 CET Hybrid Museums - A New Reality in a Pandemic World

11:00 - 11:15 CET

#### Amanda Mouëllic | Cultural Attaché, Cultural service of the French Embassy to Korea

- Melanie Bono | Director of Cultural Programs East Asia, Goethe-Institut Korea
- 18:15 19:00 KST Discussion 11:15-12:00 CET Future Potential of Virtual Reality

Tina Sauerländer | Artistic Director, VR Art Prize

#### Jay Kim | Producer, GiiÖii - XR Curator, Bucheon International Fantastic Film Festival

- Olivier Fontenay | Head of Digital Creation, French National Center for Cinema
- Moderator: Dominique Moulon | Independent Curator, Art Critic and Professor - Creator of Arts in the Digital Age
- 19:00 19:15 KST Virtual Reality Showcase 12:00 - 12:15 CET Hayoun Kwon - The Bird Lady

19:15 - 20:30 KST Showcases 12:15-13:30 CET Digital Opportunities for Visual Arts

Korea

 Seungmi Baik | Curator, Digital Museum Department, National Museum of Leeji Hong | Curator, MMCA - Director of Curating Team and Editor,

Meetingroom

- Alina Fuchte | Curator, NRW Forum Project Manager, nextmuseum.io Marina Bauernfeind | Curator, Museum Ulm - Project Manager,
- nextmuseum.io Maïté Labat | Head of Digital Department, Musée du Louvre
- Victoire Thévenin | Co-Founder, Fabbula Managing Director, VR Arles Festival - Director, Les Ailleurs
- Moderator: Melanie Bono | Director of Cultural Programs East Asia, Goethe-Institut Korea
- 18:00 18:45 KST Discussion 11:00 - 11:45 CET Online Culture and Economic Models

#### Lutz Leichsenring | Co-Initiator, United We Stream Chloé Jarry | Board Member, PXN (French Association of Digital Experiences

Friday, April 16th

Recto VRso

#### Producers) - CEO, Lucid Realities Studio Seong Min Ham | Culture and Art Contents Manager, Naver

to Korea

Management, Hongik University

18:25 – 18:40 KST Live from RectoVRso international digital arts festival - France 11:25-11:40 CET Presentation of Making Lemonade Recto VRso International Digital Art Festival

- Soh Yeong Roh, Director, Art Center Nabi
- Melanie Bono, Director of Cultural Programs East Asia, Goethe-Institut Korea Amanda Mouëllic, Cultural Attaché, Cultural service of the French Embassy

Moderator: Hyung-Deok Shin | Professor Department of Arts and Cultural

18:45 - 19:00 KST Interactive Telematic Performance 11:45-12:00 CET Hojun Song - Don't Compress Me

> \* Live performance on Zoom. Pre-registration required on a first-come first-served basis at the following link: https://forms.gle/1jfSWby9297jyEPEA

19:00 - 20:00 KST Closing Panel

Soh Yeong Roh | Director, Art Center Nabi

 Daehyung Lee | Curator - Director, Hzone Marcus Lobbes | Artistic Director, Academy for Theatre and Digitality

12:00 - 13:00 CET Where do we head from here? The future of digital in the arts

- Judith Guez I Artist-Researcher Founder and Director, Recto VRso International Digital Art Festival Moderator: Jinsuk Suh | Director, Ulsan Museum of Art

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