



PITCH IT @screen.time!

International Pitching Training and Producers Workshop, organized by the Filmakademie Baden-Württemberg and the Goethe-Institut.

What makes us credible speakers? How convincing is what we say and is our offer appealing to others? Filmmakers and any cultural professionals must be able to convince funders of the international marketability of an idea. Sibylle Kurz's training is about how we can pitch convincingly, effectively, even online.

The workshop program is designed to give professional and semi-professional filmmakers from Hungary an international platform. They can present their current, finished, but not premiered projects as well as future projects to members of international film festivals and film funders at the screen.time International Pitch at Filmakademie Baden-Württemberg, Germany. This annual pitch event connects students and alumni to the film industry to produce and distribute their film projects.

Additionally to the Pitching Training there will be a 5 days long intense Producers workshop, which is all about the questions: how do I sell my project to international buyers? How do I develop a sensible packaging strategy for my film? And what skills are necessary to place my film successfully on festivals and on the international markets?

Within the online workshop series the participants from 6 selected projects (maximum 2 participants per project) in the fields of animation, documentary, fictional and experimental films, will get the opportunity to further develop their skills. This contains pitching trainings as well as seminars for producers to improve their presentations.

At the end of the process, an international jury of decision makers from festivals and markets will give final feedback.

Schedule:

- Producers Workshop Week, full-day classes
Second Half of May 2021, 5 days - Exact dates to be announced
- Pitching training as weekly evening-classes
June 2021 - Exact dates to be announced
- screen.time International @Ludwigsburg
15.7.2021 - Exact pitching date to be announced

Mentors:

Sibylle Kurz (GER) - Pitching training
Felix Eisele (GER) - producing internationally

Criteria for participation in the Call:

- excellent artistic quality of the project in the category animation, documentary, fictional or experimental films
- No festival premier before July 2021
- No public market pitch of the project concept
- High school degree
- Directors who have made more than one feature film are not allowed

Required documents in English language:

- Short CV of two team members
- Short description of the project content and status (max. 300 words)
- Video introduction of at least one team member about your motivation for participation (max 3:00 min)
- Trailer or teaser of max 2:00 min (only by already produced films)

Please send your documents

From: 26.03.2021 till: 18.04.2021

To: pitch-it@filmakademie.de

With any questions don't hesitate to ask.

The Pre-Selection Jury:

#Ildikó Enyedi (HU) // Fiction Director, From Body and Soul (Golden Bear 2017, Berlin International Film Festival)

#Mónika Mécs (HU) // Producer, The Story of My Wife, Forest – I See You Everywhere, On Body and Soul, Just the Wind

#Thorsten Schütte (DE) // Documentary Director, Frank Zappa - Eat That Question (Filmfestival San Sebastian 2016)

#Dr. Elisabeth Schweeger // The Akademie für Darstellende Kunst Baden-Württemberg

#Dr. Evelin Hust // Director Goethe-Institut Budapest

Who are the Organizers?

Filmakademie Baden-Württemberg

<https://www.filmakademie.de>

Since it was founded in 1991, Filmakademie Baden-Württemberg has become one of the world's leading film academies. Around 250 films covering a range of genres are created by teams of students each year. Several won prizes at film festivals. The overriding objective of the program is to prepare students in the best possible way for a successful career in the film and media industries.

Goethe-Institut

www.goethe.de/budapest

The Goethe-Institut is the Federal Republic of Germany's cultural institute, active worldwide. We promote the study of German abroad and encourage international cultural exchange.