

MEDIA INCUBATOR IN NORTH MACEDONIA

AGENDA

DAY 1: 10.05.2021, Tetovo

Module 1: Transition from journalistic reportage to social reportage, differences and similarities

Address:

Trainer:

Time	Name of session	Short Description
08:30 – 09:30	Arrival and registration	
09:30 – 09:45	Welcoming address rep. of GOETHE INSTITUTE & BIRC	Mr. ? Mr. Bardhyl Zaimi, Executive Director
09:45 – 10:45	Session 1 – Introduction of the participants, presentation of the module and expectations	Discuss group needs and issues to address. What are the challenges that journalists face in their work? What does journalism look like in N. Macedonia and the Balkans? What does it mean to be objective? What they know about social reportage or reportage at all?
10:45 – 11:45	Session 2 – The ethical challenges in reporting – Challenges in journalism in North Macedonia and Western Balkans – Basic Journalism and Ethical Standards	What are ethical challenges N. Macedonian and regional journalists face?
11:45 – 12:00	Coffee Break	

12:00 – 13:00	Session 3 – Reporting in a multiethnic and multicultural environment	What is difference between conventional reporting and reporting in multicultural environment? Group will answer these questions, take notes and, later, write about these issues. Overview of independent news organizations in N. Macedonia.
13:00 – 13:45	Lunch	
13:45 – 14:45	Session 4 - What quality journalism is?	How tow write quality journalism articles? How to find sources? The group of journalists will learn which characteristics makes quality journalism to distinguish from other types of journalism. Access to government info in N. Macedonia.
14:45 – 15:45	Session 5 – Journalistic reportage vs social reportage: differences and similarities	Presentation of definitions, similarities and differences of both types of journalism.
15:45 – 16:00	Coffee Break	
16:00 – 17:00	How to write social reportages?	What elements should contain an article to be a quality piece of social reportage?
17:00 – 17:30	Session 6 - Wrap up of day one	Group conversation – what did they accomplish? What tools do they need to do their work? Preview Sunday sessions.



Note: As the agenda may be subject to change, please remain flexible.