

MEDIA INCUBATOR IN NORTH MACEDONIA

AGENDA

DAY 3: 12.05.2021, Tetovo

Module 3: Research work: How? Where? Why? Fake? Real?

Address:

Trainer:

Time	Name of session	Short Description
08:30 – 09:00	Arrival and registration	
09:00 – 10:00	Session 1 – Pitching ideas for a social reportage	How to find ideas for a social reportage? The group will propose ideas for a reportage to the trainers. Each participant will have its own idea, while the approved one will be developed further as reportage to be published.
10:00 – 11:00	Session 2 – Writing a Synopsis for a Social Reportage	Once the idea is defined, the next step is having a synopsis or plan to work on the story. How and when to get info? How to work on the ground with sources?
11:00 – 12:00	Session 3 – Online and Ground Research	The journalists will be given a duty to start a research about their proposed idea. How to collect information about social groups with socio-economic and cultural similarities, showing living or working conditions perceived as shameful, discriminatory, unjust or harmful.
12:00 – 12:15	Coffee Break	

12:15 – 13:15	Session 3 – Writing a social reportage	How to Write social reportage/ Tips and Tricks Ho to select collected data? Ho to use them in the story? Examples
13:15 – 14:00	Lunch	
14:00 – 15:00	Session 4 - Using the open source of data in N.Macedonia	Finding data to support the story, giving a broad picture, trends... Data from state statistics, people bank, central register, platforms...
15:00 – 16:00	Session 5 – Working with NGOs and state/public institutions during the social reportage	How to use knowledge of NGO and state/public institution while working on social story? Examples
16:00 – 16:15	Coffee Break	
16:15 – 17:15	Session 6 - Wrap up of day one	Group conversation – what did they accomplish? What tools do they need to do their work? Preview sessions.



Note: As the agenda may be subject to change, please remain flexible.