



**LANGUAGE –
THE KEY TO SUCCESS
B2B GERMAN COURSES**



**GOETHE
INSTITUT**

Sprache. Kultur. Deutschland

Entrepreneurial success is based on trust. And trust is built through language.

Companies that learn the language of the countries they do business with will thrive in the future, helping them to understand how people think.



THE GOETHE-INSTITUT THE GLOBAL LEADER IN ALL THINGS GERMAN©

The Goethe-Institut stands for **sound knowledge**, practical learning content and the most up-to-date teaching methods.

Our courses are **efficient**: through active speaking, listening, reading and writing drills. **Your teams will rapidly be able to communicate in German** and successfully apply what they have learned to their work environment.

We are always there, wherever you need us: with one of our 159 institutes in 98 countries, customised training at your company or our flexible online courses.

THE GOETHE-INSTITUT GERMAN COURSES



FIT FOR EVERYDAY LIFE

We use topics drawn from typical work situations in your company, so you can communicate with your business partners. This also includes everyday German.



EFFICIENT AND SPECIFIC

Apart from language skills, we also impart some basic knowledge of the German culture and things that are "*typically German*" - in the best sense of the word. We measure ourselves by the degree of your employees' learning progress and satisfaction.



INTERCULTURAL

Our language courses are intercultural training - because we take your employees' cultural background into account. You will get all the information needed to strengthen ongoing relations with German-speaking business partners.

B2B LANGUAGE COURSES

FORMATS

INDIVIDUAL COURSE TYPES AND SIZES

- Group courses and private tuition

FLEXIBLE TIMES

- According to the course programme or by arrangement

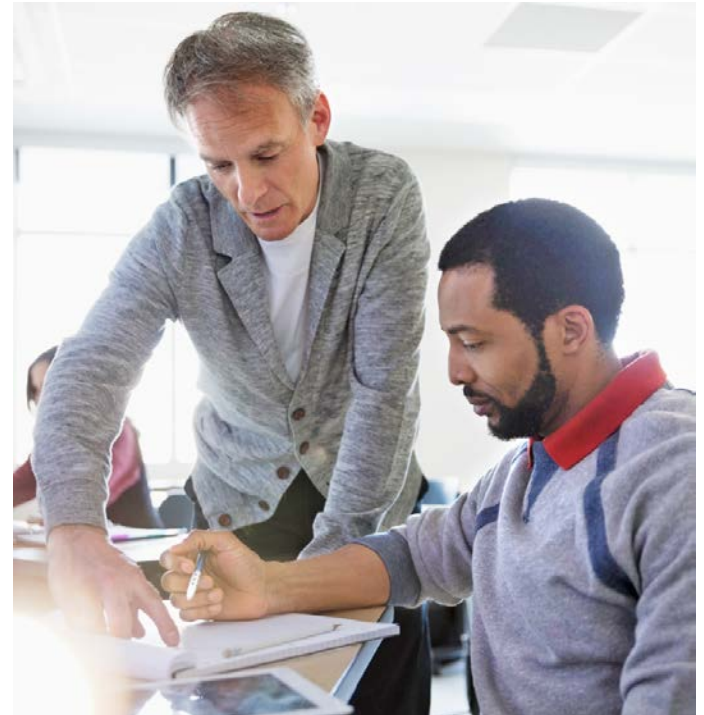
LEARNING VENUE

- At the Goethe-Institut in Melbourne or Sydney
- At your premises (depending on the availability of teaching staff)



B2B LANGUAGE COURSES SERVICES

- All levels
- Intensive language training
- Continuous assessment of learning progress
- Systematic learning path advice
- Confirmation of participation
- Exam optional



B2B LANGUAGE COURSES LEVELS

Beginner



Native

Course level	Course duration	Teaching Units (1 TU equals 45 minutes)
A1	individual, max. 7 months	120
A2	individual, max. 7 months	120
B1	individual, max. 7 months	120
B1+	individual, max. 5 months	80
B2	individual, max. 7 months	120
C1	individual, max. 7 months	120
C2	individual, max. 7 months	120

For prices
please
contact us

OUR SUPPLEMENTARY OFFERS:

GOETHE TEST PRO

INTERCULTURAL TRAINING

GOETHE TEST PRO

Quick assessment of employees and job applicants



- Quick and straightforward online test
- Immediate and reliable assessment of the level of German language proficiency
- Suitable as a test for employees and job applicants
- Draws on the methods of the well-known BULATS test
- Based on the Common European Reference Framework for languages (CEFR)
- Can be taken at any of our testing centres or on location at your company premises.

INTERCULTURAL TRAINING KEY TO INTERNATIONAL MARKETS



With our intercultural training

- Your employees develop a feel for the cultural particularities of other countries and markets.
- Your employees learn strategies to enable them to move professionally and efficiently in intercultural contexts and to build up trust.
- Your top-level management is well-prepared for a transfer - be it prior to departure or on relocation.
- You foster global team building in your company.

B2B REFERENCES



Mercedes-Benz



OLDENDORFF 



MADE IN GERMANY: THE GOETHE INSTITUTE – Melbourne



The Goethe-Institut Melbourne

- Founded in 1972
- 9 employees, plus German teachers
- Offering courses at all levels
- eLibrary and resource centre
- 5 modern course rooms
- Lunch room
- Comprehensive cultural programme

MADE IN GERMANY: THE GOETHE INSTITUTE – Sydney



The Goethe-Institut Sydney

- Founded in 1974
- 11 employees, plus German teachers
- Offering courses at all levels
- eLibrary and resource centre
- 6 modern course rooms
- Lunch room with large balcony
- Comprehensive cultural programme

WE LOOK FORWARD TO SEEING YOU!

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That spells success
THANK YOU FOR
YOUR INTEREST.

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