

PROJECT DESCRIPTION - Guideline

Consider the next subjects and questions at the moment of writing the description of your project, this may be useful as a guideline. Do not hesitate in adding further information, if you wish or need.

ARTISTIC CONCEPT

Introduction / Background

- How did the initial idea of the project originate? What was the motivating questioning?
- Why is it important for the artistic idea to be implemented in an international cooperation?
- Explain shortly the methodology proposed as part of the intercultural working process

Development / Proceeding

- Which performing arts will be represented in the production?
- What is exactly the artistic value in your project?
- Specify the objectives of the project and the planned activities

TEAM

- How did the idea of a collaboration with your partners (coproducers) develop? Present the partners shortly and describe their role and contribution in and to the project
- Who else is participating in the project?
- Has there been any experiences with intercultural artistic work?

RELEVANCE OF THE TOPIC AND IMPACT

- What is the artistic and social relevance of the topic you will be working on?
- To what extent the project could improve the structure in the artistic landscape in your region (outside Germany)?
- How does the project support the cultural artistic exchange?
- What is the added value that this project brings to your current activities and those of your partners?