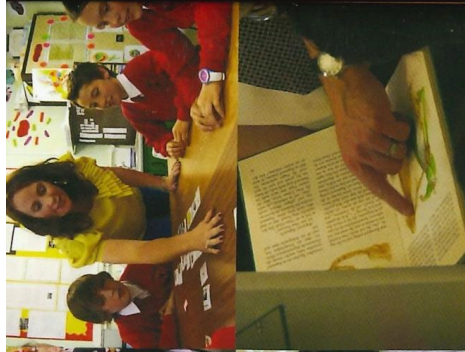




THE SMART CHOICE: GERMAN

TEACHING GERMAN AT
PRIMARY SCHOOLS IN THE UK

GOETHE
INSTITUT



Teaching languages will be a statutory requirement in primary schools' curricula in the UK. Head teachers have to choose which model to apply for the introduction of languages and, crucially, which language will be taught and learned at their school.

The film speaks to head teachers and parents – the key decision makers in British schools – explaining why knowledge of German significantly improves the future prospects of the young learners. It serves to inform heads why strengthening German in their schools is the right choice to make.

You will find heads, teachers, pupils, parents and representatives of well-known companies in the UK, providing convincing examples and a variety of models of how learning German has helped pupils to get ahead and to develop a love for language learning.

In making the case for German tuition in primary schools in the UK, the film is ideal for parents' evenings, language days and all occasions when strategic decisions for the future concerning language teaching have to be made.

Idea and Concept
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BILDFORMAT	TONFORMAT	LAUFZEIT	SPRACHE	UNTERTITEL	LÄNDERCODE	GENRE
16:9 PAL	DOLBY DIGITAL 2.0 STEREO	10:18	ENGLISH	NONE	2	PROMOTIONAL
SCREEN FORMAT	AUDIO FORMAT	RUNNING TIME	LANGUAGE	SUBTITLES	REGION CODE	GENRE