

GERMAN AMERICAN PARTNERSHIP PROGRAM competition

2022 GAPP-Y Social Media Challenge

[goethe.de/GAPP](https://goethe.de/GAPP)

March 23, 2022 to August 26, 2022

## **1. Introduction**

Participation in the 2022 GAPP-Y Social Media Challenge competition is possible on Instagram from March 23, 2022 to August 26, 2022, Midnight (EST).

## **2. Eligibility**

Middle and High School students enrolled in a GAPP school in the USA with an Instagram username/account are eligible to participate. Each student can participate only once.

Multiple entries may result in disqualification.

Persons who

- (i) provide false information regarding their personal data or
- (ii) make unlawful statements or statements contradicting the competition rules or
- (iii) manipulate or otherwise misuse electronic devices created for the competition are excluded from eligibility to participate.

Staff of GAPP, inc, the Goethe-Institut e.V. and their relatives will be excluded from participation in the competition.

## **3. How to Enter**

To enter students must

- (i) follow GAPPs Instagram account (@gapp.exchanges)
- (ii) post at least one photo to their own Instagram account that includes a colored and cut out GAPPY (GAPPs Mascot, template found on [www.goethe.de/GAPP](https://www.goethe.de/GAPP)) during a GAPP related activity, taking part in an in-person exchange in Germany or German American Virtual Exchange (GAVE),
- (iii) Tag the photo/post(s) with the GAPP account (@gapp.exchanges) and include the hashtag #50yearsGAPP.

Students may tag more than one image, however this will not increase the chances of winning (see Selection of Winners).

#### **4. Selection of Winners**

A list of participant's usernames will be recorded for all entries that follow the contest eligibility criteria above. A participant's username will only appear on the list once, regardless of the number of posts that match the criteria.

There will be 3 winners; First, second and third place. The winners will be determined by a raffle. All eligible participants will be assigned a unique number and 3 numbers will be chosen at random to select the winners. The winners will be announced on our Instagram Account (@gapp.exchanges) once confirmation has been received from all winners. By participating, participants expressly agree to these Official Rules.

No entry will be valid if it's considered by GAPP to be inappropriate, pornographic, or considered hateful.

Participation in the competition and the likelihood of being selected are not dependent on the purchase of goods or utilization of services.

#### **5. Prizes**

The first winner selected will win one US\$150 (one hundred fifty dollar) gift card. The second winner selected will win one US\$50 (fifty dollar) gift card. The third winner selected will win one US\$25 (twenty five dollar) gift card.

The prize will be granted to the student upon confirmation of eligibility and receipt of signed prize claim form.

#### **6. Data Protection**

GAPP and the Goethe-Institut comply with statutory data protection regulations.

Participants agree to the storage, processing, and sharing by GAPP and the Goethe-Institut of the data they supply in the context of participating in the competition.

Data will not be disclosed to third parties for other purposes.

Participants are free at any time to retrieve information concerning which of their data the Goethe-Institut has stored.

#### **7. Disclaimer**

Participants may at any time revoke their consent to such data being stored and consequently withdraw their participation in the competition. The relevant address for such purposes is:

GAPP, inc. c/o Goethe-Institut New York, 30 Irving Place, New York, NY 10003, Attn: "2022 GAPP-Y Social Media Challenge".



## **8. Social Network Disclaimer**

Participants must adhere to Instagram's [privacy policy and terms](#).

This contest is not endorsed by Meta/Instagram.

## **9. Winner Notification and Acceptance**

The winners will be notified by GAPP via Instagram direct message and will be required to submit a prize claim form. Winners will be announced on GAPP's Instagram account. Participants who do not win will not be notified.

If a winner fails to respond to the address specified in the notification and acknowledge the prize and obtain the claim form within three days of notification, the entitlement to the prize is forfeited without substitution and the participant in the next rank moves ahead in order of winners. New winners will be chosen via the selection process above until the 3 prizes are awarded.

No cash substitution for prizes is permitted.

Entitlement to a prize cannot be transferred.

Entries submitted outside of Instagram will not be accepted.