

TECHNO WORLDS

**„Dancing ist the warmest jacket“
Techno-Fashion und Media of the Nineties**

Curated by Kerstin Greiner, with Susann Seyfried

For the exhibition TECHNO WORLDS, Kerstin Greiner has curated original techno fashion and media from the 1990s techno scene in Germany. She searched through numerous cellars and warehouses, borrowing from fashion archives and former owners of rave fashion and clubwear labels. Thirty lenders from Berlin, Munich, Frankfurt, Offenbach, Hamburg and Mannheim provided shoes, trousers, jackets and T-shirts from the nineties whom we would like to thank very much for their contribution to the TECHNO WORLDS exhibition and whom we would like to introduce to you:

Matthias Endres/Thorsten Beck, Würzburg – Matthias Endres archives the clothing of the fashion label Shoot, which his brother Chris Endres founded with Holger Borutta, Thorsten Beck and Mirco Betz in 1990/91, self-proclaimed as “Cozmic Club Clothing for Techno Hippiez and HipHop Junkiez”.

Nicole Belster-Böttcher, Munich – is an actor, voice-over artist and TV host who made her way to electronic music via the music tent Macht der Nacht and rode the German techno wave from the second Love Parade onwards. She hosted *Magnet* on the channel VIVA 2, a show about Berlin clubs and DJs, and, as part of the German rave family, could often be found in clubs such as E-Werk, Tresor, WMF, Globus, Planet, Ultraschall, Babalu, Rote Sonne, Omen and XS.

Tilman Brembs, Berlin – worked as in-house photographer for the techno magazine *Frontpage* in the 90s and chronicles the early German techno scene with his photo archive *Zeitmaschine*.

Michael Dannroth, Mannheim – Along with his brother Thomas, the founder, owner and head of design of the brands Sabotage, Mecca and Humanoid, where designers such as Paul Harvey, Wouter Hoste and Susanne Winkler worked. Art director for a time was Tristan Pranyko, today professor for experimental art in Weißensee.

Endyma, Berlin – Fashion archive founded by Michael Kardamakis, collecting and restoring fashion from the 90s, with the largest Helmut Lang archive in the world.

Hilary Flitsch – founded and runs the Offenbach-based label Connaisseur Music along with her husband Alex Flitsch and Martin Henkel. A raver from the very beginning.

Kerstin Greiner, Berlin – Co-founder (with Thomas Kleutgen, Bob Shahrestani, Daniel Dietzmann) and co-owner of the Partysanen event agency, which organised raves such as Rave on Snow, Thai-Break, Rave & Cruise, and which publishing the techno magazine *Der Partysan* in 14 editions, booked DJs through Partysan Booking and released records on Partysan Records. She also worked for many years as artist support at Mayday and Loveparade. For TECHNO WORLDS, she has curated techno fashion and media from the German techno scene of the 90s. Nowadays, she works as an editor for the *Süddeutsche Zeitung Magazin* and has won several journalism awards.

Werner Griese, Cologne – is the owner of the Dancefield agency and CEO of Dancefield, classic-dj.com and Wonderful Days. He also works as a club and artist manager, talent buyer and promoter for raves and events such as New Horizon, Utopia Island, Pioneer Alpha Festival, World Club Dome and I-Motion events (Mayday, Nature One). He is a manager and booker of DJs and live acts such as Felix Kröcher and ATB.

Charlotte Goltermann – A&R manager for L'Age D'Or, Motor Music and Mute Tonträger, founder of the electronic label Ladomat 2000. Manager of acts such

as Element Of Crime. Music Consulting for films by Leander Haußmann, Detlev Buck, Doris Dörrie and others.

Michaela (Mickey) Haag – was a booker for live acts and DJs like Resistance D and Marc Spoon and also worked at the Eye Q/Harthouse label in Frankfurt, plus artist support at major raves like Rave on Snow.

Iris Harder – first female door boss in Germany, at Frankfurt's cult club XS, among others.

Heiko Hoffmann, Berlin – Creator, co-curator/publisher of the art exhibition, book and compilation “No Photos on the Dance Floor! 1989-today”, tracing the history of Berlin club culture. Today he works as VP of artist services for Beatport and teaches at the Clive Davis Institute of Recorded Music at New York University. He's written for international publications such as *Pitchfork*, *Spin* and *Sound & Recording Japan* and hosted his own show, *Nightflight*, on German public radio as well as having guest shows on NTS radio. Former editor-in-chief of the electronic music magazine *Groove*.

Lizzy Herzer, Munich – has organised numerous events with well-known DJs from Berlin to Beirut since 1991. She now lives with her family on the lake Ammersee and works as a painter.

Sylvie Kleindienst, Cologne – was an editor at the TV channel VIVA for the techno and dance shows *Housefrau* and *House TV*, produced features on electronic music, DJs and events such as Mayday, Love Parade, Rave on Snow, Orbital, Tribal Gathering, Underworld and Sven Väth. At the end of the 90s, she hosted the Bikini Club show on Evosonic Radio, and she is also a DJ.

Kai Knape, Berlin – was a designer for W<, Sabotage and Mustang and is now a stylist responsible for music videos and stage outfits for many pop stars as well as the owner of the fashion and costume design studio Georgie & Timmy in Berlin.

Jan Liebing, Berlin – was “totally techno-crazy” after the fall of the Wall and spent countless hours at Berlin raves like Mayday and in clubs such as BBC Bernhardt Bästlein Club, Exit, Walfisch, Linientreu, Tresor, Bunker, Vereinsheim, E-Werk, and Elektrokohle. He kept flyers and fanzines for his private collection.

Sandra Molzahn, Berlin – was managing partner of the record label Low Spirit, co-founder and partner of Love Parade Berlin, partner at Mayday.

Tabea Mones – studied acting in Munich in the early 90s and modelled for the fashion label PASH. In Ibiza and Italy, she worked at Pacha, Ku and Cocoricco, and in her hometown of Munich was part of the legendary Milk! posse. Represented as an official raver at many major events such as Love Parade and Mayday.

Tobi Neumann, Berlin – techno/house music producer for 35 years, owner of

the Apollo sound studio in Berlin, expert in analogue sound synthesis and passionate global DJ. From 1998-2002, he organised the weekly Flokati House Night at the Munich techno club Ultraschall. Since then, he has been living and working in Berlin.

Stefanie Rohleder, Bayreuth – A raver at the forefront from the very outset. Bought her first piece of clubwear for the first Mayday.

Timo Scherer, Berlin – made his own clubwear out of recycled textiles as a schoolboy, worked as artist support at Nature One and moved to technoid post-reunification Berlin at the age of 19. After an internship at the fashion labels Next G+U.R+U Now and W<, he became a master student of Vivienne Westwood at the UdK Berlin and designer for big brands like Tommy Hilfiger, Bogner and Joop. He is currently doing research work on sustainable and recyclable functional textiles.

Susann Seyfried, Hamburg – danced at the first Love Parade in 1989, worked for E-Werk/Berlin, Harthouse and Eye Q/Frankfurt, DJ Marc Spoon Office, *Groove* magazine, Cocoon Music Events by Sven Väth and as artist supervisor at Rave on Snow, Rave & Cruise, Camel Airrave and Love Parade.

Bob Shahrestani, Berlin – Co-founder (with Thomas Kleutgen, Kerstin Greiner, Daniel Dietzmann) and co-owner of the Partysanen event agency, which organised raves such as Rave on Snow, Thai-Break, Rave & Cruise, and which publishing the techno magazine *Der Partysan* in 14 editions, booked DJs through Partysan Booking and released records on Partysan Records. Besides continuing to organise raves with the Partysanen, he now runs the advertising agency Mamapapacola.

Pia Partenheimer, Berlin – was one of *Frontpage's* "Octopussies", three women who reported on their rave experiences in the magazine and showcased clubwear at fashion shows and in the fashion magazine *Sense*, an offshoot of *Frontpage*.

Patricia Weil aka Patci Wilde, Berlin – travelled the world alongside Sven Väth in the 90s, founded the DJ booking agency Wilde Agency, with which she helped bring many DJs and live acts to success; runs Wilde Küche, a vegan catering company.

Martin Wuttke and Uta Riechers-Wuttke, Berlin – founded Next G+U.R+U Now in 1995, which has become one of Berlin's most prominent avant-garde labels. Collection names such as "home-sitting vampires", "one step beyond the body lotion" and "humanize" convey the combination of various levels of reality, which is the leitmotif of their style. The brand international success through participating in major fashion fairs everywhere from Paris to Milan to Düsseldorf through 1999. Meanwhile, the company has rebranded to nextguruNow as a design agency in Berlin.

Uwe Reineke, Berlin – got his start in 1990 at the record distributor Efa,

developing the dance department and signing the first techno and house labels for German distribution. Founder of Space Teddy Recordings with his partner Dr. Motte (Love Parade) and of the ambient/electronica festival Interference in Berlin. Part-time DJ, full-time raver and a well-sorted record collector.

Mark Wehlike, Munich – played as DJ Manga throughout the 90s at raves like Love Parade, Streetparade, Rave City, Rave on Snow and in clubs such as Space in Ibiza and Rote Sonne in Munich, while also producing for Kosmo Records, Bit Music, edm Records and BMG. With DJ Tomraft, he also ran Recordstore in Munich. Today, he produces and records under his own name Mark Wehlike. He is a founding member of the Munich Techno Kollektiv.

Elsa Wormeck aka Elsa for Toys, Berlin – designed numerous room installations with painting, light and projections for clubs and raves such as Turbine, 90°, Ufo, Planet, E-Werk, Macht der Nacht, Mayday and Love Parade spanning 1989-1997. In cooperation with the label Sabotage, a jacket was upcycled from the ceiling installation for the 1992 Love Parade at the Panzerhalle. This piece was presented in 1994 at the techno art exhibition "Chromapar" in Berlin's E-Werk and can be seen in at TECHNO WORLDS on the figure Heartsequenzer. Nowadays, Elsa Wormeck works as a creativity and design coach for companies.