JOB VACANCY

The Goethe-Institut Lithuania is looking for a candidate for the position of

Social Media Specialist in the EU-funded project "MOST+", based in Vilnius

The position is part-time (20 h), from September 2022 till the end of September 2024 (25 months, with 3-month probation period).

The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad and foster international cultural cooperation.

The overall objective of the project MOST+ is to contribute to the mobility and internationalisation of Belarusian professionals and to support their integration into European-wide professional networks. Interested Belarusian will receive the possibility to get funding for travel and accommodation abroad and are furthermore supported in finding a first professional contact in the EU. The programme is aimed at a large Belarusian community, as access to the programme is open to all Belarusian professionals on the territory of Belarus and abroad who work in one of the following priority sectors: society, culture, business, education, media and sustainability.

Task and responsibilities

Under the leadership of and in cooperation with the Team Leader:

- Develop MOST+ presence on social medias
- Set up project social media channels to reach out to Belarusians in Belarus and from the diaspora, as first source to get information about MOST+, and to exchange and share
- Update regularly the social media channels.
- Assist the team in taking care of the alumni-network
- Help to conceptualise and organise digital and offline events for the Most+ alumni community (for example Hackathons, Ideathons etc.)
- Support the Communication Manager in ensuring visibility and dissemination of MOST+, its activities, positive results, success stories and key messages / to advocate MOST+ work with representatives of professional communities and the public at large / to develop, publish and disseminate MOST+-related content
- Report on results, visibility and feed-back from project social media channels
- Contribute to the evaluation of project social media activities
Your profile:

- University degree (or proved comparable experience) in communication and social media development and monitoring, and/or influencer
- At least three years' experience in social media development, blogs and social media monitoring/moderating, preferably in non-profit, public sector or public diplomacy
- English at least B2 level. Fluent Russian and Belarusian
- Excellent computer skills, especially MS Office and social media tools
- Experience with Communication & Visibility Manual for EU External Action an asset
- Work experience in the region and with Belarus, as well as knowledge of society, culture, business, education, media and/or sustainability, especially in Belarus an asset
- Good social and communication skills, experienced in communication with the public and with press offices, journalists, etc.
- Strong organization skills, team player, multi-tasker, ability to work under pressure and to respect deadlines, sense of responsibility, and initiative
- Ability to work independently and excellent attention to detail and accuracy
- Ready to work weekends and travel for work, if needed

What we offer:

- A gross salary of 955 € according to the local remuneration scheme of the Goethe-Institut in Vilnius
- Flexible working hours
- Opportunity to be part of a meaningful and challenging international project providing learning and development opportunities

Please send your application not later than August 29, 2022 to: bewerbung.vilnius@goethe.de As subject of your mail please choose "Application MOST+ Social Media Specialist. First name Last name".

Only shortlisted candidates will be invited for an interview (online or in person). Interviews for selected applicants will take place from August 30, 2022. Disabled applicants or applicants with equal status will be given preferential consideration in the event of equal professional suitability.