



**You are invited to attend
A HYBRID SEMINAR
on Experience sharing & orientation for
sustainable community-based tourism
development in Tam My Tay**

14:00-17:30 FRIDAY 14.10.2022 (9:00-12:30 CEST)
AT BAN THACH HOTEL | 10 BACH DANG ST, TAM KY
Online via Zoom: <https://goethe-institut.zoom.us/j/86518151610>

SEMINAR PROGRAM:

13:30-14:00

Welcome (Online/Offline)

GreenViet, CAB

14:00-14:15

Opening & Introduction

Quang Nam Dept. of Information
and Tourism

Quang Nam Tourism Association

14:15-14:35

1. *A short overview the project: "Sustainable
community-based tourism development in Tam My
Tay commune"*

GreenViet

QN Tourism Association

2. *Potential for community tourism development in
Tam My Tay commune*

14:35-15:20

Panel Discussion 01: "Experience sharing and
orientation for sustainable community-based tourism
development in Tam My Tay"

Q&A with the audience

Quang Nam FPD

Prof.Dr. Nicole Häusler, German
University of Sustainable
Development

Ms. Nguyễn Lam Giang, Center for
Rural Economy Development (CRED)

Mr. Douglas Hainsworth, Swiss
Sustainable Tourism Program
Vietnam

15:20-15:35

Tea break

15:35-16:00

1. *Applying policies to develop sustainable
community-based tourism*

2. *Effectively mobilizing the participation of the local
community in the development of community-
based tourism*

3. *The role of local businesses in developing and
ensuring the criteria of a sustainable community-
based tourism model*

Quang Nam Department of
Information and Tourism

PhD. Chu Mạnh Trinh

Representative from Travelife

16:00-16:45

Panel Discussion 02: Sharing experiences: The story of
resource management in sustainable livelihood
development for communities in Vietnam and some
Southeast Asian and African countries

Q&A with the audience

PhD. Chu Manh Trinh

Dr. Stefan Ziegler (WWF Germany)

Mr. Nguyen Dinh Phuoc (WWF
Vietnam)

Representative from Travelife

16:45-17:30

Group work & result sharing

Summarizing

All the participants and experts