



مُشْتَرَك بودفيسٲ - Mushtarak Podfest

Date: Saturday, 20th of May 2023

Place: Goethe-Institut Kairo, 17 Sharia Hussein Wassef, Dokki

All day: Listening station and activities will provide for networking opportunities.



Facebook Event's Link:

<https://fb.me/e/2Q08x1b6R>



Link to join Online (Via Zoom):

<https://goethe-institut.zoom.us/j/83621160274?pwd=RIhjcG5KM242OTNvQzR4NmRLQlUxdz09>
Passcode: PodFest23!

02:00 - 03:00
PM

Opening Reception

03:00 - 03:20
PM

**Opening of the Podcast Event
+ Introduction of Goethe-Institut
and Yasmin Kollektiv**

03:20 - 03:30
PM

Special Guest

**10-minute inspirational POD-talk from
from Yasser Al Zayat**

Language: English + translation to Arabic

03:30 - 04:30
PM

Panel Discussion

**Podcasts as "new" sources of information
and strategies of communication**

Guests

- **Aliaa Hamed** (Journalist and Podcast Producer)
- **Jasmin Bauomy** (Podcast Producer and Audio Journalist)
- **Manuel Salmann** (Easy German Podcast)
- **Mona Elshayeb** (Ex BBC Podcast Host /Podcast Host)

Language: English + translation to Arabic

04:30 - 05:00
PM

**Q&A: Conclusion of the panel discussion
with questions from the audience online
and on-site.**

End of live stream.

05:00 - 06:00
PM

Time for networking

**listening stations and activities stay open
until 6:00 PM**

In Zusammenarbeit mit



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Panelists

Aliaa Hamed - Journalist & Podcast Producer



Aliaa has more than 15 years of experience in the journalism field, covering various topics and issues. She developed the content of Nature Arabic edition to include a podcast and a weekly newsletter with more than 5K subscribers. Additionally, she collaborated with the team to create a comprehensive style guide, which significantly enhanced the quality of their work. Furthermore, Aliaa Hamed possesses extensive experience in team management, ensuring optimal performance and finding solutions for more efficient workflow.

Website: <https://www.linkedin.com/in/aliaa-hamed-78b08423/>

Jasmin Bauomy - Audio Journalist & Podcast Producer

Jasmin is an award-winning multimedia journalist with about a decade of experience in editorial professions. She helped launch Al Jazeera English's (AJE) first news and current affairs podcast, The Debrief, as a host and producer. Up until September 2022, Jasmin spent most of her time as Head of Creative Audio at the edutainment app Blinkist, where she co-lead a team of award-winning audio producers and shaped the production and style of the end product. She also consults and produces podcasts for clients, such as Spotify Germany and a German public broadcaster.



Website: <https://www.jasminbauomy.com/>

Manuel Salmann - Podcaster, YouTuber & Trainer



Manuel is a multimedia producer and entrepreneur who co-founded the Easy German podcast. With listeners in almost 200 countries and over one million monthly downloads, it's become one of the largest language learning podcasts in the world. Prior to his work with Easy German, Manuel studied "Multimedia Production" at FH Kiel and worked at Apple in both sales and management positions. He has lived in five different countries and embarked on a world trip in 2017 before dedicating himself full-time to his passion for media production and podcasting. In addition to his work with Easy German, Manuel serves as COO of their parent company, Easy Languages.

Website: <https://www.easygerman.org/podcast>

Mona Al Shayeb - TV & Radio Presenter & Podcaster

Mona worked as a broadcaster on "Sawt Al Arab" Radio before joining the Nile News Channel as a newscaster and program presenter in the television industry. During her career, she held positions as a journalist, broadcaster, and content producer on BBC radio. Currently, Mona is actively involved as a broadcaster and program presenter on the Nile News Channel. In addition to her current endeavors, Mona hosts a podcast titled "Memory of the Senses," available on multiple platforms. Through this podcast, she explores the profound influence of memories on our five senses, featuring interviews with notable guests.



Website: <https://open.spotify.com/show/3zNeueAUD8GhtqTSWsCllm>

In Zusammenarbeit mit



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Special Guest

**Yaser Al Zayat -
Journalist & Trainer & Podcaster**



Yaser worked as the head of the Arabic section at Radio Netherlands Worldwide in 2013, then he took over the position of editor-in-chief of the ARIJ Foundation for Investigative Journalism year 2017, after which he returned to training and development consulting with international organizations, and host of "Ma3 Nafasy" podcast.

Moderation

**Rasha Aldeeb -
Member of Yasmin Kollektiv e.V. & Aswatona Regional Coordinator**

Rasha a Seven-year-experience podcast consultant and audio producer. Throughout these years, she has produced 11 podcasts. More than 1500 episodes, Rasha Aldeeb is a member of Yasmine Kollektiv & she is the Arabic regional coordinator for Aswatona program

Website: <https://yasmin-kollektiv.org/>



**Lilly von Stackelberg
Head of Dialogue & Transition**

Lilly has worked in the coordination of science and climate change related projects and events in Egypt and regionally for the past 7 years and is now the head of the coordination team for Goethe-Institut's Ta'ziz-Partnerships projects. She and her team support 14 very different projects in the MENA region to support civil society participation.

Website: www.Goethe.de/taziz



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