CALL FOR CULTURAL & CROSS-INNOVATION PROJECTS

ELIGIBLE COUNTRIES & CITIES

EU4Culture

Cities Network

Objectives of the Call

Overall objective

- The overall objective of this Call for Proposals is to stimulate the creative and cultural ecosystem in the Non-Capital Cities of “EU4Culture Cities Network” and encourage innovation and cross-sectoral cooperation.

Specific Objectives:

- Support the sustainability of the Cultural Development Strategies of “EU4Culture Cities Network” through implementation of the projects that are complementary to the Strategies;
- Promote participatory approach, public-private dialogue and increase involvement of different sectors in Cultural Development Strategy implementation;
- Strengthen local stakeholders in the field of culture on the national/regional level;
- Encourage innovation in the field of culture and creativity;
- Encourage cross-sectoral collaboration;
- Promote Culture and Creative Industries (CCI) as resource for local socio-economic development, inclusion and citizen participation;
- Promote intercultural cooperation and dialogue on national/regional level and animate the cultural life on a local level;

TYPES OF PROJECTS

Cultural projects

- **Cultural and artistic development, production and/or presentation** as well as other formats of cultural and creative projects, which promote local cultural traditions and resources, reflect current social debates through culture, create spaces for exchange.
- Cultural projects must be thematically **linked to the strategies** prepared by the cities of “EU4Culture Cities Network” and target audience development, increasing public participation in culture, professionalising the cultural and creative sectors.

Cross-innovation projects

- Cross-Innovation Projects encourage **cooperation and spill-overs between different sectors**, break down silos and simulate the development of local ecosystems that combine culture, creativity, tourism and other sectors.
- Cross-Innovation projects must be thematically **linked to the strategies** prepared by the cities of “EU4Culture Cities Network”.

TYPES OF ACTIVITIES SUPPORTED

Cultural projects

Development of **cultural product(s)** *(film, book, play).*

Implementation of **cultural activities and events** *(exhibition, theatre, music events, festivals).*

Adding value to existing cultural/tourist attractions in one of the “EU4Culture Cities Network”.

Launching a **creative project** targeting children, youth and/or vulnerable groups.

Creating an **online platform** to host discussions, exchanges or conversations on cultural topics.

Developing **cultural applications** for mobile devices.

Producing **audio-visual materials** / podcasts.

Cross-Innovation projects

Actions **improving the connectivity** between CCI professionals/ organisations and other sectors to generate cross-sectoral collaboration for innovation.

Piloting actions aiming at **cross-sectoral development** of cultural products and services.

Awareness raising measures for enterprises on possibilities of using the potential of CCI.

Actions combining technical and cultural/creative approaches to support **promotion of new ideas** *(products, services and models)* that meet actual social needs.

Actions generating **innovation** in the private or public sector.

Develop products and services, which are supporting social innovations, and service innovations, and foster cultural entrepreneurship and job creation in CCI.

An indicative and non-exhaustive list of cultural and creative sectors:

WHO CAN PARTICIPATE?
ELIGIBILITY OF APPLICANTS

Lead Applicant

- be a legal entity (public or private bodies) and
- be registered in one of the eligible countries: Armenia, Azerbaijan, Georgia, Moldova and Ukraine and
- have a legal record of operational activities in one of the “EU4Culture Cities Network”
- have a legal record of operational activities for at least 2 years on the date of the deadline for the submission of the proposal;
- be a non-profit organisation and
- represent the culture and/or creative sector in one of the EU4Culture Network Cities.

Co-applicants

- Co-applicants must satisfy the same eligibility criteria as the lead applicant, except for criterion N3 - **Co-applicant may also have a record of activities outside “EU4Culture Cities Network”.**

WHO CAN PARTICIPATE?

Consortium composition

- Applicants representing different cities from the “EU4Culture Cities Network” on the regional or national level that jointly submit proposals in the framework of this application guidelines are referred to as a **Consortium**.
- Consortium-based proposals must foresee the implementation of activities in **more than one city** (from “EU4Culture Cities Network”).
- Consortium-based proposals may have **at least 2 (two) maximum 5 (five) partners.** Consortium members must satisfy the same eligibility criteria (both for Lead and Co-applicant)

Specific Cases

Natural persons are **NOT** eligible for this Call for Proposals.

CDS Lead applicants/partners and co-applicants from the participating cities are **NOT** eligible to apply for this Call for Proposals.

ELIGIBILITY CRITERIA

Geographical eligibility and project duration

- The activities should be implemented in EU4Culture Cities Network either separately or if in partnership/consortium in different locations.
- The Action must take place in an area of at least one of "EU4Culture Cities Network.

However, some punctual activities (e.g., seminar, conference, study visit, other events) if duly justified, may take place in other locations of the Eastern Partnership or in the EU member states.

- The period for implementation of the actions funded under this Call is October 2023 – July 2024. The duration of the Action must not exceed 10 months.
- The activities may be extended by a maximum one month only in duly justified cases, and the decision should be made on a case-by-case basis.

SIZE OF GRANTS & BUDGET

1. Projects submitted independently or in consortium on national level

- Category 1: **Small-scale projects**: with a maximum available budget of **EUR 5000**
- Category 2: **Medium-scale projects**: with a maximum available budget of **EUR 15000**.

2. Projects submitted in consortium on the international level

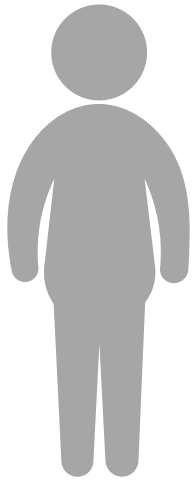
- Category 1: **Small-scale projects**: with a maximum available budget of **EUR 8000.**
- Category 2: **Medium-scale projects**: with a maximum available budget of **EUR 25000**.

SELECTION CRITERIA

Relevance and impact — 25%

Budget and cost-effectiveness of the action — 15%

Sustainability — 15 %



25 % — Design of the action, implementation approach and feasibility

10% — Promotion of horizontal principles

10 % — Innovation and creative approach

THRESHOLD

Award criteria *	Minimum pass score (threshold)	Maximum score
Relevance and Impact	15	25
Design of the action, implementation approach and feasibility	15	25
Sustainability	7.5	15
Budget and cost-effectiveness of the action	7.5	15
Promotion of horizontal principles	5	10
Innovation and creative approach	5	10
Overall (pass) scores	**55**	**100**

Eligeble Costs

Eligeble Costs

- staff costs (should not represent more the 60% of the total budget)
- travel costs (except taxi rides)
- costs of services (external expertise, especially digital services, translation, design, production costs, etc.)
- purchase costs for materials, (digital) tools, equipment and accessories (new or used), which are specifically intended for the project
- administration costs (office rental, rent of space/equipment for relevant events, consumables/materials, etc.) directly related to the project
- indirect costs (maximum 5% of the incurred direct eligible costs; can include maintenance, stationery, photocopying, postage costs, telephone costs, heating, electricity or other forms of energy, water, office furniture, insurance and any other expenditure necessary for the successful completion of the project).

Which expenses are ineligible?

Non eligible costs

- costs already covered by other sources of funding (no double funding);
- debts and debt service charges (interest);
- provisions for losses, debts, or potential future liabilities;
- purchases of land or property;
- foreign currency exchange losses;
- credits to third parties, unless otherwise specified, for example in the grant contract;
- performance-related bonuses that are included in costs of staff,
- costs of preparation of the grant application,
- project-related costs that occurred before the start or after the end of the implementation period of the project.

TIMELINE

17 April 2023

Launch of the call

9 June 2023

Info Session

25 July 2023
18:00 CET

Deadline

October 2023 – July 2024

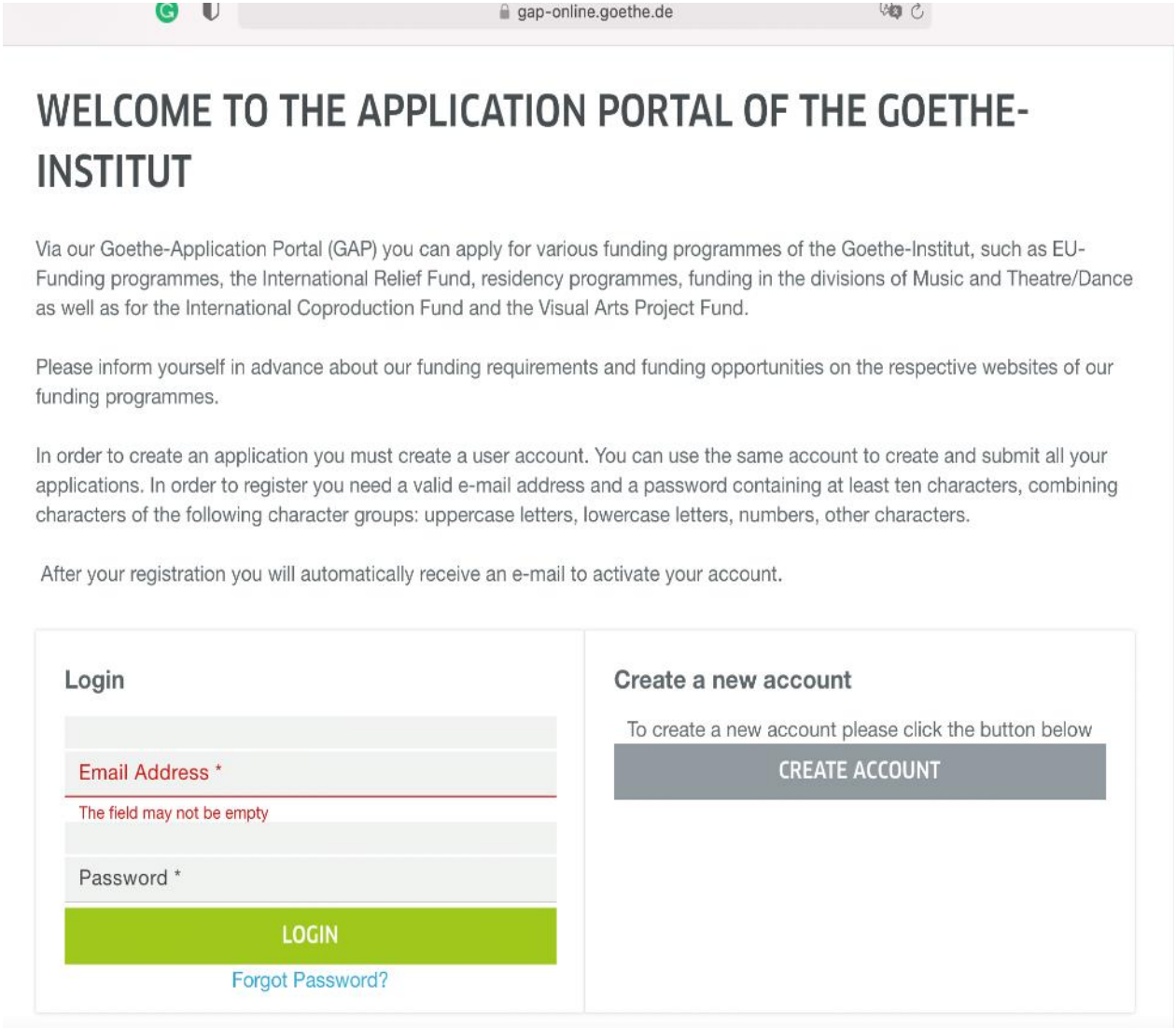
Implementation period

Technical Guide

How to apply on GAP?

How to apply?

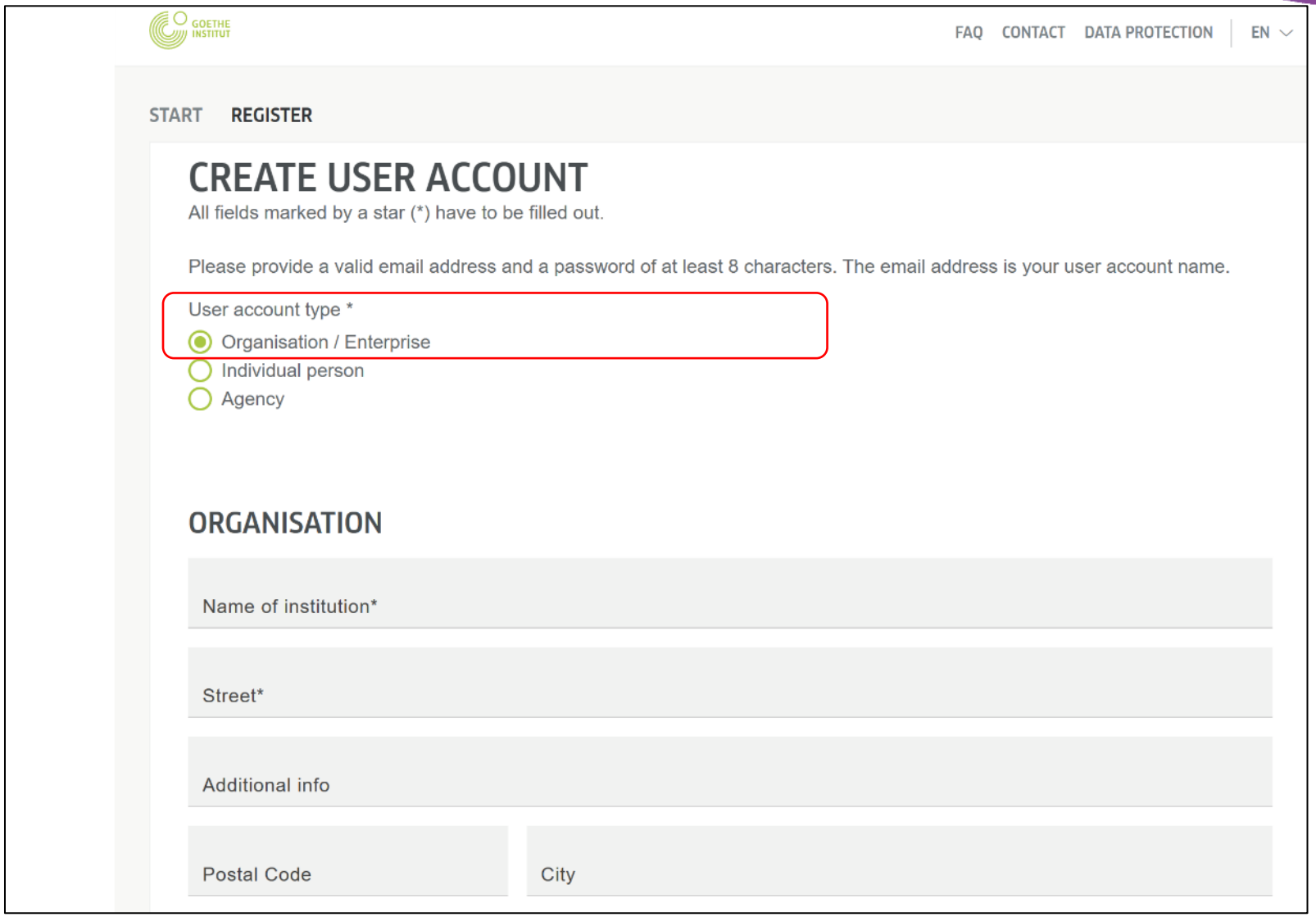
1. Visit the webpage **gap-online.goethe.de**
2. Create a new account
3. Receive the confirmation Email on your Email
4. Click on the Link in your Email and activate the account
5. If you don't receive a confirmation Email, please contact the technical support: **support.gap@goethe.de**
6. In order to apply you must have the valid Login account
7. Application can be submitted only in **English**



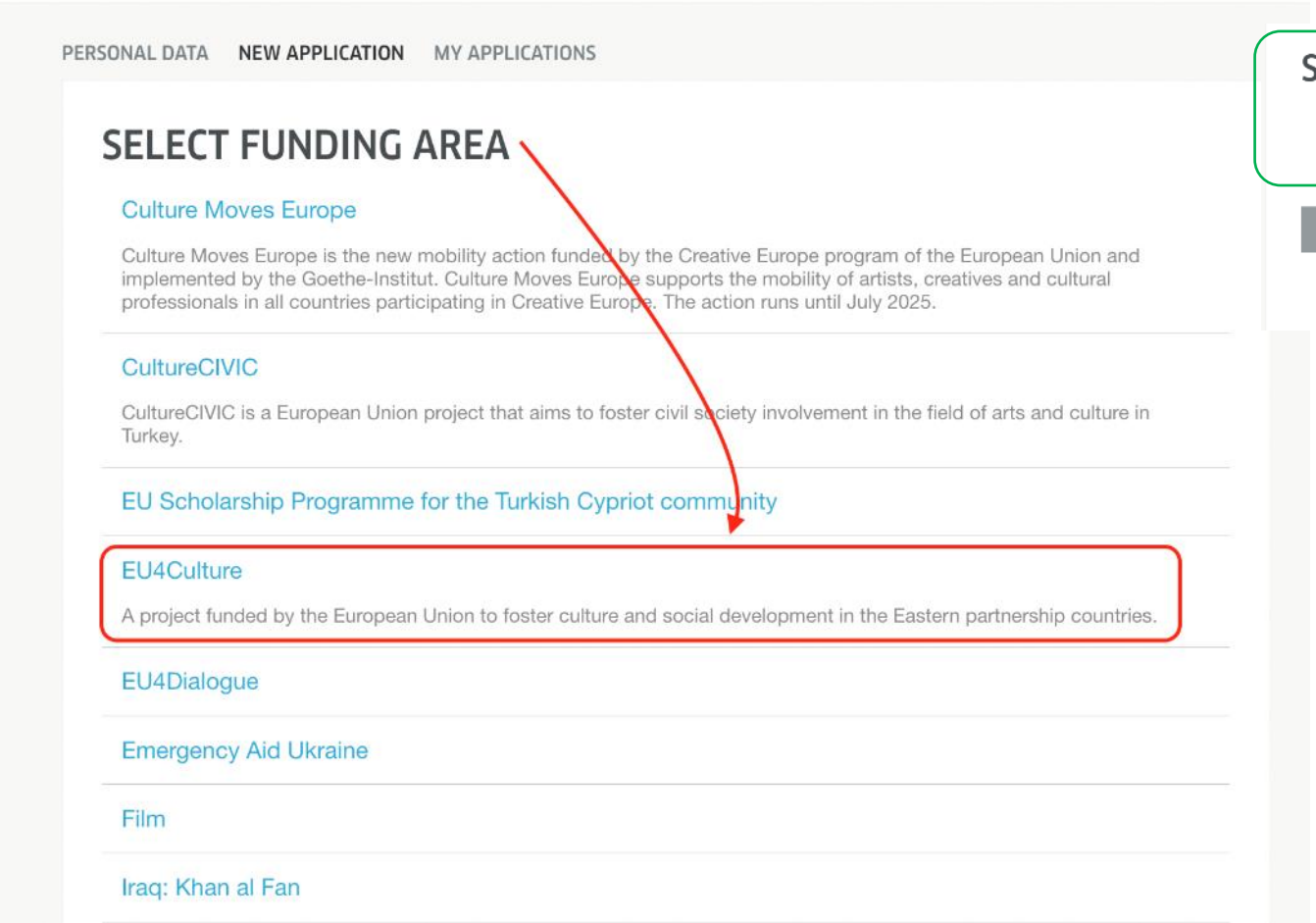
The application form is published on Goethe Application Portal: https://gap-online.goethe.de/en-US/

Not registered?

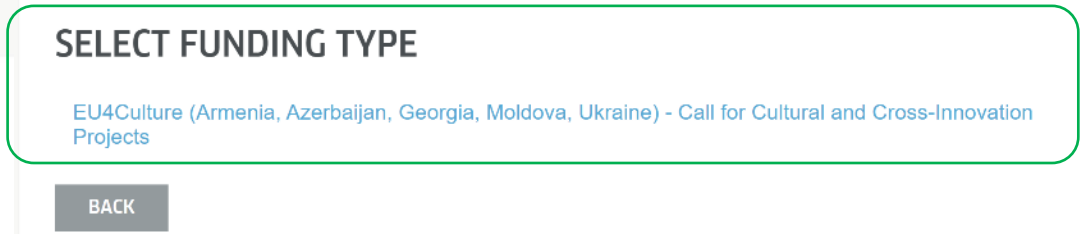
Make sure you are registering as an organisation



1. From the list select EU4Culture



2. Select Call

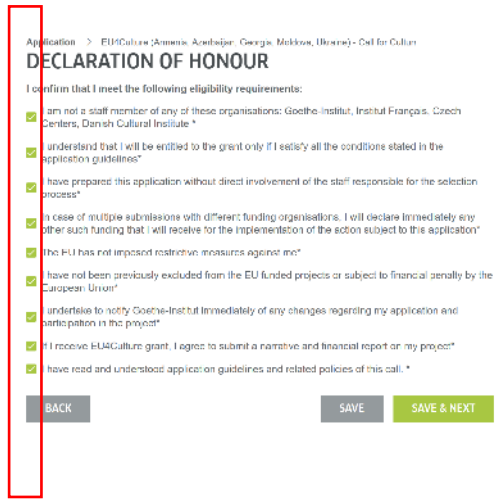


You will be redirected to the official EU4Culture Call for Cultural and Cross-Innovation projects application page

Some tips when filling out the application form

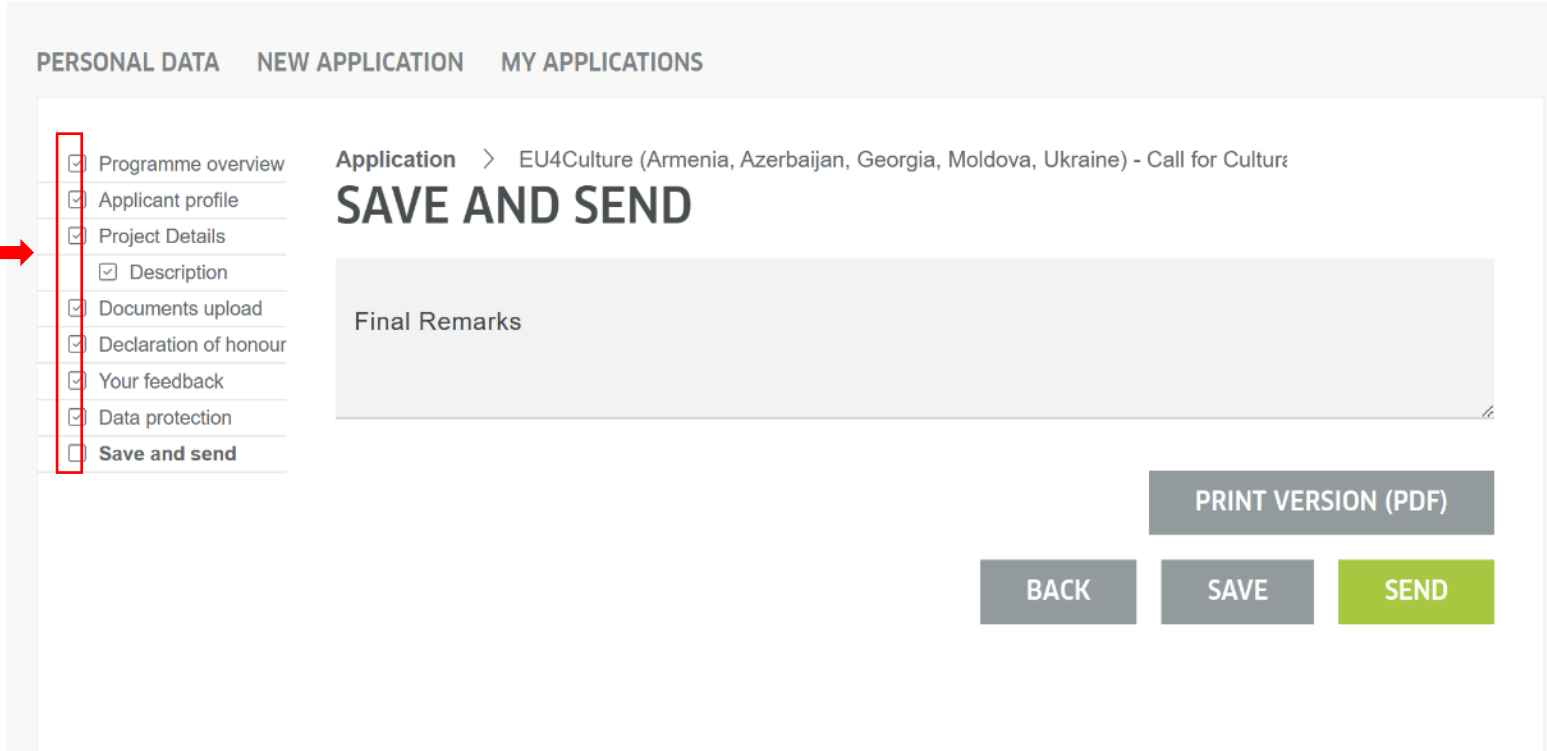
Click on **next** once you start you application

Click on **save & next** after filling out **each** section, otherwise you won't be able to finalize your application



Check each box in the **Declaration of Honour** section

Some tips when filling out the application form



Before submitting the application, make sure that all the sections are checked, otherwise, you won't be able to finalize your application.

Funded by
the European Union

Join Facebook Group:

EU4Culture Community

Funded by
the European Union

THANK YOU FOR YOUR ATTENTION

Questions?

Disclaimer

This presentation was produced with the financial support of the European Union. Its contents are the sole responsibility of Goethe-Institut and do not necessarily reflect the views of the European Union.