



CALL FOR CULTURAL & CROSS- INNOVATION PROJECTS



ELIGIBLE COUNTRIES & CITIES



EU4Culture
Cities Network



Objectives of the Call

Overall objective

- The overall objective of this Call for Proposals is to stimulate the creative and cultural ecosystem in the Non-Capital Cities of “EU4Culture Cities Network” and encourage innovation and cross-sectoral cooperation.

Specific Objectives:

- Support the sustainability of the Cultural Development Strategies of “EU4Culture Cities Network” through implementation of the projects that are complementary to the Strategies;
- Promote participatory approach, public-private dialogue and increase involvement of different sectors in Cultural Development Strategy implementation;
- Strengthen local stakeholders in the field of culture on the national/regional level;
- Encourage innovation in the field of culture and creativity;
- Encourage cross-sectoral collaboration;
- Promote Culture and Creative Industries (CCI) as resource for local socio-economic development, inclusion and citizen participation;
- Promote intercultural cooperation and dialogue on national/regional level and animate the cultural life on a local level;



TYPES OF PROJECTS

Cultural projects

- **Cultural and artistic development, production and/or presentation** as well as other formats of cultural and creative projects, which promote local cultural traditions and resources, reflect current social debates through culture, create spaces for exchange.
- Cultural projects must be thematically **linked to the strategies** prepared by the cities of “EU4Culture Cities Network” and target audience development, increasing public participation in culture, professionalising the cultural and creative sectors.

Cross-innovation projects

- Cross-Innovation Projects encourage **cooperation and spill-overs between different sectors**, break down silos and simulate the development of local ecosystems that combine culture, creativity, tourism and other sectors.
- Cross-Innovation projects must be thematically **linked to the strategies** prepared by the cities of “EU4Culture Cities Network”.



TYPES OF ACTIVITIES SUPPORTED

Cultural projects

Development of **cultural product(s)** (*film, book, play*).

Implementation of **cultural activities and events** (*exhibition, theatre, music events, festivals*).

Adding value to existing cultural/tourist attractions in one of the “EU4Culture Cities Network”.

Launching a **creative project** targeting children, youth and/or vulnerable groups.

Creating an **online platform** to host discussions, exchanges or conversations on cultural topics.

Developing **cultural applications** for mobile devices.

Producing **audio-visual materials** / podcasts.

Cross-Innovation projects

Actions **improving the connectivity** between CCI professionals/ organisations and other sectors to generate cross-sectoral collaboration for innovation.

Piloting actions aiming at **cross-sectoral development** of cultural products and services.

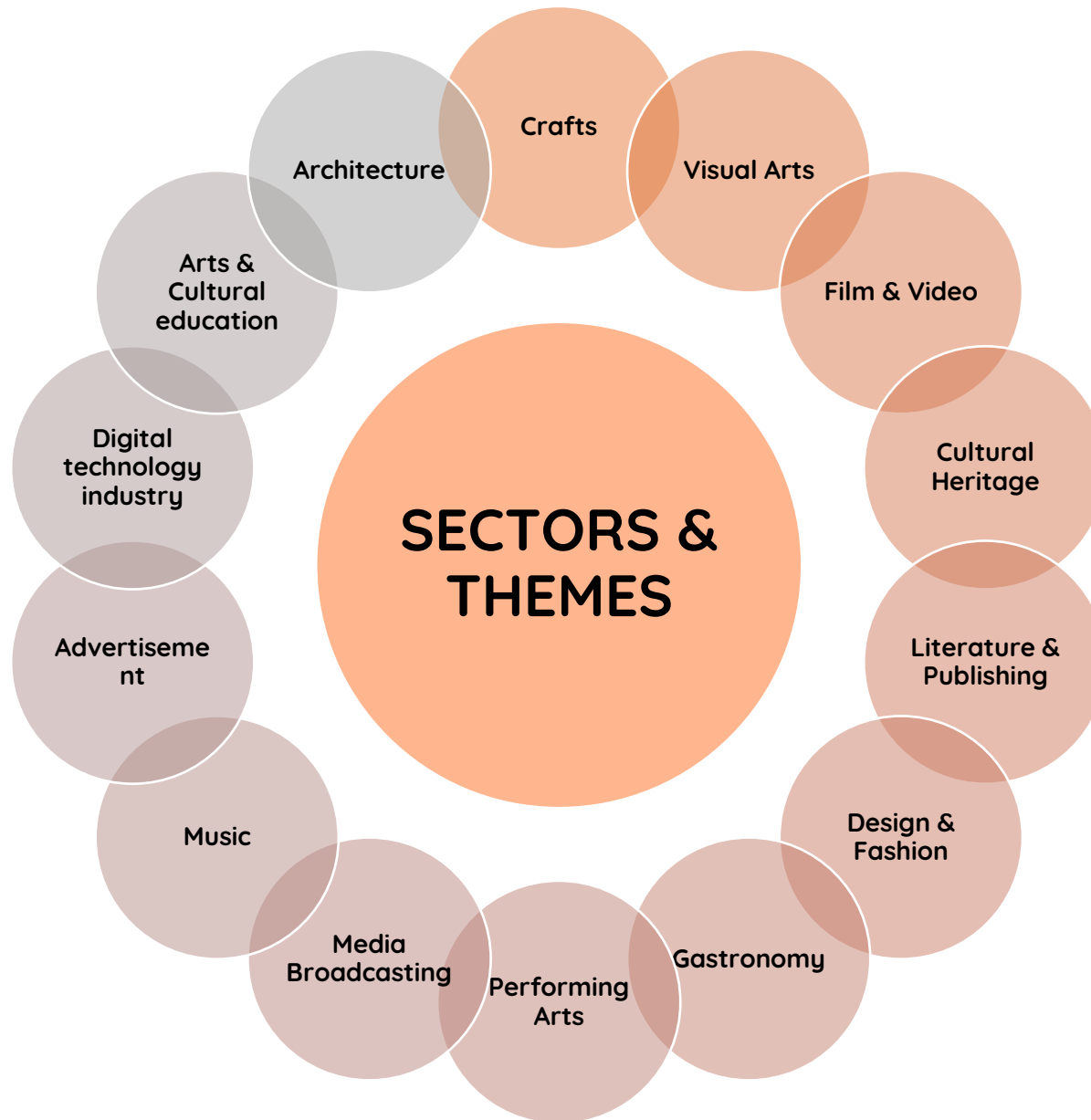
Awareness raising measures for enterprises on possibilities of using the potential of CCI.

Actions combining technical and cultural/creative approaches to support **promotion of new ideas** (*products, services and models*) that meet actual social needs.

Actions generating **innovation** in the private or public sector.

Develop products and services, which are supporting social innovations, and service innovations, and foster cultural entrepreneurship and job creation in CCI.





An indicative and non-exhaustive list of cultural and creative sectors:



WHO CAN PARTICIPATE?

ELIGIBILITY OF APPLICANTS

Lead Applicant

- be a legal entity (public or private bodies) and
- be registered in one of the eligible countries: Armenia, Azerbaijan, Georgia, Moldova and Ukraine and
- have a legal record of operational activities in one of the “EU4Culture Cities Network”
- have a legal record of operational activities for at least 2 years on the date of the deadline for the submission of the proposal;
- be a non-profit organisation and
- represent the culture and/or creative sector in one of the EU4Culture Network Cities.

Co-applicants

- Co-applicants must satisfy the same eligibility criteria as the lead applicant, except for criterion N3 - **Co-applicant may also have a record of activities outside “EU4Culture Cities Network”.**



WHO CAN PARTICIPATE?

Consortium composition

- Applicants representing different cities from the “EU4Culture Cities Network” on the regional or national level that jointly submit proposals in the framework of this application guidelines are referred to as a **Consortium**.
- Consortium-based proposals must foresee the implementation of activities in **more than one city** (from “EU4Culture Cities Network”).
- Consortium-based proposals may have **at least 2 (two) maximum 5 (five) partners**. Consortium members must satisfy the same eligibility criteria (both for Lead and Co-applicant)

Specific Cases



Natural persons are **NOT** eligible for this Call for Proposals.

CDS Lead applicants/partners and co-applicants from the participating cities are **NOT** eligible to apply for this Call for Proposals.





ELIGIBILITY CRITERIA

Geographical eligibility and project duration

- The activities should be implemented in EU4Culture Cities Network either separately or if in partnership/consortium in different locations.
- The Action must take place in an area of at least one of “EU4Culture Cities Network.

However, some punctual activities (e.g., seminar, conference, study visit, other events) if duly justified, may take place in other locations of the Eastern Partnership or in the EU member states.

- The period for implementation of the actions funded under this Call is October 2023 – July 2024. The duration of the Action must not exceed 10 months.
- The activities may be extended by a maximum one month only in duly justified cases, and the decision should be made on a case-by-case basis.





SIZE OF GRANTS & BUDGET

1. Projects submitted independently or in consortium on national level

Category 1: **Small-scale projects**: with a maximum available budget of **EUR 5000**

Category 2: **Medium-scale projects**: with a maximum available budget of **EUR 15000**.

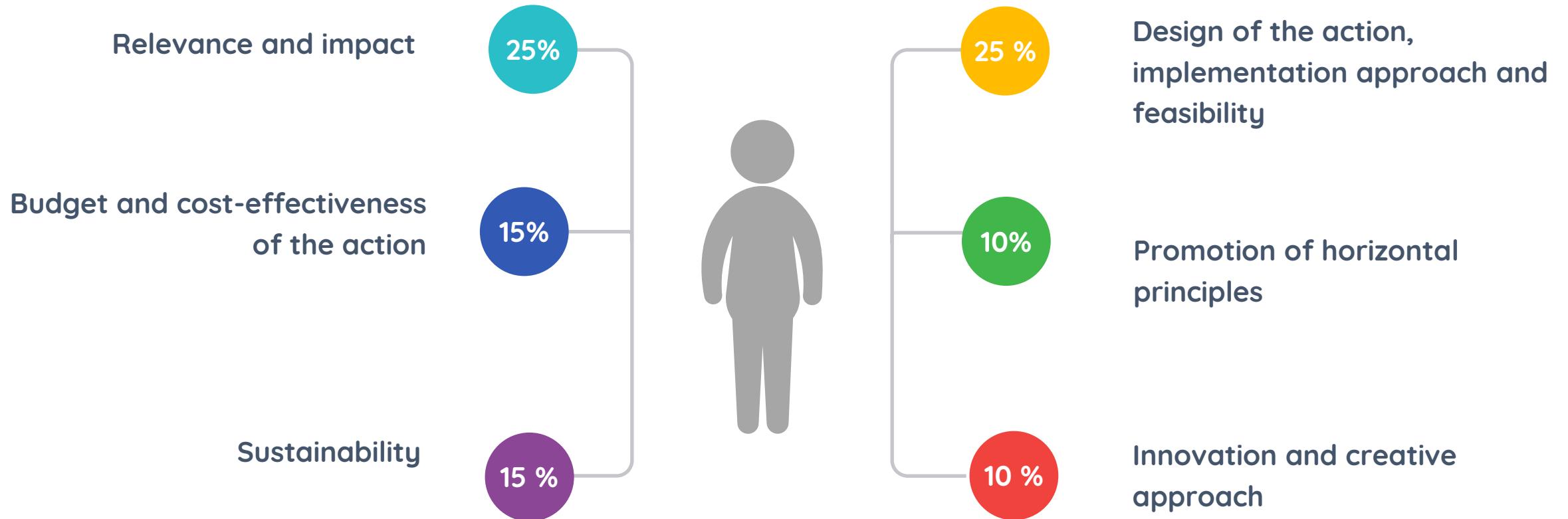
2. Projects submitted in consortium on the international level

Category 1: **Small-scale projects**: with a maximum available budget of **EUR 8000**.

Category 2: **Medium-scale projects**: with a maximum available budget of **EUR 25000**.



SELECTION CRITERIA





THRESHOLD

Award criteria *	Minimum pass score (threshold)	Maximum score
Relevance and Impact	15	25
Design of the action, implementation approach and feasibility	15	25
Sustainability	7.5	15
Budget and cost-effectiveness of the action	7.5	15
Promotion of horizontal principles	5	10
Innovation and creative approach	5	10
Overall (pass) scores	55	100



Eligible Costs

Eligible Costs

- staff costs (should not represent more the 60% of the total budget)
- travel costs (except taxi rides)
- costs of services (external expertise, especially digital services, translation, design, production costs, etc.)
- purchase costs for materials, (digital) tools, equipment and accessories (new or used), which are specifically intended for the project
- administration costs (office rental, rent of space/equipment for relevant events, consumables/materials, etc.) directly related to the project
- indirect costs (maximum 5% of the incurred direct eligible costs; can include maintenance, stationery, photocopying, postage costs, telephone costs, heating, electricity or other forms of energy, water, office furniture, insurance and any other expenditure necessary for the successful completion of the project).





Which expenses are ineligible?

Non eligible costs

- costs already covered by other sources of funding (no double funding);
- debts and debt service charges (interest);
- provisions for losses, debts, or potential future liabilities;
- purchases of land or property;
- foreign currency exchange losses;
- credits to third parties, unless otherwise specified, for example in the grant contract;
- performance-related bonuses that are included in costs of staff,
- costs of preparation of the grant application,
- project-related costs that occurred before the start or after the end of the implementation period of the project.



TIMELINE





Technical Guide

How to apply on GAP?



How to apply?

1. Visit the webpage gap-online.goethe.de
2. Create a new account
3. Receive the confirmation Email on your Email
4. Click on the Link in your Email and activate the account
5. If you don't receive a confirmation Email, please contact the technical support: **support.gap@goethe.de**
6. In order to apply you must have the valid Login account
7. Application can be submitted only in **English**

The screenshot shows the Goethe Application Portal (GAP) website. The browser address bar displays 'gap-online.goethe.de'. The main heading is 'WELCOME TO THE APPLICATION PORTAL OF THE GOETHE-INSTITUT'. Below this, there is a paragraph explaining that the portal allows users to apply for various funding programmes, including EU-Funding, the International Relief Fund, residency programmes, and the International Coproduction Fund and the Visual Arts Project Fund. A second paragraph advises users to check funding requirements on the respective websites. A third paragraph states that a user account is required for applications and provides details on the password requirements (at least ten characters, including uppercase letters, lowercase letters, numbers, and other characters). A fourth paragraph mentions that users will receive an email to activate their account after registration. At the bottom, there are two main sections: 'Login' and 'Create a new account'. The 'Login' section has input fields for 'Email Address *' (with a red error message 'The field may not be empty') and 'Password *', followed by a green 'LOGIN' button and a blue link for 'Forgot Password?'. The 'Create a new account' section has a button labeled 'CREATE ACCOUNT'.

WELCOME TO THE APPLICATION PORTAL OF THE GOETHE-INSTITUT

Via our Goethe-Application Portal (GAP) you can apply for various funding programmes of the Goethe-Institut, such as EU-Funding programmes, the International Relief Fund, residency programmes, funding in the divisions of Music and Theatre/Dance as well as for the International Coproduction Fund and the Visual Arts Project Fund.

Please inform yourself in advance about our funding requirements and funding opportunities on the respective websites of our funding programmes.

In order to create an application you must create a user account. You can use the same account to create and submit all your applications. In order to register you need a valid e-mail address and a password containing at least ten characters, combining characters of the following character groups: uppercase letters, lowercase letters, numbers, other characters.

After your registration you will automatically receive an e-mail to activate your account.

Login

Email Address *

The field may not be empty

Password *

LOGIN

[Forgot Password?](#)

Create a new account

To create a new account please click the button below


CREATE ACCOUNT

The application form is published on Goethe Application Portal: <https://gap-online.goethe.de/en-US/>



Not registered?

Make sure you are
registering as an organisation

GOETHE
INSTITUT

FAQCONTACTDATA PROTECTIONEN

STARTREGISTER

CREATE USER ACCOUNT

All fields marked by a star (*) have to be filled out.

Please provide a valid email address and a password of at least 8 characters. The email address is your user account name.

User account type *

☒ Organisation / Enterprise

☐ Individual person

☐ Agency

ORGANISATION

Name of institution*

Street*

Additional info

Postal Code

City



1. From the list select EU4Culture

2. Select Call

[PERSONAL DATA](#) [NEW APPLICATION](#) [MY APPLICATIONS](#)

SELECT FUNDING AREA

[Culture Moves Europe](#)

Culture Moves Europe is the new mobility action funded by the Creative Europe program of the European Union and implemented by the Goethe-Institut. Culture Moves Europe supports the mobility of artists, creatives and cultural professionals in all countries participating in Creative Europe. The action runs until July 2025.

[CultureCIVIC](#)

CultureCIVIC is a European Union project that aims to foster civil society involvement in the field of arts and culture in Turkey.

[EU Scholarship Programme for the Turkish Cypriot community](#)

[EU4Culture](#)

A project funded by the European Union to foster culture and social development in the Eastern partnership countries.

[EU4Dialogue](#)

[Emergency Aid Ukraine](#)

[Film](#)

[Iraq: Khan al Fan](#)

SELECT FUNDING TYPE

[EU4Culture \(Armenia, Azerbaijan, Georgia, Moldova, Ukraine\) - Call for Cultural and Cross-Innovation Projects](#)

BACK



- ☐ Programme overview
- ☐ Applicant profile
- ☐ Project Details
 - ☐ Description
- ☐ Documents upload
- ☐ Declaration of honour
- ☐ Your feedback
- ☐ Data protection
- ☐ Save and send

Application > EU4Culture (Armenia, Azerbaijan, Georgia, Moldova, Ukraine) - Call for Culture

EU4CULTURE: CALL FOR PROPOSALS SUPPORTING CULTURAL AND CROSS- INNOVATION PROJECTS IN EASTERN PARTNERSHIP COUNTRIES

Detailed information about this call can be found in the [application guidelines](#). It is strongly recommended to read it before you start filling in the application form.



→ GRANT CALL
For Cultural and Cross-Innovation Projects



You will be redirected to
the official EU4Culture
Call for Cultural and
Cross-Innovation projects
application page



Some tips when filling out the application form



NEXT



Click on **next** once you start your application

BACK

SAVE

SAVE & NEXT



Click on **save & next** after filling out **each** section, otherwise you won't be able to finalize your application

Application > EU4Culture (Armenia, Azerbaijan, Georgia, Moldova, Ukraine) - Call for Culture

DECLARATION OF HONOUR

I confirm that I meet the following eligibility requirements:

- ☒ I am not a staff member of any of these organisations: Goethe-Institut, Institut Français, Czech Centres, Danish Cultural Institute *
- ☒ I understand that I will be entitled to the grant only if I satisfy all the conditions stated in the application guidelines*
- ☒ I have prepared this application without direct involvement of the staff responsible for the selection process*
- ☒ In case of multiple submissions with different funding organisations, I will declare immediately any other such funding that I will receive for the implementation of the action subject to this application*
- ☒ The EU has not imposed restrictive measures against me*
- ☒ I have not been previously excluded from the EU funded projects or subject to financial penalty by the European Union*
- ☒ I undertake to notify Goethe-Institut immediately of any changes regarding my application and participation in the project*
- ☒ If I receive EU4Culture grant, I agree to submit a narrative and financial report on my project*
- ☒ I have read and understood application guidelines and related policies of this call. *

BACK

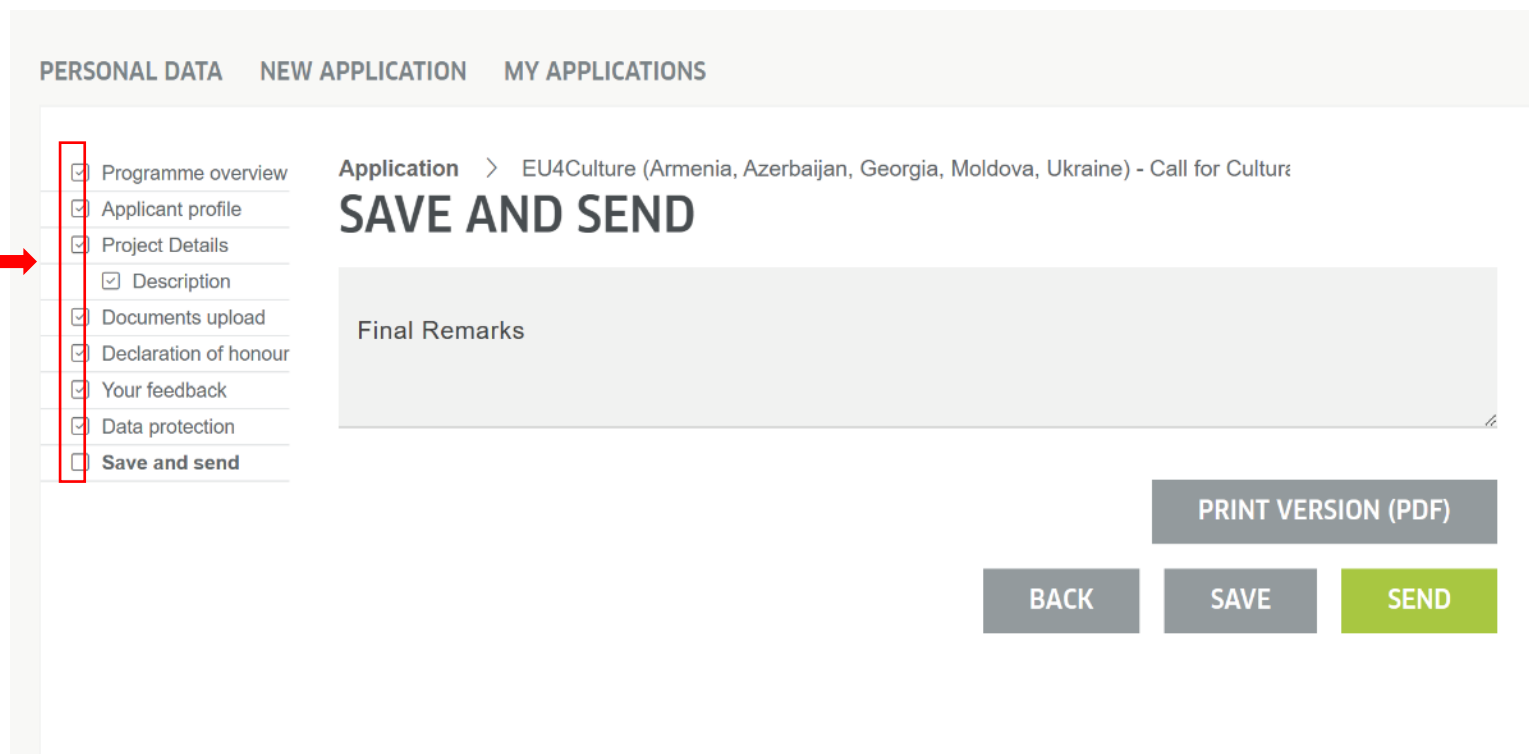
SAVE

SAVE & NEXT

Check each box in the **Declaration of Honour** section



Some tips when filling out the application form



The screenshot shows a web application interface for filling out a form. At the top, there are three tabs: 'PERSONAL DATA', 'NEW APPLICATION', and 'MY APPLICATIONS'. Below these, a sidebar contains a list of sections with checkboxes: 'Programme overview', 'Applicant profile', 'Project Details', 'Description', 'Documents upload', 'Declaration of honour', 'Your feedback', 'Data protection', and 'Save and send'. A red arrow points to the 'Save and send' checkbox, which is currently unchecked. The main content area displays 'Application > EU4Culture (Armenia, Azerbaijan, Georgia, Moldova, Ukraine) - Call for Culture' and a large 'SAVE AND SEND' button. Below this is a 'Final Remarks' text area. At the bottom right, there are three buttons: 'PRINT VERSION (PDF)', 'BACK', 'SAVE', and 'SEND'.

PERSONAL DATA NEW APPLICATION MY APPLICATIONS

☒ Programme overview
☒ Applicant profile
☒ Project Details
☒ Description
☒ Documents upload
☒ Declaration of honour
☒ Your feedback
☒ Data protection
☐ **Save and send**

Application > EU4Culture (Armenia, Azerbaijan, Georgia, Moldova, Ukraine) - Call for Culture

SAVE AND SEND

Final Remarks

PRINT VERSION (PDF)

BACK SAVE SEND

Before submitting the application, make sure that all the sections are checked, otherwise, you won't be able to finalize your application.



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Join Facebook
Group:

**EU4Culture
Community**





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THANK YOU FOR YOUR ATTENTION

Questions?

Disclaimer

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