

# COMPANY COURSES LEARN GERMAN WITH THE EXPERTS



**GOETHE  
INSTITUT**

Sprache. Kultur. Deutschland.

## DO YOU SPEAK THE SAME LANGUAGE AS YOUR CUSTOMERS?

Business success is based on **trust**. And trust is generated when you speak the **same language**.

English is often understood, but not really **felt**. And when it comes to legal matters or money, most play it **safe**. So if you meet your customers in their **own language and culture**, you **create trust**.

Get your **competitive edge** now, and start learning German!

76% of consumers prefer to buy products in their own language\*



# THE GOETHE-INSTITUT: MADE IN GERMANY

## THE INTERNATIONAL MARKET LEADER IN GERMAN TUITION

- ✓ more than **60 years** experience in the fields of culture and language
- ✓ presence in over **90 countries**
- ✓ more than **150 locations**
- ✓ language learning compliant with **highest standards** through guaranteed quality management
- ✓ Your choice of highly effective **online** classes or **face-to-face** classes
- ✓ **all-in-one**: intercultural training, assessment and German-language classes





# COMPANY COURSES

## OUR EASY 3 STEP PROCESS

**STEP 1:**  
**CHOOSE YOUR  
CONTENT**

**STEP 2:**  
**CHOOSE YOUR  
FORMAT**

**STEP 3:**  
**PRICING**

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## STEP 1: CHOOSE YOUR CONTENT



### BASIC GERMAN

Getting around in German speaking countries. Perfect for brief visits and simple conversations on the phone, face-to-face or in writing.



### BUSINESS GERMAN

Communicating with business partners. Includes everyday German, plus a more specialised vocabulary pertaining to business situations.



### TECHNICAL AND SPECIAL BUSINESS GERMAN

Language focused on your company's field of business.

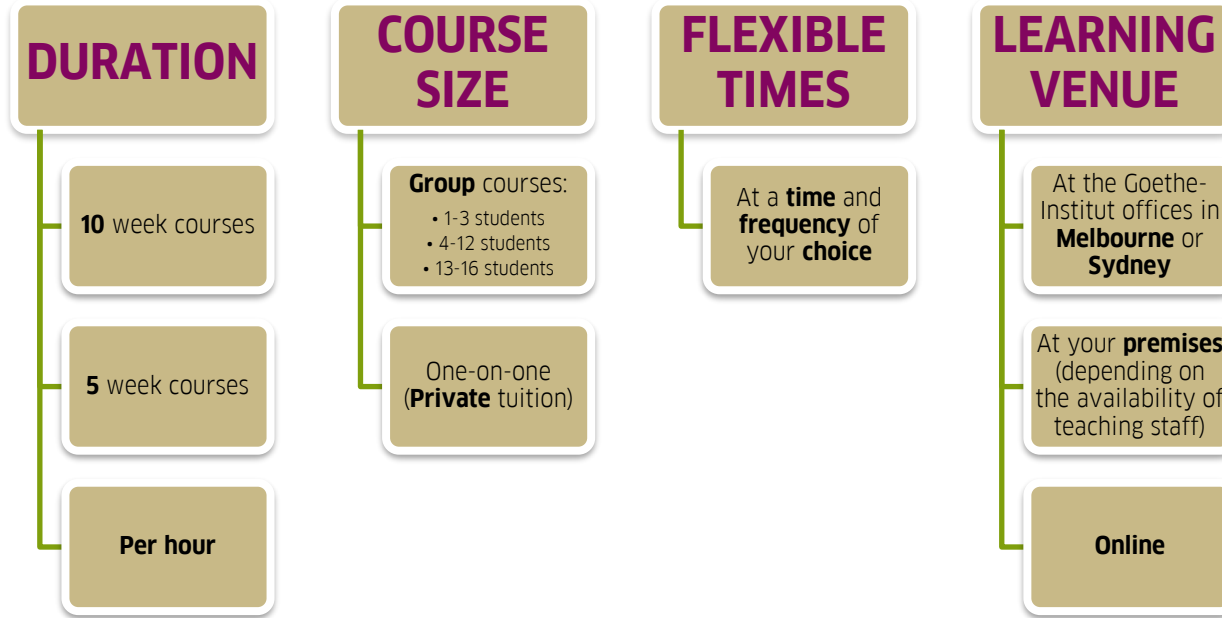
**STEP 1: CHOOSE YOUR CONTENT**

**STEP 2: CHOOSE YOUR FORMAT**

**STEP 3: PRICING**

# COMPANY COURSES

## STEP 2: CHOOSE YOUR FORMAT



**STEP 1: CHOOSE YOUR CONTENT**

**STEP 2: CHOOSE YOUR FORMAT**

**STEP 3: PRICING**

# THE GOETHE-INSTITUT: COMPANY COURSES

## STEP 3: PRICING

Depending on your specific needs, we will provide you with a **customised quote**.



**STEP 1: CHOOSE YOUR CONTENT**

**STEP 2: CHOOSE YOUR FORMAT**

**STEP 3: PRICING**

# COMPANY COURSES FEATURES

- ✓ **All levels** offered: from A1 beginner through to C2 native
- ✓ Intensive language **training** using the most recent knowledge in learning and teaching research
- ✓ Continuous **assessment** of learning progress
- ✓ Intensive **support and advice**
- ✓ Confirmation of **participation** provided
- ✓ **Exam** optional





# GOETHE TEST PRO

## QUICK ASSESSMENT OF EMPLOYEES AND JOB APPLICANTS

- Quick and straightforward **online test**
- Immediate and reliable **assessment** of the level of German language proficiency
- Suitable as a test for **employees** and job **applicants**
- Draws on the methods of the well-known **BULATS** test
- Based on the **Common European Reference Framework for languages** (CERF)
- Can be taken at any of our **testing centres or on location** at your company premises



# INTERCULTURAL TRAINING KEY TO INTERNATIONAL MARKETS

Would you like to **live in Germany** or **strengthen on-going relations** with German speaking business partners?

Your employees will:

- learn about **cultural particularities** of German-speaking countries
- learn strategies for operating professionally and effectively in **intercultural contexts**
- be optimally prepared for **global teamwork** or a secondment abroad



**COMPANY COURSES**  
**PREVIOUS CLIENTS**



Mercedes-Benz



OLDENDORFF 



**BiLFINGER**

# THE GOETHE INSTITUT: LOCATIONS IN AUSTRALIA

## The Goethe-Institut Melbourne

- Founded in 1972
- 7 employees, plus German teachers
- Offers courses at all levels
- eLibrary and resource centre
- 5 modern course rooms
- Lunch room
- Comprehensive cultural program



## The Goethe-Institut Sydney

- Founded in 1974
- 11 employees, plus German teachers
- Offers courses at all levels
- eLibrary and resource centre
- 6 modern course rooms
- Lunch room with large balcony
- Comprehensive cultural program



# WE LOOK FORWARD TO SEEING YOU SOON!

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