

CREATIVES, STUDENTS AND CURIOUS YOUTH URGED TO TAKE ADVANTAGE OF SPACES AND OPPORTUNITIES

- *Leveraging available opportunities , studying the German language, access to information about Germany, growing creative potential and exploring cultural exchange*
- *Goethe-Institut Nairobi lauded for programs that enhance cultural exchanges, educational programs and experiences between Kenya and Germany*
- *Goethe-Institut’s initiatives contributing towards development of Kenya’s distinct and authentic arts and culture identity*
- *3 day-exhibition an opportunity to showcase artistic talents and elevate their profile*

NAIROBI, Kenya, February 17, 2023 – Creatives, students and those curious about Germany have been urged to capitalize on all available opportunities at the Goethe-Institut to engage in cultural exchange, educational programs, German language teaching and programs to bolster the growth of the cultural and creatives sector and positively impact livelihoods.

Mr. Michael Pundo says there are numerous opportunities and avenues that have been created by technological advancement and unprecedented partnerships between private and public sector players across the entire cultural and creative sector value chain. At the heart of this are initiatives to increase access to German identity, culture and values through educational and cultural collaborations that if adequately harnessed, can unlock the massive potential in the industry.

“We acknowledge the multiple pain points that the sector has faced for decades. However, we also do recognize the huge potential the sector has in becoming a key economic driver, export earner and a massive job creator. I am delighted that many stakeholders are coming together to collectively address the critical needs in the sector thus laying a solid foundation for realizing this vision of transforming the entire sector,” said Mr. Pundo

The chairlady of Maendeleo ya Wanawake, Rahab Mwikali Mwiu was speaking during the grand reopening of the versatile, modern and more welcoming Goethe-Institut Nairobi spaces where the public from all walks of life can meet, study, research and socialize in a serene environment in the midst of Nairobi’s hustle and bustle.

The colourful event was graced by German Deputy Ambassador Thomas Wimmer who lauded Goethe-Institut for continually implementing innovative and wide-ranging programs that have gone a long way in deepening understanding of the Kenyan and German cultures and experiences and enhancing creative development of local talents.

He expressed satisfaction that the institute has grown over the years to become a multifaceted, melting pot that celebrates the diversity of both the German and Kenyan heritages and provides



a platform for different creatives to express themselves, learn German and interact with Germany right in the heart of Nairobi.

“I want to sincerely commend the Goethe-Institut for being a forerunner of the cordial and deeper cultural and educational relations that Kenya and German have been enjoying for the last six decades. It is such projects that have contributed towards intensifying and enriching the bilateral relations between our two countries,” Mr Wimmer added.

It is envisioned that the contemporary Goethe-Institut spaces will also go a long way in contributing towards to the growth of an active, vibrant, and sustainable cultural scene in Kenya as well as creatives and students looking for connections to Germany and Europe finding their space.

“The Goethe-Institut has always been a place to meet and exchange, learn and debate and our desire is that our new spaces cater to this in a modern, customer friendly and innovative way. Supporting the vibrant cultural scene with spaces, experiments and exchange programs, exploring avenues to boost the creative industries potential, creating access to information about Germany and the German language and inviting debate about those pressing challenges we can only globally face is what drives us,” Goethe-Institut Nairobi Director Lilli Kobler said.

“We hope that many will take advantage of the facilities and programs on offer to grow and broaden their creative talents, push boundaries of their experimental work and tap into our global networks to gain exposure to new audiences, link to global debates in a multilateral world and access international marketplaces and educational opportunities,” she added.

During the event, guests were treated to an unforgettable exhibition by Jojo Records of specially curated and handpicked vinyls spanning as far back as the 1980s. The vinyls exhibition is one of the over 15 impressive projects that have been on display during the three day celebrations between 17th to 19th of February showcasing incredible talents of Nairobi and beyond and giving the chance to look behind the scenes of the Goethe-Institut’s diverse spaces, programs and offers.

Note to Editors

Goethe-Institut Nairobi

The Goethe-Institut is the official cultural institute of the Federal Republic of Germany active with a network worldwide. It promotes the study of the German language abroad and encourages international cultural exchange.

In Kenya, the institute is represented by the Goethe-Institut in Nairobi, and provides language courses in Mombasa. It connects with partners across the country to foster Kenyan-German cultural and educational exchange through cultural projects and trainings, (co-)productions, school collaborations, information and knowledge platforms as well as German language teaching.

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Annex: Event's Schedule

DATE	TIME	Auditorium	Library (Tech corner)	Library (Children's corner)	Terrace (Events)	Terrace (side activities)	Class A	Class B	Class C
17th Feb	4-5pm								
	5-6pm	VIP opening							
	6-7pm	Vinyl Exhibition			Ableton listening party / Vinyl launch & DJ set (6pm - 10pm)	Photobooth (5-7pm)			
	7-8pm								
	8-9pm								
	9-10pm				DJ Sets Santuri (10-12PM GV)				
till 12pm									
		Auditorium	Library (Tech corner)	Library (Children's corner)	Terrace (Events)	Terrace (side activities)	Class A	Class B	Class C
18th Feb	9-10am	Vinyl Exhibition							
	10-11am					Spin Wheel (10am -2pm)			
	11-12pm		SOTA VR showcase		Colonialism for Kids (12-1.30pm Wangari)	Fashion Market (12 -6pm)		Schnupperkurs Adults & Kids	
	12-1pm		VR Heritage Project Presentation Brian Njenga + GV (1-2PM)						
	1-2pm		SOTA showcase (11-5pm)						
	2-3pm								
	3-4pm					Photobooth (2-5pm)	3-5PM VR Workshop (Manal Omaier + GV)	VR for students (Claudia)	Story telling for kids
	4-5pm	Dance Performance							
	5-6pm				Checkmate Mido (5-6pm)				
	6-7pm				Santuri Djs (6-8pm)				
	7-8pm								
	8-9pm				Just Aband (8-10pm)				
	9-10pm								
10- 12pm				Santuri DJ Sets (10-12PM)					
		Auditorium	Library (Tech corner)	Library (Children's corner)	Terrace (Events)	Terrace (side activities)	Class A	Class B	
19th Feb	9-10am	Vinyl Exhibition							
	10-11am					Spin Wheel (10am -2pm)			
	11-12pm								
	12-1pm					Fashion Market (12 -6pm)		Schnupperkurs Adults & Kids	
	1-2pm		2-4 PM Girls DJ Workshop	VR SOTA showcase					
	2-3pm								
	3-4pm					Photobooth (2-5pm)	3-5PM VR Workshop (Manal Omaier + GV)	VR for students (Claudia)	
	4-5pm								
	5-6pm				Dance showcase (5-6pm)			Schnupperkurs Adults & Kids	
	6-7pm								
		Vinyl Exhibition		Hip Hop Documentary screening	Octopizzo Performance (6:00pm - 8pm)				
7-8pm									
8-9pm									
9-10pm					8-10PM Santuri DJ Sets + GV				

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