



FOR IMMEDIATE RELEASE

First in Johannesburg 'Twyg Swap & Mend' to premier at the 'Sustainable Together' closing event.



Photographed by Kiara Goosen

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The Sustainable Together Hybrid Talk Series is a platform for meaningful dialogue and collaboration to address urgent environmental and social issues in the fashion industry. Aimed at conscious consumers, designers, researchers, and cultural producers interested in sustainable fashion.

The Sustainable Together Talk Series, will be celebrating sustainable fashion and bring to the fore practitioners and community led initiatives that drive entrepreneurial and social change on 13 May 2023, at Levi's® Haus of Strauss Africa, Parktown North, Johannesburg.

Guests are encouraged to arrive early, to bring their friends and family, and explore slow fashion stalls with local fashion and jewellery designers. Cape Town's popular Swap & Mend (brought to you by Twyg) will be collaborating with Levi's Haus of Strauss Africa, and Daveyton's Patch and Stitch and invite you to join the mending table. Bring your clothing items at the mending table where you can join the tailors for a chatter and get advice and guidance about mending, while you mend your clothes. If you would like to switch up your wardrobe, you are

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encouraged to bring five gently worn, good condition clothes to swap for the same number of clothes on our rails.

'Keeping your clothes in circulation and taking care of them is an act of love for the people who made clothes and for the planet. By swapping and mending your clothes, you're helping to reimagine the values at the heart of a new fashion' Jackie May, Twyg.

To bring awareness to climate change and role the community can play, Makoma Lekalakala will deliver a keynote address. Makoma is the 2018 'Goldman Environmental Prize' recipient for her role in building a broad coalition to stop the South African government's secret nuclear deal with Russia; and the director of Earthlife Africa Johannesburg - an environmental justice activist anti-nuclear organisation.

After six months of implementation, the successful Collaboration grantees will present their projects and findings through documentary and a sit-down conversation with guests.

Throughout the day, you can shop from local fashion and jewellery designers like Ditiro Mashigo, and Thabang Mamabolo.

In the background guests will enjoy music by DJ Mamthug and food by Lady Day.

Event details:

Date: 13 May 2023

Time: 13:00 – 19:00

Venue: Levi's Haus of Strauss Africa, Parktown North, Johannesburg

The official programme will start at 14:30 with the keynote address:

'Sustainable Together' is a regional project that focuses on sustainability and civil society initiatives that seek to make an impactful contribution to improving (local) environments. The programme aims to initiate and support creative and community-based interventions related to ecology and sustainability issues and priorities. It also aims to raise awareness, facilitate dialogue and provide a higher level of visibility to ecology and sustainability related matters.

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In 2022/23 the programme continues its partnership with British Council and collaborative partnerships with Twyg and Levi's® Haus of Strauss Africa.

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Notes to the editor.

About the Goethe-Institut

The Goethe-Institut is the Federal Republic of Germany's cultural institute, active worldwide. The Goethe-Institut promote the study of German abroad and encourage international cultural exchange. The Goethe-Institut Johannesburg supports local South African projects, as well as regional exchange within Africa, and continues to facilitate engagement with Germany.

Website

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