



VISUAL ARTS PROJECT FUND

PROJECT DESCRIPTION GUIDELINES

**GOETHE
INSTITUT**

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The questions and key points collected in this document may serve as orientation for your project description, which must be posted as a max. two-page pdf document on the Goethe-Institut's application portal. The points listed here can be modified, omitted or supplemented by other points, depending on the project.

ARTISTIC OR CURATORIAL CONCEPT

- What was the backdrop to the project idea? What questions and/or motivation stood at the outset?
- Describe briefly how you imagine the cooperation between the participants - their roles, the nature and methods of cooperation. For example, also indicate here if mutual meetings are planned in advance of the project. This also makes your financing plan more transparent for us.
- Is the project an artistic, curatorial or art mediating project? Is it located within the visual arts, architecture or design, or is it an interdisciplinary project?
- What is the relevance of the transnational approach and implementation for this project?
- What are the project's objectives, what target groups does it address and how is this to be achieved?
- What activities are planned as part of the project?

PERSONS AND INSTITUTIONS INVOLVED

- How did the cooperation between you and your partners and partner institutions arise?
- Was a connection between the participants already in place before the project?
- Briefly describe the partners, their contribution to and roles in the project
- What other persons and institutions are involved in the project, if any?
- Do you have prior experience in transnational projects?

RELEVANCE OF THE PROJECT

- What is the artistic and social relevance of the project? What is the artistic and social value generated by the project?
- To what extent can the project contribute to establishing cooperation structures that will continue beyond its duration? Please name artistic, curatorial and institutional connections and networks established outside Germany.
- What do you and your partners expect from the project?

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