



Q&A REGARDING THE TENDER FOR EXTERNAL SERVICE PROVIDER ON CULTURAL INDICATORS

Question 1.

Where can we find the latest version of the EU4Culture LFM?

Answer 1: The complete EU4Culture LFM is intended for internal use only and cannot be shared publicly. Below is the pertinent information regarding the EU4Culture LFM in connection with the cultural indicator's activity.

	<i>Result chain</i>	<i>Indicator</i>
Impact (Overall objective)	To contribute to making culture as an engine for growth and social development across the Eastern Partnership (EaP) region	1. Number of tourists (both internal and external) per annum, disaggregated by country and NCC/T
Specific Objective 1	SO1: Increased role of the cultural sector as an engine for economic development	1.1. Percentage of resources from the culture and tourism sectors in the budget of the NCC/T
		1.2. Percentage of tourists satisfied with services delivery, disaggregated by country and NCC/T

The comprehensive details about the research activity, which encompass specific indicators of the EU4Culture LFM, are available on page 5, Annex 1, under section c) Research. This information is also replicated below for the reference:

c) Research

All activities performed under the Cultural Indicators and Statistics must be based on the unique profile, individual approaches, and aspirations of the cities. Tasks performed by the External Service Provider (ESP) should be instrumental in improving the capacity of the cities to monitor, analyze, implement, and improve Cultural Development Strategies (CDS) and achieve their highest effectiveness.

For this purpose, the Subcontractor/External Service Provider will develop a research methodology/concept of Cultural Indicators and Statistics. Based on the developed research methodology/concept ESP will collect, process, and analyze quantitative and qualitative indicators data and provide corresponding reports at baseline/inception (September – November, 2023), midpoint (February 2024) and endpoint/final (September 2024).

The objectives below have the utmost relevance for the research activity:

Objective 1. with reference to EU4Culture LFM to collect, process, and analyze quantitative and qualitative data. Establish baseline values with baseline/inception report and establish current values with endpoint/final report.

Objective 2. Establishment of the Cultural Indicators with the focus on CDS implementation process.

Based on these objectives, The assignment shall also focus on the establishment of baselines and defining the current value (2024) for the Overall Objective and Specific Objective 1 of the EU4Culture project, therefore Indicators below should have the special focus and must be retrieved, analyzed, and reported from each city:

1. Number of tourists (both internal and external) per annum, disaggregated by country and NCC/T
2. Percentage of resources from the culture and tourism sectors in the budget of the NCC/T
3. Percentage of tourists satisfied with services delivery, disaggregated by country and NCC/T

Question 2.

The ToRs refer in certain places to priority being given to 'winning cities/towns'. In the case of Ukraine, we understand it was decided there would be no 'winner'. So how this should be accommodated in any bid?

Answer 2:

In the context of Ukraine, where an equal distribution of funding was extended to all three cities, it's essential to perceive each of these cities as a "winner" in their own right. Therefore, while addressing the bid, it's imperative to emphasize that priority and attention should be accorded to all three cities equally, reflecting the equitable allocation of resources. This approach underscores the significance of fostering comprehensive development across these three cities.