

BUSINESS IN SOUTHERN AFRICA FORUM 2023:

THRIVING THROUGH EFFECTIVE INTERCULTURAL COMMUNICATION



HOSTED BY THE GOETHE-INSTITUT SOUTH AFRICA
AND SOUTHERN AFRICAN – GERMAN CHAMBER OF
COMMERCE AND INDUSTRY

DISCOUNT

75% OFF

NOW R500
certificate incl.

When: 21 July 2023

Time: 9:00 – 15:00

Venue: Goethe-Institut Johannesburg

Cost: R 500,00 (certificate incl.)



Your organisation is working in an international context. Are you looking to improve your cultural competency to strengthen ties with international partners?

Then join us for a morning workshop, progressive conversations, valuable networking opportunities and excellent food.

Our Business Forum consists of three elements:

- Workshop on Intercultural Awareness, including a Certificate of Completion
- Presentations of Testimonials from Alumni & Experts on opportunities in language & culture.
- Networking between German speaking Alumni and Companies

With that, the Business Forum encompasses interesting talks, roundtables, question and answer sessions, as well as employment sourcing opportunities for businesses.



For more information contact, jordan.coetsee@goethe.de

To register, <https://forms.office.com/e/pfn2vkE93c>

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EVENT PROGRAMME: 2023

9:00-12:30	Workshop: Intercultural Awareness - Philina Wittke Perception & Interpretation in international and intercultural business contexts.
12:30 - 13:15	Networking & Finger Food Lunch
13:15 - 13:35	Presentations
13:15 - 13:20	Welcome & Introduction – Arthur Rapp Head of Language Department for Sub-Saharan Africa
13:20 - 13:25	Corporate Language Training – Dr. Amanda de Beer Head of Language Courses and Exams, Language Department
13:25 - 13:30	PASCH – Matthias Witte Educational Services Project Lead, Language Department
13:30 - 13:35	Alumni & Networking Programme – Jordan Coetsee Officer for Corporate Liaison & Alumni Coordination, Language Department
13:35 - 14:05	Testimonials by Alumni
14:05 - 14:35	Presentations by Companies
14:35 - 15:00	Exchange between Companies and Alumni/students (Questions & Answers)
15:00 - Close	Networking / Sundowners



HOSTED BY:

