

new olds

DESIGN BETWEEN TRADITION AND INNOVATION

New Olds: Design Between Tradition and Innovation

Exhibition dates: May 10 - June 6, 2014

Exhibit Opening: May 9

Curator's Talk | 4:00 PM

Opening Program | 6:30 PM

Yuchengco Museum

3/F Galleries

RCBC Plaza, Ayala Avenue corner Buendia Avenue

The Goethe-Institut Philippinen , together with the Institut für Auslandsbeziehungen e. V. (ifa) and the Yuchengco Museum, presents *New Olds: Design between Tradition and Innovation*, a design exhibition with sixty objects that explore the relationship between tradition and innovation in contemporary design.

The variety of the many approaches is bundled around the themes material, construction, configuration, production, and traditional use. This exhibit looks at aspects of the "new" and the "old," discussing differences and new combinations, presenting trends in recycling and redesign, and looking at the transformation of design classics and traditional ways of using new materials.