

## **PRESS RELEASE**

**WHAT:** Science Film Festival Philippines 2021 **WHEN:** November 03 to December 03, 2021

WHERE: online, video-on-demand

## "Science Film Festival Philippines promotes health and mental well-being through films"

The Goethe-Institut Philippinen invites you all as the Science Film Festival celebrates its 12th edition in the Philippines with another virtual festival taking place from **November 3 to December 3, 2021**.

With a total of **35 Science Edutainment Films** especially curated by our Philippine pre-jury members with expertise in science education and science communication, the virtual festival hopes to present an outstanding opportunity for participants to learn more about this year's theme "Better Health through Better Understanding" that focuses on the science of health and wellbeing.

The films will be accessible online for FREE as a video-on-demand (VOD) service upon signing up at <u>goethe.de/ScienceFilmFestPh</u>. They are also translated and synchronized or subtitled into local languages where necessary to offer access without language barriers.

Goethe-Institut Philippinen will also host a **Vote & Win** raffle to their student viewers where they can get a chance to win a brand new IPad Pro for their online classes as well as a JBL Earbuds just by voting for their favorite film at this year's festival.

Receiving an impressive 176,280 views last year, the SFF Philippines looks forward to reaching more Filipino students and science film enthusiasts alike this year, despite the challenges we face from the pandemic.

The Science Film Festival Philippines is made possible through the gracious support of our major partners from the Department of Education (DepEd) and the Department of Science and Technology (DOST), and our other local partners from Museo ng Muntinlupa, The Mind Museum, Museo Pambata, Philippine Science Centrum, Felta Multimedia, National Library of the Philippines, Liceo de Cagayan University, and Xavier University, in cooperation with the SEAMEO Regional Centre for Science Technology Engineering and Mathematics Education (SEAMEO STEM-ED).

For more information about the festival, visit <u>goethe.de/ScienceFilmFestPh</u> or send your inquiries to <u>ScienceFilmFestival-Manila@goethe.de</u>.

**ABOUT THE GOETHE-INSTITUT PHILIPPINEN** – The Goethe-Institut is the Federal Republic of Germany's cultural institute, promoting the study of the German language abroad, and encouraging international cultural exchange.

IN PARTNERSHIP WITH:













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## **About the Science Film Festival**

The Science Film Festival is a celebration of science communication in Southeast Asia, South Asia, Africa and the Middle East: In cooperation with local partners it promotes science literacy and facilitates awareness of contemporary scientific, technological and environmental issues through international films with accompanying educational activities. The festival presents scientific issues accessibly and entertainingly to a broad audience and demonstrates that science can be fun. The event has grown considerably since its first edition in 2005, becoming the largest event of its kind worldwide.

## About the Theme of The Year: "Better Health through Better Understanding"

2020 was looking to be a milestone for international cooperation, with major global conferences on biodiversity, climate change, gender equality and more. A year of inspiring ambition and action took a sharp detour with the COVID-19 pandemic. Finding the path forward from here may be even more challenging than before. The vision, outlined in the 17 Sustainable Development Goals (SDGs), is our shared blueprint for a better, sustainable future. To achieve that future, we must look at the world today, understand the possibilities for change and take action to make that change happen. Inevitably, the pandemic severely affects in particular SDG 3 Good Health and Wellbeing. Ensuring healthy lives and promoting well-being at all ages is essential to sustainable development.

The world is facing a global health crisis unlike any other - COVID-19 has destabilized the global economy and upended the lives of billions of people around the globe. In the context and aftermath of the pandemic, health and mental well-being are more important than ever. Many children and youths in particular may be struggling, they may be worried about maintaining their own wellbeing or want to better equip themselves to help loved ones. That is why bringing these issues out into the open especially at this time is so important and why the Science Film Festival turns its focus on the science of health and wellbeing in 2021 with a selection of international films on these topics.

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