## PRESS RELEASE

## ABS-CBN, GMA SET ASIDE RIVALRY FOR GOETHE-INSTITUT'S TV CONFERENCE

When it comes to improving the quality of Philippine TV, Kapuso and Kapamilya stand as one.

Local television giants GMA Network, Inc. and ABS-CBN set aside their network rivalry to co-host a public television conference entitled Mini-INPUT, scheduled for November 6 and 7 at the Dolphy Theater and Luxent Hotel in Quezon City, respectively.

An initiative of the Goethe-Institut Philippinen, the Mini-INPUT is an off-shoot of the annual International Public Television conference (INPUT) held earlier this year in Tokyo. Organized by a group of public television programmers and broadcasters from companies like Germany's ARD, Canada's CBC, Japan's NHK, and Korea's KBS, INPUT aims to gather TV professionals around the world to discuss and challenge the boundaries of TV.

Mini-INPUT will follow a simple show-and-discuss conference format, and will feature 13 TV programs and films from 11 countries which were selected out of the 79 programs presented at the INPUT in Tokyo. The TV programs are grouped into eight sessions and focus on topics like sexuality, racism, ethics and indigenous rights.

Discussions will be led by a panel of moderators from Germany, Japan and the Philippines. Representing GMA Network in the panel will be award-winning broadcast journalist Nowell Cuanang and AVP for Public Affairs Neil Gumban, the man behind "Survivor Philippines" and numerous other programs. ABS-CBN will be represented by Executive Producer for Current Affairs Ferdinand Enriquez.

Joining them will be Takako Hayashi, Senior Producer from NHK Japan, who hosted this year's INPUT in Tokyo. Also in the panel is German journalist, film and TV consultant Elias Rodriguez from Munich. Hayashi and Rodriguez are coming to Manila by invitation of the Goethe-Institut, the German cultural center, which supports the improvement and further development of local television content.

Registration to the conference is free and open to all TV professionals but by invitation only. Interested individuals may contact the Goethe-Institut Philippinen via e-mail at program@manila.goethe.org.

For more information, please visit <u>www.goethe.de/manila</u> or follow the Goethe-Institut's Facebook page, <u>FB.com/GoetheInstitut.Philippinen.</u>

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PRESS PHOTOS FOR DOWNLOAD:

*Link:* <u>http://imageshack.com/a/img633/6412/BgWxzr.png</u> *Caption:* Mini-INPUT Conference Poster



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## CONTACT

Goethe-Institut Philippinen G/4/5 F Adamson Centre 121 L. P. Leviste St., Salcedo Village 1227 Makati City Philippines T +63 2 840-5723 T +63 2 840-5724 T +63 2 817-0978 F +63 2 817-0979 www.goethe.de/philippinen program@manila.goethe.org