



Science Film Festival opening at the Mind Museum last Nov. 4.

Science Film Festival 2014 reaches 103,000 viewers

The Science Film Festival 2014, organized by the Goethe-Institut in partnership with the Department of Science and Technology (DOST), Department of Education (DepEd) and Mercedes-Benz, reached a total of 103,945 viewers – a big improvement from 2013's reach of 26,500.

The Philippines is the first country outside of festival-initiator Thailand to break the 100,000 barrier.

Involved partner institutions which provided venues and organized screenings were the Mind Museum, Manila Ocean Park, Museo Pambata, Quezon City Science Interactive Center, National Library, Film Development Council of the Philippines (FDCP), US Embassy, Ablan Foundation, Philippine Science Centrum, ASEAN Centre for Biodiversity, Cornerstone and Felta Foundation Inc.

Private universities and

The Science Film Festival, promoting the theme “Future Technology,” was held from Nov. 4 to Dec. 14 last year and kicked off with the opening film “Nine-and-a-half: Life Without Plastics” (Germany).

In the Philippines, the 300% increase in viewer count was made possible by the partnership with many institutions, which created an extensive network of venues all over the archipelago.

schools also took part, such as Xavier University in Cagayan de Oro, San Marcos ES and the Leyte Normal University, which brought the science films in typhoon-ravaged Tacloban City.

Student organizations were also active like the UP Deutscher Verein and the Philippine Society for Youth Science Clubs, which supervised the post-screening activity in some of the venues.