



# **OPEN CALL 2024: POTENTIAL OF INCLUSIVE ARTS: BEYOND PITY LOVE**

## **PROPOSAL GUIDELINES**

**GOETHE  
INSTITUT**

Sprache. Kultur. Deutschland.



This document provides guidelines for your proposal. Please answer all questions below in English (preferred) or Vietnamese and be as specific as possible.

If you have any questions, don't hesitate to contact us via: [DucMinh.Pham@goethe.de](mailto:DucMinh.Pham@goethe.de)

Please prepare everything carefully and remember to include this information in the proposal before sending it.

**Your proposal should be submitted by 31 July 2024 at 23:59 GMT +7 (preferably in Word format) to: [DucMinh.Pham@goethe.de](mailto:DucMinh.Pham@goethe.de)**

***Please note that your proposal, including the information and responses to the questions below, should be included in one PDF file.***

#### **A. GENERAL CONTACTS (APPLICANT INFORMATION) | THÔNG TIN CƠ BẢN**

Please provide the contact details of the people responsible for the application from your institutions/ collective. If the proposal aims for a collaboration between 2 stakeholders, please also provide the representatives' information from each institutions/ collective.

	<b>APPLICANT #1</b>	<b>APPLICANT #2 (if any)</b>
<b>First Name</b>		
<b>Last name</b>		
<b>Organization/ Collective (if any)</b>		
<b>Pronoun</b>		
<b>Email address</b>		



## **B. FURTHER INFORMATION**

### **1. Project Pitch:**

Briefly describe the project's core idea. Be clear, concise, and engaging. (Maximum 1,500 characters)

### **2. Objectives:**

- What are the project's primary objectives?
- How do these objectives address the concerns of people with disabilities in Vietnam?
- How does the project highlight the inclusive potential of the arts for everyone in society?

### **3. Target Groups:**

- Who is your intended audience or target group?
- Describe the specific groups that the project aims to reach.
- Explain how you plan to engage and involve them.

### **4. Proposed Activities and Timeline:**

- Outline the main activities planned for project implementation.
- How do these activities contribute to achieving the project's objectives?
- Provide an indicative timeline for these activities.

### **5. Relevance to Local Context:**

- Describe the local context related to inclusion issues and inclusive arts.
- What specific needs exist within the local community that the proposed project will address?

### **6. Innovation:**

- How does your project introduce a novel approach to inclusion and arts?



- What unique aspects or methods will the project employ that haven't been realized or seen in the local arts scene

### C. **ACCESSIBILITY:**

In our commitment to inclusivity, we recognize that not all applicants may find written text the most accessible way to convey their project ideas. By accepting visual storyboards, audio presentations, interactive web pages, infographics, and video pitches, we accommodate diverse communication preferences. Our goal is to foster a more inclusive application process where innovative ideas can shine regardless of the medium. Therefore, aside from answering to above questions in text documents, applicants may choose the following format:

#### 1. **Visual Storyboard:**

- **Format:** Create a sequence of visual panels (like a comic strip) that illustrate key project stages.
- **Guidelines:**
  - Each panel should correspond to a project objective or activity.
  - Use captions or brief descriptions to explain what's happening in each panel.
  - Highlight inclusivity and arts-related elements.

#### 2. **Audio Presentation:**

- **Format:** Record an audio presentation (similar to a podcast) explaining the project.
- **Guidelines:**
  - Introduce yourself and the project.
  - Address each question sequentially.



- Use clear language and emphasize inclusivity.
- Provide relevant examples or anecdotes.

### 3. Infographic Poster:

- **Format:** Design an infographic poster.
- **Guidelines:**
  - Divide the poster into sections (one for each question).
  - Use icons, charts, and concise text.
  - Highlight project impact and inclusivity.
  - Include a QR code linking to more details.

### 4. Video Pitch:

- **Format:** Record a short video pitch.
- **Guidelines:**
  - Introduce yourself and the project.
  - Address each question succinctly.
  - Show enthusiasm and passion.
  - Use visuals (slides, images) if possible.